# Research on Role of Affective Language in English Cognitive Linguistics

DOI: 10.23977/appep.2024.050101 ISSN 2523-5842 Vol. 5 Num. 1

Qu Guoxionga, Zhang Kuanb

Yonsei University, 1 Yonseidae-gil, Wonju-si, Gangwon-do, 26493, Republic of Korea <sup>a</sup>269083628@qq.com, <sup>b</sup>627107964@qq.com
\*Corresponding author

**Keywords:** Emotional language; English; cognitive linguistics

**Abstract:** The application of emotional language in language teaching has many meanings and values, and plays a positive role in improving the teaching effect and promoting the all-round development of students. This paper makes the deep study of the cognitive basis, neural mechanism, language representation and influence in intercultural communication, and reveals the important role of emotional language in English cognitive linguistics. The results show that affective language not only plays an important role in the process of individual cognition, but also has a profound impact on language representation and crosscultural communication, and has important theoretical and practical significance for deepening the cognition of affective language and its application in English learning and cross-cultural communication. The integration of emotional language in language teaching holds significant meanings and values, contributing positively to enhancing the effectiveness of instruction and facilitating students' comprehensive development. This research delves into the cognitive foundation, neural mechanisms, language representation, and impact of emotional language in intercultural communication. It sheds light on the vital role of emotional language in English cognitive linguistics. The findings demonstrate that affective language not only plays a crucial role in individual cognition but also has a profound influence on language representation and cross-cultural communication. This research holds both theoretical and practical significance in deepening our understanding of affective language and its application in English learning and cross-cultural communication.

#### 1. Introduction

Language is an important symbol intermediary and cultural tool in human life, and it is the concentration of human consciousness. People need to mediate language symbols in both communication and internal dialogue<sup>[1]</sup>. Emotion is a relatively automatic, involuntary response, and emotion has a social function in people's group life<sup>[2]</sup>. Emotional language is a special form of expressing emotion and emotion through language, which contains many language characteristics such as emotional vocabulary, emotional sentence pattern and emotional intonation. The characteristics of emotional language are mainly manifested in the directness of emotional expression, the richness of emotional information and the intensity of emotional effect. In emotional

language, people directly express their emotional experience through the combination of words and sentence patterns, which makes the transmission of emotional information more rapid and direct. In addition, emotional language contains rich and diverse emotional words, which can accurately express various emotional states, thus making the emotional information more colorful. In addition, emotional language has a strong emotional effect, which can have a profound emotional impact on the listener's psychology, thus affecting people's emotional experience and emotional attitude.

# 1.1 Relationship between Emotional Language and Cognitive Linguistics

Emotional language is closely related to cognitive linguistics, a field that explores the relationship between language, thought, and cognitive processes. Emotional language not only reflects our emotions but also has a profound impact on how we perceive and understand the world around us. In fact, using emotional language can have positive effects on various cognitive processes.

One way in which emotional language influences cognition is through memory. Research has shown that emotional or emotionally charged words are better remembered compared to neutral words. This phenomenon, known as the emotional enhancement effect, suggests that emotional language engages our attention and enhances the encoding and retrieval of information. When teachers use emotional language in their teaching, it can help students remember important concepts and information more effectively.

Furthermore, emotional language can also influence our decision-making and reasoning processes. Emotions are closely intertwined with our cognitive processes, and they can shape our judgments and choices. By using emotional language strategically, teachers can appeal to students' emotions and influence their decision-making process in a positive way. When teachers use emotional language to discuss a social issue, it can evoke empathy in students, prompting them to put themselves in others' shoes and consider different viewpoints. This encourages students to take a more holistic and empathetic approach to decision-making, as they are more likely to consider the emotions and experiences of others affected by the issue. By fostering empathy through emotional language, teachers can promote a deeper understanding and appreciation of diverse perspectives, ultimately leading to more thoughtful and informed decision-making.

Additionally, emotional language can enhance students' comprehension and understanding of complex concepts. Emotional language adds depth and richness to the language, making it more engaging and memorable. When teachers use emotional language to explain abstract or challenging concepts, it can help students connect on a deeper level and create a more meaningful learning experience.

Moreover, emotional language can also foster creativity and critical thinking. When students are encouraged to express their emotions and opinions using language, it stimulates their creativity and allows them to think more critically about the topic at hand. By providing a safe and supportive environment for students to express their emotions, teachers can cultivate students' ability to think critically and develop their own unique perspectives.

