

Path of Construction and Development of "One-Stop" Student Community in Colleges and Universities

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Abstract: Promoting the construction of "one-stop" student community in colleges and universities is a systematic project with multiple characteristics such as integrality, structure, synergy and dynamics. At present, the construction of "one-stop" student community in colleges and universities needs to clarify the role of counselors in "one-stop" student community, and to further promote the role of "one-stop" student community. The role of counselors in the "one-stop" student community needs to be clarified to further promote the construction concept and operation mode of the "one-stop" student community.

1. Introduction

General Secretary Xi has proposed that good ideological and political work should "evolve in response to events, advance in response to the times, and be new in response to circumstances". The term "one-stop" originated in the United Kingdom, referring to the convenience provided to citizens through the merger and reorganization of agencies and the "One-Stop Service" of government departments, and was first used by the German sociologist Tennyson in his famous sociological work *Communities and Societies* in 1887. In 1887, the German sociologist Tennessee was the first to use the term "community" in his sociological masterpiece *Community and Society*. The construction of "one-stop" student community is a key move to open up the "last kilometer" of establishing moral education in colleges and universities. 2020, the Ministry of Education and other eight departments jointly issued the "Opinions on Accelerating the Construction of Ideological and Political Work System of Colleges and Universities", in which the "Management and Service System" is described as "a system of management and service". "In 2020, eight departments of the Ministry of Education and other departments jointly issued the Opinions on Accelerating the Construction of Ideological and Political Work System in Colleges and Universities, in which it was explicitly mentioned in the part of "management service system" that the construction of one-stop student community should be promoted to make the park an educational and life park integrating students' ideological education, teachers' and students' communication, cultural activities, and life service. 2022, the Ministry of Education work In 2022, the work of the Ministry of Education (MOE) explicitly proposed to promote the comprehensive management model of "one-stop" student community, realizing the effective coverage of about 1,000 colleges and universities. 2024, the

Ministry of Education (MOE) Secretary of Civic Affairs issued the "Guidelines for Improving the Quality and Efficiency of the Construction of One-stop Student Community Management Model in Colleges and Universities In 2024, the Department of Civic Affairs of the Ministry of Education issued the "Guidelines for Improving the Quality and Effectiveness of the One-Stop Student Community Management Model Construction in Colleges and Universities", which provides important references and guidelines for the construction of one-stop student communities in universities. With the reform of China's education system and the promotion of talent cultivation in recent years, the role of student community as a new position for nurturing people in colleges and universities is becoming more and more significant, and the promotion of the construction of "one-stop" student community in colleges and universities has the value of the times and practical significance.[1]

2. The Role of the Counselor in a One-Stop Student Community

In 1951, China first explicitly proposed the implementation of the political counselor system in colleges and universities. For more than 70 years, the group of college counselors has played a very important role in the process of cultivating the builders and successors of the socialist cause for the Party and the country. The Provisions on the Construction of Counselor Teams in Ordinary Schools of Higher Education, released by the Ministry of Education in 2017, mentioned that counselors are the backbone of carrying out ideological and political education of college students, and they are the organizer, implementer, and guide of the daily ideological and political education and management of students in higher education.[2] With some changes brought about by the development of society, economy, higher education and other fields, the qualities of the college student group, the target of college counselors, are also changing, and the management mode of colleges and universities is trying to make corresponding adjustments. Starting from 2019, the Ministry of Education has begun to promote the "one-stop" student community management model, and selected the first 10 colleges and universities to carry out the pilot. In 2023, the Ministry of Education organized and held a meeting to promote the construction of the "one-stop" student community management model in colleges and universities, and required that colleges and universities across the country comprehensively promote the "one-stop" student community management model.[3] In 2023, the Ministry of Education organized a conference to promote the construction of "one-stop" student community management model in colleges and universities across the country, requiring that all colleges and universities should be constructed and fully covered. It can be seen that the "one-stop" student community management model has become an important support for the construction of a new ecology of ideological and political work in colleges and universities because of its nurturing characteristics. Under this management model, the role of college counselors will also be changed and extended.

