

Research on Ideological and Political Education in Universities under the "Simultaneous Development of Five Aspects" Student Management Model

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Abstract: This paper investigates the innovation of ideological and political education in higher education under the "Five Education" student management model. The "Five Education" model integrates moral education, intellectual education, physical education, aesthetic education, and labor education, presenting a new concept of comprehensive talent cultivation. The article first analyzes the impact of the "Five Education" model on the student management mode in higher education, emphasizing the necessity for ideological and political education to align more closely with students' comprehensive development. Within this context, the study proposes innovative strategies, including strengthening entrepreneurship education, integrating interdisciplinary knowledge, advancing practical education, and providing personalized cultivation. Through case analysis, the paper demonstrates the practical application of these strategies and their role in promoting students' innovative thinking and comprehensive qualities. Finally, the paper offers an outlook on the future development trends of ideological and political education in higher education under the "Five Education" model. In conclusion, this research provides significant theoretical and practical references for the innovation of ideological and political education in higher education within the framework of the "Five Education" model.

1. Introduction

The research into ideological and political education in higher education under the "Five Education" student management model originates from the ongoing transformation and developmental demands of contemporary higher education. The diversified talent cultivation brought about by the comprehensive enrollment system guides the paradigm shift in higher education, transitioning from the traditional single-disciplinary cultivation to a holistic quality-based approach. Against this backdrop, the emergence of the "Five Education" student management model is aimed at intertwining moral education, intellectual education, physical education, aesthetic education, and labor education, collectively nurturing versatile talents attuned to the demands of modern societal development.

Traditional ideological and political education predominantly emphasized students' political consciousness and ethical upbringing, yet struggled to meet the demands of diversified development. However, the "Five Education" model underscores comprehensive quality cultivation, urging ideological and political education to better correspond with students' overall growth. It not only addresses students' political orientations but also emphasizes fostering innovative spirit, practical skills, and a sense of social responsibility. This necessitates the transformation of ideological and political education in higher education from a conventional model to a more comprehensive and multifaceted cultivation approach.

2. The New Concept of "Five Education"

2.1 The Essence and Objectives of the "Five Education" Model

The "Five Education" model is an inclusive educational philosophy, underscoring the comprehensive development of students across various dimensions within higher education. This model encompasses five aspects: moral education, intellectual education, physical education, aesthetic education, and labor education. By organically integrating these elements, the aim is to nurture well-rounded individuals. The "Five Education" model's objective is to cultivate individuals with comprehensive development, equipping them not only with rich professional knowledge but also noble moral character, innovative thinking, physical well-being, aesthetic appreciation, and practical abilities. Through the organic amalgamation of these facets, the "Five Education" model strives to foster versatile talents that align with societal development needs.[1]

2.2 Significance of the New Educational Concept

The significance of the new educational concept lies in its adaptation to the diverse and intricate developmental needs of contemporary society, thereby nurturing talents with comprehensive qualities to better satisfy societal demands and challenges. In today's world, various industries are increasingly seeking diversified talents. The conventional approach of single-disciplinary education can no longer fully fulfill societal needs. The emergence of the new educational concept emphasizes comprehensive development, ensuring that graduates possess not only professional skills but also the agility to adapt to various domains, thus becoming well-rounded and multifaceted talents. The conventional education model focuses on knowledge dissemination, yet practical life and workplaces demand a broader spectrum of skills. The new educational concept emphasizes comprehensive development, cultivating students' moral character, innovative thinking, teamwork, and other diverse qualities, enabling them to excel in various environments. Society is in a state of constant transformation, marked by emerging technologies, industries, and cultures. The new concept emphasizes cultivating students' innovation and adaptability, enabling them to remain competitive in an ever-changing era. It underscores the development of moral values and social responsibility, encouraging students to contribute to society while personal growth occurs. The new concept pursues comprehensive student development, enabling success and satisfaction in various domains such as careers, families, and society, thus realizing more comprehensive life objectives.

In conclusion, the significance of the new educational concept lies in injecting education with approaches that closely align with contemporary and societal needs, thereby fostering talents possessing comprehensive qualities and adaptability, while driving innovation and enhancement in educational models.

3. Innovation in University Student Management Models

3.1 Analysis of Differences between Traditional Education Model and "Five Education" Model

The traditional education model emphasizes knowledge dissemination, placing disciplinary knowledge at its core, and highlighting students' mastery of specialized knowledge. Education primarily focuses on intellectual development, with less emphasis on other aspects of cultivation. In contrast, the "Five Education" model integrates moral education, intellectual education, physical education, aesthetic education, and labor education, underscoring holistic development. The traditional education model primarily targets knowledge dissemination, emphasizing students' disciplinary literacy. The "Five Education" model places a stronger emphasis on comprehensive development, integrating moral character, health, innovation, practicality, and more. The traditional model emphasizes students' professional knowledge and disciplinary competence, striving for a deep understanding of knowledge. The "Five Education" model aims to nurture comprehensive qualities in areas like morality, intellect, physical well-being, aesthetic appreciation, and practical skills. The traditional education model prioritizes classroom instruction and textbook-based knowledge delivery, with students mainly acquiring knowledge within classrooms. The "Five Education" model accentuates practical education, artistic experiences, teamwork, and more, emphasizing the amalgamation of knowledge with practical application.

