

# *Research on the new path of inheritance and development of Chinese fine traditional culture in the new era*

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**Abstract:** Chinese excellent traditional culture is the Chinese nation culture inheritance and development. With the advent of the new era, the Chinese people should further strengthen the development of Chinese excellent traditional culture inheritance and the path exploration. Based on this, this paper analyzes the new era of the Chinese nation excellent cultural inheritance and development status, and the inheritance and development of Chinese excellent traditional culture path are put forward several opinions.

## 1. Introduction

Chinese excellent traditional culture is the key to the Chinese nation after thousands of years. It is the core of Chinese civilization treasure. As the change of social form and the development of The Times, we need to explore traditional culture and research. Actively explore in the new era under the background of Chinese excellent traditional culture inheritance and development path, improve national confidence, strengthen the influence of the Chinese nation on the world stage.[1]

The fine traditional Chinese culture embodies the deepest spiritual pursuit of the Chinese nation, and is an important ideological support for the great rejuvenation and the realization of the Chinese Dream. The Party and the state attach great importance to the inheritance and promotion of fine traditional Chinese culture, and have issued a series of policy documents, clearly pointing out the important role of the education of fine traditional Chinese culture in the inheritance and development of fine traditional culture. In 2017, the General Offices of the CPC Central Committee and the General Offices of the State Council issued the Opinions on the Implementation of the Project for Inheriting and Developing Excellent Traditional Chinese Culture, emphasizing the integration of fine traditional Chinese culture into all links of education and into all fields of education, and emphasizing the construction of "Chinese culture curriculum and teaching materials system" with the focus on curriculum and teaching materials. In 2014, the Ministry of Education proposed to promote the education of Chinese excellent traditional culture in an orderly manner, and to integrate the education system of Chinese excellent traditional culture into the curriculum and teaching material system. In 2021, the content, themes and methods of Chinese excellent traditional culture into the curriculum and teaching materials were further refined.[2]

## **2. The inheritance and development status of Chinese excellent traditional culture**

### **2.1. Weakening of the identity of Chinese excellent traditional culture**

People's sense of identity with Chinese excellent traditional culture is insufficient. On the one hand, they themselves have no strong desire to accept the excellent traditional Chinese culture. Lack of inner interest in promoting excellent Chinese culture and unwilling to feel it. On the other hand, the excellent traditional Chinese culture is too formality. They believe that visiting the areas bearing the excellent traditional Chinese culture is the completion of a mission. Rather than truly accepting and learning the cultural ideas conveyed in the field of carrying the excellent traditional Chinese culture from the heart. In their opinion, the visit to the field of excellent traditional Chinese culture is a set of formal procedures of "taking photos", "listening to reports" and "writing experience", which virtually increases the amount of their tasks and takes up their time.

### **2.2. Lack of cultural protection system**

The protection system of Chinese excellent traditional culture shows a weak trend both at home and abroad. The country has formed legislation on cultural heritage. However, according to the Intangible Cultural Heritage Law and other administrative regulations, the effect is not obvious. Internationally, many unique cultural heritage of the Chinese nation has been taken away by other countries, which is also my loss of the excellent traditional Chinese culture.[3] The inheritance and development of China's excellent traditional culture is also a blow.

### **2.3. Traditional culture education lags behind**

Education is a social activity of cultivating people. It is a basic way to inherit social culture. Education in the broad sense includes school education, family education and social education. In the new era of socialism with Chinese characteristics, the environment we face makes us realize that the prosperity of our country and the rejuvenation of the nation need the nourishment of Chinese excellent traditional culture, the watering of Chinese excellent traditional culture and the support of Chinese excellent traditional culture. However, in a period of time, the Chinese excellent traditional culture education has been in a state of abolition. Whether calligraphy in the school education, family education of the excellent traditional culture communication and inheritance, or exerts the excellent traditional culture education role play problems, this kind of problem of negative impact is extremely far-reaching.[4]