3. Importance and value of "one-stop" community building

The "one-stop" student community in colleges and universities will be used as a venue for education and management, shifting from the classroom to the dormitory-based student community, with emphasis on a combination of self-management and co-management by the organization, the students, the counsellors, the class teachers and so on. Therefore, it is inevitable that colleges and universities will give full play to their self-management role through the "one-stop" student community.[4]

3.1. "One-stop" student community is an important hand in strengthening grass-roots party building.

Under the leadership of the Party, the work of higher education is to build a "one-stop" student community, which is the frontline of student party building, with "where the students are, where the party members are, and how the work of the school is progressing" as the key point. Therefore, the whole staff should participate in the in-depth work of party building and students' ideological and political education, combined with theoretical points, current political hotspots, and guide students to actively participate in the activities of the party and group organizations, firm ideals and beliefs, and strive to become a new man of the times.[5]

3.2. "One-stop" student community is the fundamental requirement for the implementation of "three-pronged education".

In order to implement the "three-pronged education", colleges and universities should integrate ideological and political education into all aspects of students' learning and life. Therefore, it is necessary to promote the deep integration of the pilot work of "one-stop" student community and the comprehensive reform of "three-pronged education for all", relying on the "one-stop" student community to promote the pilot work in a coordinated manner, and to integrate the "cultural education, financial support, education for all, education for all, education for all, education for all, education for all and education for all". The "one-stop" student community, relying on the "one-stop" student community, will promote the pilot work in an integrated manner, and organically combine the ten major education systems of cultural education, financial support, organizational education, and service education, so as to implement the fundamental task of establishing morality and promoting the great rejuvenation of the Chinese nation in all aspects.

3.3. "One-stop" student community is an effective carrier of university education.

With the goal of educating people, student-centered, through the "one-stop" student community casting the soul of educating people, is an effective carrier for colleges and universities to solve the actual effectiveness of student problems and show the results of education. The "one-stop" student community integrated management model is an important mechanism to adapt to the new situation and strengthen the construction of party building and ideological and political work in colleges and universities, mainly through the big data governance model to systematically solve the problem of the complexity and dispersion of student affairs, and to accurately grasp the needs of individual students and groups of students and their ideological dynamics, so as to promote the personalization of student management work, Accurate.

4. The Concept and Operation Model of "One-stop" Student Communities

Higher education is not only about imparting knowledge, but also about cultivating students' comprehensive quality and ability, especially focusing on the cultivation of students' critical thinking and self-management thinking. The cultivation of self-management thinking can help students adhere to their goals, correct their learning attitudes, enhance their learning abilities and improve their professional skills. Therefore, as a platform of university education, "one-stop" student community should cultivate students' self-management thinking and help them to develop themselves with better experience and methods.[6]

The "one-stop" student community is built on the basis of dormitory apartments and other student life parks, and it is a comprehensive platform that integrates the multiple functions of

students' ideological education, management and service. The community here is similar to the usual neighborhood, which is a community of living, learning and service built within a fixed place, playing the role of maintaining emotions, playing a maximum role in the limited physical space, and supplementing and extending the grass-roots community of the society. The core concept of student community is to serve and educate people, in the communication and exchange of students' daily life, students are subconsciously subject to benign guidance, and get help when they encounter difficulties, fully embodying the idea of student-centeredness, and it is an important carrier of collaborative education.

In the process of student community operation, it is necessary to establish a perfect organization system first. The main participants in the student community include, but are not limited to, counselors, student academic advisors, dormitory security personnel, logistics personnel, student organizations, student party members, and so on. Through the driving and propaganda role of excellent role models, the influence of the student community on students' daily learning and life is strengthened, and the service system is improved through grid management to achieve full coverage of all students in school. Secondly, community activities are divided into two modules: service and education. The establishment of an employment career service platform within the student community would facilitate the provision of offline one-on-one guidance by professional teachers. This would enable the delivery of online approval and sealing services, which would address the difficulties encountered by students in their daily learning and life. Furthermore, the simplification of the process would allow students to appreciate the university's humanistic care, while also contributing to the reshaping of the image of the university logistics service department. In the module of "educating people", relevant responsible personnel can contact with off-campus organizations to help students develop their horizons and talents by providing off-campus teaching services, community volunteer services, field trips to museums and memorials, and other activities.

