

The Necessity of Culture Penetration in College English Teaching and Its Countermeasures

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Abstract: In order to promote English learning, cultivate students' intercultural communication ability, and promote the inheritance and transmission of Chinese culture, this paper first analyzes the necessity and current situation of culture penetration in college English teaching, and then makes a strategic analysis. The necessity and current situation is that language cannot exist independently of culture, and language and culture cannot be separated from each other, lack of English cultural background knowledge will make cultural conflicts more and more frequent, and that it is important to make China's own voice in the world through this language. This paper puts forward the culture cultivation and infiltration in college English teaching from both inside and outside the classroom, and the use of modern teaching methods. In teaching, teachers should consciously enhance their own language and culture awareness, provide interesting activities, such as music and movies to stimulate students' interest in traditional culture cognition.

In the process of language learning, if English teaching is only carried out mechanically, students will not be able to fully understand the regional culture of the country, and language teaching will lose its core effectiveness. Therefore, in English teaching, on the one hand, teachers should teach students the specified content in English teaching, on the other hand, they should lead students to actively understand the language and culture, and promote English learning with cultural penetration.

1. The necessity of cultural penetration in college English teaching

1.1. Language cannot exist independently of culture, and language and culture cannot be separated from each other.

Fundamentally speaking, language and culture complement each other and are indispensable. Language is an important carrier of cultural transmission, while culture is an important content of language. Because of culture, language has the necessity of existence. At present, in the era of economic globalization, English, to some extent, has become a widely used language in all countries in the world, which is Esperanto. Only by learning English well in a real sense can we effectively adapt to the current trend of social development. In order to learn English well, we must take a thorough understanding of Western culture as the basic premise. At present, the relevant English teachers in major universities in China should widely realize the importance and necessity

of English culture learning for English teaching. It should be emphasized that in the process of practice, we should further grasp and adopt relevant measures to effectively implement cultural penetration measures.[1]

1.2. Lack of English cultural background knowledge will make cultural conflicts more and more frequent.

At present, if college students want to fully master English as a language tool and carry out normal and orderly communication and exchange with foreigners around the world, they must deeply realize the importance of cultural learning, and deeply realize that language learning must be based on effective exploration of cultural learning. Without cultural background. English knowledge learning will cause a lot of communication conflicts. It brings great obstacles to language learning and flexible use of language.

The purpose of learning English is not only to acquire this language, it is important to make China's own voice in the world through this language, so that the world can understand China, especially now there are misunderstandings about China among foreigners. With the continuous improvement of China's status in the world, there has been a wave of "Chinese fever" in recent years, and people around the world have shown great interest in Chinese culture. This requires English learners to actively play the role of masters and assume the responsibility of spreading Chinese culture. When English has gradually become an international language, telling and explaining Chinese culture to people from other countries in English has become the most important way to let China go to the world and let the world understand China, and it is also the task that every Chinese who has the opportunity to contact foreign friends should undertake.

2. Strategies for culture cultivation and infiltration in college English teaching

2.1. Use classroom teaching to penetrate culture

Classroom teaching is not only the main part of college English teaching, but also the main position for students to learn language knowledge and cultural knowledge. Moreover, cultural penetration itself runs through the whole process of English teaching, in which classroom teaching is the basic link and the beginning of teaching. Therefore, college English teachers should make scientific use of the precious time in classroom teaching and infiltrate cultural knowledge for students through classroom explanation. Classroom explanation mode is the fastest and most direct means to enrich students' cultural accumulation, but to ensure the quality of teaching, teachers must effectively use the art of explanation. First, in order to enrich the teaching content and deepen students' understanding of the text, teachers can combine the teaching content to supplement students' cultural background knowledge, improve cultural penetration and pertinence of classroom explanation. Second, when teaching English texts such as literary novels and historical dramas, teachers can adopt special explanation methods to penetrate and supplement the knowledge of characters, backgrounds and history, so that students can more accurately grasp the relevant characters and events in historical stories. Third, when teaching basic language knowledge, such as vocabulary content, teachers can introduce the social and cultural connotation of vocabulary in the cultural explanation, broaden students' horizons, effectively enhance students' enthusiasm for learning, and stimulate students' desire for active learning.

2.2. Enhance teachers' awareness of language and culture in teaching

As the organizers of college English classes, college English teachers must pay attention to the change of teaching concepts, keep pace with The Times, constantly improve their own cultural quality, and innovate teaching concepts and teaching methods. In the practical teaching of college

English, attention should be paid to cultivating students' interest in Western culture, reasonable arrangement of classes, optimization of teaching links, introduction of background knowledge and corresponding cultural extension of culture-related content, encouragement of students' cross-cultural thinking, and cultivation of cross-cultural awareness as an integral part of classroom teaching. Teachers should pay attention to the differences between Chinese and Western cultures, create cultural situations, so that students can truly feel and integrate into the scene, and strengthen the understanding of cultural phenomena. Through the introduction of literary works, we can understand the centuries-old cultural traditions of different places and the essence of national languages, and at the same time provide a vivid language environment for language learners. Various classroom activities are carried out, rich Internet resources are used to produce rich, interesting and beautiful teaching videos around different cultural topics, so that language teaching and cultural teaching can be perfectly combined.

