

# *The Big Ideological and Political Course: A Novel Concept and Approach to the Ideological and Political Work of College Counselors*

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**Abstract:** The large and wide coverage of "big ideological and political course" guides colleges and universities to comprehensively improve the effectiveness of ideological and political education in the whole process and all-round, and enhances the students' sense of gain at the level of knowledge and sentiment. The emergence of the pattern of "big ideological and political course" provides a new idea and a new path for college counselors to better carry out ideological and political work. New ideas create new paths, and new paths create new results. The new way for college counselors to integrate into "big ideological and political courses" is mainly reflected in daily ideological and political education and good ideological and political theory courses. First, we should grasp the problem orientation and make it clear in detail. Second, we must adhere to education and guidance, infiltrating value emotion; Third, we must enhance quality and ability, strict management, love and trust; Fourth, we should use practice to externalize, strengthen action consciousness.

## 1. Introduction

On March 18, 2019, In the school's ideological and political theory teachers' symposium, General secretary of the state simply emphasized: Ideological and political theory course (hereinafter referred to as ideological and political course) is the key course to carry out the fundamental task of cultivating morality and people, and its role is irreplaceable. Since the 18th National Congress of the CPC, General secretary of the state has been on many occasions by means of symposiums and campus visits. This paper makes a series of educational discussion on "how to run the ideological and political course well", and puts forward substantive direction and guidance for improving the effectiveness of ideological and political education in colleges and universities.<sup>[1]</sup> What is the big ideological and political course? How is it different from traditional ideological and political courses? How to make good use of the "Ideological and Political Course"? These are the realistic problems facing ideological and political education in colleges and universities. College counselors, as the backbone of ideological and political education of college students, need to adapt to and integrate into the new trend of education and teaching of "big ideological and political courses" in order to help college students tie the first button of life, so as to effectively promote the new development and new results of ideological and political education in colleges and universities, and

promote the new trend and new pattern of ideological and political education in colleges and universities.

## 2. College counselors into the "big ideological and political course" concept

"Great ideological and political course", as the name suggests, that is, the scope of "large and wide" ideological and political course. It pays more attention to the reality observation of "society is the classroom" and is a comprehensive ideological and political course. Compared with the traditional ideological and political education, "big ideological and political education" is a new trend of ideological and political education, its fundamental meaning is to break through the in-class and extra-class, in-school and off-campus, online and offline, theory and practice, virtual and reality, to achieve full ideological and political education, the whole process, all-round education results, and train students to become socialist builders and successors with all-round development of morality, intelligence, physical beauty and labor. Some scholars said that the understanding of the "big ideological and political course" must be combined with the grand era, fresh practice and vivid reality, and explore the elements of ideological and political education, which will eventually become a very effective educational "big ideological and political course".<sup>[2]</sup> There are also scholars from the education concept, education system, education process, education subject and education pattern of five aspects of the "big ideological and political course" multidimensional analysis, in the whole-person education, whole-process education and all-round education to improve the effectiveness of ideological and political education.<sup>[3]</sup> In its words, the essence of the "great ideological and political course" is the deepening and expanding of the "three full education" and "five education simultaneously", and it is the "theoretical course" of teaching the road of Marxism, the "practice course" of "doing struggles" in social life, and the "life course" of enlightening great wisdom and bright Dali education and great Deli and great ambition.<sup>[4]</sup>

With the deepening of the 14th Five-Year Plan, the development of education and its effectiveness have been paid more and more attention by the society. Relative to the speed and scale of education development, "high-quality" education is more noticeable. College students, as the builders and successors of our socialist modernization cause, are the main force for our country to achieve the "two Centenary goals". It can be said that the moral cultivation level, legal consciousness and value concept of college students are related to the rise and fall of a country and a nation. Correspondingly, college counselors and students are inseparable from this process of growth and development. In general, only by clarifying and gradually enhancing their role positioning in a career can an ordinary individual gain and gain something in career development, and can use this real "gain" to promote further development and improvement of the career. The same goes for college counselors. In the document "Regulations on the construction of the team of counselors in ordinary colleges and universities", it is clearly pointed out that full-time counselors refer to the personnel who are full-time engaged in the daily ideological and political education of college students in the college (department), and have the dual identity of teachers and administrators. The parallel career development mode of "shoulder to shoulder" makes the counselor further clarify the identity of the teacher of ideological and political course in the background of "big ideological and political course", and enhances the role positioning of the counselor into the "big ideological and political course". Counselors should not only speak well and clearly in the daily ideological and political education, but also enhance the ability to make good use of teaching and educating people in the large social classroom. In the process of career development, most counselors will experience the stages of career freshness - career adaptation - job burnout - career bottleneck, which requires counselors to keep the internal motivation of the career at all times, starting from daily work. In this way, we can better grasp the comprehensive

education between class and extracurricular, inside and outside school, online and offline, theory and practice, virtual and reality. Under the guidance of the concept of "big ideological and political course", improving and innovating the ideological and political work ability of college counselors with regularity, pertinence and epochal characteristics is helpful to further enhance the sense of obtaining ideological and political education of college students.

