

Exploring the Paradigm of Integrating Excellent Traditional Culture into Ideological and Political Courses

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Abstract: The study and education of excellent traditional culture is an important carrier of higher education work, and is the main way to firmly establish and vigorously promote the socialist core values. This is also the premise and foundation for comprehensively strengthening and improving ideological and political education in universities. This article starts with explaining the significance of learning and educating excellent traditional culture, and explores the logical relationship between excellent traditional culture education and ideological and political courses. Based on the current situation of learning excellent traditional culture, specific strategies and suggestions are proposed to promote the development of learning excellent traditional culture towards ideological and political courses. This provides useful reference for further deepening research on excellent traditional culture education in universities and promoting ideological and political education in universities to a new level.

1. The significance of incorporating excellent traditional culture learning and education into ideological and political courses in universities

1.1. It is the objective need of enriching and perfecting ideological and political teaching in the new era

In the public notice on learning and education issued by the Ministry of Education, it is explicitly required that the compulsory courses of ideological and political courses offered by universities must comprehensively strengthen the "Four Histories" education with excellent traditional culture learning education as the core, and strive to educate and guide college students in the new era to establish correct views on life, the world, and values. [1] This not only strengthens the top-level design at the institutional level, but also provides important guidance for promoting the deep integration of excellent traditional culture learning and education with ideological and political courses. In the new era and new situation, universities should strive to strengthen the integration of excellent traditional culture learning and education with ideological and political courses in different scopes and degrees, build a systematic and complete teaching system for ideological and political education at all levels, and effectively play the important role of ideological and political courses in the excellent traditional culture learning and education of college students. Through in-depth analysis of major historical events and typical character stories, we can continuously enrich and innovate the teaching content of ideological and political courses, open up new types of ideological and political courses in the

innovative era, and further deepen and solidly develop the learning and education of excellent traditional culture.

1.2. It is the objective need of practicing the fundamental goal and task of Lide and cultivating people

Traditional excellent culture is the foundation of the identity and cohesion of the main ethnic group. If a person forgets their culture, they will become mentally abandoned, which is also the reason why psychological problems are becoming increasingly severe today. The main ethnic group can feel their uniqueness and differences from other cultures through local culture, thus establishing their own sense of national identity. The language, religion, values, traditional customs and other elements in excellent traditional culture enable the main ethnic group to unite, form a common experience and value system, and enhance national cohesion. [2] Traditional excellent culture is the cultural heritage of the main ethnic group, containing rich history, knowledge, and wisdom. These cultural heritages are precious assets of the main ethnic groups, reflecting their long-term interaction and adaptation to the land, environment, and society. By inheriting and promoting excellent traditional culture, the main ethnic group can continue its cultural traditions, preserve and pass on historical memories, and cultivate future generations' identification and pride in their own culture. Excellent traditional culture is of great significance for the development and innovation of the main ethnic group. Local culture provides a unique thinking framework and perspective, stimulating the creativity and innovation ability of the main ethnic group. By combining excellent traditional culture with modern society and technology, the main ethnic group can leverage their advantages in the fields of economy, technology, art, and create products and works with unique styles and competitiveness.

1.3. Establishing a correct view of excellent traditional culture is an objective need

Excellent traditional culture plays a crucial role in social development. It is not only the soul and basic guarantee of a nation's development, but also has a profound impact on the comprehensive development of individuals, social harmony and stability, and the strength of the country. Excellent traditional culture enriches people's spiritual world, improves personal qualities, promotes the formation of social norms, and provides important support for social stability and harmony. [3] This culture is not only reflected in writing and cultural relics, but also in various forms such as modern online culture, pointing the way for people's spiritual life. Excellent traditional culture is still a strong support for the strength of the country. As an important cultural soft power, it provides strong spiritual strength for the development of the Chinese nation, enhances people's pride and confidence in cultural and historical traditions, and thus improves the ideological and moral level and scientific and cultural quality of the people. In addition, excellent traditional culture is also a continuation of the spiritual lifeline of the Chinese nation. It embodies the wisdom of all ethnic groups in China, carries diverse cultural symbols, and is the cornerstone of national unity. The interaction between culture, economy, politics, law, education, technology and other social fields constitutes a comprehensive system of social development. Culture not only promotes economic development, but also provides ideological guidance and value orientation, which contributes to the high-quality, harmonious, stable, and sustainable development of the economy and society. Therefore, the inheritance and development of excellent traditional culture is an important component of social progress and civilized development.

