Research on the Path of Improving Foreign Language Proficiency in Language Service Industry

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Abstract: With the rapid development of the global economy, foreign language proficiency has become increasingly important for individuals or businesses. As an important way to improve foreign language proficiency, the language service industry provides learners with various learning methods and platform resources. This article aims to explore the key role of the language service industry in improving foreign language proficiency, with a focus on learning methods such as language learning courses, language communication projects, online learning platforms, language exams, and practical applications. By conducting research on the learning paths of learners in improving their foreign language proficiency, the paper collected and analyzed data to evaluate the effectiveness of different learning path resources. Finally, by exploring various learning methods, the paper hope to help learners better utilize the platform resources provided by the language service industry and effectively improve their foreign language abilities.

1. Introduction

In recent years, with the rapid development of the economy, the language service industry has become increasingly important and rapidly developing in the era of economic evolution. Mastering one or more foreign languages has become a demand for many people, and the demand for high-quality translation, interpretation, and language training among learners is constantly increasing, making improving foreign language proficiency a huge challenge. The traditional language service industry only involves the basic fields of translation, interpretation, and language training. The grammar, vocabulary, and cultural differences between different languages make learning and mastering foreign languages very difficult. Therefore, people urgently need to explore more effective ways to address this demand.

Due to the rapid development of technology and the constant changes in the global economy, the language service industry needs to keep up with the latest technology and professional knowledge. In this diverse world, foreign language proficiency is particularly important in the language service industry. Therefore, having fluent foreign language skills not only helps to provide high-quality translation and interpretation services, but also helps companies to engage in international

communication and expand global markets. Lin Bing proposed that in future research, language services should be combined with the actual teaching and learning of foreign languages for students, and empirical research combining qualitative and quantitative methods should be conducted, and the impact mechanisms between various factors should be analyzed [1]. Guo Xiaojie mentioned that the innovative industrialization and industrial innovation of the language service industry can help transmit high-quality service signals to the market. However, the language service industry still needs to rely on culture to achieve integrated development, and build a modern language service system and a high-quality language service industry cluster [2]. Kong Xia's research suggests that selecting appropriate methods for oral expression practice can not only enhance students' motivation to participate in oral learning activities, but also encourage them to continuously develop their English speaking skills through diverse expression practices [3]. Lou Xiaoxing believes that it is necessary to explore ways to cultivate personal language ability, social language ability, and national language ability in order to enhance the goal of foreign language proficiency [4]. Ilmiddinovich Kuziyev Sarvarbek suggests that the success rate of learners in vocabulary learning is related to the use of terminology learning methods, which can help learners make progress in their learning [5]. Palvanova N B analyzed existing language teaching methods based on the results of traditional and experimental learning, combined with her own language knowledge, and tested the effectiveness of inductive grammar teaching in the educational process [6]. Rustamov I T proposed that when teaching foreign language majors, emphasis should be placed on cultivating students' oral comprehension abilities. By using teaching methods tailored to different personalities and abilities, teachers can effectively help students improve their oral comprehension abilities [7].

The language service industry plays a crucial role in improving foreign language proficiency, in order to study ways to improve foreign language proficiency. This article focused on exploring effective ways for the language service industry to improve foreign language proficiency. This article evaluated the effectiveness of different learning paths through methods such as research, data collection, and analysis, and explored corresponding learning methods for different learning paths, deeply analyzing the specific pathways and methods involved. This can help learners choose suitable learning paths and methods, improve learning efficiency and outcomes.

2. Paths and Methods for Improving Foreign Language Proficiency

Improving foreign language proficiency is not an overnight task and requires corresponding learning methods and resource support. However, the language service industry is a very extensive industry that provides various language related services for various industries. The emergence of the language service industry has filled the gap in this demand, providing learners with systematic and professional learning pathways and resources, promoting their improvement of foreign language proficiency and application abilities [8].

This article mainly explores the paths and methods for improving foreign language proficiency in the language service industry. Discussions were conducted around language learning courses, language communication projects, online learning platforms, language exams, and practical applications. This article evaluates the effectiveness of different learning path resources through research, collection, and analysis of data. Finally, by exploring the learning methods of each learning path, it summarizes and analyzes the advantages of each path.

