

The Practical Path of Effective Integration of Regional Culture and Art Education

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Keywords: Regional culture; art education; integration practice

Abstract: Currently, the demand for art talents in society is becoming increasingly diverse. It requires art students not only to master professional art skills, but also to possess a high level of cultural literacy. Especially with the increasing emphasis on regional culture by the current state and society, the integration of regional culture and art education can not only promote regional culture and enhance the identification of art students with regional culture, but also provide art education with more unique cultural and practical education resources, promoting the progress and development of art education. It can be seen that the integration of regional culture and art education is of great value for both regional culture and the development of art education. Based on this, this paper discusses the positive significance of the integration of regional culture and art education, and explores in detail the effective integration paths to promote regional culture and art education.

1. Introduction

Currently, various countries and regions are increasingly closely connected, and the collision and integration of different cultures have led China to continuously attach importance to and promote valuable excellent ethnic and regional cultures. In this context, various disciplines have placed the application and research of regional culture in an important position in disciplinary construction in response to the national call and further improve educational effectiveness. The same is true in art education. The integration of art education and regional culture can not only provide art education with more distinctive educational resources, but also enhance the aesthetic ability and cultural identity of art students; For regional culture, this can also fully utilize the application value of art education in the new era, thereby effectively realizing the dissemination and promotion of regional culture in the new era. It can be seen that the integration of regional culture and art education has a very important impact on both. [1] Therefore, how to better promote the integration of regional culture and art education has become an important direction of current art education research.

2. The Positive Significance of Effective Integration of Regional Culture and Art Education

The effective integration of regional culture and art education has various meanings, whether it is for the further development of regional culture, the further efficiency of art education, or the

development of local culture and art industry, which has a very important role and significance.

2.1. Promoting Regional Culture, and Cultivating Identity and Pride

Firstly, regional culture is a cultural phenomenon formed in a specific region with regional characteristics. As a treasure of a region and a nation, integrating it into art education can enable students to have a more systematic understanding of the unique regional culture of the region, thereby deeply experiencing the charm of regional culture, and consciously becoming an active inheritor and promoter of regional culture. In addition, integrating regional culture into art education can further enhance students' sense of identity and pride. Regional culture, as a characteristic culture of the region, has a profound impact on the spiritual world of the people in the region. It is an important source of people's sense of belonging and identification with their own region. Integrating it into art education can enable students to systematically accept cultural concepts and values from regional culture during the education process, better understand the charm of regional culture, and guide them to establish a sense of identification and pride in regional culture. [2]

2.2. Improving Students' Comprehensive Quality and Cultivating Cross-Cultural Communication Skills

Integrating regional culture into art education can also have a significant impact on the development of art education and students themselves. On the one hand, art education places more emphasis on cultivating students' aesthetic and creative abilities compared to other types of education, and also has higher requirements for students' observation, expression, and imagination. Integrating regional culture into art education can enable students to learn the artistic forms and aesthetic values in regional culture, guide them to appreciate classic regional cultural works, and exercise their aesthetic creation, learning, and appreciation abilities through various means, thereby comprehensively improving their overall quality. In addition, regional culture also has its own uniqueness. Integrating regional culture into art education can enable students to consciously respect the differences exhibited by different regional cultures. On the basis of understanding cultural differences, it can fully cultivate students' cross-cultural communication skills, and enable them to better apply their cultural values and artistic forms for innovative creation, thereby promoting the comprehensive development of art education.

2.3. Improving the Economic Benefits of Local Art and Cultural Industries

Integrating regional culture and art education can further promote the development of local art and cultural industries. Specifically, integrating them can enhance the reputation and popularity of local art, and utilize art education to cultivate more talents who inherit regional culture and unique artistic styles, in order to further promote regional culture. On this basis, it can also attract more art enthusiasts, creators, and tourists, providing more opportunities for the development of the regional art and cultural industries. In addition, integrating regional culture and art education can also promote the further integration and development of local and art related industries. The development of the art and cultural industries can attract more resources for the local area, together with the professional talents trained under the integrated development model of regional culture and art education, which can promote the diversified and sustainable development of the local economy.

3. The Practical Path of Effective Integration of Regional Culture and Art Education

To better promote the effective integration of regional culture and art education, it is necessary to conduct in-depth exploration of the practical path of their integration from multiple perspectives, in order to comprehensively and effectively promote the integration of regional culture and art education.

