

Research on the Development Path of Higher Continuing Education under the Background of "the Belt and Road"

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Abstract: Education is a bridge to connect the world and also bears the heavy responsibility of building a world order. The "the Belt and Road" requires education to play a special role, especially in humanities communication, talent training, scientific and technological cooperation, and should make contributions to the construction of a new world order. Continuing education is closely linked to national economic development and plays an important role in the construction of the "the Belt and Road". Then, when the construction of the "the Belt and Road" is in urgent need of a large number of outward pioneering talents, both higher education and vocational and technical education feel weak in talent and technological innovation, which also requires us to plan and measure the development of China's continuing education with a broader vision, a higher position and a deeper strategy. The "the Belt and Road" initiative is not only a manifestation of China's national interest towards the dream of becoming a global power, but also a new opportunity for China's continuing education to break the cocoon and take off towards internationalization. Continuing education should draw on advanced teaching experience at home and abroad, strengthen cooperation between the government and the private sector, enhance mutual cooperation between education and industry, sort out international development goals, comprehensively improve service capabilities, strengthen cooperation and exchange and education exchanges, and make due contributions to the construction of the "the Belt and Road".

1. Overview of Relevant Theories

1.1 The Belt and Road Initiative

The the Belt and Road (B&R) is the abbreviation of the "Silk Road Economic Belt" and the "21st Century Maritime Silk". It fully utilizes the existing bilateral and multilateral mechanisms between China and relevant countries, utilizes regional cooperation platforms and borrowing the historical symbols of the ancient Silk Road, actively develops cooperative partnerships with countries and regions along the route, establishing political mutual trust, economic integration, and cultural tolerance, and makes greater contributions to human peace and development through the construction of a community of shared interests, a community of shared destiny, and a community

of responsibility. Its development follows the following principles [1-2], is shown in Figure 1:

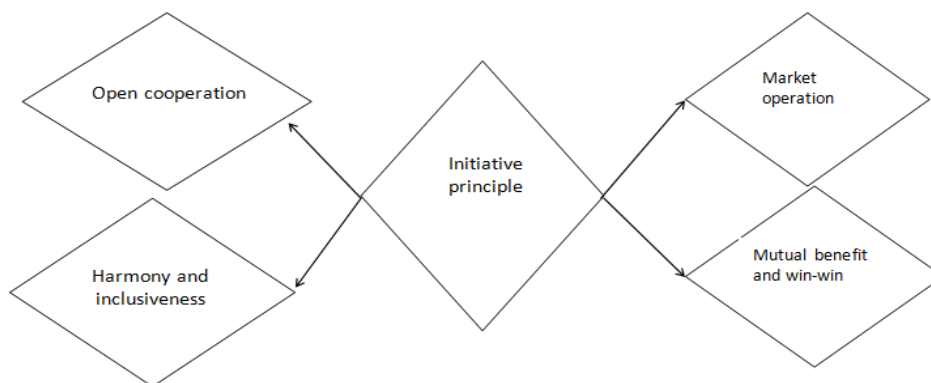


Figure 1: Principles of "the belt and road initiative" Initiative

2. "The Belt and Road Initiative" to China's Continuing Education Opportunities and Challenges

2.1 The Opportunities Brought By the "The Belt and Road Initiative"

initiative The "the belt and road initiative Initiative" has given the ancient Silk Road a new era connotation, drawn up a beautiful blueprint for China's comprehensive deepening reform plan, injected new vitality into Asia-Pacific regional cooperation and provided a new path for world prosperity and development. China has served as the "first driving force" for the sustained economic development of Asia and the world. China's education has entered the era of internationalization, so there is no reason why we should not establish China's educational self-confidence from a new historical starting point and promote the internationalization of education with great ideas and strategies. Facing the new situation, China's continuing education should conform to the needs of the times, innovate the talent training mode and broaden the development path. Relying on the "the belt and road initiative" to develop continuing education, in order to absorb the achievements of human civilization and conform to the trend of the times, we should be eclectic, learn from each other's strong points, make the past serve the present and make foreign things serve China, and give more vivid content to China's educational self-confidence [3].