The most prominent feature of the "one-stop" student community in colleges and universities is that it enriches the traditional classroom teaching and nurturing scene, weakens the limited concept of classroom, expands the depth and breadth of nurturing in the student community through cultural infiltration and fills in the blanks of nurturing in the time period of students' life.[1]

Under the "one-stop" student community management model, counselors can make full use of hardware facilities, service resources and digital platforms to integrate all kinds of resources and practice the concept of service education. In terms of academic planning, counselors can guide students to do a good job in the reasonable planning of the "four classes" according to the ability and quality of different students' strengths, so as to motivate students to really ignite their interest in learning; in terms of mental health education and counseling, counselors can be a good friend to students, discussing and solving the problems of academics, interpersonal communication, love, etc. together with students to solve their problems. In the area of mental health education and counseling, we make good friends with students, discuss with them to solve their problems in academics, interpersonal communication, love and other areas of confusion and perplexity, and actively cooperate with the community psychology teachers, and do a good job of transferring the work when necessary; in the area of career planning and employment guidance, we understand the latest employment information of the students' majors, and provide professional guidance services for the students together with the professional teachers, and dig more information about employment positions and institutions of further study through the resources of alumni. By going into the community and approaching the students, the counselors provide personalized special services for the students, so that the students can feel the teachers' care for them and get personalized development.

4.1. Focusing on the construction of the internal environment and the comprehensive expansion of community functions.

First of all, to strengthen education and guidance, "one-stop" student community should be the internal environment as a basic condition, the community field set up with the school's other functional areas of mutual connection, in the school's network service system set up a special "one-stop" student community board, to facilitate students to do business. It is convenient for students to handle affairs, and students can choose both offline halls and online platforms, so that the dual platforms can solve students' needs in a timely manner and improve the efficiency of the community.[3] The student community should be equipped with the necessary hardware and software facilities to better meet the needs of students in their daily life, such as learning and communication, activities and services. In order to optimize the thinking consciousness of teachers and students and promote the comprehensive upgrade of cognitive ability, the goal of "close service, meet the needs and comprehensive development" is to be achieved. We organize at least one educational mobilization and school situation analysis every month, and adopt the methods of person-to-person talk, group report and collective discussion, so that teachers and students can have a clear understanding of the construction of the "one-stop" student community. Deepen the cognitive process is the process of teachers and students brainstorming, but also the process of self-education and self-improvement of students. Secondly, expanding community functions. In the traditional cognitive system, "one-stop" student community is a new space for education, service and socialization, but in fact, its function is never certain, and the application of "one-stop" student community in China's universities and colleges is still in the preliminary stage of experimentation, and in the future, in the process of continuous innovation and development, its function will be expanded. In the process of continuous innovation and development, its function may develop in the direction of culture, innovation, creativity, governance, synergy, etc., and its function will focus on the theme of "moral, intellectual, physical, aesthetic and laborious", focusing on the cultivation of students' individual key competencies and core qualities, and meeting all the needs of teachers and students. Lastly, it focuses on the function of shared governance. All participants in the "one-stop" student community have the attribute of governance, rather than a pure "teaching" and "educating" relationship, and both students and teachers are actively sharing and co-creating with each other. Instead of a mere "teaching" and "educating" relationship, there is an active sharing and co-creative connection between students, faculty and staff, and everyone is the master of the community, fostering a strong sense of belonging among all of them and giving the student community positive functional attributes.

4.2. Strengthening systemic characteristics and optimizing the effectiveness of the institutional mechanism

The "one-stop" student community must have systemic attributes, and all construction, innovation and development must be interrelated, with overall upgrading as the main focus, and focusing on comprehensive performance. First, optimize the leadership system. "One-stop" student community must have a perfect organizational and management structure, through the linkage of multiple parties in order to form a strong educational synergy. The community unites the school logistics, school workers, the Youth League Committee and other educational departments, clear division of responsibilities, builds an orderly and reasonable chain, forming a strong and efficient synergy, along with the integration of the school's educational resources, the function of the student community has been effectively expanded, and the space has been optimized and improved. The leadership system within the community should be in a state of operation that is not readily apparent, and in the development of the community, it should be observed that the provision of services is conducted in a manner that is close to the community, loose in its external relations, and tight in its internal operations. This approach ensures that the community functions in an orderly manner.