3. Overview of the Path to Improving Foreign Language Proficiency

There are multiple ways to learn a foreign language, among which language learning courses are a crucial one. This type of course can cultivate skills such as listening, speaking, reading, and writing, which is very beneficial for improving foreign language proficiency. Especially in language

communication projects, by participating in such projects, learners can effectively improve their oral and listening skills, and gain opportunities to apply the language in practice. In addition, there are now numerous online learning platforms available for learners to learn conveniently. These platforms provide various applications, websites, and online courses for learners to choose from, and learners can engage in self-directed learning according to their own needs and interests. At the same time, learners can also objectively evaluate and prove their language abilities by taking corresponding language exams, practicing communication, and practical applications. When all these factors are combined, it can provide learners with a comprehensive, systematic, and targeted foreign language learning experience, effectively improving their language proficiency [9].

4. Result on the Path to Improving Foreign Language Proficiency

In order to understand the paths and methods to improve foreign language proficiency, this survey used Taylor's theory (also known as Maslow's Hierarchy of Needs) to conduct a self-designed survey questionnaire [10]. This questionnaire mainly covers 5 foreign language learning channels, such as language learning courses, language communication projects, online learning platforms, language exams, and practical applications. The questionnaire is scored on a 10 point scale, with an average score of 1-2 indicating almost never using this path; 3-4 indicates that it is basically not used; 5-6 indicates average usage; 7-8 indicates frequent use; 9-10 indicates always using. An internal consistency analysis was conducted on the questionnaire before data statistics, with a reliability coefficient of 0.90. This article randomly selects 350 learners as the survey subjects. 350 questionnaires were distributed and 300 valid questionnaires were collected.

This article uses data analysis and SPSSAU (Statistical Product and Service Software Automatically) online platform to complete the statistical analysis of the frequency of use of various learning pathways, with a total average score of 6.6 points [11].

Table 1: Survey results on the frequency of using various foreign language learning paths

Serial Number	Classification of learning pathways	Average score of each path
1	Language learning courses	9
2	Language exchange project	5
3	Online learning platform	8
4	language test	7
5	Practical application	4

As shown in Table 1, the frequency of using these five learning paths is at an intermediate level, indicating that most learners are able to apply these learning paths. In Table 1, the frequency of using language learning courses is the highest (M=9.0), followed closely by the frequency of using online learning platforms (M=8.0); The frequency of use for language exams, language communication projects, and practical applications is (M=7.0, M=5.0, M=4.0). It is worth noting that language learning courses are still the preferred path for learners to improve or learn foreign languages.

Language learning courses encourage learners to actively apply their learned knowledge to oral expression through activities such as classroom discussions, role-playing, and oral practice. In language learning courses, mentors not only impart grammar knowledge and vocabulary, but also focus on cultivating multiple skills such as listening, speaking, reading, and writing for foreign language learners. The survey results of this article show that about 58% of learners would use listening materials and exercises, listening recordings and dialogue exercises to effectively help learners improve their listening comprehension abilities. About 65% of learners would express themselves through oral interaction, and through imitation and practice, they can gradually improve

their oral fluency, pronunciation accuracy, and grammar correctness. About 75% of learners use articles, news reports, and literary works to expand their vocabulary and understanding through reading. About 66% of learners cultivate their writing skills and logical thinking by engaging in writing exercises, papers, and essays. About 10% of learners need to improve their foreign language skills through comprehensive learning due to personal needs. From the questionnaire, it can also be seen that the vast majority of language learning classrooms can bring satisfactory outcomes to learners. Figure 1 shows the proportion of learning method scores for learners in the foreign language improvement path.
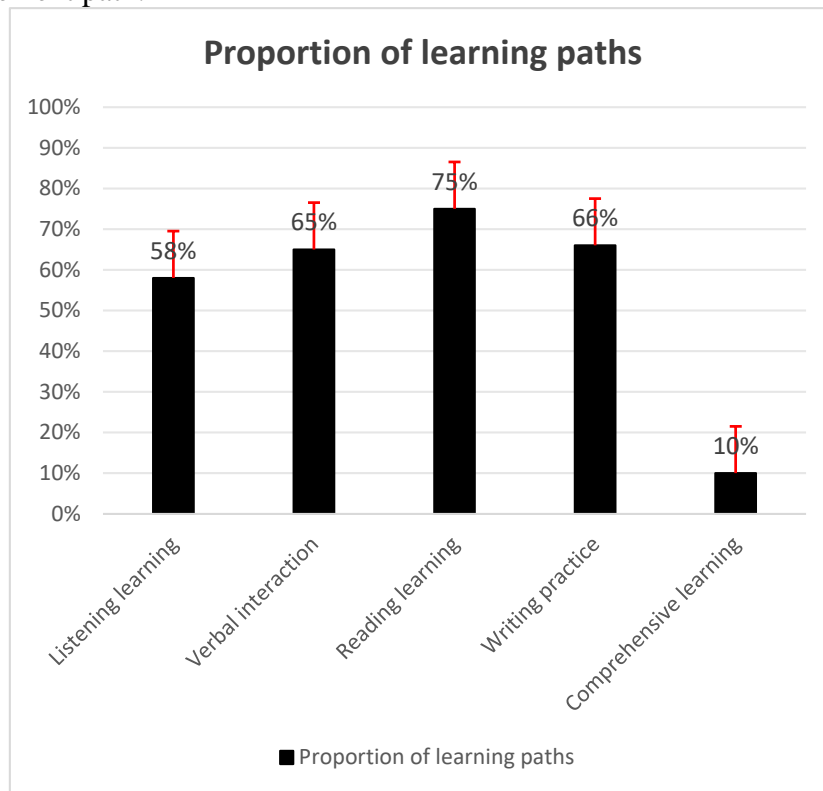