2.2 Challenges Brought By the "The Belt and Road Initiative"

initiative The development of continuing education from the perspective of "the belt and road initiative" is like a "double-edged sword", on the one hand, it can strengthen exchanges and cooperation between countries; On the other hand, it can deepen mutual understanding and communication; On the other hand, it is also accompanied by conflicts in the fields of culture and ideology, as well as negative influences from political factors. In addition, countries will encounter many contradictions and problems in international competition.

2.2.1. The risk Test of Cultural Infiltration

In the process of communication and cooperation with countries and regions along the "the belt and road initiative", due to differences in ideology, religious culture, customs and habits, it will inevitably have a certain impact on the development of continuing education in China. Therefore, we should strengthen the supervision and management of foreign-related institutions in China to prevent the infiltration of various cultures to the maximum extent; On the other hand, we should

also strengthen our position in ideological and political, humanistic quality and moral cultivation, and enhance our ability to resist bad ideas.

2.2.2. Opportunities and Risks Faced by Private Continuing Education

Due to its late start, private education cannot be compared with public education in terms of school recognition and school level. Nevertheless, with the support of national policies for private continuing education and the advantages of its own flexible school-running system and meeting the needs of the market, it has also flourished in recent years and become a useful supplement to China's continuing education. The proposal of "the belt and road initiative" policy is both an opportunity and a challenge for private continuing education. The government should further encourage and support the development of private continuing education, support private education to run schools through the complementarity of domestic public institutions and cooperation with institutions along the route, enrich the content and form of education, alleviate the shortage of continuing education resources, and strengthen the local culture and running strength of continuing education in China [4].

2.2.3. The Unity of Opposites between Nationalization and Localization

In the process of continuing education facing "the belt and road initiative", localization and nationalization have always been a contradictory combination of opposition and unity. Localization tries to maintain the tradition and characteristics of continuing education in China, pointing to the diversification and enrichment of continuing education models; Nationalization, on the other hand, "strives to make education go beyond the boundaries of politics and culture." Nationalization requires that the continuing education along the "the belt and road initiative" should open their markets to each other and learn from each other, which will easily weaken the function of continuing education in China and disrupt the normal development of continuing education in China. No matter localization or internationalization, both of them are the characteristics of the times of continuing education, and jointly promote the development of continuing education along the "the belt and road initiative" with convergence and diversification. Exchanges and complementation with countries along the "the belt and road initiative" is an important part of China's continuing education development from the perspective of "the belt and road initiative". Nationalization should respect and serve localization, while localization should also critically accept internationalization. Only the nation is the world, and the development of China's continuing education from the perspective of "the belt and road initiative" is no exception [5-6], is shown in Figure 2.

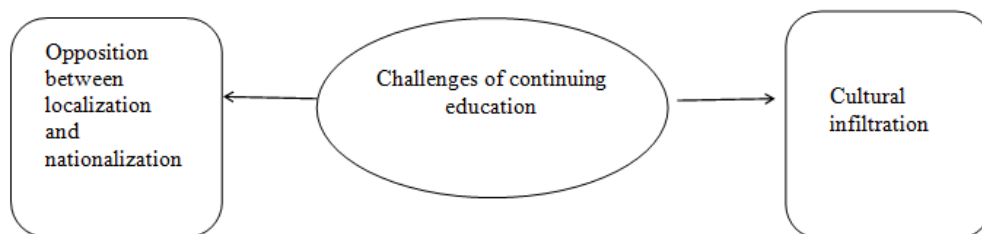


Figure 2: Challenges of continuing education

3. The Development Path of Continuing Education in China under the Background of "The Belt and Road Initiative"

3.1 To Strengthen Infrastructure

The basic construction of continuing education refers to the construction that follows the characteristics and laws of continuing education, takes improving the conditions and enhancing the quality of running schools as the basic means, and aims at improving the quality and efficiency of running schools. With the development of China's continuing education, it is of great significance to set up a number of continuing education bases with qualified software and hardware conditions, which can meet the needs of personnel training, and give full play to the role of the bases for establishing a standardized continuing education system. Strengthen the construction of full-time and part-time teachers and promote the chief trainer system in the industry. Training institutions directly under the state ministries and commissions should be "full-time and full-time teachers" in the construction of teaching staff, and training institutions directly under the industry should be "led by internal trainers and deployed throughout the industry" [7], is shown in Table 1.