## **3. The inheritance and development path of Chinese excellent traditional culture**

### **3.1. Forming a diversified education system**

Education is an important means to inherit the excellent traditional Chinese culture. It should be done in an appropriate manner.(Figure 1) This appropriate way is a way that people like and is in line with the trend of The Times. Adopt the correct education method to combine the family education, school education and social education. Form a diversified education system, so as to obtain the public's recognition of the excellent traditional Chinese culture. For family education, for school education, for social education, video is completely usable, because video is intuitive, visual impact is the most direct, easy to cause emotional resonance. Therefore, putting the content and ideas that the excellent traditional Chinese culture wants to convey to people in the video not only arouses people's interest, but also gives people the correct guidance. However, in the production of

school education and social education videos, it should not be too official, but must meet the preferences of the people and be approachable, so as to better achieve the purpose of education. This appropriate way of education can make people have a correct understanding of the excellent traditional Chinese culture, and no longer treat the excellent traditional Chinese culture with the mentality of entertainment. People really want to accept the educational inspiration brought by the excellent traditional Chinese culture from their hearts, and the inheritance and development of the excellent traditional Chinese culture can be realized.[5]

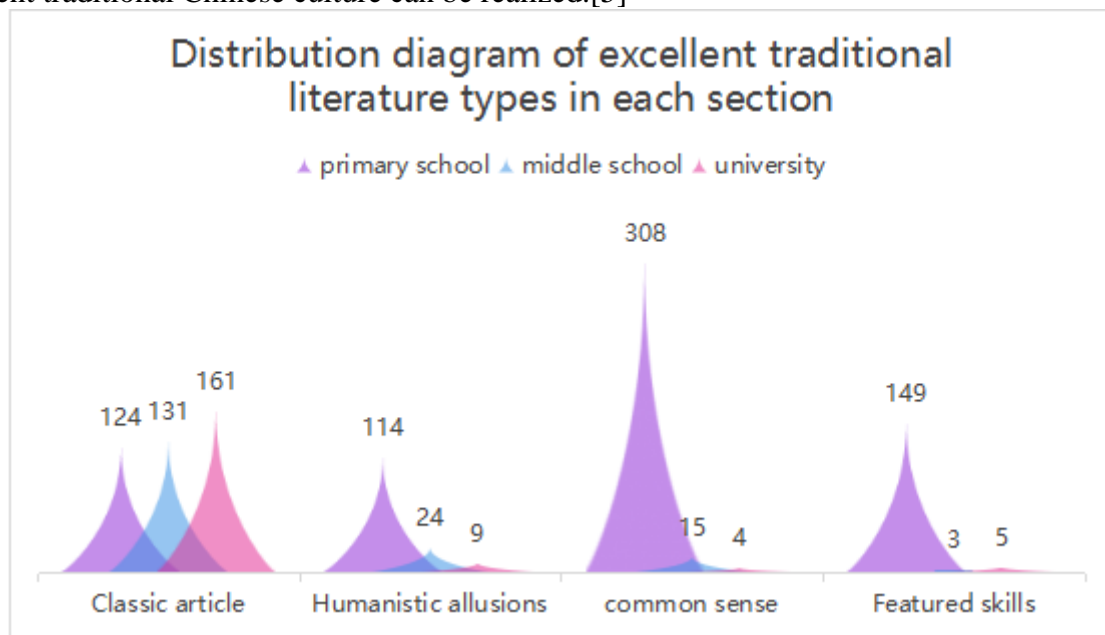


Figure 1: Distribution diagram of excellent traditional literature types in each section.

### 3.2. Establish a sound protection system

The system provides the guarantee of inheriting and developing the excellent traditional Chinese culture. The system may seem rigid, but the effect is very big. The state has continuously improved legislation, resolutely implemented it in accordance with laws and regulations, stepped up efforts to crack down on illegal and criminal activities related to culture, constantly strengthened supervision, and established a comprehensive and systematic system for prevention, law enforcement, legislation and supervision.[6]

### 3.3. Create a good educational atmosphere

The display of traditional cultural content is presented through physical objects, photos, models, paintings, sculptures, landscapes and other forms. Although these objective objects cannot spread culture vividly, they contain culture. The reason why they cannot play their role is that they are disconnected from people's ability to accept it. Appropriate use of scientific and technological means. In the display of Chinese traditional cultural content, sound, light, electricity and other scientific and technological means, enhance the attraction and appeal of education, will bring different effects. With the help of these scientific and technological means, people can be interested in actively learning the excellent traditional Chinese culture, thus being in awe of it, rather than task-based fleeting learning. (Figure 2)The optimization of the atmosphere can better popularize the excellent traditional Chinese culture to the people, give them spiritual enlightenment, promote the development of their thoughts, so as to better realize the inheritance of the traditional culture.