3.2 Impact of the "Five Education" Model on University Student Management

The "Five Education" model drives the diversification of university student management models. The traditional approach of focusing solely on disciplinary cultivation no longer aligns with the demands of the era. The introduction of the "Five Education" model empowers universities to cultivate students more comprehensively. The "Five Education" model necessitates universities to adopt a more diverse range of cultivation strategies, emphasizing not only classroom teaching but also practical education, innovation, and entrepreneurship cultivation, better meeting students' demands for comprehensive development. The "Five Education" model places higher demands on university faculty, requiring interdisciplinary teaching competence and the ability to guide students' comprehensive growth in morality, intellect, physical education, aesthetic education, and labor education. The introduction of the "Five Education" model enriches the diversity and richness of the university education environment. Students can engage in learning and practice in a broader array of fields, enhancing their comprehensive qualities.

4. Exploration of Innovative Strategies in Ideological and Political Education under the "Five Education" Model

4.1 Innovation and Entrepreneurship Education

Innovation and entrepreneurship education constitutes a crucial component of the "Five Education" model, aimed at cultivating students' innovative capabilities and entrepreneurial spirit to adapt to the rapidly changing modern societal and economic environments. This form of education goes beyond focusing solely on students' specialized knowledge, emphasizing the cultivation of their innovative thinking, practical skills, and entrepreneurial mindset.

Innovation serves as a pivotal driving force behind societal progress and development. Innovation and entrepreneurship education fosters students' capacity for innovative thinking by guiding them to question, seek solutions, and develop creative solutions. This ability enables

students not only to accumulate knowledge within established frameworks but also to engage in creative thinking within unknown contexts. Entrepreneurial spirit embodies the attitude of embracing challenges, identifying opportunities, and pursuing dreams. Innovation and entrepreneurship education, through curriculum design and practical projects, sparks students' interest and awareness in entrepreneurship, nurturing their entrepreneurial spirit and equipping them to put innovative ideas into practice. Emphasizing practical experience enables students to apply theoretical knowledge in real-world contexts. Engaging students in innovative projects and entrepreneurial competitions enhances their problem-solving abilities and practical skills. Innovation and entrepreneurship often require a multidisciplinary knowledge base. Innovation and entrepreneurship education blends knowledge from various disciplines, nurturing students' comprehensive qualities and better preparing them to navigate complex and dynamic innovative environments. Encouraging students to learn from failures, engage in deep reflection, and improve their innovative approaches and entrepreneurial plans cultivates self-adjustment skills and a continuous innovation mindset.[2]

4.2 Interdisciplinary Integration

Interdisciplinary integration is an educational approach that seeks to cross-fertilize knowledge, concepts, and methods across different disciplinary fields to create a new comprehensive knowledge system. In university education, interdisciplinary integration holds particular significance, as it combines the strengths of various disciplines to cultivate students with enhanced innovation capabilities and comprehensive qualities.

Ideological and political education emphasizes the cultivation of morality, ethics, and social responsibility, while specialized knowledge forms the foundation for students' future careers. Merging these aspects allows students to possess both professional skills and noble moral character, fostering holistic development. Interdisciplinary integration cultivates students' cross-disciplinary thinking and comprehensive abilities. Combining ideological and political education with specialized knowledge enables students to apply moral concepts, professional knowledge, and innovative thinking to real-world problems, thereby enhancing their capacity to address complex practical challenges. By blending ideological and political education with specialized knowledge, students' sense of social responsibility is nurtured. Not only will they excel in their professional domains, but they will also apply their skills to social practice, contributing to society. Interdisciplinary integration stimulates innovative thinking in students. Cross-fertilizing knowledge from different domains aids in nurturing students' ability to innovate across boundaries, enabling them to discover novel solutions in various fields.

4.3 Practical Education

Practical education primarily relies on hands-on experience to cultivate students' problem-solving abilities and comprehensive qualities. Encouraging active participation in societal practices enables students to link classroom learning with real-world challenges, fostering problem-solving abilities and innovative thinking.

Practical education transforms students from passive recipients of knowledge into proactive problem solvers. Through involvement in societal practices, students encounter real-world issues, necessitating critical thinking and proposal of solutions, ultimately fostering stronger problem-solving skills. Practical education extends beyond specialized knowledge, emphasizing the development of practical skills, communication abilities, teamwork, and comprehensive qualities. This cultivation enhances students' competitiveness. Practical education underscores the integration of knowledge and application, enabling students to apply what they've learned in practical contexts.