Ministry of Education should explore the establishment of a teacher assessment and evaluation system and a job title evaluation and post appointment system that meet the characteristics of the education and training of employees in the industry, gradually implement the chief trainer system, and give full play to the exemplary leading and leading role of famous teachers; carry out teacher training in a planned way, and regularly train teachers in the industry teacher pool and trainers in the region in rotation; strengthen the construction of teachers' pool, improve the selection and management methods of part-time teachers, and promote leading cadres, academic masters and outstanding grassroots cadres to board the podium; promote the sharing of excellent teachers' resources in the industry, and explore and formulate the use methods of unified deployment in the whole industry.

Table 1: Strengthen infrastructure construction

Serial number	content
1	Improve the top-level design and work hard on the construction of teachers and training bases.
2	Strengthen the self-construction of further education colleges and improve the level of running schools.
3	Strengthen the construction of continuing education bases.

3.2 Clear the Future Development Path

3.2.1. Form a National Development Vision

During the implementation of the "the belt and road initiative" initiative, it is necessary to cooperate with countries and regions along the route. Therefore, it is necessary not only to accurately grasp the context of China's continuing education development, but also to find the focus suitable for the development of the "the belt and road initiative" initiative, analyze it from the perspective of national order reconstruction, scientifically embed it, and accurately dock it, so as to integrate the development of continuing education into the construction of "the belt and road initiative" and ensure the rationality of the strategic layout and action strategy of China's continuing education construction under the background of "the belt and road initiative" [8].

3.2.2. Strengthen the Overall Planning and Backing Role of the Government

In order to ensure the continuous development and progress of continuing education in China under the background of "the belt and road initiative", the government must constantly strengthen policy communication with the outside world, and promote the consensus of policies and concepts related to continuing education through the start of bilateral and multilateral mechanisms of the government; Through the guidance of policies, local continuing education colleges are urged to undertake national college projects and provide more financial support for continuing education through multi-party financing; In addition, the government departments must be more proactive in guiding the docking of China's continuing education with the internationally accepted vocational education standards, and further standardize the development of China's continuing education through qualification certification, so that continuing education under the background of "the belt and road initiative" can become an important part of China's enterprise technical standard system, and promote the rational flow and development of regional personnel while improving the overall level; Government departments must also actively create an atmosphere to support the "going out" of continuing education, and implement preferential policies for countries and regions along the "the belt and road initiative" [9].

3.3 Innovative Ideas for the Development of Continuing Education from the Perspective of "The Belt and Road Initiative"

The whole society should unify its thinking and improve its understanding of continuing education; Colleges and universities should innovate ideas and improve the idea of continuing education. Under the new situation of rapid development of science and technology and iterative updating of knowledge, faced with endless new problems, we must further strengthen our understanding of the importance of continuing education, make changes and support from the aspects of system, investment, institution, organization and technology, further mobilize the enthusiasm and creativity of the whole society in developing continuing education, establish and improve the incentive mechanism of continuing education and strengthen the corresponding system construction, and vigorously create a new situation of faster and better development of continuing education in China.

