

Study on Countermeasures for Development of Dabie Mountain National Cultural Resources in the Context of Rural Revitalization

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Abstract: The 19th CPC National Congress proposed that to realize the Chinese dream of the great rejuvenation of the Chinese nation, it is necessary to promote the revitalization of the countryside and narrow the development gap between urban and rural areas. Rural revitalization can not only maximize the balance between rural and urban areas, but also is a necessary way to promote urbanization and achieve sustainable development. Developing national Cultural resources in revolutionary areas can promote industrial prosperity, drive rural villagers out of poverty and promote comprehensive rural revitalization. Dabie Mountain is the revolutionary base of our country, and now it has developed into a tourist attraction with rich tourism resources. After the development in recent years, it has achieved good results. When people participate in tourism activities, they not only understand the past history, but also enjoy the fun of tourism. The state also attaches great importance to the development of tourism. However, there are also many problems to be solved in the development of tourism in Dabie Mountain.

1. Introduction

The Dabie Mountain area has witnessed a lot of revolutionary struggles, and also has a variety of national revolutionary resources, known as the "hometown of the Army" and "cradle of generals". During the revolutionary war, the children of West Anhui fought bravely, and a number of founding generals of the Republic came out of here, which is an important condensation of the revolutionary spirit of the Party, known as the important birthplace of the Chinese Revolution, and possesses a large number of national Cultural heritages[1-2].

General Secretary Top leaders of China emphasized that "a strong agricultural country is the foundation of a strong socialist modernization country" "to build a strong agricultural country, the current need to grasp the revitalization of the countryside". In February 2023, the "CPC Central Committee and State Council on doing a good job of comprehensively promoting the revitalization of the countryside in 2023 key In February 2023, the "Opinions of the CPC Central Committee and State Council on Doing a Good Job in 2023 on the Key Work of Comprehensively Promoting Rural Revitalization" document was formally released, aiming to comprehensively implement the spirit of the 20th CPC National Congress and the spirit of the Central Rural Work Conference, focusing on

the comprehensive promotion of rural revitalization, accelerating the construction of a strong agricultural country, and based on the characteristics of the current stage of China's work in the "three rural areas," the precise deployment of the comprehensive promotion of rural revitalization of nine key tasks. In the context of rural revitalization, it is necessary to reasonably develop the national resources of the old revolutionary areas, in order to drive villagers out of poverty and revitalization as an important goal[3-5].

2. The Relationship between National Cultural Resources and Rural Revitalization

2.1 National Cultural Resources Enhance Rural Cultural Confidence

National Cultural resources are the sum of material resources and spiritual wealth created by the party leading the people in the practice of revolution, construction and reform. National Cultural resources are the material carriers of national culture, with rich revolutionary connotations, and play an educational role for the new generation of young people. National Cultural resources are preserved in the form of physical objects such as revolutionary monuments and national buildings, which play an important educational role for villagers. The development of national Cultural resources in revolutionary areas can not only bring economic income to villagers, promote rural poverty alleviation and prosperity, but also promote the overall revitalization of villages[6]. The development and utilization of national Cultural resources can bring economic benefits to the villagers, thus enhancing the villagers' recognition of national culture, promoting the inheritance of national culture, thus enhancing the farmers' trust and responsibility for the protection of national resources, and enhancing the farmers' national Cultural identity and cultural self-confidence[7-8].

2.2 National Cultural Resources Promote Rural Economic Development

In the stage of poverty alleviation, the important pillar of rural development is national Cultural resources. And in the past decades of rural development, many rural villages have actively explored local national Cultural resources, transformed them into tourism resources, and developed national tourism projects with local characteristics, successfully narrowing the development gap between urban and rural areas and promoting urban-rural integration. These initiatives have activated the economic role of the cultural industry and injected vitality into promoting rural economic development. Developing national Cultural resources in revolutionary areas can promote cultural revival, while at the same time, the comprehensive revitalization of the countryside cannot be separated from cultural revival and industrial revitalization.

