

Reflections on the Protection and Development of Red Cultural Resources

Liu Da

Krirk University, Bangkok, Thailand

Keywords: Red cultural resources; Protection; Development

Abstract: For our country, red culture is not only the precious wealth of the Chinese nation culture, but also a symbol of the Chinese people led by the Communist Party of China in the long revolution, construction and reform in the historical process of the experience of hardship and perseverance and excellent character, is the great rejuvenation of the Chinese nation's spiritual motivation and an important embodiment of the cultural confidence of the Chinese children. With the rapid development of China's social economy and the continuous improvement of people's living standards, the demand for cautious culture is growing day by day, and red culture has gradually become one of the focus of people's attention. In recent years, many regions in China, such as Xi 'an, Chongqing and other red cities, have made positive use of their own advantages in red cultural resources, and have made remarkable achievements in the development of red tourism, red teaching and education research, and red culture and art development. However, in addition to these excellent achievements, with the advent and development of the new era, the protection and rational use of red cultural resources have gradually attracted people's attention and attention. This paper analyzes and studies the protection and development of red cultural resources.

1. Introduction

"Red Culture" is a unique, strong, and symbolic cultural form of our country, it is the ideological result of the Chinese people led by the Communist Party of China in the historical practice of realizing national liberation and independence and freedom and building a new China.^[1] Red cultural resources are not only a cultural form, but also a symbol of the revolutionary spirit of the sons and daughters of the Chinese nation, which contains the fundamental thought of the Communist Party of China taking the people as the center and the excellent character of hard work. At present, the effective protection and development of red cultural resources is the key task of many cities in our country. In a long period of time, although many cities in China have carried out necessary work on the protection and development of red cultural resources, the actual effect is not ideal, and further efforts should be made to adjust and improve their work.

2. Value and significance of red cultural resources

The concept of "red culture" first appeared in 2003. However, in the academic circle, there is no clear and unified definition of red culture. On the premise of adopting and absorbing the existing

achievements in the academic circle, the concept of red culture is described as follows: Red culture is the product of the combination of Marxism and Chinese excellent traditional culture with the characteristics of The Times, and it is the crystallization of the political character and spiritual characteristics of Chinese Communists.^[2] Red cultural resources symbolize the arduous course of the Communist Party of China's hundred years of continuous struggle, and are also the crystallization of the rich, rich and profound precious spirit formed by the Chinese people under the leadership of the Communist Party of China in the course of reform and opening up, the construction of new China, and the rejuvenation of the great China.

In the report of the 19th National Congress, it was clearly stated: "Culture is the soul of a country and a nation." If the culture is flourishing, the country will flourish, and if the culture is strong, the nation will be strong. Without a high degree of cultural confidence and the prosperity of culture, there will be no great rejuvenation of the Chinese nation. "Red culture is one of the important components of the fine culture of the Chinese nation, which is the great spiritual and material wealth condensed by the Communist Party of China in leading China to victory, prosperity, and strength. Marx noted that culture can be inherited and developed in the new period of socialist construction and reform and opening up. It is a noble and excellent culture with patriotic thoughts, which can bring happiness and beauty to the Chinese people, prosperity and vitality to the Chinese nation, and is a great culture that struggles for human liberation and freedom. All in all, red culture profoundly reflects the mission and responsibility of the Communist Party of China to put the people as the center, precipitates the fine quality and spiritual outlook of the Chinese nation passed down for thousands of years, contains the lofty thoughts and excellent character of the Chinese people, and symbolizes the brilliance of the Chinese culture and the brilliance of the Chinese national spirit. Therefore, the new generation of Chinese new youth should take the responsibility and obligation to protect the Chinese nation's red culture, carry forward the Chinese nation's red spirit, and inherit the Chinese nation's red gene.

3. Current problems in the protection and development of red cultural resources

3.1 Insufficient depth in cultural resource mining

For China's red cultural resources, the war of resistance cultural resources is definitely an important part of it, and it is also an important carrier for the sustainable and efficient development of red tourism in many red cities. For the development of the war of resistance cultural resources, there should be a deep momentum and perseverance. However, in fact, there are many difficulties, and there are some deficiencies in the excavation of the cultural resources of the Anti-Japanese War, which affect the depth, speed and accuracy of the excavation. On the one hand, in the first excavation of the cultural resources of the Anti-Japanese War, the research efficiency was insufficient in the search, restoration and distribution of some red documents and red relics scattered among the people with low integrity, and the preservation, collection and sorting of the materials narrated by the veterans who personally experienced the Anti-Japanese War were insufficient. On the other hand, the second excavation of the cultural resources of the Anti-Japanese War is not meticulous enough. In the process of secondary excavation of Anti-Japanese War cultural resources, more studies were carried out on the surface, rather than deeper exploration of the possible significance and value of Anti-Japanese War cultural resources. As a result, most of the Anti-Japanese War cultural resources could not achieve new breakthroughs and development. With the development of The Times, the superficial value contained in them could not be recognized by the current market. Therefore, it is difficult to transform into industrial resources.