Second, optimize the institutional mechanism. A perfect institutional mechanism is the basis for the self-functioning of the "one-stop" student community, and the prerequisite for the self-functioning of the community is that the participants are able to exercise effective self-restraint, which requires the pre-construction of the institutional mechanism. Such as home-school cooperative parenting mechanism, service management mechanism, cooperative linkage mechanism, assessment and evaluation mechanism, and so on. At the same time, after the community self-operation, there must also be appropriate supervision and incentive mechanism as a guarantee, on the one hand, to accept the leadership and supervision of the school party committee, on the other hand, the performance of the community responsible person should also be included in the teachers' appraisal system and students' comprehensive assessment, to ensure that the "one-stop" student community can be rapid development.

4.3. Highlighting the personalized connotation and enhancing the service capacity of the "one-stop" student community

The spatial individuality of the community is also a manifestation of the personalization of the service, and each independent spatial module is able to provide the corresponding nurturing services to ensure the optimization of the community function. First of all, the strengthening of the personality of the underlying. Each student community has its own independent personalized settings, can complete all the functions within the personalized coverage, so the student community in the continuous strengthening of the service function under the premise, but also highlight the personalized attributes, and actively explore the school characteristics and community characteristics of the combination of personalized settings, to create a coordinated linkage, quite new service platform, so as to distinguish from other general education model. Second, relying on positions to carry out education. System theory requires that education must have the attributes of a platform position, which can provide systematic and all-round services for students from different ports. From education and teaching, life services and other aspects, to build a real-time convenient, safe and efficient intelligent platform for students. For example, the career planning service module can provide students with all the guidance from enrollment to employment; the psychological counseling module can provide students with private psychological adjustment services; the campus map module can provide students with location navigation and school buses to view the travel guidance services. The community should also provide the necessary practical service positions and volunteer service functions, such as setting up work-study, volunteer service and various related practical positions, so as to make the position function sink effectively in time.

4.4. Integrate and synergize the requirements to ensure the effectiveness of the resources and services

The "one-stop" student community, where resources should be interrelated and the various functions effectively coordinated, so as to maximize the effectiveness of the services provided. First of all, clear construction goals. The goal has the function of traction, and the internal resources of the student community must be linked together through the goal to form a systematic service guarantee system. The system framework for designing the community platform should be oriented to the service purpose, gradually build the data center of the platform, establish a complete, clear and efficient application system, scientifically quantify the evaluation, and accurately make decisions. The coordination and mobilization of community resources should be guided by the goal to ensure that the benefits of resource services are maximized. Secondly, strengthen the team construction. The student community's academic workforce is the foundation of the construction, resources, systems, and practices are sunk through different educational subjects, so the quality and ability of the management and education team is also a guarantee of the effectiveness of resource services. Colleges and universities should choose the best teachers to enter the community, adopt

the combination of professional and part-time mode, and enhance the professional attributes of human education. Colleges and universities provide information-based teaching platforms, organize teachers to carry out teaching work through information platforms and platform tools, and enhance the practical ability of the teaching team to keep up with the times. Finally, optimize the professional attributes. In order to enhance the effectiveness of resource service guarantee, it is necessary to enhance the professional attributes of the teacher team, and external forces can be introduced to participate in community building when necessary. For example, academic tutors help students understand the purpose of the curriculum and meet academic requirements; psychological counselors help students solve psychological problems and identify mental illnesses; and career planners help students sort out their future career choices and plans. The building of a nurturing team can provide students with diversified services, realize the full coverage of education, collaborate in nurturing, and promote the all-round development of students.

5. Conclusion

The "one-stop" student community is an indispensable part of the university's education system and cannot be separated from the joint participation of school leaders, teachers and students. In the future, the "one-stop" student community should continue to develop in the direction of practicality, digitization and development, fully exploiting the endogenous advantages and values of the student community, and maximizing the solution to the needs of students' life and study. Through the establishment and introduction of dynamic face information technology, interactive network, promotion of online self-learning platform, etc., the utilization rate of the student community will be improved, so that students can enjoy the convenience of the community and at the same time strengthen their self-education, so as to create a home for students to live and a spiritual home. The effective methods and beneficial experiences generated from the innovative work of building student communities also provide new ideas and directions for the reform of the education management model in colleges and universities.

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