### **3. College counselors into the "big ideological and political course" innovation path**

The "great ideological and political course" gives ideological and political workers great wisdom, and runs through the whole process of future education and teaching in an all-round way. In order to exert the proper effect of ideological and political education, college counselors must focus on the new idea of "big ideological and political course" and combine the ideological and political work itself to give students "spirit and spirit" with the "rhyme" of ideological and political education.

#### **3.1 Grasp the problem orientation and make it clear in detail**

Under the concept of "big ideological and political course", we must bring "accurate ideological and political" into full play. The word "accurate" means that counselors should establish problem awareness, grasp problem orientation, worry about students' urgent needs, think about students' thoughts, and truly communicate with students in the process of carrying out daily ideological and political education and ideological and political education.

First, we should pay attention to students and record feedback, and accurately grasp the dynamics of students' thoughts. While understanding the actual thinking of individual students, we pay attention to enhancing students' sense of gain with real care, and strive to move from the "empty talk" and "big talk" of "one thousand faces" to the "truth" and "truth" of "private customization". While grasping the universal characteristics of contemporary college students, we should strengthen the research on the characteristics of individual particularity, so as to achieve an accurate and comprehensive understanding of students' ideological reality. We should always look at the dynamic changes of students in the field of ideas from the perspective of development, be good at understanding and accumulating the relevant factors and realistic manifestations of different fields and different things that affect students' sense of acquisition, and grasp the dynamic changes of students' ideas in a more regular and scientific way. In education and teaching, counselors are required to align the teaching content of ideological and political courses with the developmental characteristics of college students' psychological, physiological and political concepts, pay attention to grasp the cultural characteristics and cognitive laws of college students, on this basis, understand the growth needs and value orientation of students, and correctly guide students with higher-level value concepts and political concepts, promote the improvement and progress of students' ideas and help students produce positive emotional experience in the learning process.

The second is to clarify the problem in detail and answer the inner doubts of students in time. When students face divergent problems, counselors should clarify incorrect ideological understanding in time, guide students to make a comprehensive and dialectical analysis in debate and research with the unique position and orientation of ideological and political education, eliminate differences in communication, so as to reach a consensus on value and form a scientific way of thinking. It is necessary to guide the establishment of scientific theoretical concepts, avoid simply describing from the phenomenon and surface, but on the "reality" of "is", with "is" to clarify "reality", to guide students to break through the surface to see the essence on the basis of facts and reason, and make correct value judgment and value choice with a more rational understanding. In the teaching process, college counselors can use the inquiring and research-oriented learning methods to correctly explain the real events to demonstrate the penetrating and explanatory power

of Marxism, and avoid the dogmatism and rigidity of scientific theories. College counselors should pay attention to carry out conformal interaction between teachers and students to answer questions and solve doubts, stimulate students' divergent thinking in the spark of brainstorming and collision of ideas, and cultivate and enhance students' creative ability. College counselors should guide students to give full play to the practical function of Marxism in class and out of class, strengthen the theoretical and emotional identification of Marxism and Sinicization achievements in the practice process, and bravely shoulder the mission of The Times.

### **3.2 Adhere to education and guidance, infiltrate value emotion**

When young people thrive, the nation prospers, and when young people are strong, the nation is strong. To persist in education and guidance is to train college students to establish scientific values, outlook on life and world outlook, and make correct value judgments and value choices.

First, all kinds of educational activities help students gain "infiltrating" value feelings. Through a series of online and offline, theoretical and practical "four histories" education activities, education guide students in the century-old history of the middle school Shi Chongde, learning history understanding, learning history credibility, learning history, learning history, gradually deepen students' political identity, ideological identity, emotional identity, so as to train students to establish a correct view of history. The use of National Day, "918" anniversary, Wenchuan earthquake anniversary and other key time nodes to carry out practical activities, education and guide students to cultivate patriotism, with a strong patriotic education called on students to devote to the love of national conditions, strong aspirations, service to the country on the land of the motherland. College counselors should deeply grasp the group psychological characteristics and special individual characteristics of students, carry out multi-level, in-depth and targeted psychological guidance, effectively grasp the dynamic changes in the psychological and ideological development of students, and then use moral education thoughts to truly carry out moral education practice and cultivate students' moral education ability.