In conclusion, emotional language is closely linked to cognitive linguistics and can have positive effects on various cognitive processes. By using emotional language in teaching, teachers can enhance students' memory, decision-making, comprehension, and critical thinking skills. Understanding the power of emotional language and its impact on cognition can help teachers create a more engaging and effective learning environment for their students. Through the representation of language symbols and cognitive processing, emotional language participates in various stages of cognition, including attention, perception, memory, thinking and expression. From the perspective of cognitive linguistics, emotional language is not only a product of cognitive

processing, but also an important factor of cognitive processing<sup>[3]</sup>.

## 1.2 The Role of Emotional Language in Cognitive Processing

First of all, emotional language can cause individual emotional resonance and emotional resonance effect, making it easier for individuals to produce resonance emotions, and deepen the depth of cognitive processing of emotional information. Secondly, emotional language can stimulate individual emotional experience and emotional expression, and promote the processing and expression of emotional information. Finally, affective language is able to modulate individual cognitive focus and cognitive strategies, influencing individual performance and cognitive effects in cognitive tasks<sup>[4]</sup>.

# 2. Neural Mechanisms of Affective Language

## 2.1 Neural Basis of Emotional Language

The neural basis of emotional language is an important basis for emotional language research and a key to understanding the role of emotional language in cognitive linguistics. In the field of neuroscience, researchers have revealed the neural basis of emotional language through neuroimaging techniques and neuro physiological experiments. Regions in the brain such as the amygdala, hippocampus and prefrontal lobe are thought to be critical for emotional processing, and these regions play important roles in emotional language processing. Meanwhile, the language areas and emotional processing regions of the cerebral cortex interact with each other in the neural basis of emotional language and jointly participate in the processing and representation of emotional language. This neural basis provides a biological basis for the cognitive processing of affective language, and provides important clues for subsequent studies of the cognitive neural network influence of affective language and the neural mechanisms in cognitive processing in the brain<sup>[6]</sup>.

# 2.2 Effect of Emotional Language on Cognitive Neural Networks

The processing process of emotional language involves multiple cognitive neural networks in the brain, such as the emotional processing network, the language processing network, and the attentional control network. [5] These networks interact with each other in the processing of emotional language, form complex cognitive neural networks. In these networks, the emotional processing network initially processes and labels emotional language through structures such as hippocampus and amygdala, while the language processing network performs semantic understanding and representation of emotional language through the language areas of the cerebral cortex. Meanwhile, the attentional control network provides attentional regulation and cognitive control of affective language through regions such as prefrontal and parietal lobes. The interaction and coordination of these cognitive neural networks constitute the complex processing and representation of affective language in the brain.

## 2.3 Neural Mechanisms of Emotional Language in Cognitive Processing in the Brain

The cognitive processing process of affective language involves multiple neural systems in the brain, such as the sensory system, motor system and emotional system<sup>[7]</sup>. These neural systems work in coordination with each other during the cognitive processing of affective language, forming complex neural mechanisms that underlie emotional language processing.

The processing of emotional language begins with the sensory system, which receives the

stimulation of emotional language input. This input can come from various sources, such as spoken words, written text, or non-verbal cues like facial expressions or body language. The sensory system processes this input and sends it to higher-level brain regions for further analysis.

Once the emotional language input is received, it is processed in the motor system. This system is responsible for the production and understanding of language and plays a crucial role in translating the emotional content of language into meaningful actions or responses. For example, when someone hears a sad story, the motor system may generate facial expressions of sadness or empathetic gestures, reflecting the emotional understanding and response to the language input.

Simultaneously, the emotional system also plays a significant role in the processing of affective language. This system involves various brain regions, such as the amygdala, insula, and anterior cingulate cortex, which are responsible for the detection, evaluation, and regulation of emotions. These regions evaluate the emotional content of language and assign affective value to it, influencing the individual's emotional experience and response. This emotional evaluation can shape the interpretation and understanding of emotional language, influencing how it is perceived and reacted to.

Through the integration of these neural processes, the individual's emotional experience and cognitive representation of affective language are formed. The emotional language processing not only evokes emotional responses but also contributes to the individual's cognitive understanding and interpretation of the language input. This cognitive representation includes the semantic meaning of the emotional language, as well as the associated emotional connotations and implications. For example, the word "love" may evoke feelings of affection and positive emotions, while the word "fear" may elicit a sense of danger or anxiety.