3. The reasons for Developing the National Resources of Dabie Mountain

3.1 National Tourism Resources Are Diverse

After years of reform, opening up and development, Dabie Mountain in Anhui Province has now cultivated three national 5A tourist attractions - Tianzhu Mountain, Tiantang Zhai and Wanfo Lake, as well as many famous tourist attractions such as Huating Lake, Fuziling, Yanzi River Grand Canyon, Mt. Mintang, and Tianyue Bay. Apart from that, there are also some local representative national treasures. There are, for example, the Dabie Mountain Martyrs' Cemetery; the Revolutionary Museum of the capital of the EYUAN and Anhui Soviet Regions; the Army Square in Jinzhai County; the former site of the Forward Command Headquarters of the Liu Deng Army; the Thousand Mile Leap into the Dabie Mountains Memorial Hall; and the Martyrs' Cemetery in Macheng.

3.2 National Ballads Widely Sung

In order to strengthen the revolutionary spirit and beliefs during the difficult revolutionary era, the people of Dabie Mountain area created many revolutionary songs. "In Praise of Lenin", "Song of the October Revolutionary Riot", "The Flag is Planted in the Dabie Mountains", "Ode to Huangma", "The Party Members' Guerrilla Return", "The Party Members' Guerrilla Return", "The Party Members' Guerrilla Return". "Party Members Return from Guerrilla", "Good Day", "Eight Duan Jin", "Three Disciplines and Eight Points of Attention", "The Three Principles of Discipline", "The Eight Points of Attention", "The Three Principles of the Chinese Communist Party", and "The Three Principles of the Chinese Communist Party". "Eight Duanjin", "The Three Disciplines and Eight Points of Attention", "Ballad of the Macheng Revolution", "Song of Returning to Wanglang", "August Laurel Blossoms Bloom Everywhere" and other excellent songs are still widely circulated today.

3.3 Revolutionary Deeds Are Touching

There were many revolutionary struggles in the Dabie Mountain area, which made significant contributions to the Chinese revolution. After the October Revolution in Russia, Dong Biwu, Lin Younan and a group of other early intellectuals who embraced communist ideology spread Marxism by opening schools and publishing journals in the Dabie Mountains. At the same time, they also set up early communist organizations such as the Coexistence Society. During the Revolutionary period, the Dabie Mountain area was one of the most active areas of the peasant movement in the north and south river basins. Under the guidance and impetus of Mao Zedong and Dong Biwu, the Dabie Mountain District launched a huge peasant movement. During the period of the Land Revolution, the Dabie Mountains established the revolutionary base of EYUAN and Anhui, formed a number of main national armies, and persisted in the Land Revolutionary War for 10 years. In the early stage of the all-out war of resistance, the Dabie Mountain area established the anti-Japanese democratic base in the Yu-Eu border area and became the core support of the war of resistance in central China. During the liberation war, in order to break the key attack of the Kuomintang, Liu Deng's army marched thousands of miles into the Dabie Mountains.

4. The Dilemma Facing the Development of National Resources in Dabie Mountain

4.1 Insufficient Overall Planning, Not Fully Explore the Value of National Tourism Resources

In the development of national resources around, often their own, blind development, lack of characteristics. The regions in Dabie Mountain have excluded each other in order to compete for cultural resources and markets, and have not created their own Dabie Mountain brand, and have not created influence in the Dabie Mountain national Cultural market. Compared with Jinggangshan in Jiangxi Province and Zunyi in Guizhou Province, where the development of national resources is more mature, the overall characteristics of Dabie Mountain's national Cultural resources have not yet been formed, and different regions have different understandings of Dabie Mountain's national history and the connotation of the national spirit. Therefore, it is very important to integrate the tourism resources of various counties and districts, and plan and develop them from scattered to whole.

4.2 Inadequate Infrastructure

In terms of transportation, there are few high-speed railway stations in Dabie Mountain area, and only a few municipalities have high-speed railway stations, while other county-level areas mainly rely on old-fashioned ordinary trains with fewer trips, and there are no direct trains between many

cities, which require transit, which greatly reduces tourists' desire to travel. In terms of accommodation, some hotels of higher grade and specification are far away from scenic spots. There is a lack of clean and hygienic star-rated hotels with high service quality near the Dabie Mountain national area. Most of them are small-scale private hotels and B&Bs with relatively poor environmental hygiene and service quality. There are no large shopping malls around the national scenic areas to meet the entertainment and shopping needs of tourists, which makes it difficult for tourists to adapt and stay for a short time, which is not conducive to the improvement of their economic benefits. From the perspective of practitioners' quality, many scenic spots in Dabie Mountain are managed and served by local villagers, and on the whole, the practitioners' educational level, cultural quality and business quality are lacking. The proportion of personnel who have received formal tourism business training is extremely limited. Especially in the planning and management of professional national tourism resources, there is a serious shortage of talents, unable to meet the requirements of the development of local national tourism. This directly leads to the poor reputation and low visibility of the Dabie Mountain national scenic area.