3.4 Formulate the Development Plan of Continuing Education

This sentence emphasizes the importance of planning, "everything is established in advance, and it will be abolished if it is not planned." Planning is a relatively comprehensive and long-term development plan formulated by an individual or organization. It is a reflection and consideration of the overall, long-term and basic problems in the future, a plan for designing the overall action in the future, and a development vision in a specific field that integrates the views of many factors and people. To develop continuing education and serve "the belt and road initiative", planning is the first process, and it is also the leader of development. The quality of planning directly determines the development level of continuing education. To do a good job in continuing education planning, we should establish a strong planning consciousness and scientific planning concept, and the continuing education department should participate in the whole process, be a good staff assistant and ensure good quality; It is necessary to clarify the contents of the plan, proceed from the ideas, objectives, directions and key points of continuing education development, and fully consider the basic trend of continuing education development; It is necessary to adhere to the scientific nature of planning, adhere to government leadership, expert preparation, social participation, and conform to the situation and development, and reflect the guiding, characteristic, operability, systematicness

and compulsion of continuing education planning [10].

3.5 Promoting the Strategic Transformation of Continuing Education.

With the deepening of the concept of lifelong learning education, the strategic transformation of continuing education is becoming more and more important in the lifelong education system. Promoting the strategic transformation of continuing education from the perspective of "the belt and road initiative" can not only improve the lifelong education system, but also be of great significance to the development of continuing education and the high-quality promotion of "the belt and road initiative" initiative. However, the current situation is that the country has long focused on compulsory education and higher education, but neglected the development of continuing education, resulting in relatively weak development of continuing education and many disadvantages in its own development, thus hindering the development of continuing education and failing to give full play to its value. We should focus on promoting the development of continuing education, rely on the demand of "the belt and road initiative" initiative, and start with the long-term strategic development of economic development and social economy, formulate scientific strategies, and study and promote the strategic transformation of continuing education in China, is shown in Table 2.

Table 2: Strategic transformation direction of continuing education

serial number	content
1	Functional orientation transformation
2	Educational system transformation
3	Management policy transformation

3.6 The Construction Of "The Belt and Road Initiative" Continuing Education Alliance

We will build an operational mechanism for the sustainable development and management of the "the belt and road initiative" Continuing Education Alliance, integrate and give full play to the academic advantages of the universities in the alliance, and promote extensive exchanges and in-depth cooperation in the field of continuing education among universities in countries and regions along the "the belt and road initiative". In addition to building a platform for sharing academic resources, "the belt and road initiative" Continuing Education Alliance can also explore the exchange and cooperation mechanism between teachers, researchers and academics in colleges and universities, set up an open fund for continuing education, form a collaborative innovation community, promote collaborative innovation research among alliance members, establish joint communities in key areas such as energy and interconnection, expand the breadth and depth of scientific and technological cooperation, and cultivate various forms of joint talent training projects. In addition, we should establish "the belt and road initiative" scholarships, expand the scale of foreign students receiving continuing education in China, raise the level of international students, and constantly push qualified institutions to "go global" to run overseas continuing education. Furthermore, overseas branches can be set up to cultivate high-quality, comprehensive and compound international talents with international vision, so as to better serve the economic and social development of countries and regions along the "the belt and road initiative", is shown in Table 3.

Table 3: Functions of "the belt and road initiative" Continuing Education Alliance

serial number	content
1	personnel training
2	Scientific research cooperation
3	Cultural exchange
4	policy research

3.7 Optimize the Management of Continuing Education

From the perspective of "the belt and road initiative", the management of continuing education is not a metaphysical theoretical existence and discipline existence, but a highly operational practical existence. Managers of continuing education should understand at least three basic questions: first, what kind of continuing education management is needed for the belt and road initiative; Secondly, what should the management mode of continuing education be in the view of "the belt and road initiative"? Thirdly, how can the management of continuing education serve the "the belt and road initiative" initiative? Thinking and defining these three basic issues will certainly provide an activity paradigm, space-time coordinates and value orientation for the practice of continuing education management, and will ultimately help to promote the smooth development of continuing education management activities and achieve outstanding results, is shown in Figure 3.

