

# *The Role of Cultural Inheritance and Innovation in Building the Sense of Chinese Ethnic Community*

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**Keywords:** Cultural inheritance; Cultural innovation; Community consciousness of the Chinese ethnic; Practical path; Multidimensional analysis

**Abstract:** The purpose of this article is to explore the role and practical path of cultural inheritance and innovation in building the consciousness of the Chinese ethnic community. In order to achieve this goal, this article makes an in-depth analysis of relevant policies, the activities of social organizations and cultural institutions, the practice of school education and family education, and the current situation of folk culture and grassroots innovation, and systematically sorts out the multi-dimensional path of cultural inheritance and innovation in casting a solid sense of the Chinese ethnic community. The research shows that cultural inheritance plays an important role in strengthening the sense of identity and belonging of members of the Chinese ethnic to the community, while cultural innovation injects new vitality and connotation into the sense of the Chinese ethnic's community. The support and guidance from the policy level, the active participation of social organizations and cultural institutions, the effective practice of school education and family education, and the vigorous development of folk culture and grassroots innovation have provided strong support for casting a strong sense of community of the Chinese ethnic. In order to further enhance the awareness of the Chinese ethnic community, we should continue to increase policy support and capital investment, encourage the participation of social organizations and cultural institutions, strengthen cultural inheritance and innovation practice in school education and family education, and explore and popularize folk culture and grassroots innovation.

## **1. Introduction**

Under the background of globalization, the exchange and integration of multiculturalism has become an irreversible trend. For China, which has a long history and rich cultural heritage, how to promote cultural inheritance and innovation while maintaining the uniqueness of national culture has become an important issue [1]. Especially in the process of building the consciousness of the Chinese ethnic community, cultural inheritance and innovation play a vital role [2]. The purpose of this study is to explore the role of cultural inheritance and innovation in building the consciousness of the Chinese ethnic community, with a view to providing theoretical support and practical guidance for the formulation and practice of relevant policies.

The community consciousness of the Chinese ethnic refers to the sense of identity and belonging of the members of the Chinese ethnic to the community, as well as the sense of responsibility and

mission to the development of the community [3]. It contains common historical memory, cultural traditions, values and behavioral norms [4]. The formation and development of the sense of community of the Chinese ethnic is a long-term historical process, which has experienced the evolution from the ancient Huaxia to the modern Chinese ethnic [5]. In this process, cultural inheritance and innovation have played a vital role.

The main purpose of this study is to analyze the specific mechanism of cultural inheritance and innovation in building the consciousness of the Chinese ethnic's community, and to reveal the promoting role of cultural inheritance and innovation in the formation of the consciousness of the Chinese ethnic's community, as well as the challenges and coping strategies.

## **2. Theoretical basis of cultural inheritance and innovation**

### **2.1. Cultural inheritance and cultural innovation**

Cultural inheritance refers to the process of transmitting the values, behavioral norms and knowledge systems in a cultural system to future generations through education, customs and art. It is the basis for the sustainable development and innovation of culture, and it is of great significance for maintaining national identity and promoting social harmony [6]. Through cultural inheritance, individuals can understand and identify with their own cultural traditions and form common cultural memories and values, thus enhancing national cohesion and social stability [7].

Cultural innovation refers to the process of forming new cultural forms, values or behavior patterns through creative transformation and development on the basis of cultural inheritance. It is the embodiment of cultural vitality and an important way for culture to adapt to the development of the times and social changes. The dynamic mechanism of cultural innovation includes internal power and external power. The internal motivation mainly comes from the internal contradictions and development needs of culture itself, while the external motivation mainly comes from the influence of external factors such as social changes, scientific and technological progress and cultural exchanges.

### **2.2. The relationship between cultural inheritance and the sense of community of the Chinese ethnic**

Cultural inheritance and innovation is an important way and means to build the sense of community of the Chinese ethnic. Through cultural inheritance, members of the Chinese ethnic can strengthen their sense of identity and belonging to the community and form a common cultural memory and values. Incorporating innovation into cultural heritage can revitalize and enrich the sense of community among the Chinese ethnicity, aligning it better with contemporary demands [8]. Hence, when fostering this community awareness, it is crucial to harmonize traditional preservation with innovative endeavors to ensure the enduring vitality and flourishing of Chinese cultural heritage.