2. The Theoretical Logic of Effectively Combining Excellent Traditional Culture Learning Education with Ideological and Political Education

After experiencing a century of humiliation, the Chinese people have continuously relied on their

own efforts to develop and grow. Learning excellent traditional Chinese culture is a compulsory course for college students to absorb spiritual strength. As the main classroom and channel for college students to receive ideological and political theory education in the new era, ideological and political courses in universities can only effectively improve teaching effectiveness by continuously drawing revolutionary spirit and ideological strength from excellent traditional cultural learning and education. Fundamentally speaking, many contents of the two courses are inherited, organically integrated, and mutually understood, with obvious internal consistency.

2.1. The content is common

At present, although Chinese universities do not have specialized excellent traditional culture education courses, many ideological and political courses use excellent traditional culture case materials to enhance and expand classroom teaching effectiveness. For example, the compulsory courses of ideological and political foundation mostly focus on legal education and ideological and moral cultivation education, and on the surface, they are not closely related to excellent traditional culture. Through in-depth analysis, it can be found that many typical figures and significant historical events in excellent traditional culture are vivid teaching materials for establishing personal "three views" and firm ideals and beliefs. Due to the close relationship between the great spiritual lineage of the Chinese nation and excellent traditional culture, further education and guidance for college students to fully understand the historical contributions of excellent traditional culture are of great significance for continuously deepening and promoting the national pride and confidence of young people.

2.2. Ideological compatibility

In the new situation and new tasks, carrying out excellent traditional culture learning and education is also a very important political task. In the process of learning and educating excellent traditional culture, it is necessary to not only relearn the classics of previous dynasties, but also deeply explore the spiritual connotations behind them, and continuously draw the strength of progress from history. By integrating excellent traditional cultural content into ideological and political courses, college students can further revisit historical allusions, remember the original mission of the Chinese people to forge ahead and not be afraid of difficulties, and have a deeper understanding of the important historical mission borne by young students in the new era. The ideological and political courses in Chinese universities have a very distinct political and guiding nature, fundamentally answering the question of "who to cultivate, how to cultivate people, and for whom to cultivate people", and making positive contributions to the reform and opening up and socialist modernization construction. [4] Chinese history is a history of struggle, progress, and reform. It is the most colorful, vivid, and convincing teaching material in higher education, containing the endless spiritual lineage and development genes of the Chinese people. It not only provides rich soil for ideological and political education in universities, but also strengthens the ideal belief of contemporary college students to reform, enlighten wisdom, improve quality, and hone character through learning and educating on excellent traditional culture, making positive contributions to achieving national prosperity and national rejuvenation.

2.3. Be consistent in goals

We should strengthen the learning and education of excellent traditional culture, strive to achieve the ultimate goal of understanding historical principles, increasing historical credibility, learning history and respecting morality, and practicing history. We should continuously educate and guide all

students to learn history, understand ideas, do practical things, and open up new opportunities. For college students, strengthening the learning and education of excellent traditional culture means popularizing and promoting the essence of excellent traditional culture, effectively enhancing theoretical armament, strengthening ideological guidance, and strengthening national beliefs, truly learning from history, and consciously dedicating oneself to the cause of modernization construction. At the same time, through the main channel of ideological and political courses, college students can systematically learn excellent traditional cultural knowledge, comprehensively grasp theoretical achievements, timely understand new international and domestic situations and changes, educate and guide young students to improve their ideological and moral cultivation, and effectively safeguard the authority of the Constitution and laws. Continuously improving the ability to comprehensively apply excellent traditional culture to observe and understand problems, analyze and solve problems, and effectively enhancing a sense of responsibility and responsibility. Fundamentally speaking, this is consistent with the mission of using historical resources to shape the soul of excellent traditional culture learning and education, and educating people with the deeds of outstanding historical figures, which is inherited in the direction of value. Overall, there is significant consistency between the research on excellent traditional culture education and the teaching objectives and tasks of ideological and political courses in Chinese universities. The purpose is to fully leverage the role of contemporary college students as the main body and contribute their youthful strength to promoting the realization of national rejuvenation.

