The Cooperative Education Path of Party Building and Ideological and Political Education in Colleges and Universities in the New Era

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Abstract: With the development of economic normalization in the new era, the normalization and institutionalization of China's education has also begun. Colleges and universities (CAU) are important positions for teaching and educating people. They play an extremely important role in cultivating students' correct world outlook, outlook on life and values. Therefore, it is necessary to strengthen the Party building and ideological and political (IAP) work in CAU.

1. Introduction

During the period of home prevention and control and back to school prevention and control, the party building and IAP education work carried out with the help of the network occupied the main position of the IAP education work [1]. Nowadays, the network is the "first environment" for college teachers and students to study and live, and also the "largest variable" for college IAP education. In December 2017, the Ministry of Education of the Communist Party of China formulated the Implementation Outline of the Quality Improvement Project of IAP Work in CAU. Network education is one of the "top ten" education systems [2-3]. In the new Era, IAP education in CAU should be carried out according to the situation, the times and the situation. In the new Era, the party building and IAP education are not simply equivalent to network education [4]. It also includes more rich educational connotations such as curriculum education, cultural education, and psychological education in the face of public crises (such as the outbreak of the epidemic). Therefore, the IAP education based on party building and IAP education needs to explore new educational methods and ways [5].

2. Relationship between Party Building and IAP Education in CAU

2.1 Differences between the Two

First, the theoretical basis is different. The party building work in CAU is a component of the grass-roots construction of the party organization, a category of political science, with the characteristics of ideological guidance and ideological guidance, so its rules and regulations are

relatively strict; IAP education belongs to the category of Marxist theory and is the basic content of quality education. It has basic principles, guiding ideology and task requirements. Second, the objects of education are different. The objects of party building in CAU are mainly student party members, activists for joining the Party and probationary party members, with a small scope; The object of IAP education is all college students. Due to the obvious differences between the educational objects of the two, it is necessary to organically combine them to promote the collaborative innovation of party building and IAP education in CAU. Third, they have different requirements for college students' political awareness. Party building in CAU is mainly to improve the quality of the party members, ensure that the party members' organization is more high-quality, ensure that the freshness and timeliness of the whole team improve the party's ruling ability, better implement the principles and policies, and consolidate its core leadership. Therefore, the Party spirit is strict and mandatory. The IAP education of each university is relatively independent and has greater autonomy [6]. Each university can make full use of the local characteristic resources to carry out IAP education for students in combination with the actual situation of the university [7]. Some schools, limited by various conditions, have not carried out enough IAP education to achieve the desired results (Figure 1 and Figure 2).

Figure 1: Party Building

Figure 2: Political Education

2.2 What they have in Common

First, they have the same ultimate goal. Although the education content of party building and IAP education in CAU is slightly different, the education content of the former is mainly to publicize the history, policies and theories of the Communist Party, and the IAP education work is mainly to prevent college students from being eroded by bad ideological trends and cultures, and to cultivate students' judgment and adaptability [8-9]. The ultimate goal of both is to strengthen students' firm ideals and beliefs, foster patriotism, and strengthen moral cultivation. Second, both belong to ideological education, and the educational content is partly overlapped. Whether it is party building or IAP work, it includes ideological, political, moral and other educational content. The purpose of education is to promote the sound development of college students' ideology and improve their political awareness and moral level.

2.3 They Promote Each Other

The party building work and IAP education work in CAU complement each other [10]. The development of IAP education work is the premise of the party building work, and the party building work is the guarantee of the IAP education work. With the rapid development of science and technology, the rise of the Internet economy and the endless emergence of new media, the party building work and IAP education of contemporary college students are facing great challenges. The highly developed network makes the information that college students contact more diversified, and all kinds of information come to college students like a tide, leaving them overwhelmed and dazzled. Bad network information has a negative impact on the formation of college students' correct world outlook, outlook on life and values, seriously shaking their value orientation and life philosophy [11]. The party building work and IAP education in CAU should be organically combined to optimize the educational effects of the two. The development of Party building in CAU has pointed out the direction of development for IAP education. In addition, as an important supplement to the Party building work, IAP education plays a great role in promoting the development of the Party building work in CAU.

3. The Difficulty of Cooperative Education of Party Building and IAP Education in CAU in the new Era

3.1 Lack of Party Building Guidance and Low Effectiveness of Education

Epidemic situation is a touchstone, which tests a collective or organization's ability to cope with sudden crises, and examines its ability to find opportunities in crisis and turn it into a crisis. When the epidemic situation entered the normalization period, on the one hand, the party building work in CAU focused more on active education, ignoring social life practice, and the effectiveness of education was not high [12]. On the other hand, the party building in CAU lacks the leading role of ideological theory. The IAP education does not run through all levels and the whole process of the party building work. There are problems such as the disconnection between theory and practice. However, the IAP education teachers in CAU pay more attention to the teaching of political theories and the related scientific research work, rarely participate in the training of party affairs, and are not enthusiastic, enthusiastic and involved in the party building work, which ultimately leads to the insufficient synergy between the party building and IAP education [13].

3.2 Lack of top-level design and weak sense of collaboration

The Party building work in CAU is mainly in the charge of the Party committee organization department, while the IAP education in CAU is generally in the charge of college counsellors and teachers of IAP courses [14]. Due to the lack of a unified coordination mechanism and education platform, the coordination of power and scope of work between various departments is not strong, the relationship between party building and student management and teaching is relatively loose, and the coordination effect between party building and IAP education in CAU is poor. Relatively independent situations often occur in the promotion of specific work, which greatly reduces the effect of IAP education for college students.