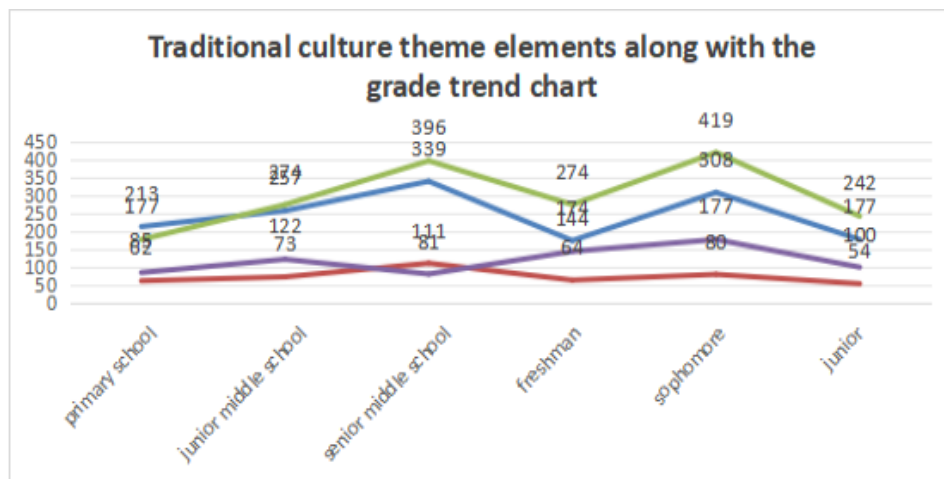


Figure 2: Traditional culture theme elements along with the grade trend chart.

### 3.4. Combine with The Times to endow traditional culture with new connotations

In the new era of continuous collision of global culture, the excavation of excellent traditional culture aims to better inherit and develop. Blindly pursuing the originality of the traditional culture can not make it shine in the new era. The key to inheriting and carrying forward the excellent traditional culture is to effectively combine the traditional culture with the new era, and connect it with the modern social culture. In the internal aspect of the excellent traditional Chinese culture, its knowledge is extremely large, the traditional culture widely recognized by everyone is not the whole of Chinese culture. Ink culture is hidden in the classics and ancient characters, people need to explore deeply, summarize historical experience from books, and explore more excellent traditional culture. Excellent traditional culture also has the difference between the broad sense and the narrow sense. The culture in the broad sense is widely spread by everyone, gaining social consensus, and constantly being passed on. For the excavated culture, the principle of universality should be adopted, and the cultural knowledge that can no longer adapt to the current social development or even the replacement of technology should be retained. Every society has its own class limitations, and the present inappropriate is not always inappropriate. These cultures may shine with the light of The Times at a certain stage in the future.[7]

Five thousand years of Chinese civilization embodies the excellence of countless traditional Chinese culture. China has a vast land and abundant resources, with different schedules and cultures. The inexhaustible cultural heritage is an important guarantee for the Chinese nation to have a long history. In the long river of history, the excellent traditional culture plays an important role in the development of social civilization. Entering the new era, we should start from the characteristics of the social form in the new era and inject new irrigation into the excellent traditional Chinese culture. Use scientific means to prune it, promote its flourishing leaves. In the new era, we first need to write and explain the excellent traditional culture passed down from history, deeply analyze its ideological value, and refine its essence.[8]

## 4. Conclusions

To sum up, the excellent traditional Chinese culture is facing many challenges and development opportunities in the new era, and we need to better inherit and develop the excellent traditional Chinese culture. Only when the country and all sectors of society enhance their attention to the excellent traditional culture of the Chinese nation, and actively explore the core of the excellent

traditional culture, so as to open up a new development path, can we ensure that the Chinese nation can always maintain its competitiveness on the world stage.

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