3.2 Insufficient understanding of red cultural resources

The development and utilization of red resources requires reasonable planning and management

in accordance with local characteristics. Red cultural resources are important characteristic resources in many red areas, but they have not been fully developed and paid attention to in practice, so the important role they can play in the development of red cities has not been effectively reflected. For a long period of time, governments in many places have focused their work on economic development, but they lack the necessary understanding of the interaction between economic construction and cultural construction, so they cannot correctly and reasonably deal with the relationship between economic construction and cultural construction, rapid development, high-quality development and high-grade development.^[3] In the process of actual work, most of the protection and development of red cultural resources have to give way to economic development, which brings increasingly serious destructive cultural development, and the red cultural resources themselves are limited, and some non-renewable red cultural resources have also suffered huge losses and impacts due to destructive development. In addition, a considerable number of people have insufficient understanding and cognitive errors in the protection and development of red cultural resources. Most people believe that the resources in the red cultural resources during the secondary capital period are used to praise the national government, which is different from the current political stance. Due to the existence of such wrong traditional ideas, some leaders have always maintained silence and inaction in the protection and development of red cultural resources, only limiting the protection and development of red cultural resources to the revolutionary tradition, resulting in the overall scope of the development of red cultural resources is relatively narrow, and the overall type is not rich enough.

3.3 Insufficient publicity of red culture

Compared with the objective external conditions, the development of red cultural resources is more important than the recognition and understanding of the recipient of culture, and the recipient is an important carrier for the development and inheritance of red cultural resources. For the protection and development of red cultural resources, not only need professional and technical personnel with rich knowledge and practical experience, but also need the people who have a deep understanding and wide recognition of red culture. At present, quite a few sites have been opened to the outside world, but compared with other places, it is not difficult to find that their popularity is still relatively cold. Most people, especially young people, are indifferent to the open sites around them, and it can be found that they still lack necessary understanding and thinking about red cultural resources. In addition, among the actual sites and relics of red cultural resources, it can be seen that a considerable part of the internal equipment is relatively old, and its preservation level is completely insufficient for normal opening to social tourists, and some sites and relics are even very "simple", which is not accompanied by corresponding instructions and annotations. Many red cultural attractions do not have professional interpreters to explain on site, and the curiosity and expectation of tourists cannot be satisfied.

3.4 Insufficient management of protection and utilization of red culture

The management of the protection and utilization of red cultural resources determines the development and dissemination of red cultural resources from one aspect. First of all, the management units for the protection and utilization of red cultural resources are not completely unified, and there are problems of multi-faceted management, which leads to unclear rights and responsibilities. In the actual protection process of red cultural resources, due to its unclear rights and responsibilities, the relevant units are not clear about the main body of responsibility for the protection of red cultural resources, there are no professional documents and system regulations that can be referenced for the extent of protection, and there is a lack of supervision and guidance. Secondly, the protection and development of red cultural resources require certain funds as the basic conditions to carry out, but some regions do not have enough funds for the maintenance

and development of red cultural resources due to objective factors, resulting in the lack of good restoration and preservation of red cultural resources, let alone further development and utilization. Finally, there is a lack of professional management. No matter what industry or place, it needs to have a perfect management system and a perfect system to regulate it. However, for red cultural resources, it still lacks professional guidance and professional talents for management, and most of its management methods still follow the inherent mode of the past. This mode is relatively simple, and the level of management is not ideal, which leads to the management of red cultural resources has not kept up with the development of The Times, making its protection and development work there are certain challenges.

4. Strategies for protection and development of red cultural resources

4.1 Strengthen the emphasis on red cultural resources

Red cultural resources are an important spiritual symbol of the Communist Party of China leading the Chinese people in reform and opening up to achieve the great rejuvenation of the Chinese nation, and are valuable wealth and resources. Therefore, strengthening the importance of red cultural resources is the basic premise of its protection and development. Governments everywhere should strengthen the protection and utilization of red cultural resources, and actively define and position their responsibilities, and implement and implement them as their important responsibilities.