Understanding the role of emotional language in brain cognitive processing provides valuable insights into its influence on cross-cultural communication. Emotional language is a fundamental aspect of communication, and its neural processing mechanisms can determine how it is perceived, understood, and responded to across different cultures. Differences in neural processing of emotional language may contribute to variations in emotional expression, interpretation, and cultural norms regarding emotional communication.

By unraveling the neural basis of emotional language processing, researchers can shed light on the mechanisms underlying cross-cultural communication and provide insights into how emotional language influences communication effectiveness, empathy, and cultural understanding. This knowledge can be utilized to improve intercultural communication strategies, enhance cross-cultural empathy and understanding, and promote harmonious interactions between individuals from diverse cultural backgrounds.

In conclusion, the processing of emotional language involves complex neural systems that work in concert to generate emotional experiences and cognitive representations. Understanding the neural mechanisms underlying emotional language processing provides important clues for comprehending its role in brain cognitive processing and its impact on cross-cultural communication. Further research in this area will contribute to a deeper understanding of the influence of emotional language on communication and pave the way for developing effective strategies for intercultural understanding and empathy.

#### 3. Linguistic Representation of Emotional Language

#### 3.1 Semantic Representation of Emotional Language

The semantic representation of emotional language mainly involves the emotional color of vocabulary, the semantic characteristics of emotional vocabulary, and the emotional activation process of emotional language. In English cognitive linguistics, the researchers deeply explored the

semantic representation of emotional language, and revealed the special role of emotional vocabulary in the cognitive processing process, and the influence of the semantic characteristics of emotional language on language understanding and expression.

In the study of English cognitive linguistics, scholars find that emotional words often have obvious emotional color through the semantic analysis of a large number of emotional words. For example, words such as "happy", "sad" and "angary" directly express the emotional state, while "beautiful" and "ugly" involve the emotional evaluation. The emotional color of these words is not only influential on the semantic level, but also closely related to the cognitive processing process, with an important impact on the processing and expression of emotional information<sup>[8]</sup>.

Emotional vocabulary often has the characteristics of emotional activation, that is, it can activate the relevant emotional information and emotional representation in the language processing, and make the emotional vocabulary play a special role in the process of language understanding and expression, trigger the emotional resonance of listeners or readers, and enhance the emotional color and emotional expression effect of language information.

The emotional activation process of emotional language involves the processing of emotional information, the expression of emotional experience and the production of emotional effect. In the study of English cognitive linguistics, scholars through experiment and observation, reveals the emotional language emotional activation process in the brain neural mechanism and cognitive processing process, not only enrich the cognitive understanding of emotional language, also for the emotional language in English learning and cross-cultural communication provides an important reference and guidance.

## 3.2 Pragmatic Representation of Emotional Language

Pragmatic representation involves the use rules of emotional language in the process of communication, the pragmatic function of emotional expression, and the pragmatic characteristics of emotional language in different contexts. In the study of English cognitive linguistics, scholars reveal the special role of emotional language in communication, through the pragmatic representation of emotional language, as well as the pragmatic function of emotional expression and the flexibility of language use.

In the process of language use, emotional language can often express the speaker's emotional attitude, emotional tendency and emotional experience, thus generating emotional resonance and emotional communication. By observing and analyzing the use rules of emotional language, the researchers revealed the use characteristics and communicative effects of emotional language in different communicative situations, which provided an important reference and guidance for the application of emotional language in cross-cultural communication.

As an important part of language, the pragmatic function of emotional language involves the purpose, way and effect of emotional expression. In the study of English cognitive linguistics, scholars through the pragmatic function of emotional language, reveals the emotional expression in the process of communication and emotional effect<sup>[9]</sup>, not only enrich the communicative understanding of emotional language, also for the emotional language in English teaching and emotional communication provides an important theoretical support<sup>[10]</sup>.

## 3.3 Syntactic Representation of Emotional Language

Syntactic representation refers to the study of how emotional language is positioned and functions within syntactic structures, as well as the characteristics of emotional syntactic structures and their influence on grammar processing. In the field of English cognitive linguistics, scholars have conducted extensive research to explore the syntactic representation of emotional language.

Their studies have revealed the unique position and role of emotional language in syntactic processing and grammar understanding, as well as the influence of emotional syntactic structures on language processing.