3.3 Lack of Synergy and Out-dated Working Methods

With the arrival of the post epidemic era, it is testing the coping mechanism and adaptability of the party building work and IAP education in CAU. At present, the epidemic prevention and control

has entered a normalized situation [15]. The coordinated education of party building and ideological, political and educational education has a single way, lacks innovation in methods and means, relies on books and textbooks for educational content, and has a weak sense of the times and effectiveness. The traditional education model has been difficult to adapt to the requirements of the new form, thus affecting students' recognition of the Party's advanced ideas and their ideals and beliefs.

4. The Cooperative Education Path of Party Building and IAP Education in CAU in the new Era

4.1 Strengthen the Leadership of Party Building and Further Improve the System of Collaborative Education

In order to ensure the efficient development of the collaborative education of party building and IAP education in CAU, CAU must establish a scientific and efficient and good collaborative education security system. First, establish a normalized management cooperation mechanism. CAU should actively promote the establishment of an operational mechanism of division of labor and cooperation involving the Propaganda Department of the Party Committee, the Organization Department of the Party Committee of CAU, the Party branches at all levels and other departments, establish a sound and perfect system of collaborative education by strengthening macro guidance, enhance the dominant position of the coordinated development of party building and IAP education, and enhance the scientific level of collaborative innovation and collaborative education. Second, establish an efficient evaluation feedback mechanism. CAU should strive to build a feedback mechanism for the evaluation of education effects that integrates college and department leadership, teaching supervision, teachers' peers, and students' feedback, so as to timely understand the problems of collaborative education and collaborative innovation, and achieve the goal of dynamic supervision and collaborative development. Third, establish a diversified publicity and guidance mechanism. CAU should strive to be close to reality, life and students in the content of education, constantly expand the coverage of collaborative education, strive to innovate in the way of education, attach importance to the publicity of new media such as the Internet, and strive to improve the pertinence and effectiveness of the work, so that the collaborative education of party building and IAP education can be more practical (Figure 3).

Figure 3: System of collaborative education

4.2 Strengthen Top-Level Design and Work Together to Create a Sense of "Community"

Community consciousness is a kind of self-acceptance and consciousness tendency based on emotional identification. To strengthen the top-level design is to strengthen the research and judgment of the relationship between the party building and IAP education. CAU should strengthen the awareness of crisis, adhere to the problem orientation, and strive to achieve the combination of the overall and local, the combination of commonness and individuality, and the combination of gradual progress and breakthrough. First, we should grasp the weak links and do a good job in top-level design. In the face of many uncertain factors caused by the epidemic, on the one hand, the party organization in CAU should proceed from the overall situation, optimize the layout reasonably, coordinate relevant functional departments, promote the positive interaction between party building and IAP education, enhance the importance of the two major education subjects on collaborative education, form a grass-roots party organization as the carrier, take the role of party members and cadres as the model, and give full play to the enthusiasm and creativity of party members and teachers, Work together to build a sense of "community" of virtue and people. Second, we should improve the quality of education and form a culture of education. As the main place to spread socialist political thoughts, CAU should strengthen the red concept and red political education of college students, integrate the themes of honoring heroes, loving the motherland, respecting nature, abiding by rules, cherishing life, solidarity and mutual assistance, human destiny, and common responsibility into college education, and strive to combine implicit education with explicit education, integrate theoretical learning with social practice, and integrate perceptual knowledge with rational knowledge. We will continue to enhance the effectiveness and affinity of collaborative education, enable college students to give impetus to the times in their inheritance and cognition, and improve the achievements of party building and IAP education in CAU (Figure 4).

Figure 4: A sense of "community"

4.3 Innovate the Mode of Education and Build a New Path of Collaborative Education

In the post epidemic era, the collaborative education of party building and IAP education needs to change the previous stereotype, outdated model, backward methods, focus on the innovation of ideas, means, and work, and also need to "follow the situation, move with it, and follow the trend"

to meet the needs of the new situation. First, innovate the collaborative education model. We will carry out the "Party building+IAP education" education model, combine IAP education with the construction of the Party branch, give full play to the guiding role of Party building, deepen the cooperation between Party building and IAP education, and strengthen the value guidance of Party building in IAP education. Second, expand the content of collaborative education. On the basis of the original IAP theory education and teaching guidance, we should constantly explore the content of collaborative education with the characteristics of the times, pertinence and effectiveness. Through organizing and carrying out educational activities in various forms that students like to see, we should let the IAP education infiltrate into the content and form of party building, and constantly improve the educational ability. Third, explore collaborative education methods. IAP education and party building work rely on each other and develop in coordination. Party building work provides a strong party organization guarantee for IAP education, and IAP education expands new carriers and new ways for party branch construction. CAU should follow the changes of the times, combine advanced models, promote the exemplary role, and constantly explore new methods, new means and new mechanisms of collaborative education (Figure 5).

Figure 5: Collaborative education

5. Conclusion

In the post epidemic era, Party building and IAP education provide important reference for IAP education in special periods, and show strong vitality in practice. In the era of information networking, the openness, freedom, rapidity and magnanimity of the Internet have made the three-dimensional party building and IAP education play its unique attraction, creativity and leadership, and initially demonstrated the effectiveness of educating students in terms of security, stability, growth and cultural understanding and inheritance. In the new Era, although the educational value of three-dimensional party building and IAP education in CAU has achieved initial results, its rich connotation still needs further exploration

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