

Research on the Development and Evolution of Neutral Style Clothing and Its Style Design

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Abstract: Neutral style is one of the most representative styles in modern fashion, which has many forms of expression in fashion design. The popularity and development of neutral wind is not only influenced by western culture, but also by eastern traditional culture. From traditional clothing to modern fashion, neutral clothing has been constantly evolving and developing. In fashion style design, it is no longer limited to masculine or feminine style characteristics, but reflects more diversified design on this basis. Based on this, after analyzing the development of neutral style clothing and its style design characteristics, this paper explores its specific application in clothing design.

1. Introduction

Neutral wind, a word originated from fashion, has gradually penetrated into people's daily life. This style is no longer limited to a certain gender, but breaks the traditional definition of gender and opens a new perspective for modern people. From the simple exploration in the early stage to the modern multi-deduction, the philosophical thinking, cultural connotation and design principles contained in neutral fashion have deeply influenced the creation of fashion designers. It is not only a dress style, but also a redefinition and challenge to gender cognition and social concepts. It represents freedom, equality and respect, and is a subversion of traditional concepts and an expectation for the future.

2. The historical evolution of neutral wind clothing

2.1 Early

The existence of neutral style clothing in early society can be traced back to ancient human civilization. In many primitive cultures and ancient societies, clothing is not confined to a clear gender distinction, but more based on practicality and local resources. Examining ancient civilizations, such as ancient Egypt and ancient Rome, people mainly wear simple robes or aprons, which are designed to provide comfort and protection for the wearer, rather than to emphasize or show their gender identity. In these cultures, the main purpose of clothing is to adapt to climate and work needs, rather than reflecting gender differences or social status. With the progress of the times,

although clothing began to carry more cultural, religious and political significance, for a long time, the basic form of clothing was still influenced by practicality and local resources, rather than gender. Until later, with the complexity of society and the development of technology, clothing was gradually divided into male and female exclusive styles, and this differentiation also laid the foundation for the rise of neutral style clothing.[1]

2.2 Early 20th Century

At the beginning of the 20th century, with the deepening of the industrial revolution and the rise of urban culture, people's lifestyle, thinking mode and aesthetic concept have undergone tremendous changes. In this context, clothing, as an important part of culture and society, has begun to show unprecedented diversity and changes. Especially in the design of women's clothing, there is an obvious trend to break the tradition, which is no longer just the decoration and cover of women's bodies, but more reflects women's independence, autonomy and personality. At the same time, men's clothing began to change, less strict and formal, and more pursuit of comfort and practicality. This change is not only the change of clothing style, but also the all-round influence brought by the progress of social culture, economy and science and technology. Neutral style clothing is in this era background gradually emerged. Both men and women began to pursue freedom and equality to break the shackles of gender, which is also reflected in clothing design. It no longer emphasizes gender differences, but pursues to show personal characteristics and styles more, which also creates conditions and space for neutral style clothing.

2.3 21st Century

The 21st century is an era of globalization, networking and diversification, and neutral clothing has been developed and popularized unprecedentedly in this era. In this period, the neutral style clothing is no longer just a fuzzy gender boundary in style, but a reflection and challenge to the traditional gender division. When designers create, they pay more attention to redefining the relationship between clothing and body, instead of relying on the traditional male and female body shapes, they pursue a universality beyond gender. Fabric, color and tailoring are all trying to break the traditional gender shackles and pursue a more pure artistic expression. At the same time, consumers' acceptance of neutral clothing is increasing day by day, and they no longer only pay attention to the gender attribute of clothing, but pay more attention to its design and comfort. With the development of technology, especially the application of digital technology, the customization and production of clothing are more refined, and more possibilities are provided for neutral clothing. Neutral clothing in the 21st century is not only a fashion trend, but also a reflection of culture and society, showing the pursuit and yearning for freedom, equality and diversity of contemporary people.[2]

3. Style design analysis of neutral style clothing

3.1 Color Selection

In the design of neutral clothing, color selection usually pursues neutralization, balance and universality, so as to avoid being too biased towards any gender. Neutral colors tend to avoid those traditionally seen as too feminine or masculine, such as traditional pink or blue. On the contrary, this style tends to use colors without strong gender implication, such as gray, beige, dark blue or dark green. Such colors are not only easy to combine with various elements, but also can create a comfortable feeling that is not limited by gender. In addition, choosing neutral colors also helps to highlight the structure and material of clothes, and shifts the focus of design from color to material

and tailoring. This does not mean that the color selection of neutral style lacks change and interest. In fact, through contrast and collocation, interesting tension and harmony can be formed between dark color and light color, cool color and warm color. This contrast and balance not only embodies the core idea of neutral style, but also makes the clothing itself more layered and rich. Therefore, the color selection of neutral style clothing aims to break the traditional gender stereotype, pursue balance and harmony, and at the same time show the design charm and value of clothing itself.