3. Problems in the Integration of Excellent Traditional Culture Learning and Education with Ideological and Political Courses

3.1. Individual universities do not attach enough importance to the learning and education of excellent traditional culture

At present, in the context of the general strengthening of learning excellent traditional culture in the whole society, some universities do not attach enough importance to learning excellent traditional culture, and only regard learning and education of excellent traditional culture as a small part of the campus ideological and political education system. Although some universities have combined their disciplinary advantages and regional characteristics to promote the continuous integration of excellent traditional culture learning and education into classroom and school cultural construction, overall, there are certain shortcomings in integrating excellent traditional culture learning and education into ideological and political courses on a large scale and in a large field. With the new curriculum reform, the importance of learning and educating excellent traditional culture has also been affected to a certain extent, with limitations on learning time and curriculum arrangements. Learning excellent traditional culture is a compulsory course to promote reform, development, and stability in various undertakings in China. We need to reflect on and draw on historical knowledge in order to better apply it to today, the world, and the future.

3.2. Traditional teaching methods lead to low enthusiasm for learning excellent traditional culture

The fundamental purpose of promoting the active integration of excellent traditional culture learning and education into ideological and political courses in universities is to educate and guide college students to vigorously promote and inherit the fine traditions of the Chinese nation, and take this as an opportunity to actively cultivate correct values. [5] However, in the context of the new era, some excellent traditional cultural learning and educational methods in certain universities are still relatively outdated, mostly continuing traditional and old-fashioned classroom teaching methods.

They did not use the power of We Media and the Internet to promote the learning and education of excellent traditional culture into ideological and political courses, nor did they cover students' extracurricular activities and campus cultural activities. Many college students can only rely on some excellent traditional cultural foundation content obtained in the classroom, which is not broad and profound enough, which can easily lead to weak learning enthusiasm and initiative, gradually losing a strong interest in ideological and political courses. It can be seen that blindly continuing traditional teaching methods is no longer in line with the needs of ideological and political education reform in the new era.

3.3. The diversified information society affects the value judgment of college students

Objectively speaking, vigorously promoting the study and education of excellent traditional culture plays a very important role in guiding college students to clarify their responsibilities for the times, strengthen their ideals and beliefs, and construct and form a scientific "three outlook". Currently, college students are generally at a relatively young age and have not yet fully matured both physically and psychologically during their growth stage, with their "three values" not yet fully solidified. In daily life, we mainly rely on tools such as online media to obtain information. With the rapid arrival of the era of media integration and the diversification of social trends, this not only facilitates people's daily lives, but also has a certain impact on the integration of excellent traditional cultural learning and education into ideological and political courses. Given the current imperfect network management mechanism, the accuracy of some information cannot be effectively identified, and harmful information often spreads on the internet, which has a negative impact on the ideological work of universities. In addition, college students have relatively weak value judgment abilities, which to some extent increases the difficulty of learning and educating excellent traditional culture.

4. Several Suggestions on Combining Excellent Traditional Culture Learning and Education with Ideological and Political Courses

4.1. Give full play to the role of ideological and political education as the main front and main channel of moral education

The ideological and political courses in universities are a key link and important course in achieving the goal of cultivating morality and nurturing talents. They are also an important way to educate and guide college students to establish correct worldviews, outlooks on life, and values. Promoting the integration of excellent traditional culture learning and education into ideological and political courses is not only an objective need to strengthen the construction of ideological and political courses in the new era, but also a concrete manifestation of universities improving their political stance and fully implementing superior decision-making arrangements. All types of universities should closely focus on the goal and task of cultivating morality and talents, take the development history of the Chinese nation as the main line, deepen the learning and education of excellent traditional culture as an opportunity, deeply explore the ideological and political education elements contained in history, and continuously explore the precious educational resources hidden behind the development and struggle of the Chinese nation. We must strive to build a team of ideological and political teachers with a firm stance, strong abilities, and excellent qualities in the new era. We must strictly follow the relevant instructions put forward by the central government, and on the basis of conscientiously following the cognitive laws of college students, strive to broaden our academic horizons, vigorously improve our professional abilities, perfect and optimize our knowledge system, enrich and improve teaching practices, take multiple measures, and boldly innovate. To educate and guide college students in a subtle way to understand the great power of

thought from history. We can fully rely on online resources to deepen the learning and education of excellent traditional culture. Colleges and universities can set up excellent traditional culture and education columns or self chat official account based on the official website of colleges and universities to update the content in a timely manner.

