

# *Development and Utilization of Local Characteristic Culture in Community Education*

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**Keywords:** Local characteristic culture; Community education; Cultural inheritance; Integration strategy

**Abstract:** This article focuses on the integration and inheritance of local characteristic culture in community education. Through the combination of theoretical analysis and empirical investigation, this article discusses the importance, challenges, development strategies and practical effects of local characteristic culture in community education. The introduction part expounds the importance of local characteristic culture as a national cultural treasure, and the protection and inheritance challenges it faces under the background of globalization. This article emphasizes the important role of community education as a platform for cultural inheritance and innovation, and puts forward the purpose and key issues of the study. In the main part, the article analyzes in detail the specific strategies of integrating local characteristic culture into community education. Strategies include the development of curriculum and teaching content, the innovation of teaching methods and modes, the construction of community participation and cooperation mechanism, and the application of technical support and digital platform. These strategies can effectively enhance students' cognition and recognition of local culture, enhance the cultural atmosphere of the community, and promote the win-win situation of cultural inheritance and community development.

## **1. Introduction**

As a treasure of national history and regional spirit, local characteristic culture bears rich social memory and cultural identity [1]. It is a unique business card for a region and an important part of human cultural diversity [2]. Under the impact of globalization, local characteristic culture is facing unprecedented protection and inheritance challenges [3]. On the one hand, with the acceleration of modernization, the traditional cultural space is constantly squeezed, and many precious cultural heritages are on the verge of disappearing [4]. On the other hand, the trend of cultural homogenization is increasingly obvious, and the uniqueness and diversity of local characteristic cultures are threatened [5]. Therefore, it is particularly important to explore effective ways of protection and inheritance, so that local characteristic culture can be rejuvenated in the new era.

Community education is a bridge connecting individuals, families and society. Its unique educational form and extensive participation provide natural soil for the inheritance and innovation of local characteristic culture [6]. Community education can enhance residents' sense of identity and

pride in local culture, stimulate the cultural vitality of the community and promote the creative transformation and innovative development of culture [7]. Integrating local characteristic culture into community education is not only the need of cultural inheritance, but also an effective way to promote the all-round development of the community and build a harmonious society.

The combination of local culture education and community education has become the focus of academic attention. Scholars have discussed the value of local characteristic culture in education, the role of community education in cultural inheritance and the concrete practice of combining the two from different angles [8]. In terms of theoretical basis, cultural ecology, educational sociology and other theories provide strong support for understanding the interactive relationship between local characteristic culture and community education. In terms of practical experience, a number of successful cases have emerged today, effectively promoting the inheritance and education of local characteristic culture [9]. However, there are still some problems in the existing research, such as incomplete identification of local cultural resources and insufficient innovation of educational model, which provides room for further exploration for this study. The purpose of this study is to deeply explore how local characteristic culture can be effectively integrated into community education, and to promote a win-win situation between the inheritance of local characteristic culture and community development by constructing a set of feasible educational models and mechanisms.

## 2. Connotation and value of local characteristic culture

Local characteristic culture refers to a cultural form with distinctive regional characteristics, profound cultural heritage and unique forms of expression, which is formed within a certain geographical scope through long-term historical accumulation. It includes both material cultural heritage and intangible cultural expression [10]. The core of local characteristic culture lies in its locality. This kind of culture is closely related to the natural environment, historical background and social structure of a specific region, and is an important symbol of regional identity and cultural identity. Its characteristics are mainly shown in Figure 1:

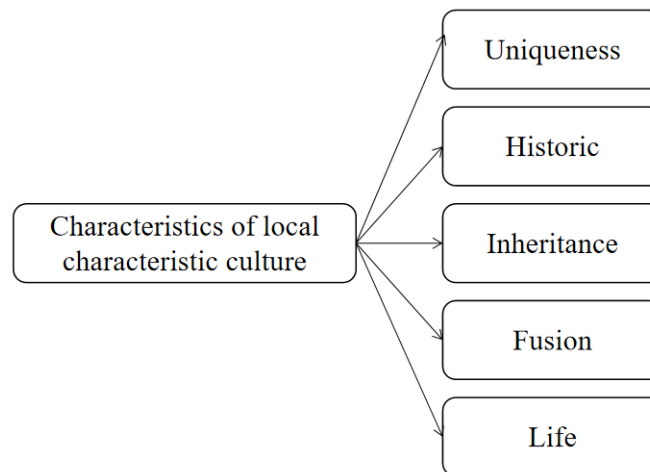


Figure 1 Characteristics of local characteristic culture

Local characteristic culture has inestimable value in the field of education. It is an important carrier to cultivate young people's cultural identity and national pride. By studying local culture, students can understand their own cultural background more deeply and enhance their love and sense of belonging to their hometown. Local characteristic culture is rich in historical knowledge and humanistic wisdom, which is an important way to improve students' cultural literacy and aesthetic ability. Both ancient legends and exquisite traditional skills can stimulate students'

curiosity and desire to explore and broaden their knowledge horizons. The innovative spirit and practical wisdom in local culture also play a positive role in cultivating students' innovative thinking and practical ability. By participating in the protection and inheritance of local culture, students can learn in practice and become citizens of the new era with cultural self-confidence and innovation ability.

Taking stock of local characteristic cultural resources is the premise and foundation of developing local characteristic cultural education. This process needs to comprehensively sort out and evaluate the cultural resources in the region, including but not limited to historical sites, folk activities, traditional arts, folk crafts, local languages and literature. Inventory work should pay attention to the authenticity, integrity and representativeness of resources, not only to dig out those well-known symbolic cultural elements, but also to pay attention to those cultural heritages that may face the risk of disappearance due to marginalization. At the same time, it is necessary to objectively evaluate the current situation of resources in order to provide scientific basis for the subsequent educational development. Through scientific and systematic inventory, we can more clearly understand the richness and diversity of local cultural resources, and lay a solid foundation for their effective integration into community education.

### **3. Development strategy of local characteristic culture in community education**

#### **3.1. Curriculum and teaching content development**

The primary task of integrating local culture into community education is to develop courses and teaching contents with local characteristics. This requires educators to dig deep into the educational value of local cultural resources and turn them into educational materials suitable for different ages and interests. Curriculum design can develop a series of teaching modules around local history, folk traditions, arts and crafts and other themes. For example: telling local historical stories, experiencing traditional festivals and customs, and making traditional handicrafts. The teaching content should pay attention to the combination of interest and knowledge, and stimulate students' interest and desire to explore local culture through vivid story telling and interactive experience activities. The course should be contemporary, and students should be encouraged to think about its connection with modern society on the basis of understanding traditional culture, so as to promote the inheritance and innovation of culture.

#### **3.2. Innovation of teaching methods and modes**

In order to teach local culture more effectively, the innovation of teaching methods and models is very important. We should abandon the traditional spoon-feeding teaching and adopt more flexible and diverse teaching methods. For example, community education can organize students to participate in the research and planning of local cultural projects, so that students can learn in practice. Community education can also make students feel the charm of culture through simulating the celebration of traditional festivals.

Community education should use the method of interdisciplinary integration to combine local characteristic culture with other subject knowledge. For example, integrating local historical stories into history classes and traditional music into music classes can broaden students' knowledge horizons and enhance the comprehensiveness and depth of learning.

#### **3.3. Community participation and cooperation mechanism**

The development of community education of local characteristic culture can not be separated

from the extensive participation and cooperation of the community. Therefore, this article holds that a cooperative mechanism involving government, schools, communities, families and cultural institutions should be established to jointly promote the inheritance and education of local culture. The government can provide policy support and financial guarantee. The school is the main position of cultural communication and education, the community is an important place for cultural practice and life experience, and the family is the cornerstone of cultural inheritance. We can also invite cultural experts and non-genetic inheritors to participate in curriculum design and teaching activities to ensure the accuracy and depth of cultural content. By constructing such a cooperative network, we can realize the sharing of resources and the complementary advantages, enhance the cultural cohesion of the community, and form a good ecology of cultural inheritance and education.