5. Strategies for the Development of Dabie Mountain National Resources in the Context of Rural Revitalization

5.1 Promote the Integrated Development of Culture and Tourism

The development of national tourism resources needs to be based on strengthening national Cultural research. First of all, it should be led by the government to set up a specialized national culture research institution. This institution should concentrate the existing professional talents of the Party School, the Culture Museum and each memorial hall to collect and organize the Dabie Mountain national Cultural archives, sort out the development of the national history of Dabie Mountain, and provide reliable first-hand information for the development of national resources. Secondly, we should take the collected national stories and deeds of the Army as the key contents of inheriting the national culture and building the brand of national tourism in Dabie Mountain, in order to expand the attraction of the old revolutionary area to the tourists. Finally, local government officials and tourism interpreters should be able to vividly tell the national stories of Dabie Mountain, sing national songs, and pass on the national spirit to enhance tourists' attraction to this land. At the same time, it is necessary to educate and train the public to vividly tell the history of the arduous struggle of their ancestors who participated in the revolution, so as to maximize the cultural value of the national resources.

5.2 Improvement of Infrastructure Construction

Infrastructure construction mainly includes basic transportation construction, shopping malls, hotels and restaurants, etc. The Dabie Mountain region should strive to improve the "dirty and poor" reality, and strive to create an integrated system of clothing, food, housing, transportation, entertainment and shopping, to create more status tourism revenue, and to increase economic returns. Transportation, most places in the Dabie Mountain area are mainly mountainous terrain, high altitude, built highway curves are very large, when encountered in heavy rain, snow and other inclement weather, the road damage is serious, the traffic is easy to block, affecting the tourists travel experience. Dabie Mountain should establish a well-connected transportation network, so as to expand the source of tourists, and really promote the Dabie Mountain area out of Anhui, towards China, towards the world.

5.3 Improve the Level of Economic Development in Dabie Mountain

Dabie Mountain area economic development level lags behind, but the development of tourism

cannot be separated from the support of the economic base. At present, although the national tourism in Dabie Mountain has achieved some results, but the economic income achieved still cannot afford further resource development. Therefore, the government and departmental tourism can try to attract investment, levy reasonable taxes and fees to solve the problem of financial difficulties in the development of resources in Dabie Mountain. Only by solving the funding problem can we tap more resources and launch more projects to attract tourists, increase residents' income and drive rural revitalization.

5.4 Adhere to the Principle of Harmonizing Development and Protection

The Dabie Mountain area is rich in national history, which carries important historical values, and we need to conduct a comprehensive and in-depth study of it, especially need to conduct a comprehensive and in-depth investigation of some specific small areas. The exploration of national resources can be carried out by inquiring relevant information, which will help to discover more neglected resources. The national resources in Dabie Mountain are diverse and widely distributed, not only across three provinces and six urban areas, but also in various towns and villages, where there are a lot of national sites and former residences of revolutionaries, etc. At the same time, there are still a lot of places where national resources are found. At the same time, there are still many places where national resources have not been discovered. On the one hand, we need to protect the existing national resources and actively search for more national resources that have been missed by the public. On the other hand, in order to protect and effectively utilize the important historical resources of Dabie Mountain, government departments, scientific research institutions and civil organizations should work together and launch comprehensive and in-depth research work. They should focus on exploring the history of the Party, the military and the revolution in Dabie Mountain to provide sufficient and reliable historical information for the development of national resources. At the same time, the Dabie Mountain region should also prepare a concise and easy-to-understand brochure on the history of the Dabie Mountain Revolution and a collection of national folk songs for distribution to local residents. In this way, the government and the villagers can recognize the great attraction of the Dabie Mountain national culture, prompting the local government and the villagers to shift from spontaneous protection to conscious protection of national Cultural resources.

6. Conclusion

The national resources of Dabie Mountain can bring huge economic and social benefits, and we should adopt scientific methods to rationally develop and utilize national resources, maximize their benefits, and promote rural revitalization. We need to use scientific methods to study the importance of Dabie Mountain's national resources in all aspects of politics, economy, culture and society, especially for the education of contemporary youth.

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