This approach, unifying theory and practice, enhances learning outcomes and the practicality of knowledge. Practical education encourages students to explore new fields and solve novel problems, nurturing their innovative capabilities. Practical tasks require adaptable thinking to find unconventional solutions, nurturing students' innovative mindset. Practical education provides firsthand exposure to societal issues, nurturing students' sense of social responsibility. Through participation in volunteer activities and community service, students gain a deeper understanding of their societal roles and responsibilities.

4.4 Personalized Cultivation

Personalized cultivation tailors educational programs to suit each student's unique characteristics and developmental needs. In ideological and political education, personalized cultivation emphasizes targeted education based on students' interests, strengths, and requirements, aiming to unlock their potential and foster holistic development.

Students exhibit differences in interests, learning styles, and personalities. Personalized cultivation respects these differences, fully understanding individual needs, and customizes teaching approaches to facilitate growth within suitable environments. By offering personalized ideological and political education based on students' interests and talents, their passion for learning and initiative can be ignited. Students are more likely to engage and excel in learning areas they find intriguing. Personalized cultivation places emphasis on comprehensive student development, encompassing not only academic skills but also moral character, innovative abilities, practical skills, and more. This approach contributes to the cultivation of well-rounded talents. Students may possess inherent strengths and potential across diverse domains. Through personalized cultivation, hidden talents and potentials can be discovered and nurtured, fostering targeted development in relevant fields. Personalized ideological and political education effectively meets students' developmental needs, making the content more relatable and practical. In personalized educational environments, students readily comprehend and embrace ideological and political education, integrating it into their lives and practices.[3]

5. Practical Case Studies of Innovative Strategies in Ideological and Political Education in Higher Education

A dynamic university-level ideological and political education requires continuous innovation to adapt to the changing times and students' evolving needs. The following is a practical case study illustrating how universities promote ideological and political education through innovative strategies.

Case Study: Innovative Themed Ideological and Political Education Activities.

Background: A comprehensive university recognized that the traditional model of ideological and political education struggles to ignite students' interest and sought more engaging and innovative approaches to convey ideological and political education content.

The university designed and implemented a series of themed ideological and political education activities, integrating ideological and political education with current issues that students care about. Through interaction and practical involvement, students better understood and embraced ideological and political education. A range of themed activities was designed, including the "Youth Devotion to the Party" speech competition, "Social Responsibility and Public Welfare Action" practical activities, and the "New Era Trends" cultural and creative competition. Each activity closely revolved around topics students cared about, igniting their interest. Interactive segments were incorporated to facilitate student participation, discussions, and exchanges. For instance, during the speech competition, interactive Q&A sessions were introduced, encouraging students to engage in

in-depth discussions with teachers and peers about ideological and political content. Activities extended beyond the classroom, emphasizing concrete actions. In the "Social Responsibility and Public Welfare Action" activity, students formed groups and engaged in volunteer service within communities, blending ideological and political education content with real-world contexts. Various subject-matter experts and specialized knowledge were integrated into the activities, enabling students to gain inspiration and knowledge across multiple fields, promoting interdisciplinary learning.

Results: Through innovative themed ideological and political education activities, student engagement significantly increased. They became more willing to actively participate in discussions and practical activities, leading to a deeper understanding and greater concern for ideological and political education content. Simultaneously, these activities sparked students' innovative thinking and sense of social responsibility.

This case study demonstrates how universities promote ideological and political education through innovative strategies. Themed activities that align with students' practical needs make ideological and political education more relatable and appealing, enhancing the effectiveness and attractiveness of education, and providing richer opportunities for students' holistic development and societal involvement.

6. Conclusion

In the ever-changing societal landscape, innovation in university-level ideological and political education is particularly urgent and essential. By utilizing innovative strategies such as interdisciplinary integration, personalized cultivation, practical education, and innovative activities, universities can better cater to diverse student needs, cultivating outstanding talents with innovation capabilities, comprehensive qualities, and a sense of social responsibility. Simultaneously, by fully leveraging the "Five Education" model, seamlessly integrating moral education, intellectual education, physical education, aesthetic education, and labor education, universities can emphasize both the transmission of specialized knowledge and the cultivation of moral character, practical skills, and innovative thinking. This comprehensive and personalized model of ideological and political education will contribute to nurturing a new generation of youth with comprehensive qualities and social competitiveness.

However, innovative ideological and political education still faces challenges. Universities must continuously explore methods tailored to their unique characteristics while strengthening faculty development to ensure the sustainable advancement of ideological and political education innovation. In summary, the exploration and implementation of innovative strategies in university-level ideological and political education will undoubtedly yield significant results in nurturing morally upright, innovative, and socially responsible young talents.

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