4.2. Make full use of teaching resources and enrich and improve teaching forms

At present, in terms of form, the study and education of excellent traditional culture has generally entered the ideological and political system of universities, included in ideological and political classrooms, and included in ideological and political textbooks. However, the more important task is to help the study of history and educational achievements enter the minds of college students, integrate their values and ideals, and enable them to appreciate the enormous ideological power contained in excellent traditional culture in their learning. To further enhance the initiative and enthusiasm of college students in learning excellent traditional culture, ideological and political course teachers in universities should abandon traditional teaching ideas, break through traditional single teaching methods as soon as possible, strive to tap into existing learning resources, and actively create a good, dynamic, and inspiring atmosphere for learning and educating excellent traditional culture. Firstly, various forms such as thematic debates, scenario simulations, and courseware reports can be attempted, combined with the daily learning, lifestyle habits, and interest learning methods of college students, to internalize, reflect, and transform excellent traditional cultural knowledge, fully integrate it into it, and subtly improve the ideological consciousness, theoretical cultivation, and comprehensive quality of college students. Secondly, when carrying out teaching of excellent traditional culture, it is recommended to use the grouping method to guide students to voluntarily form excellent traditional culture learning groups, learn from each other through learning and discussion, revisit historical allusions through cooperation and win-win, and enhance the sense of participation and harvest of college students in learning excellent traditional culture. The third is to make full use of existing film and television resources, organize students to watch excellent traditional cultural films, educational films, documentaries, TV dramas and other history themes, with more intuitive, vivid, rich, and vivid forms, and works that are infectious, allowing students to understand the history of Chinese national struggle. Continuously improving the ability to comprehensively apply excellent traditional culture to observe, understand, analyze, and solve problems, effectively enhancing a sense of responsibility and accountability. Finally, we can try to combine the content of excellent traditional culture with current affairs news, life hotspots, and cultural entertainment that college students love and are interested in, and engage in learning and discussion on different themes. We can educate and guide students to apply excellent traditional cultural knowledge, discuss current political hotspots, and continuously deepen their understanding and perception of learning excellent traditional culture through the collision of thinking. Assist in integrating excellent traditional cultural education into ideological and political education teaching practice.

4.3. Dig deep into excellent traditional cultural resources and optimizing the teaching content of excellent traditional cultural education

The study and education of excellent traditional culture integrates the millennium struggle history of the Chinese nation, which is our precious wealth and an important component of ideological and political education in universities. With the continuous evolution of the times, it is necessary to continuously strengthen the position of excellent traditional culture learning and education in ideological and political education teaching, enrich and improve the learning and education content of excellent traditional culture in universities. This requires us not to act on our own. Adopting multiple channels and measures, we will deeply explore the theoretical characteristics of excellent

traditional culture in various historical periods, tap into various excellent traditional cultural resources, increase the study of classic books on excellent traditional culture, encourage college students to learn from history, based on facts, and based on practice, and continuously draw the ideological charm and practical strength of excellent traditional culture from the glorious cause of national great development achievements. It should be noted that when selecting excellent traditional culture learning and education cases, examples, and materials, it is necessary to consider the preferences of college students in the new era, change work orientation to meet the needs of college students, and choose active resources in a way that college students can adapt to and their language habits in daily life. Resolutely eliminate the day reading, situational, and copycat education of excellent traditional culture learning, and prevent the hollowing out and vulgarization of learning themes. We can also make full use of resources such as city museums, memorial halls, cultural centers, etc., and invite a group of experts and scholars to give presentations to college students.

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