3.2 Cutting and Pattern

In the design of neutral clothing, tailoring and style are two key elements, which determine whether clothing can really break the gender boundary and provide comfortable wearing experience for various bodies. Traditional men's and women's clothing styles often consider the unique figure curves of their respective genders, but the neutral style design requires higher universality and adaptability. This means that in the design process, the lines and structure of the body need to be deeply studied, so as to create a version that neither favors men nor women. The choice of version usually tends to be loose and straight, which can not only accommodate all kinds of bodies, but also provide enough space for the wearer to move. By deliberately avoiding designs that emphasize body curves too much, such as tight waist lines or those that emphasize breasts, neutral clothes can better embody their core idea of breaking gender boundaries. In tailoring, precision and craftsmanship are crucial. In order to ensure that the clothing can achieve the desired effect on all kinds of bodies, the tailoring needs to be more fine and meticulous. This is not only to ensure the practicality of clothing, but also to emphasize the unique aesthetics of neutral style. Simple lines, reasonable structure and just right length are all its symbolic features.

3.3 Details and Decoration

Details and decorations are often regarded as elements that embellish and emphasize clothing characteristics in clothing design. For neutral style, details and decorations are not intended to over-emphasize or show the characteristics of a specific gender, but to pursue the aesthetics of neutrality, balance and simplicity. First of all, it is the basic principle of neutral style design to avoid using decorations with strong gender colors, such as exaggerated lace, embroidery or strong metal elements.[3] On the contrary, neutral style is more inclined to use simple, low-key decorations without gender characteristics, such as simple lines, neutral buttons and low-key badges. Secondly, the details are particularly important. Neutral styles tend to prefer straight lines and clean tailoring, avoiding details that may emphasize a certain part of the body. For example, the location and size of the bag, the design of the neckline and the handling of the stitches all need to be carefully considered to ensure that they are practical and maintain the neutral characteristics of the garment. Designers have shown great creativity in this field. By comparing different materials, skillfully using different stitching techniques or adding small decorations in inconspicuous places, we can add unique charm to neutral style clothing.

3.4 Functionality

In the style design of neutral clothing, functionality always occupies a vital position. Different from traditional clothing design, neutral clothing pays more attention to the practicality and adaptability of clothing while pursuing beautiful appearance, with the intention of satisfying consumers of different genders, ages and physical characteristics. Functionality here is not only the embodiment of physical attributes, such as durability, breathability and warmth, but also includes psychological comfort and freedom. The core of this design concept is people-oriented. Through

careful consideration of materials, versions and structures, it aims to create a fashionable and practical wearing experience for consumers. In the context of neutral style, functionality also reflects the pursuit of equality and freedom.[4] Designers hope to break the traditional gender definition, so that everyone can find clothes that fit and are comfortable, without being limited by the traditional gender framework. The embodiment of this concept in the design process is to emphasize the universality and diversity of clothing, so that it can adapt to a wider range of people, instead of sticking to a certain gender or age group. In this way, neutral clothing not only brings more choices to consumers, but also provides designers with more creative space, making clothing design richer and more diverse.

4. The concrete application of neutral wind in fashion design

4.1 Color Aspects

In the design of neutral fashion, the choice and collocation of colors is one of the key links to realize this style. In the past, it was often seen that there were great differences in color between men's and women's clothing. Men's clothing was mainly composed of black, blue and gray, while women's clothing was colorful and bright. The appearance of neutral style breaks this traditional framework and makes the choice of color more diversified and free. In the specific application, neutral fashion design tends to choose those colors that do not emphasize gender characteristics, such as olive green, rice white, brown and other neutral tones. These colors are not only natural and harmonious, but also can adapt to various skin colors and atmospheres. At the same time, in order to increase the richness and layering of the design, designers will skillfully match these neutral colors with other brighter or lower-key colors. On the combination of materials and colors, considering the reflection and absorption characteristics of different materials under light, the selected colors will be adjusted. For example, smooth materials such as silk and leather are more suitable for soft or slightly shiny colors, while rough materials such as woolen cloth and denim are more inclined to use colors with lower saturation. In order to enhance the expression of neutral style, designers will also create both tension and harmonious visual effects through color contrast and transition. For example, matching different shades of blue with each other, or orderly transition of warm and cold colors, are common strategies to achieve neutral style. In neutral fashion design, color is not only a means to express style and emotion, but also an important bridge to connect design with reality and convey brand and designer ideas.[5]

