

Investigation on the Situation of College Students' Thoughts in the New Era

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Abstract: Through investigation of college students, this paper concludes that in the new era the mainstream of the ideological status in universities is positive, while shows a tendency of diversification. College students generally identify with the mainstream social values, but are more pragmatic and utilitarian. They always have a strong sense of independent learning, but lack vague career planning. It analyzes the social environment, family environment, personal growth, school education and other factors that affect their ideological status, and puts forward suggestions and countermeasures for strengthening the ideological and political work of college students in the new era.

1. Introduction

The ideological and political education of college students is related to the realization and completion of the mission of moral education in colleges and universities, and to the development of the cause of the party and the country. In the new era, college students show distinctive characteristics in outlook about life, value orientation and life concept. In order to better understand the ideological status of them, the author organized a survey in a university. Through data cleaning and analysis, it gives a comprehensive view of the ideological status of college students, analyzes the causes, and puts forward suggestions and countermeasures for strengthening the ideological and political education for college students in the new era.

2. Investigation design and organizational implementation

2.1 Purpose of the investigation

The purpose of organizing this survey is to understand the basic ideas of college students in the new era; the second is to find the existing problems; the third is to solve the actual work.

2.2 Survey objects

The survey were students of a university. A total of 340 questionnaires were distributed and 340 questionnaires were collected.

2.3 The main contents of the investigation

This questionnaire survey consists of five parts: students' basic information, political and ideological status, their study and life in school, life values, and their views on students' work. There are a total of 37 questions, including 36 selective questions and 1 open question.

3. Analysis of the survey results

According to the survey results, the mainstream of college students' ideological status is healthy and upward, but in the formation and development of college students' thinking, there are many factors interwoven.

3.1 The mainstream ideological status of college students in the new era is positive, but it tends to be diversified

College students in the new era have been receiving education in socialism with Chinese characteristics, and have a high degree of recognition for patriotism and collectivism. However, due to the influence of social diversification, 22.06% of the students "pay little attention" to current affairs and national affairs; 0.59% of the students apply for party membership "to get benefits"; 30% of the students have not yet asked or do not intend to join the Party, and their thoughts have developed to diversification.

3.2 College students in the new era identify with the mainstream social values, but they are more pragmatic and utilitarian

College students in the new era are born and grow in the era of market economy, and have the tendency to put benefits and interests first. As in the survey, although 74.11% of the students pursue the value goal is "self-improvement", "social needs of talents", but 25.89% of the students still choose to "enjoy material happiness", "no goal, go"; 13.82% of the students think that people live first to "enjoy material life"; 12.94% of the students to choose "their own efforts, use others" and "their own efforts, use others". 21.18% of the students believe that "money is the basic standard of measuring interpersonal relationship". Their values tend to be more pragmatic and utilitarian.

3.3 In the new era, college students have a strong sense of independent learning, but their career planning is vague

College students in the new era have a strong desire for knowledge of advanced technology and cutting-edge knowledge. In the survey, 82.06% of the students think that the university should be the most thing to do is to "improve the comprehensive quality and ability", most students think that "study should study hard spirit, improve the comprehensive ability", in addition to the conventional class can learn knowledge and ability, choose "to the library to find information", "participate in community or class activities to increase knowledge", "participate in social practice" to acquire knowledge ", compared with 92.65%; choose "listen to some lectures or reports " only 7.35%. Although 47.06% of the students have a clear plan for the three years of college life, 50.65% choose "unclear" or "not clear", 23.53% think the college life is "depressed and the future is uncertain". 18.53% have no idea what to do after graduation, 15.71% of the students know "take the course, no necessary planning", "no thought and do not understand the knowledge of career planning".

4. The reason analysis of influencing the ideological status of college students in the new era

4.1 Social and environmental factors

With the advent of the information age, the increasingly diversified value orientation and social ideas pose severe challenges to the mainstream ideological and political education in schools, and have a certain impact on the formation of some students' world outlook, outlook on life and values. Especially the popularity of the Internet, the media developed, a variety of different ideas, thoughts on the network, penetration and the spread of harmful information, a variety of social ideological trend, value concept from different channels, through different forms impact the young college students' mind, negative social impact different degrees with the positive education, so that some students produce political direction fuzzy problem. Especially in today's society, the phenomenon of official corruption, businessmen speculation and other phenomena, so many students confused and confused, and feel at a loss what to do, these phenomena inevitably affect the thinking of some college students.^[1]

4.2 Family environment factors

New era most is the only child, the society and family growth environment is good, used to be loved and care, self-consciousness, many times too much attention to self, some students will unconsciously reveal the selfish side, specific living environment to make their personality stronger,^[2] the identity of the collective, lack of team consciousness.42.94% of the students did not agree that "individuals can only develop better in the collective", and 21.12% of the students believed that "competition will lead to disharmonious interpersonal relationship".

4.3 Personal growth factors

The outstanding characteristics of new era college students are intellectual independence, lack of social life experience and incomplete understanding of the society. With the impact of the market economy and the multiculture, confronted with a fierce employment environment, they have a strong consciousness of independent decision and life choice, and pay more attention to practical problems and firsthand experience. Due to the lack of life experience and social experience, the thought is easy to deviate from the reality, confusion and imbalance.