## **3. The role of cultural inheritance in building the sense of community of the Chinese ethnic**

### **3.1. The shaping of Chinese ethnic community consciousness by traditional culture**

Traditional culture is an important cornerstone of the community consciousness of the Chinese ethnic. It contains rich historical memory, values, moral norms and codes of conduct, and provides common cultural identity and spiritual sustenance for members of the Chinese ethnic [9]. By inheriting traditional culture, such as Confucianism, Taoist philosophy and Buddhist teachings,

members of the Chinese ethnic can form a deep recognition of the community, thus enhancing national cohesion and centripetal force. This recognition is not only reflected in the cognition of common history and culture, but also in the observance of common values and codes of conduct.

### 3.2. The embodiment of ethnic cultural diversity in community consciousness

The Chinese ethnic is a collective of various ethnicities, each with distinct cultural practices and heritage. This mosaic of national cultures significantly contributes to the collective identity of the Chinese ethnicity. Through the passage of cultural heritage, the unique traditions of each ethnicity have been upheld, enriching the cultural tapestry and animating the sense of community. Moreover, the interplay and amalgamation of these diverse cultural elements have fostered and advanced the collective consciousness among the Chinese ethnicity, establishing a family that is both pluralistic and harmonious.

### 3.3. Cultural inheritance and community awareness cultivation in the education system

The education system is an important channel for cultural inheritance and an important way to cultivate the sense of community of the Chinese ethnic. By integrating traditional cultural elements into school education, as shown in Table 1, students can get in touch with and understand the cultural traditions of the Chinese ethnic from an early age and form a sense of identity and belonging to the community.

Table 1: Measures and effects of integrating traditional cultural elements into school education

Integration mode	Specific implementation measures	Anticipate result
Offering Chinese studies courses	Establish a course of Chinese studies, covering classic reading, calligraphy, Chinese painting, traditional festivals and customs.	Students can systematically learn traditional cultural knowledge and enhance their knowledge and understanding of Chinese culture.
Hold traditional cultural activities	Hold traditional festivals, cultural lectures, folk art performances and other activities.	Students can experience traditional culture by participating in activities and deepen their sense of identity and belonging to the community.
Integrate into classroom teaching	Integrate traditional cultural elements into Chinese, history and other courses, such as explaining ancient literary works and historical events.	Students should know the background and connotation of traditional culture while learning subject knowledge.
Traditional cultural experience activities	Organize students to visit museums and cultural sites, and participate in the production of traditional handicrafts.	Through personal experience, students can feel the charm and uniqueness of traditional culture and cultivate their interest and love for traditional culture.
Traditional cultural theme competition	Hold competitions on traditional cultural knowledge, calligraphy and traditional Chinese painting, etc.	Stimulate students' enthusiasm for learning traditional culture and improve their cultural literacy and comprehensive ability.

The educational framework can nurture students to proactively embrace and promote the rich traditional heritage of the Chinese ethnic by enhancing their cultural awareness and self-assurance, thereby fostering a robust sense of unity among the Chinese people.

### **3.4. The role of cultural inheritance in promoting national unity and social stability**

Cultural continuity serves as a pillar in bolstering national unity and societal tranquility. Through the transmission of shared traditional practices and beliefs, the Chinese populace can cultivate a shared cultural essence and spiritual kinship, thereby bolstering national unity and aggregating social force. This aggregate of social force serves as a critical element in preserving national stability and societal peace. Moreover, the preservation of cultural heritage fosters intercultural communication and mutual comprehension among diverse ethnicities, diminishes misconceptions and clashes among groups, and offers robust backing for the creation of a harmonious societal setting.

## **4. The promoting role of cultural innovation in founding the consciousness of Chinese ethnic community**

### **4.1. Modern cultural innovation inherits traditional culture**

Modern cultural innovation represents a creative transformation and development that stems from inheriting traditional culture. It preserves the essence and characteristics of traditional culture while incorporating elements and needs of modern society. By engaging in modern cultural innovation, traditional culture can rejuvenate and thrive in the new era. Additionally, this innovation infuses traditional culture with new connotations and values, aligning it more closely with the aesthetics and demands of modern society. This inheritance and development of traditional culture serve to perpetuate the cultural heritage of the Chinese ethnic group and foster a strong sense of community among them.

