

# *Exploration and Practice of the "Three Blends" Excellent Traditional Culture Education Model*

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**Abstract:** The integration of excellent traditional culture into the education system of universities is of great significance for cultivating talents. The paper studies the integration of excellent traditional culture into courses, practical teaching, campus culture construction, network, and other paths. The paper explores the implementation of a comprehensive, all-time, and multi-media innovative education system, constructing a "three-integration, three-convergence" synergistic education model. The paper proposes the combination of "first-class" and "second-class", focusing on the integration of theoretical teaching and practice in universities, the integration of on-campus and off-campus, the integration of universities and local economic construction, and the online and offline interactive aggregation to form a long-term mechanism for excellent traditional culture education. This enriches educational resources, innovates educational paths, optimizes the educational environment, and effectively enhances the effectiveness of excellent traditional culture education.

## **1. Introduction**

Excellent traditional culture has specific historical and epochal values, and is a precious spiritual wealth for achieving the great rejuvenation of the Chinese nation [1]. In the new era, it is necessary to vigorously promote the excellent traditional Chinese culture and improve national moral literacy [2].

In the context of the new era, utilizing excellent traditional culture resources to implement patriotic education and promoting theoretical innovation and practical path innovation in university education models. The paper constructs a "three pronged and three pronged" linkage: integrating excellent traditional culture into the patriotic education practice and education model for college students.

## **2. Three Integration and Three Integration Linkage: Construction of a excellent traditional culture Education System**

Taking patriotism education as the leading factor and the idea of "inheritance of excellent traditional culture" as the cultural selection basis, following the principles of consistent values,

complementary content, and compatibility of Taoism and artifacts, we will construct a "three pronged integration of excellent traditional culture" content system that is suitable for students' characteristics and highlights regional characteristics.

### **2.1. Integrating excellent traditional culture into Curriculum and Practical Teaching-Whole Process Education**

We are constructing an innovative ideological and political education model that integrates four aspects. We have established a team dedicated to promoting and innovating the inheritance of excellent traditional culture, exploring an innovative teaching model for ideological and political courses characterized by the inheritance of excellent traditional culture. The team disseminates excellent traditional culture through various mediums such as classroom teaching, social practice, campus culture, and online media. By establishing social practice bases such as the Xi'an Martyrs' Cemetery and the Zhaogin Memorial Hall of the Shaanxi-Gansu Border Revolutionary Base, the team studies the resources of Shaanxi's excellent traditional culture. The team inherits excellent traditional culture and promotes the spirit of revolution from the perspective of regional culture, vigorously integrating unique and rich cultural resources in the region. Teachers incorporate local excellent traditional culture into ideological and political education. The school leads practical education activities with the connotation of excellent traditional culture, subtly influencing students' ideological values and improving their ideological and political qualities [3].

Teachers integrate excellent traditional culture into "second classroom", adhere to excellent traditional culture, and construct a campus excellent traditional culture activity system led by excellent art activities, with student cultural activities as the focus, and club cultural activities as a supplement. The school organizes activities that young people love, such as the "Recitation of Traditional Culture" recitation competition, the "Youth Struggle, Strong Country Has Me" outdoor intelligence challenge, and the "Inheriting the excellent traditional culture Gene, Practicing the Original Mission" excellent traditional culture study. Young students showcase excellent traditional culture elements from multiple angles and levels through technology, brushes, poetry, music, and dance, and express their feelings for the motherland and people.

The school carries out social practice of "three trips to the countryside". Summer vacation can be used to provide students with in-depth patriotic education. Many social practice teams were organized around special practice activities such as learning and education, excellent traditional culture propaganda, medical and education support, voluntary service, popularization and poverty alleviation, science and technology to the countryside, rural revitalization, college students' drug control publicity, and AIDS prevention publicity, so that students can be put into practice. By establishing a rural practice base, students can understand the national situation and contribute to rural construction. Students gain knowledge and shape their ideals and beliefs through practice. The school adopts the form of media coverage to promote and report on students' contributions to rural revitalization during the "Three Going to the Countryside" activity. The teacher regards the "Three Going to the Countryside" activity as the second classroom social practice credit in the school and records it in the students' learning process.

### **2.2. Integrating excellent traditional culture into Campus Culture Construction-Full Time Domain Education**

The school has formulated the "Implementation Plan for Special Governance Work" to carry out activities to enhance campus civilization, create a good academic atmosphere, promote students' physical and mental health, and cultivate civilized habits. The Student Service Center conducts peer workshops and learning gas station activities, providing students with experience sharing in

learning, life, and social practice through both online and offline methods, helping them achieve comprehensive development.