4.4 Factors of school education

In the survey of "which form I prefer to ideological and political education", only 2.06% chose "traditional teaching", and only 3.53% chose "special reports". Thus it can be seen that college students in the new era do not accept the traditional and stereotyped teaching forms, and students do not play the main role in the process of ideological and political education.

5. Suggestions and countermeasures for the ideological and political work of college students in the new Era

5.1 Cultivate people by virtue, and build a new ideological and political pattern of "three complete education"

With the continuous development of society, great changes have taken place in the ideological status of college students. It requires the school to adhere to the full, whole process, comprehensive education and the teaching faculty change their teaching ideas on ideological and political education, innovate methods, ways and means on strengthening the theory course. At the same time, we should pay more attention to incorporate ideological elements into other courses,"*curriculum ideological*

and political education", which will show synchronization effect with a strengthened theory course. With the popular learning form of college students, enrich the learning content, and guide the healthy growth of college students in the new era.

5.2 Strengthen education and strengthen college students' socialist ideals and beliefs

We will carry out education in the theoretical system of socialism with Chinese characteristics, comprehensively improve the ideological and political qualities, scientific and cultural qualities, and physical and mental health of college students, strengthen education in patriotism and collectivism, and strengthen confidence in the "four principles". The survey shows that only 55.29% of students are concerned about latest affairs at home and abroad, which requires us to strengthen the situation and policy education, carry out four-history education, namely the history of the Chinese Communist Party, the history of the new China, the history of Chinese reform and opening up, and the history of socialism, which will help guide young college students set up great ideals to strive for the cause of socialism with Chinese characteristics, for the great rejuvenation of the Chinese nation and the realization of the Chinese dream of ambition.^[3]

5.3 Create an environment and create a good campus cultural atmosphere

Campus culture is an important carrier to carry out ideological and political education and promote the all-round development of college students. In the construction of campus culture, we need to incorporate the Chinese excellent traditional culture, national spirit and time spirit in various aspects, guide college students to participate in all kinds of social practice and volunteer activities, institutionalize and insist good campus activities such as college students science and technology culture festival, sports culture festival, the professional culture brand activities, which helps create a good environment education atmosphere, and establish a harmonious and healthy environment to enhance the comprehensive quality of college students in the new era.

5.4 Empathy, enrich the forms of ideological and political education

With the new era of college students as our objects, the traditional way of ideological education needs to be adjusted timely according to the characteristics of the time. Faculty are required to combine the characteristics of the information network and social development, always try to think in students' shoes, pay attention to changes in their status of learning and thinking. With organizing activities that are popular among students, enriching activity content and innovating activity forms, we can make students' ideological and political education "smoothly silently" enter their ears, brains, and hearts.^[4]

5.5 Grasp the key points, improve the level of student management work

First, to strengthen the construction of the style of study and guide students to set up goals in life. Measures should be taken to urge students to make reasonable use of time, and promote students from "forced to learn" to "love learning" and "want to learn" change. The second is to strengthen the comprehensive quality and work ability of student cadres, especially for the student organizations and many student cadres, focus on strengthening the guidance, management and incentive mechanism of student cadres, actively cultivate typical, set up typical, so that they play an exemplary role in the students. Third, colleges should strengthen the mental health education for students and subsidize the poor students. Measures include giving full play to the mental health counseling center, organizing special lectures and psychological counseling to college students in a planned way, paying more attention to the employment of poor students, helping them solve practical difficulties in life, and guiding them to live an active and healthy life are also

recommended.^[5]

5.6 Attach importance to the network and strictly observe the new position of network ideological and political education

With the rapid development of network technology, the network has become a new position of ideological and political education for college students in the new era. We should fully occupy the network position, give full play to the role of the network, and transfer the positive and healthy thoughts and culture. Ideological and political and political theory teachers and student counselors should have network information literacy and application level, to be able to make full use of QQ, wechat, Weibo, Douyin, short video and other platforms to communicate with college students, and to pay close attention to the changes of students' ideological status dynamically. At the same time, we should attach importance to the publicity and education of network system, strengthen the legal consciousness of college students, strictly observe various legal systems, and avoid going astray and violating the law.^[6]

5.7 To meet the needs and comprehensively improve the quality of talent training

According to the requirements of college talent training target, education goals with coordinated development of knowledge, ability, quality and personality should be established. We should pay attention to infuse knowledge into students' personality and psychological quality, teach students according to their aptitude, further enrich students' comprehensive quality, improve college students' abilities in career planning, social adaption and self-adjustment. Colleges need to fully investigate and know the confusions and needs in students' employment and academic life, and then reasonably adjust the talent training program accordingly. The curriculum should be adapted to the needs of the society, the industry and the job market. Further teaching reform should be carried out, which includes setting up a scientific assessment and evaluation system, effectively improving the teaching quality and teaching effect, improving the training quality of the talent, and training students into high-quality talents.

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