The second is the combination of positive education and negative cases to promote students to distinguish right from wrong and understand things. Explore the ideological and political elements in social hot spots, and guide students to correctly understand the relationship between society and individuals, and understand the significance and value of dedication. The education guides students to correctly understand the relations between China and the rest of the world in the community of human destiny, and to deeply understand the overall situation of the great rejuvenation of the Chinese nation amid the great changes unseen in the world in a century. In the complex international situation and the real society, students should be guided to distinguish right from wrong and understand things with Marxist viewpoints, positions and methods, and enhance their critical ability.

### **3.3 Enhance quality and ability, strict management, love and trust**

As the saying goes: If you want to give students a glass of water, the teacher should have a bucket of water, and if a bucket of "live water" and "clean water". As an important group of ideological and political teachers, college counselors should pay attention to teachers' role positioning and ability training under the concept of "big ideological and political courses", so as to enhance teachers' ability to supply and show noble personality and self-confidence.

First, we should strengthen our belief in Marxism in our political sentiments. College counselors strive to establish connections with students, educational institutions, and society. They aim to incorporate the genuine sentiments of college students towards national development, social progress, and the improvement of living standards into their work. By utilizing Marxist scientific

theory, they educate and cultivate college students' appreciation for the Party, attentiveness to its guidance, adherence to its ideological principles, and the establishment of a solid foundation in scientific thinking.

The second is to enhance the theoretical learning quality in the practice of learning. College counselors should keep pace with The Times, apply what they have learned, and arm their minds with the advanced theories of the Party to study comprehensively and systematically. College counselors should also "go out of school" to "embrace excellence", constantly enrich their knowledge structure, constantly absorb new teaching concepts and methods, and constantly improve their comprehensive quality to be the "material" teachers in the minds of students. Teachers "have material", students naturally "have material" to learn and receive, which has laid a sufficient foundation for effectively improving students' sense of gain.

The third is to strengthen the trust in strict management and love. Whether it is daily ideological and political education, or classroom education and teaching, counselors must change their thinking, not limited to the traditional "didacy-style" indoctrination and "blackboard" teaching, but to convey friendly value feelings in the "warm wind and rain". Counselors should walk into students and get close to students, not to carry out student work in a lofty attitude, not to "confront" with students, but to teach students according to their abilities and teach them according to their learning, so that students can enhance their own convincing force in the "heart and mouth". Counselors also need to have a keen eye to accurately identify the ideological problems in the growth process of students, and to use relevant real cases and educational means to educate and guide and seriously stop, and "kill" improper ideological tendencies and political biases in the cradle.

The fourth is to strengthen moral conduct in educating people by virtue. This requires counselors to establish a "unity of knowledge and action" and "look the same inside" noble character, with "normal body" to promote students to "compete for learning". Whether it is in classroom teaching, or daily conversation after class, we should be consistent in class and in class, online and online, not "aphasia", "late" and "nonsense", so as to be strict with ourselves, internalized into personal excellent moral quality, and externalized into moral education in classroom teaching. The consistency of teachers' words and deeds and the integration of knowledge and practice will serve as a kind of example and demonstration, which will have certain constraints and norms on students' ideological character and moral behavior. Such excellent and noble personal qualities will also form a personality charm, so that it has more "affinity" and "attraction", so that students are willing to love their teachers, from their teachers, to serve their teachers, so that students like to learn, willing to learn, happy to learn, so that students' enthusiasm and initiative will be improved, and the sense of inner gain will be dramatically improved.

### **3.4 With the help of practice, strengthen the consciousness of action**

Practice teaching is an extension of classroom teaching and an important way to deepen moral cognition and strengthen moral behavior. Whether it is the practice on campus or the social practice that goes out of campus and into society, it is necessary to make students feel the real sense of acquisition brought by practical teaching in an intuitive, perceptual and vivid way. Counselors should actively organize students to practice social activities in the summer "three trips to the countryside" practice activities, and realize the effective combination of small ideological and political classes and large social classes. Excellent students have been organized to go to all parts of the country and go deep into the grassroots, and a wide range of colorful and diverse social practice activities such as Party history study, theoretical propaganda, national conditions observation, rural revitalization, and ethnic unity have been carried out. College counselors should advocate outstanding graduate student support groups to go deep into remote mountainous areas to carry out

China's youth volunteer poverty alleviation relay, build national unity, enthusiasm and help the development of the motherland's education. We should actively encourage students to demonstrate their level and style in academic research, and inherit and innovate the spirit of "artisans" in the process of scientific and technological practice. According to the theme of the section, students should be organized to carry out a variety of experiential-type and perception-type practical activities such as visits, investigations, social research, and pay attention to helping students deeply understand the local folk customs and people's feelings and the beautiful essence of life. College counselors emotionally guide students to put national interests first, take national interests as the priority, and effectively cultivate students' feelings of home and country. College counselors should always remind students to build ideals and beliefs, enhance students' cultural self-confidence and cultural consciousness, and practice socialist core values with real feelings.

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