

Emotion and Humanistic Care in News Reports Analyzed through a Literary Lens

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Abstract: In recent years, due to the impact of the internet, news reporting has become diversified, and the lack of humanistic care has hindered the development of news reporting to some extent. The emotional orientation of people has also shown a diversified development trend, and emotional livelihood news is aimed at strong humanistic care, with the main content of daily life trivialities and ordinary emotional stories of the citizen class, and its mission is to awaken the audience's sense of morality, responsibility, sympathy, and love. It not only provides television viewers with more viewing options and multiple perspectives of observation and thinking about society, but also constructs a unique A harmonious emotional communication platform. This article explores the emotional and humanistic care of news reporting from a literary perspective, hoping to provide effective suggestions for the development of news reporting. Both fictional and non fictional narratives originate from objective reality, but the techniques and rules used in narrating objective reality are different, resulting in different forms.

1. Introduction

News reports gain a wide audience on the basis of authenticity and readability. Due to the rise of the internet age in recent years, news reports have been greatly impacted. Around us or in other areas, unexpected events of one kind or another occur every day. The suddenness and seriousness of the events always affect people's lives and property safety, as well as social peace, stability and development[1]. In order to mediate the relationship between human beings and news, and at the same time eliminate the media's profit-seeking atmosphere, it is extremely important to integrate humanistic care into news reports. Humanistic care refers to the tendency to care for and grasp human nature in value orientation, that is, to safeguard people's personal dignity, pay attention to people's living conditions and care for people's spiritual needs[2]. Throughout the touching news works, all of them are concerned about the fate of their characters, and they "tell the stories of ordinary people" with an equal attitude, thus abandoning the empty and illusory ideals and beliefs of the past and becoming "newsprint" in the true sense of being close to reality, life and the public[3]. There are many reports on unexpected events in the news media. When some unexpected or catastrophic events happen, our media reporters should not only look for valuable news clues and do a good job in news reporting, but also abide by the professional ethics of journalism and give more warmth and care to the people injured in the accident[4]. There are many similarities between news works and classic literary works, which are often confused by people. In fact, the differences

between them are still quite big in all aspects, and of course, there are many connections. This paper discusses the emotional and humanistic care of news reports from a literary perspective, because both literary works and news works can not be separated from narrative, and we can compare and distinguish them from narrative aspects[5]. Both fictional narrative and non-fictional narrative are derived from objective reality, but the methods and rules used in describing objective reality are different, thus showing different forms[6]. The journalistic writing method mainly adopts novel scene narration in narrative mode, but in subject matter, based on real materials such as interviews from parties or reliable literature records, it essentially uses novel narrative skills to reflect today's historical events.

2. Overview of the correlation between news reporting and humanistic care

From a macro perspective, humanistic care is not only manifested in respect and love for people, but also in care for life, thus rising to the level of human nature, emotions, emotions, and morality. We know that in recent years, against the backdrop of stable socio-economic development, the progress and popularization of online information have been particularly evident. In such a situation, domestic news reporting has also been affected to a certain extent. For example, the relationship between humans and news has deteriorated, the public's right to know and personal privacy have not been effectively protected, and the media has a significant profit seeking phenomenon. The potential problems in news reporting are not conducive to the development of news reporting[7]. Humanistic care is a heavy hammer that strikes readers' hearts with in-depth reporting. As shown in Figure 1, we take the CCTV news special program "Seeing" as an example to experience the warmth, perception, thoughts, and desires brought to us by the host Chai Jing.



Figure 1: News Special Program "Seeing"

During the broadcast of Yao Jiaxin's program "Seeing", Chai Jing was interviewing Zhang Pingxuan, the father of the victim Zhang Miao. Suddenly, a burst of crying came from the next door, which was Zhang Miao's mother. For most ordinary people who can only obtain news from the media, 'Seeing' allows them to see the news' another version of the story '. In "Seeing", one can see the personal feelings of the author Chai Jing as a journalist, and also show another human way of doing news[8]. Through 'Seeing', readers understand that what is important is not the facts, but their views on the facts, which is called understanding the truth. In this sense, there are as many truths as there are opinions. At the philosophical level, it can also be said that there are as many truths as there are cognitive subjects or observers. Objectivity is the primary characteristic of 'Seeing'. In this era where the world is paying attention to China, Chinese news is often more readable than novels. The difference is that novels can be edited, news is real, and often the pros and cons are not as simple. So, behind the 45 minute news program on TV, there is a story that extends several times or

even tens of times. In the final analysis, humanistic care is respect for people, and promoting humanistic care in reporting shows the civilization and maturity of a media. Embodying humanistic care in news practice requires journalists to always base their interviews on the perspective of civilians, which fully reflects the media's return to the "audience oriented" approach, that is, "starting from people and returning to people"[9]. From a holistic perspective, integrating humanistic care into news reporting can play multiple roles: on the one hand, effectively controlling the phenomenon of media profit seeking; On the other hand, effectively safeguarding the public's right to know and privacy. In addition, it can also make news reporting more promising for development. In response to the above advantages, integrating humanistic care into news reporting is an urgent task. It can be said that in today's news reporting, the manifestation of humanistic care and the transmission of humanistic concepts are important dimensions of news reporting, and also the key to the survival and development of the media in fierce competition.