Figure 1: The proportion of learning methods scores in the path of foreign language improvement

5. Discussion on the Results of Improving Foreign Language Proficiency Pathways

The application of language learning paths has a significant impact on the foreign language proficiency, teaching methods, and learning environment of learners, especially after learning through the improvement path provided by the language service industry. The higher the learner's foreign language proficiency, the more attractive the learning path is to the learner and the higher the frequency of use.

In the path of improving foreign language proficiency in the language service industry, online learning platforms are a very convenient and popular choice. In the current era of computer technology and the rapid development of the Internet, online learning platforms provide language services for the industry

A new teaching approach and approach have been developed [12]. Many language service industries utilize online platforms to provide learners with mentors who correspond to their target language mother tongue for language communication, through video chat, voice chat, or text chat, to help learners improve their speaking and listening abilities. Online learning is not limited by time and space, and mentors and learners can connect to the network for online communication at any

time through various communication devices. This real-time interaction can provide students with better learning support and feedback, and mentors can provide personalized teaching and guidance tailored to the needs of learners.

Online learning has flexibility and interactivity, and more and more language service industries and learners are beginning to use this learning method [13]. By participating in online courses, students can flexibly learn according to their own time and progress, and benefit from various language service industries. Online learning provides learners with various ways such as video courses, e-books, online tests, and interactive applications. These learning modes allow learners to independently choose their learning content and methods, thereby better understanding and applying the knowledge they have learned, and also expanding their ideological and social circles. Figure 2 shows the teaching format of an online learning platform [14].
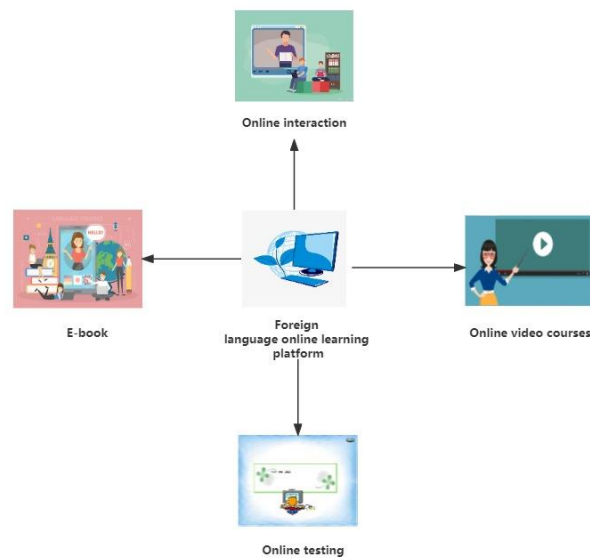

Figure 2: Teaching form diagram of online learning platform

Language exams and practical applications are different concepts, but they have a certain relationship in language learning and use. Language exams can serve as a tool for evaluating learners, influencing their learning motivation and playing a role in opportunities and progress in practical applications. However, in practical applications, learners also need to possess other language skills to cope with different contexts and needs.

6. Conclusion

In summary, the language service industry provides learners with various learning and improvement paths, and the language service industry provides learners with rich and diverse learning opportunities through different learning and improvement paths. Learners can choose a suitable learning path based on their own needs and goals, and improve their language and cross-cultural communication abilities through language communication, online learning, personalized learning plans, and other means. These learning paths provide learners with a more convenient, flexible, and personalized learning experience, promoting the development of language learning and communication.

Although the language service industry can provide guidance and resource support, the individual needs and learning awareness of learners are also important factors in improving foreign languages. Learners need to clarify learning goals and motivations, cultivate self-directed learning

abilities, maintain learning habits and perseverance, and widely utilize learning resources and participate in language practice. By combining the learning paths provided by language services, learners can more effectively improve their foreign language proficiency.

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