### **4.2. The role of cultural innovation in promoting national soft power**

Cultural innovation is an important way to enhance national soft power. Through cultural innovation, we can create cultural products and services with unique charm and wide influence, and then enhance the cultural attraction and influence of the country. The allure and sway of such cultural elements are a key component of a nation's soft power, significantly contributing to its international standing and influence. Additionally, cultural creativity fosters the growth of the cultural sector, offering robust backing for the nation's economic advancement and societal progression. As the collective consciousness of the Chinese ethnic is cultivated, cultural innovation bolsters the pride and self-assurance of the Chinese people, strengthening the nation's soft power in the process.

### **4.3. The dissemination of community consciousness through new media and cultural innovation**

New media is an important platform for cultural communication and innovation. Through the new media platform, we can spread and innovate cultural products and services more conveniently and efficiently. New media can play an important role in the process of building up the consciousness of the Chinese ethnic community, as shown in Table 2.

On the one hand, the new media can widely spread the cultural traditions and values of the Chinese ethnic, so that more people can understand and identify with the Chinese culture; On the other hand, new media can attract more people to participate in and experience the cultural activities of the Chinese ethnic by innovating the forms and contents of cultural products and services, thus enhancing their sense of community and sense of belonging.

Table 2: The role of new media in building the consciousness of the Chinese ethnic community

New media form	Specific function	Implementation strategy
Social media platform	Spread community culture and enhance national identity	Publish excellent traditional Chinese cultural content and organize online cultural exchange activities.
Online education platform	Popularize the history and culture of the Chinese ethnic and cultivate the sense of community.	Set up Chinese history and culture courses and hold online cultural lectures.
Webcast platform	Show the multi-culture of the Chinese ethnic and promote cultural exchanges.	Live traditional cultural activities and invite cultural celebrities for interviews.
Digital media	Preserve and spread the cultural heritage of the Chinese ethnic	Digitize cultural heritage and establish online cultural heritage database.
Mobile news client	Timely spread the progress of the construction of the Chinese ethnic community and enhance public awareness.	Report the news of community construction and push relevant special reports.

#### 4.4. The role of cultural innovation in promoting cross-cultural communication and understanding

Cultural innovation serves as a catalyst for fostering dialogue and mutual comprehension across diverse cultures. By developing universally appealing and inclusive cultural offerings, we can facilitate interactions and deeper insights into various societies. Such exchanges bridge cultural divides and misconceptions, fostering amicable ties and collaborative efforts among different ethnicities and nations. In fostering a sense of community among the Chinese ethnicity, cultural innovation strengthens cultural identity and promotes warm relations with other countries, thereby enhancing global friendship and partnership.

#### 5. The practice of cultural inheritance and innovation in building the community consciousness of the Chinese ethnic

Policy-level support and guidance is an important practical path of cultural inheritance and innovation in building the consciousness of the Chinese ethnic community. The government should formulate policies, provide financial and resource support, and strengthen supervision and evaluation. Social organizations and cultural institutions play a key role in cultural inheritance and innovation by organizing activities, promoting cooperation and providing professional consultation. School education and family education, as practical fields, cultivate cultural consciousness and self-confidence by integrating cultural inheritance and innovation into teaching and family activities. Folk culture and grassroots innovation enrich the connotation of national culture and inject new vitality, which has an important contribution to building the sense of Chinese ethnic community and promoting the prosperity and development of national culture.

#### 6. Conclusions

The study reveals that both cultural heritage and creativity are vital in fostering a collective identity among the Chinese ethnic group. Heritage contributes to reinforcing the community's sense of self and shared values, while innovation breathes fresh life and relevance into this identity,

adapting it to contemporary demands. The research also identifies key practical approaches, including policy backing, NGO and institutional engagement, educational initiatives, and the contris of folklore andgrassroots innovation, as crucial for nurturing this sense of community.

Building on these findings, the article suggests policy measures to enhance cultural heritage and innovation: first, augment governmental support and investment to provide a robust policy framework and financial backing for these efforts; second, motivate and assist NGOs and cultural institutions in taking a proactive role in cultural preservation and creativity; third, reinforce cultural education within academic and domestic settings to integrate heritage and innovation into everyday life; and fourth, explore and promote folk culture and bottom-up innovation to enrich the cultural fabric of the Chinese ethnicity and bolster the diversity and dynamism of the nation's culture. By executing these policy recommendations, we can more effectively advance the role and application of cultural heritage and innovation in shaping the Chinese ethnic community's consciousness.

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