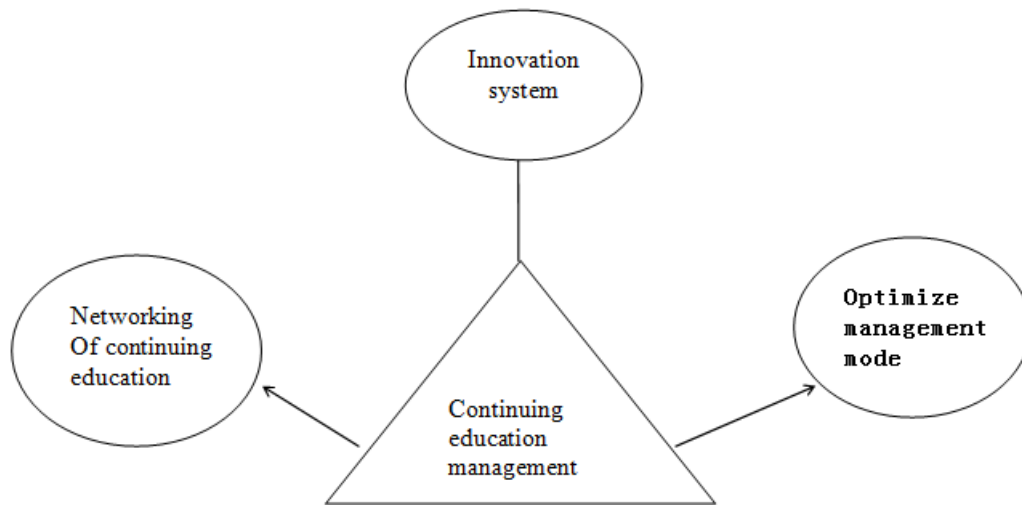


Figure 3: Optimizing the dimensions of continuing education management

3.7.1 Employment-oriented Innovation of Continuing Education Management System

Employment-oriented, cultivate high-skilled talents to meet the needs of "the belt and road initiative" construction, management and service, rely on the development of "the belt and road initiative", and promote the innovation of "the belt and road initiative" continuing education management system. Course cognitive practice is arranged according to the relevant courses offered, including visiting experience, regular and irregular contact with actual positions, and its purpose is to recognize professional positions and enter student management positions. At the same time, outstanding students enter the belt and road initiative-related enterprises for internships, and interns enter enterprises, so as to achieve professional docking industry demand and teaching content docking post standards, and build a school-enterprise cooperation platform of

"Industry-University-Research combination and school-enterprise integration".

3.7.2 The Continuing Education Management Mode of Strategic Cooperation

The continuing education model of strategic cooperative relationship is based on the continuing education of talents, which enables continuing education institutions to directly contact with local governments or enterprises, deepen contact and build trust. The two sides will gradually expand the fields of cooperation to the fields of technology research and development related to the construction of "the belt and road initiative" and the transformation of scientific and technological achievements, and finally establish a comprehensive and extensive strategic cooperative relationship to promote close cooperation between universities and governments or enterprises through partnership. In the mode of strategic cooperation, school-enterprise cooperation is the most important mode of running a school. The school should accurately locate the goal of talent training, change the previous face-to-face teaching theory, break away from the actual teaching mode, cooperate with enterprises with certain qualifications and abilities, focus on the development trend of "the belt and road initiative" construction, base on the urgent needs of "the belt and road initiative" and the actual knowledge level of students, focus on the platform of integration of production and education, seize the opportunity, and introduce "enterprises in schools and enterprise lieutenant colonel". At the same time, it is necessary to introduce "double-qualified" teachers, enrich the teaching staff and strengthen the interaction between schools and enterprises.

3.7.3 Realizing the Networking of Continuing Education with the Help of the Teaching and Learning Platform Constructed by the Internet

With the advent of the digital economy era, teachers' teaching mode and learning habits have changed greatly. The combination of continuing education and online education makes the teaching methods of continuing education more diversified. Online education is not limited by time and place, and combined with continuing education, it can more conveniently integrate the knowledge of "the belt and road initiative" into it, and better provide learners with educational content that meets the needs of "the belt and road initiative" construction. Ministry of Education will promote the educational concept from "teacher-centered" to "student-centered" so that students can really play the leading role in learning and improve their ability and level of serving the "the belt and road initiative" initiative.

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