3. On the Realization of Humanistic Care in News Reports from the Perspective of Literature

3.1. Do a good job in protecting personal privacy

Literary narrative style can allow the narrator to adopt various narrative styles according to the narrator's subjective will, the need to express emotion, artistic style and so on. Under the background of the rise of the internet, we have more and more ways to get news, not only limited to radio listening and home TV watching, but also on Internet TV and other media. The narrative purpose of news, simply put, is to convey the facts and obtain certain communication effect. Therefore, the choice of perspective, narrative mode and narrative speed of news narrative aims at maximizing the communication effect and news value [10]. In narratology, any narrative process contains two basic elements: events and their narrators. The different perspectives of the narrator show the different relationship between the author and the narrated events, which often leads to great differences in narrative effects. In this pursuit, no matter how many literary trends the constantly updated news reporting methods have, the authenticity of news is always its bottom line. Watching on the internet also has the advantage of not being limited by time and space. However, at the same time, there are some drawbacks. For example, in order to obtain higher ratings or circulation, some TV stations often do not pay attention to the protection of the privacy of news figures, thus affecting their normal lives.

3.2. Building a sound system

The integration of literature and news is not uncommon in Western literary circles and seems to have become a noticeable trend. Some journalists and writers boldly advocate using the method of writing novels to write news reports, melting novels and news into one furnace. Regarding the issue of literature and news originating from the same source, and their inherent connection being an objective existence, Western literature and journalism generally reach a consensus. In terms of the current situation, the system for media operation is not yet perfect, and it is necessary to build a sound system in order to achieve a healthy operation of the media. Literary narratives never flaunt their own narrative as 'true'. In order to fully reflect the humanistic values in the content of news, for some TV livelihood programs, it is necessary to pay attention to the lives of ordinary people, record and interview small things happening around them, and pay attention to the integration of humanistic spirit in the news reporting process, so that viewers can feel real and relevant. This not only gains the favor of the audience, but also achieves the goal of conveying attention to people's livelihood and solving problems. The narrative mode it chooses is fundamentally aimed at expressing the author's subjective emotions, rather than striving to recreate the true face of a

particular event. As a news communication talent, one must possess strong knowledge in various aspects. In the integration of new media media, one must not only master news theory and business, but also continuously evolve business technology. They must also have an understanding of today's Chinese society, and be proficient in humanities and social sciences, so that they have strong news sensitivity and social responsibility, in order to become a qualified news communication talent. Although, like news, the characters and events in literary works also come from real social life, the author can modify and process the facts themselves or boldly imagine them in order to achieve a certain effect. At the same time, from the perspective of news workers, reporting on news events is not only for the purpose of disseminating information, but also to make news reports a message for the formulation of relevant systems, further promoting the rationality and standardization of the system. Therefore, in the context of achieving a healthy operation of the media, it can provide a good opportunity for the realization of humanistic care.

3.3. Pay attention to vulnerable groups

In news, the narrator of news is often the author himself, but there are some exceptions. The third is the external perspective, also known as the purely objective perspective. The external perspective can bring a high degree of objectivity and calmness, show one's neutral attitude and position, and be cautious in using language. In practical work, journalists should always take the people as the starting point, think more about them and solve their difficulties in life. For example, visiting remote mountainous areas and reporting people's livelihood events such as children who dropped out of school and empty nesters, so as to respond to society and call on social forces to provide protection for solving problems such as children who dropped out of school and empty nesters. In short, if we want to integrate humanistic care into news reports, we need to pay more attention to vulnerable groups. It can be said that this is the most taboo perspective in literary narrative, because it has no feelings. In fact, news has no "purely objective" position, and news reports without comments and analysis will also make readers feel boring. Therefore, this is also abandoned by the news.

4. Conclusions

This article explores the emotional and humanistic care of news reporting from a literary perspective. The image narrative and text narrative of news require such media to complete the communication task and achieve communication effects. Literature is essentially the art of language, which is the integration of language images, forms, and structures. An event in life occurs and is then linked to other social events in the order of its own development, resulting in a chain effect of mutual causality. These effects then deduce into a series of events, forming an observable result that is determined by corresponding causal forces from the beginning. Here, both news and literary explanations of different causal forces present a similar closed reproduction process. Through the analysis of this article, it is recognized that under the impact of factors such as the internet, news reporting currently lacks humanistic care. Therefore, it is necessary to establish a sound system, pay attention to vulnerable groups, protect personal privacy, and fully showcase humanistic values in news content and expression. Compared to literature, news requires an organic combination of language media, image media, and sound media. So, in any case, in order for news and literary narratives to effectively complete their narrative intentions, it is unquestionable that they must rely on the medium of language art.

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