The Propaganda Department held a special lecture on "excellent traditional culture on Campus, Revolutionary Descendants Speak of Family Style". The descendants of the revolution preach stories of excellent traditional culture and conduct family ethics education. The descendants of the revolution enter the students, enter the classroom, face to face with students, and through telling revolutionary stories or educating revolutionary figures' family traditions, let students feel the power of the personality of the older generation of revolutionaries. The school has established a "Youth Student Lecture Group", where students share the history of the excellent traditional culture. Students rehearse excellent traditional culture stories, shoot excellent traditional culture themed videos and spread them on the official account platform.

### **2.3. Integrating excellent traditional culture into the Internet-All Media Education**

The school opens up cultural education paths and builds cultural education platforms and carriers. With the integration of media and the rapid development of information, communication, and network technologies, traditional media such as newspapers, radio, television, and online media have deeply integrated with emerging media, using various forms of expression such as text, images, animations, audio, and video, forming an open, dynamic, and inclusive new mode of communication and operation media [4]. excellent traditional culture utilizes the characteristics of media integration, innovates the transformation of information dissemination methods, and combines the characteristics of traditional culture resources to deeply explore its historical connotation and educational significance. The school produces and records short videos that are easy to spread widely through various artistic expression techniques that conform to the cognitive characteristics of college students, such as scenario telling, micro drama, singing and dancing, and recitation of music and poetry. Teachers organize students to participate in the program performance together, focusing on showcasing the spiritual connotation and era value of excellent traditional culture resources, and telling good stories. Ideological and political education utilizes the internet to cultivate patriotic sentiments among students, allowing excellent traditional culture resources to "live" and "move", further enhancing the educational function and influence of online traditional culture resources[5].

### **2.4. The "Trimerization" Linkage Education System**

The combination of "first classroom" and "second classroom" focuses on the integration of theoretical teaching and practice in universities. Universities expand the "training ground" for the cultivation of students' practical abilities, and exercise and improve their practical skills and innovative qualities. Universities attach great importance to the integration of internal and external factors, focusing on the integration of universities and local economic construction[6]. Universities widely carry out scientific and technological services and innovation activities, setting up a task of integrating knowledge and action, and encouraging students to practice it by example. At the same time, universities pay attention to the formation of a long-term mechanism for educating people through excellent traditional culture through online and offline interactive aggregation.

## **3. Key Measures**

### **3.1. Implement a Mentor System**

The second classroom practical education activities for college students need to strengthen the

guidance of mentors, provide mentors for college student clubs, volunteer service teams, interest groups, and learning groups, and provide mentors for college student club activities, professional innovation activities, social practice activities, etc. The mentor plays a guiding role in establishing the theme of excellent traditional culture activities, explaining the genes of excellent traditional culture, and other aspects, timely resolving doubts and correcting deviations [7].

### **3.2. Establish Multiple Themes**

Teachers scientifically establish activity themes for excellent traditional culture gene education and inheritance, making the activities targeted and education purposeful, thereby effectively improving the effectiveness of second classroom education activities for college students. To achieve this, we must adhere to a goal oriented approach, with moral education as the foothold, and embed excellent traditional culture into the second classroom activities of college students. We can establish a general theme every year, and under the guidance of the general theme, implement some sub themes that are both rich and colorful and have educational effectiveness according to the requirements of different fields of activities [8].

### **3.3. Covering all Fields**

Embedding excellent traditional culture into the second classroom activities of college students requires both full coverage of educational objects and the field of education. School, college, student organized club activities, class activities, club activities, dormitory activities, etc. We need both the embedding of material form culture and the embedding of spiritual form culture [9]. Ideological and political education should achieve full coverage of revolutionary excellent traditional culture gene education and inheritance, create a ubiquitous excellent traditional culture education ecology, form an educational synergy, and then achieve a comprehensive education pattern for all staff, all processes, and all aspects.

### **3.4. An Educational Environment that Comprehensively Inherits excellent traditional culture and Cultivates Patriotism**

Universities provide a comprehensive education environment for inheriting excellent traditional culture and cultivating patriotism. Ideological and political education should vigorously promote and report on practical activities of excellent traditional culture, and create an educational cultural environment that integrates patriotism [10].

### **3.5. Implement the "Four in One" Practical Innovation Model**

Relying on carriers such as classroom teaching, social practice, campus culture, and online media, we will break through the bottleneck of "curriculum oriented" cultural education, promote the curriculum oriented development and practical transformation of excellent traditional culture education, and form a "four in one" practical education curriculum system. Establish a research group on excellent traditional culture in universities to achieve mass organization, curriculum management, full staff coverage, and normalized development, with plans and credits for each round, and opportunities for students; The number of excellent traditional culture practice bases is constantly increasing, and the educational environment is constantly improving.