4.2 Profile Aspects

In the design of neutral style clothing, the treatment of profile plays a vital role. Traditionally, the profile design of men's and women's clothing often emphasizes its gender characteristics. For example, women's clothing often pays attention to highlighting body curves, while men's clothing tends to have a sense of structure and straight lines. The neutral wind seeks to break this line and provide an intermediate option that is neither too feminine nor too masculine. In actual design, the profile of neutral wind clothing often tends to be loose and natural, avoiding excessive highlighting of body lines. For example, it is often seen that T-shirts, jackets and trousers tend to be straight or slightly wide, which not only ensures comfort, but also provides greater freedom for the wearer. In order to avoid being too monotonous, designers will also work hard on details, such as adjusting the design of shoulder lines, neckline or cuffs, and adding subtle folds and laminations to add layers and dynamics to the design. Neutral style design is also involved in clothing elements that are traditionally considered to have strong gender characteristics, such as skirts. When designing this kind of clothing, it may adopt straight tube or A-shaped style to avoid excessive waist line design, so

as to ensure that it can not only adapt to men, but also provide women with natural and unfettered wearing experience. It is undeniable that the profile design of neutral clothing is a challenge to the boundaries of traditional clothing to a certain extent. However, it is this challenge and innovation that makes neutral style a new force in the fashion industry. It not only satisfies the pursuit of diversity and freedom of modern consumers, but also provides a broader creative space for fashion design.

4.3 Style

The practical application of neutral style in fashion design, especially in style, presents a unique trend. As the core of clothing design, style directly reflects the overall style and functionality of clothing. In neutral wind design, the choice of style should not only consider comfort and practicality, but also ensure that it is not too biased towards any gender. In the actual design process, neutral clothes tend to avoid those elements that are traditionally considered to be exclusive to men or women. For example, suits and bibs commonly worn by men and skirts with suspenders and ruffles commonly worn by women will be reinterpreted in neutral style design. Suits may adopt soft fabrics and colors, while bibs may adopt a more fitting design; The skirt with suspenders may choose the medium and long style, while the ruffles will appear in a low-key way. At the same time, neutral wind also advocates versatility. Designers usually add more pockets or hidden details to clothing to meet modern people's functional needs. Considering the breadth of neutral wind, many designs will also add adjustable designs, such as adjustable belts, cuffs and necklines, so that the wearer can make fine adjustments according to his own needs. In terms of material selection, neutral wind clothing is also unique. To ensure that clothing is both comfortable and visually appealing, it is recommended to avoid using overly fancy or rigid materials. Instead, opt for soft, breathable fabrics such as cotton, hemp, or soft wool. These materials provide a pleasing texture and ensure comfort when wearing the clothing. The design idea of neutral wind in style is to seek balance and harmony, aiming at creating practical and fashionable clothes, so that every wearer can find his own comfort zone, regardless of gender.[6]

4.4 Specific Application Examples

In modern fashion design, the influence of neutral style has been deeply rooted in the hearts of the people, and left a unique mark on the major fashion stage. Designers constantly inject new elements into neutral clothing, which not only keeps the original neutral characteristics, but also is full of new fashion flavor. For example, at Fashion Week in recent years, we can see a loose knitted sweater, which can be worn freely by both men and women. Its soft tone and delicate texture show neutral characteristics. For another example, a straight pair of dark jeans incorporates subtle design in details, such as slightly raised trousers and low-key trim, which has neither excessive feminine elements nor deliberate male toughness, and has become the first choice for modern urbanites. There are also a series of leather boots launched by designers for neutral wind. The shoes are between men and women. With soft leather and simple design, people can feel the temperament of neutrality at a glance. In addition, hooded sweaters are also one of the representative works of neutral wind. Whether it is a loose version or a neutral color, people feel comfortable and comfortable. Simple printing or logo adds fashion sense and makes it the focus of street trend. In the choice of materials, soft cotton and micro-elastic knitting give people a warm and comfortable feeling. It can be said that neutral style has gradually changed from a simple style to an attitude towards life. It is no longer limited to a certain gender, but transcends the boundaries of gender, providing a broader choice space for modern people. Designers are constantly exploring and trying, hoping to bring more neutral fashion choices to consumers.

5. Conclusion

Looking back on the development of neutral clothing, we can see the far-reaching influence brought by this trend. It not only promotes the innovation and diversification of fashion design, but also provides people with a wider choice space. In this diversified and open era, the concept represented by neutral clothing is exactly what people are pursuing. It is not only the product of fashion, but also the crystallization of culture and thought. In the future, neutral style clothing will continue its glorious course, bring more enlightenment and thinking to people, and promote the fashion industry to a broader world.

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