Local governments should first of all strengthen the attention to red cultural resources at all levels and at the grass-roots level. First of all, local governments need to actively follow the development of The Times, further promote the reform of the red cultural resources management system, and strengthen the supervision and management of the red cultural industry.

4.2 Strengthen the understanding and mining of red cultural resources

When it comes to red cultural resources, older people pay more attention to the excavation and protection of red relics, red souvenirs and red tourism routes integrated into tourism. The importance of red art works, red songs and red movies, which exist as red cultural resources, is far from enough.

Red cultural resources in material form are unique, irreplaceable and non-renewable. Based on respect for history and protection of cultural relics, the development of red cultural resources should not be "symbolized", over-designed, arbitrarily compiled and other problems. Therefore, there are great limitations in the development and innovation of red cultural resources.^[4] However, the red cultural resources existing as ideologies are no longer immobilized, but can be innovated and developed again, which can be combined with the progress of The Times and progress, and the space for development is also unlimited. The effective combination of the material form of red cultural resources and ideological red cultural resources can make them integrate with each other and progress together, so as to further enhance the meaning and value of red cultural resources and improve the connotation of red cultural resources, so as to give full play to their maximum potential and vitality.

4.3 Strengthen publicity of red culture and education

As a special political and cultural ideology in our country, red culture has profound historical deposits, retains precious red memory and precious historical materials, and has extremely important civilization inheritance value. It is a "living" moral education teaching material.^[5] Therefore, in the process of protecting and rationally utilizing red cultural resources, it should be actively transformed into a bond of teaching and education.

The advantages of red cultural resources in teaching and education can be shown in many aspects. It can play a role of supervision and flagellation for the development and progress of the Communist Party of China itself, improve the quality level and sense of responsibility of the members of the Communist Party of China and the staff of the organs, and effectively enhance the cohesion of the Chinese people for the motherland and the nation. We should strengthen the Chinese people's love for the motherland and pursuit of the Chinese national spirit, cultivate the new young people's sense of mission and responsibility as successors in the new era, and enable the broad masses of the people to actively participate in patriotic and patriotic activities. Secondly, the students in various stages are important forces for the future development of our country, and the integration of red cultural resources into education can help the adolescent students to form the correct and positive life values, make clear their own struggle goals, and establish a good positive direction in life. Therefore, the integration of red cultural resources into education has very necessary significance and far-reaching influence.

4.4 Strengthen the management and construction of red cultural resources

Relevant laws and regulations have been put in place for the protection and development of current red cultural resources. Local governments need to strengthen the implementation and improvement of relevant laws and regulations, set up corresponding local cultural management departments, and actively register and announce red sites and relics without cultural relic protection level or approved cultural relic protection units. It is also necessary to designate professional cultural relics management personnel for special protection and management.

The relevant professionals should be strictly trained and assessed, and specific management systems should be formulated for the local area in the management process, so as to have a certain reference and constraint effect in the protection and development of red culture.

5. Conclusion

To sum up, red cultural resources are the crystallization of the struggle of the Communist Party of China, which symbolizes the heroic struggle and arduous course of the Chinese people led by the Communist Party of China, an important spiritual pillar on the path of the current great rejuvenation of the Chinese nation, the embodiment of the Chinese people's clear sense of responsibility and sense of mission, and the source of strength for the young people in the new era to shoulder their responsibilities as successors in the new era. Strengthening the protection and development of red cultural resources has far-reaching significance and influence on the Chinese people. With the continuous development of our society, it is necessary to enhance the importance of the protection and development of red cultural resources, actively promote and strive to practice, so that it can be inherited and carried forward.

References

- [1] Chai Jiancai. *Research on protection and development of red cultural resources in Yuncheng* [A]. *Yuncheng University: Journal*, 2017(01).
- [2] Guo Yuting. *Analysis on Strengthening the protection and development of red cultural resources in the New Era* [J]. *Xinjiang Normal University*, 2023(01).
- [3] Zhang Mi. *Thoughts on the protection and development of cultural resources of Anti-Japanese War in Chongqing* [J]. *Journal of Chongqing Institute of Socialism*, 2013(04):299.
- [4] Zeng Lei. *Thoughts on the protection and development of red cultural resources in Zunyi* [J]. *Culture: Zhifu Times*, 2019(05).
- [5] Hu Wei. *Some thoughts on the development and utilization of red cultural resources* [J]. *Proceedings of "Red Culture Forum"*, 2016(01):483-486.