2.3. Introduce music movies to deepen the understanding of culture

Nowadays, students are generally interested in movies and music, so teachers should make use of students' interest to carry out English teaching, which can deepen students' understanding and learning of English culture, and provide students with some videos and music in basic English learning, so that students can master and learn words and sentences that appear frequently in life in English music. It can also deepen students' understanding of English words and sentences and promote students' learning. Teachers should provide students with some movies about folk development, foreign culture, living habits and other aspects to attract students' attention, stimulate students' learning consciousness, and enhance students' interest in foreign culture. Watching movies can also improve students' English expression ability and broaden students' English knowledge. Teachers can play movies for students, such as "Troy", "Heart of the Brave", "King Arthur", etc., to help students master and learn the content of ancient Western culture. English film and television works can show the differences of different regions and cultures, feel the customs, behaviors and political changes, and improve the scope of students' knowledge. For example, discovery involves foreign knowledge in different fields such as economy, nature and culture, which can attract students to learn at different levels and improve their English knowledge. Teachers can collect some videos about the feelings of students studying abroad, so that students can watch these contents. International students have experienced a lot in foreign countries, and their real experiences in study and work will provide some valuable opinions and references for students. Schools can also invite some overseas students to hold lectures on campus, through the combination of Chinese and English to attract students' attention, with different focuses and directions to tell the Western culture, so that students can more comprehensively grasp the foreign culture[2].

2.4. Extend the resource platform

In traditional English teaching, English teachers are limited by their own teaching experience and used to explain basic knowledge stiffly, which is boring and easy to cause students' disgust and boredom. With the gradual development of The Times, various platforms and resources have been gradually integrated into English teaching. These platforms play a crucial role in the popularization and penetration of British culture.

The first is the use of multimedia means, in higher vocational English classes, teachers can carry out cultural penetration through multimedia courseware, which can show the local customs and knowledge background of the UK in the most intuitive way.

The Second is to make full use of network resources, which can be regarded as a supplement to traditional teaching methods. With the support of network resources, teachers can choose more teaching resources according to their own needs.

Third, teachers should actively open up the second classroom, which is an important position for

students to penetrate Western culture, so that students can understand the essence of Western culture while mastering English theory. The content of the second classroom should be flexible and expandable to a certain extent, including the folk customs, food, literature appreciation and film and television appreciation of English-speaking countries. Teachers can present various cultural aspects of Western countries in an intuitive way. When necessary, teachers can also compare and explain them in combination with Chinese culture, so that students can enjoy the experience of such comparison and truly feel the similarities and differences between Chinese and Western cultures. Thus, we can deeply understand the foreign culture and expand our own cultural vision.

2.5. Make the most of class

Teachers' teaching is usually carried out in the classroom, and whether they can properly use the classroom is the core standard to measure the level of teachers. In the classroom, while respecting the teaching materials, teachers should also combine the actual situation to carry out cultural penetration of students, so as to let students understand the cultural background of English speaking countries, so as to enhance their understanding of English speaking countries. However, when teaching cross-cultural content, teachers should not be blind. Before teaching, teachers must thoroughly understand the textbooks and think about the teaching methods: What ways should foreign cultures be introduced into the classroom? Is the content of the lecture interesting to the students? After fully considering the practical factors, the lecture will be carried out[3].

2.6. Offer interesting and diversified activities to activate students' interest in traditional culture cognition.

In college English education, practical education is also an important way to promote students' understanding of applied English knowledge. If students want to establish a positive impression of Chinese traditional culture, they also need to consolidate it in practical activities. In this regard, it is suggested that English teachers should carry out a large number of cross-cultural English practice activities, and use the activities to temper students' mastery of traditional culture, so as to further enhance the status of traditional culture in the minds of college students. Since college English education will inevitably involve the explanation of British and American culture, teachers can compare it with Chinese culture on this basis to help students understand that different political demands will inevitably lead to different cultural results. In this way, students can have a clear view of foreign culture and a deep understanding of local culture, thus forming a good cultural dialectical consciousness.

All in all, infiltration of culture in college English teaching helps to eliminate the barriers in language expression of students, cultivate students' intercultural communication ability and international vision, and at the same time, enable students to learn more about their own national culture and develop positive emotions of respecting and loving national culture. College English teachers should pay attention to the innovation of their own educational ideas, and make bold innovations in English teaching strategies, especially taking cultural penetration as the focus of English teaching. Thus, cultural factors can play a role in promoting students' English learning to the maximum extent. And a scientific and efficient English classroom can be effectively constructed to open up a new path for the innovative development of college English..

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