One aspect of syntactic representation is the analysis of the position and function of emotional language within syntactic structures. Emotional expressions can be found in various syntactic positions, such as subject, object, predicate, or adjunct. The choice of position can convey subtle nuances of emotional meaning and can affect the overall interpretation of the sentence. For example, placing an emotional expression in the subject position may highlight the emotional state of the speaker, while placing it in the object position may emphasize the emotional impact on the recipient of the action.

Furthermore, the syntactic structure of emotional language often exhibits specific characteristics. Emotional language tends to be more subjective and subjective in nature, relying heavily on personal experiences, values, and perspectives. This subjectivity is reflected in the use of first-person pronouns, evaluative adjectives, and subjective adverbs. Emotional language also tends to be more figurative and metaphorical, employing vivid imagery and sensory metaphors to convey emotions effectively. These characteristics of emotional syntactic structures contribute to the rich and nuanced expression of emotions in language.

Additionally, the influence of emotional language in grammar processing is an important aspect of syntactic representation. Emotional expressions can impact the comprehension and interpretation of grammatical structures. For example, certain emotional states or attitudes may influence word order, verb tense, or the choice of specific grammatical constructions. The emotional content of a sentence can also affect the interpretation of ambiguous grammatical structures, leading to different understandings of the same sentence depending on the emotional context.

The study of syntactic representation in cognitive linguistics provides valuable insights into the role of emotional language in language processing. By understanding how emotional language is positioned and functions within syntactic structures, researchers can gain a deeper understanding of how emotions are expressed and interpreted in language. This knowledge can contribute to fields such as sentiment analysis, computational linguistics, and natural language processing, where the accurate analysis of emotional language is essential.

Moreover, investigating the influence of emotional syntactic structures on grammar processing can help us understand how emotions impact language comprehension and production. Emotional language can evoke specific cognitive and affective processes, influencing the interpretation of grammatical structures and shaping the overall meaning and emotional impact of the communication. This understanding can enhance our knowledge of the cognitive mechanisms underlying emotional communication and lead to more effective communication strategies in various contexts, including cross-cultural communication.

In conclusion, the study of syntactic representation in cognitive linguistics explores the position, function, and characteristics of emotional language within syntactic structures, as well as its influence on grammar processing. By analyzing the syntactic representation of emotional language, scholars reveal the unique role and impact of emotions in language processing. This research contributes to a better understanding of how emotions are expressed, interpreted, and processed in language and can have practical applications in various fields related to language analysis and communication. Emotional language often plays a special role in syntactic structure, and its position and role have important effects on syntactic processing and grammatical understanding. In the study of English cognitive linguistics, scholars observe and analyze the position and role of emotional language in the syntactic structure, and reveal the unique position and role of emotional language in the process of syntactic processing, which provides an important reference and guidance for the application of emotional language in grammar teaching and grammar understanding.

Emotional language often has special syntactic characteristics in the syntactic structure, which has a special influence on language processing and syntactic understanding. In the study of English cognitive linguistics, scholars deeply explore the characteristics of emotional syntactic structure, and reveal the special syntactic rules and effects of emotional language in syntactic processing, which provides important theoretical support for language teaching and syntactic understanding.

#### 4. Influence of Emotional Language in Intercultural Communication

# 4.1 Influence of Emotional Language on Intercultural Communication

First and foremost, emotional language serves as a powerful channel for expressing emotions, allowing individuals to transcend linguistic and cultural barriers and convey their true inner feelings. When words fail to capture the depth of emotion, emotional language can fill the gap, enabling individuals to communicate their joy, sadness, anger, or love effectively.

Furthermore, emotional language plays a crucial role in fostering emotional connections between people and promoting harmonious and friendly intercultural communication. By expressing emotions in a genuine and sincere manner, individuals can forge deeper bonds with others, creating a sense of empathy, understanding, and trust. This emotional connection helps bridge cultural divides and creates a common ground for people from different backgrounds to connect and relate to one another.

Moreover, emotional language facilitates understanding and inclusion among cultures. By openly expressing emotions, individuals can break down cultural barriers and dispel potential misunderstandings or prejudices that may arise in cross-cultural communication. It allows individuals to recognize and appreciate the diverse range of emotions experienced by people from different cultures, fostering a sense of acceptance, respect, and unity.

In conclusion, emotional language serves as a bridge in intercultural communication, allowing individuals to express their true emotions, fostering emotional connections, and facilitating understanding and inclusion among cultures. Its use is essential in overcoming language and cultural barriers, promoting harmony and friendship, and building a more inclusive and empathetic society.