## **4. Educational Effectiveness**

Since the implementation of the education model of building a "three pronged integration and three pronged integration" linkage, inheriting the excellent traditional culture and cultivating patriotism, the spiritual outlook of students has taken on a new look, and significant progress has been made in the construction of academic and school atmosphere.

### **4.1. Significant Educational Effects and Widely Praised Social Practices**

The scale of practice has expanded, and the coverage of students is wide. Various practical activities such as winter and summer social practice and the "Pursuing Youth Footprints • Red Dream Building Journey" college student Yan'an Practice Special Action have been carried out throughout the country, with over 5000 people participating in the practice every year, making it the largest practical activity in the school; The activity of "Introducing excellent traditional culture into Campus Revolution and Descendants' Talking about Family Style" has been deeply loved by teachers and students.

### **4.2. The Educational Practices Have Received Widespread Positive Evaluations and Recognition**

Students have a high recognition rate of 90% for "the school emphasizes the cultivation of students' patriotic and enterprising spirit", and the school's practice of exploring excellent traditional culture education resources has been selected as a typical case of private universities. The school has also won the honorary titles of "National exemplary organization of Summer Social Practice" for three consecutive years, "Shaanxi Provincial Demonstration School of Summer Social Practice", "Shaanxi Provincial Demonstration University of Three Rural Social Practices", and "Shaanxi Provincial Advanced University of 10000 Students Supporting 1000 Villages". The school was awarded the "2020 Summer Social Practice Provincial Excellent Organizational Unit". 30 teams and 20 individuals were successively recognized by the Ministry of Education.

The theme education of "Youth's Red Dream Building Journey" has become a typical example. "Internet plus" Undergraduate Innovation and Entrepreneurship Competition and "Challenge Cup" Shaanxi Undergraduate Entrepreneurship Plan Competition achieved good results.

## **5. Promotion Value**

Students can learn from the conversion of classroom points into credits in the second lesson of the activity. Ideological and political education activities, subject competitions, innovation and entrepreneurship plan projects, social practice and other activities are all included in the scope of quantitative points, which can be directly converted into credits. At the same time, they are combined with individual evaluations to motivate students to participate. Efforts should be made to cultivate students with moral qualities of "patriotism, courtesy, and integrity" and a sound personality of "sunshine, progress".

The social practice mode during winter and summer vacations can be replicated. The application and promotion of this project promote the transformation of the advantages of excellent traditional culture resources into teaching resources, local service advantages, and three-dimensional excellent traditional culture practice and education advantages, greatly improving the practical ability of teachers to guide students, improving the quality of talent cultivation in schools, and having a positive social impact and radiation effect.

## 6. Conclusion

Through the inheritance of excellent traditional culture genes throughout the entire process of students' social practice, we aim to construct a "three pronged linkage: integrating excellent traditional culture genes into the patriotic education practice of college students" education model. Teachers will closely combine the learning of the "first classroom" curriculum with the practice of the "second classroom", construct a new curriculum ideological and political system, and establish a long-term mechanism of excellent traditional culture education that integrates internal and external interconnection, online and offline interaction.

Key breakthroughs will be made to achieve the integration of education. Universities will embed excellent traditional culture into the ideological and political education of college students, solve the problem of "learning, thinking, and using" integration, and achieve the goal of "knowledge, trust, and action" integration. We will solidly carry out a series of activities to "embed" excellent traditional culture into the second classroom of college students, transform the genes of excellent traditional culture into firm beliefs, actively practice in the unity of knowledge and action, achieve a spiral rise in "knowledge, faith, and action", continuously enhance college students' enterprising spirit towards their careers and gratitude to the people, and cultivate individuals with comprehensive moral, intellectual, physical, aesthetic, and labor development.

In the process of practice, teachers strengthen the summary and refinement, allowing the main body of education to shift from "single" to "comprehensive", the education process to shift from "separation" to "integration", and the education space to shift from "point" to "body". We will effectively enhance the breadth, depth, validity, and reliability of the education work of excellent traditional culture. This approach effectively solves the problem of college students' low awareness of excellent traditional culture and excellent traditional culture genes, which leads to difficulty in transforming their knowledge system into a belief system. The scattered and random practice of educating people in the excellent traditional culture has resulted in weak targeting, effectiveness, and infectivity in educating people. The problem of insufficient joint efforts in educating students in universities due to the single method of changing the excellent traditional culture education methods. Build a collaborative education platform that closely follows the development of the times.

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