3.1. To Offer Relevant Characteristic Art and Fine Art Courses to Promote the Integration of Them

To promote the integration of regional culture and art education, it is first necessary to consider regional culture as an important research topic in art education. One of the most effective practical paths to promote the integration of regional culture and art education is to use regional cultural resources to carry out art teaching courses with regional characteristics, integrating understanding and learning of regional culture with the curriculum system of art education, and allowing the regional cultural system to be fully integrated into art education, so that students can systematically and deeply learn the value concepts and art forms of local regional culture. In addition, when conducting specialized courses on regional cultural and art education, appropriate teaching content should also be selected based on the actual development of the region and universities. Understanding and valuing regional culture should be placed at the forefront of art education, changing the extensive application of western educational concepts, design, and aesthetic concepts in the past art education process, and fully leveraging the cultural value of regional cultural and art courses, thus enriching the art curriculum education system and promoting the integration and development of art education and regional culture.

3.2. To Transform Traditional and Outdated Concepts in Current Art Education

To better promote the integration of regional culture and art education, it is also necessary to transform the educational philosophy of traditional art education. On the one hand, it is necessary to establish a diversified application concept of traditional regional culture, and fully understand the internal relationship between regional culture and art education that complement and develop together in the process of carrying out art education. Regarding regional culture as an important research direction for the development of art education, it is necessary to not only apply regional culture and art education in the teaching process, but also strengthen the application research of regional culture in art academic research, thereby continuously expanding the application scope of regional culture in art education. On the other hand, in art education, the educational concept of continuous learning should be established. Teachers should not only continuously improve their own cultural literacy, but also continuously learn and understand different regional cultures in the process of teaching and life, increase their knowledge reserves, and improve their cultural cultivation. They should also lead by example and guide students to actively establish a learning concept of learning regional cultural connotations, understanding regional cultural spirit, and continuously enriching their own cultural literacy.

3.3. To Enrich the Teaching Content of Art Education and Innovate Educational Models

In response to the integration of regional culture and art education, it is also necessary to innovate the teaching mode of art education. Firstly, in the specific teaching process, teachers should break away from the traditional single teaching method, fully utilize modern teaching technology, and use various ways to showcase regional cultural works to stimulate students' interest.

Thus, students can actively participate in art learning and research and exploration of traditional regional culture, and obtain creative inspiration from excellent regional cultural works, truly achieving the effective integration of regional culture and art education. Secondly, segmented art education tailored to students' learning abilities should be carried out. For example, in the first stage, art teachers can showcase relevant regional culture, the background and development process of cultural formation in class, so that students can form a preliminary impression of regional culture. In the second stage, teachers can aim to combine regional culture and artistic creation, guiding students to engage in artistic creation. Therefore, in the creative process, it is also necessary to prioritize the comprehensive development of students' physical and mental qualities, select high-quality regional cultural and art education resources, and optimize the structure of regional cultural art education resources. [3]

3.4. To Actively Discover and Explore Regional Cultural Resources in Daily Life

To promote the integration of regional culture and art education, it is necessary to deeply explore and apply regional culture. On the one hand, it is necessary to fully explore the unique regional cultural resources of the local area and apply them to art education. Especially in the exploration of regional cultural resources in the local area, it should not be limited to classroom displays, but should guide students to conduct on-site sketches, allowing them to fully experience the natural scenery and cultural beauty of the local characteristics, deepen their understanding of the local culture, and enable students to learn the ability to explore beauty, thus making art creation more culturally meaningful. [4] On the other hand, students should also be guided to seek the beauty of different regional cultures. Specifically, teachers should guide students to learn to appreciate the different aesthetic feelings of the same regional culture, in order to improve their ability to appreciate and distinguish the beauty of regional culture, so that students can have a deeper and comprehensive understanding of regional culture, and promote the integration of regional culture and art education to be more effective.

3.5. To Carry Out Various Practices to Promote the Integration of Regional Culture and Art Education

Various forms of practical activities should also be carried out to promote the integration of regional culture and art education. On the one hand, schools should actively organize activities related to regional culture. For example, regional cultural and art competitions can be established to allow students to create art works related to regional culture in specific competitions. And by absorbing and drawing on the experience of other excellent works, I can enhance my understanding of regional culture and improve my artistic creation experience. On the other hand, students can be organized to visit local characteristic regional cultural exhibition halls and scenic spots for concentrated sightseeing and learning, thereby enabling them to have a deeper understanding of the beauty of regional culture.

4. Conclusion

In summary, the integration of regional culture and art education has important and positive significance for the development of them. To better promote the integration of regional culture and art education, it is not only necessary to reform the art education itself, change traditional educational concepts and teaching models, establish a correct understanding and cognition of regional culture, but also to strengthen the exploration of regional culture around us, and strengthen the cultivation of students' aesthetic ability in regional culture. Only by working together from

multiple perspectives and directions can we promote the effective integration of regional culture and art education.

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