#### 4.2 The Role of Emotional Language in Language Acquisition

In the process of language acquisition, emotional language can not only help learners to understand and master the emotional color in language expression, but also stimulate learners' emotional investment in language, and enhance the motivation and interest of learning. In addition, emotional language can also help learners to better understand and remember language knowledge, and improve the effect and quality of language learning. In different stages of language acquisition, the use of emotional language will be different, for example, in the initial stage, emotional language can help learners to establish emotional cognition and emotional input in language; in the intermediate stage, emotional language can help learners to understand the emotional color and implicit meaning of language; in the advanced stage, emotional language can help learners to express and understand complex emotional information more accurately.

# **5. Conclusion**

First and foremost, emotional language plays a crucial role in mobilizing students' positive emotions in the process of learning. By using emotive words and expressions, teachers can create an engaging and enjoyable learning environment that stimulates students' interest and motivation. This

positively impacts the effectiveness and quality of learning, as students become more enthusiastic and actively involved in their studies. For instance, teachers can utilize descriptive and vivid language to teach various subjects, making the learning experience more exciting and encouraging students to become more proactive and engaged. Moreover, emotional language helps students to better grasp the emotional nuances and expressions within a language, thus enhancing their language expression and communication skills. By incorporating emotional language into lessons, teachers provide students with a deeper understanding of the emotional aspects of language, enabling them to express themselves more effectively. For example, teachers can guide students to recognize and interpret emotional expressions in poetry or literary works, enhancing their comprehension and appreciation of literary arts.

Additionally, emotional language facilitates the establishment of a harmonious relationship between teachers and students, fostering a positive and supportive learning environment. When teachers use emotional language to express care and support for their students, it creates a sense of warmth and nurturance, thus building trust and rapport. In such an environment, students feel more comfortable and willing to actively participate in their learning, while teachers find it easier to earn students' respect and cooperation.

In the practical context of language teaching, teachers should use emotional language in a balanced and appropriate manner, taking into consideration students' language proficiency and learning needs. This could involve integrating materials that contain emotional language into classroom teaching or guiding students to express their genuine feelings during oral English training. This deliberate use of emotional language allows teachers to assist students in developing a better understanding and utilization of emotional language, ultimately improving their language skills and overall learning outcomes.

In conclusion, emotional language plays a significant role in teaching and learning. Teachers can leverage emotional language to mobilize students' interest and motivation, enhance their language expression skills, and foster a harmonious relationship between teachers and students. By utilizing emotional language effectively in language teaching, teachers can make learning more engaging and meaningful.

#### **References**

- [1] Ye Jinzhu, Tan Yong. The formation of teachers 'online teaching attitude in colleges and universities: a study based on teachers' emotional language expression [J]. Heilongjiang Higher Education Research, 2023, 41 (11): 18-23.
- [2] Plutchik, R. The nature of emotions human emotions[J]. American Scientist, 2011(4):344-350.
- [3] Jia Guangmao. Critical itative English teaching from the perspective of cognitive linguistics [J]. Theory and Practice of Foreign Language Teaching, 2023, (03): 49-57.
- [4] Tian Hong, Tian Jiahui. Research on the dual-path mechanism of enterprise environmental responsibility affecting employees' environmental behavior [J]. Economics and Management Research, 2021, 42 (11): 117-128.
- [5] Ma Yuting. Side-level emotion analysis based on graph neural network [D]. Jilin University, 2023.
- [6] Zhang Li. The neural network and the neural mechanism of transcranial direct current regulation in bipolar disorder [D]. Anhui Medical University, 2020.
- [7] Lin Yan. Ideographic characteristics of English "word" and Chinese "word" based on cognitive linguistics theory [J]. Journal of Beijing Radio and Television University, 2009 (2): 45-47.
- [8] Guan Lili. Emotional return: Improve the level of English language communication in junior high school [J]. English Pictorial (Advanced edition), 2019, (28): 39.
- [9] Rui Dan, Chen Liwen. Metaphxical cognition of the English translation process of the color word "white" [J]. Modern Chinese (Language Research Edition), 2015.
- [10] Xu Ting. [C] Research Center for Curriculum Reform of Basic Education, Ministry of Education. Proceedings of the 2017 Symposium on Classroom Teaching and Education Reform. Shuibuya Primary and Secondary School, Shuibuya Town, Badong County, Hubei Province; 2017:2.