### 3.4. Technical support and digital platform construction

In the digital age, technical support and digital platform construction are an indispensable part of community education with local characteristics. We should make full use of modern information technology to provide new ways for the spread and education of local culture. For example, through VR technology, students can experience local historical scenes and feel the charm of traditional culture. Through the online learning platform, rich local cultural resources can be gathered to realize distance teaching and resource sharing. The construction of digital platform can promote the exchange and interaction of community culture and let more people participate in the protection and inheritance of local culture. Based on this, the community education of local characteristic culture will be more vivid, convenient and efficient.

## 4. Practice and effect evaluation of local characteristic culture in community education

### 4.1. Effect evaluation index system

In order to comprehensively and objectively evaluate the utilization effect of local characteristic culture in community education, it is very important to construct a scientific and reasonable evaluation index system. The system should cover many dimensions such as cultural inheritance effect, community education effect, residents' participation and satisfaction, social influence and so on. See Table 1:

Table 1 Evaluation Indicator System for the Utilization Effect of Local Characteristic Culture in Community Education

Dimension	Indicators
Cultural Inheritance Effect	Popularization rate of local characteristic cultural knowledge
	Proficiency in traditional cultural skills
	Frequency and participation rate of cultural inheritance activities
Community Education Effect	Integration degree of community education courses with local culture
	Improvement in residents' cultural quality
	Impact of educational activities on residents' values
Resident Participation and Satisfaction	Frequency of residents' participation in local characteristic cultural activities
	Residents' satisfaction with community educational activities
	Residents' sense of identification with local cultural inheritance
Social Influence	Number of media reports on community educational activities
	Social recognition and reputation of community cultural activities
	Cultural radiation effect on neighboring communities or regions

By constructing such a comprehensive evaluation index system in Table 1, we can more accurately grasp the utilization effect of local characteristic culture in community education.

## 4.2. Challenges and countermeasures

In the practice of integrating local characteristic culture into community education, there are also some challenges.

(1) It is difficult to integrate and utilize cultural resources, which requires cross-departmental and cross-disciplinary cooperation and coordination. In this regard, this article proposes to establish a closer cooperation mechanism, strengthen communication and cooperation among governments, schools, communities, cultural institutions and other parties, and jointly promote the integration and sharing of cultural resources.

(2) The innovation of educational content and methods is insufficient, and it is difficult to meet the diverse learning needs of students. In view of this problem, educational institutions should encourage educators to explore new teaching methods and models to enhance the interest and interaction of education.

(3) The low participation of residents is also a big challenge, especially in the fast-paced modern life, people often lack the time and energy to participate in cultural activities. We can stimulate residents' enthusiasm for participation by organizing attractive cultural activities, providing convenient channels for participation and setting up incentive mechanisms.

(4) The continuous investment of funds and resources is the key to ensure the sustainable development of community education with local characteristics. Relevant institutions need to establish a diversified fund-raising mechanism to encourage social capital to participate; At the same time, we will strengthen cooperation with cultural funds and charitable organizations to provide stable financial support for the inheritance and education of local culture.

## 5. Conclusions

After comprehensively discussing the strategy and practice of integrating local characteristic culture into community education, this study draws a series of valuable conclusions, as follows:

Local characteristic culture is an important resource of community education and an effective way to promote cultural inheritance, enhance community cohesion and cultivate young people's cultural identity. Through scientific development of curriculum and teaching content, innovation of teaching methods and modes, construction of community participation and cooperation mechanism, and use of technical support and digital platform, local characteristic culture has shown great potential and vitality in community education. However, in the process of practice, it also faces challenges such as the difficulty of resource integration, the lack of innovation in educational content and the low participation of residents. In the future, we should further deepen the cooperation among the government, schools, communities and cultural institutions, and establish a more perfect cultural inheritance and education mechanism; At the same time, strengthen the innovation of education content and methods, use modern scientific and technological means to enhance the interest and interaction of education, and attract more residents to participate. We should also pay attention to the effect evaluation and feedback, constantly optimize the adjustment strategy, ensure that the local characteristic culture plays the greatest role in community education, and contribute to the construction of a culturally prosperous, harmonious and inclusive community.

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