

Research on the Inner Logic and Innovative Path of Integrating Excellent Traditional Chinese Culture into Ideological and Political Courses in Universities

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Abstract: Chinese excellent traditional culture is the soul of a nation and the soul of a country. As the main battlefield for cultivating the mainstream ideology of young students, they have distinct internal compatibility. In the new era, the 20th CPC National Congress put forward the "people-oriented," that is, the construction of a harmonious socialist society with "people promoting people" as the core and the balanced development between people as the core. According to the relevant spirit of the 20th CPC National Congress of the Communist Party of China, this paper probes into some basic ideas and ways of bringing excellent Chinese culture into college students' ideological and political work. According to the relevant spirit of the 20th CPC National Congress of the Communist Party of China, this paper probes into some basic ideas and ways of bringing excellent Chinese culture into college students' ideological and political work to continuously improve the realization of the educational objectives and tasks of ideological and political courses in colleges and universities, and cultivate new generations worthy of important responsibilities for the realization of the great rejuvenation of the Chinese Dream; at the same time, it is also necessary to strengthen the sense of responsibility and mission of inheriting and spreading excellent Chinese culture, to promote their physical and mental health and all-round development.

1. Introduction

At the same time, this paper also puts forward new ideas for constructing university ideological and political courses. The "Opinions on the Implementation of the Inheritance and Development Project of Excellent Chinese Traditional Culture" clearly states that "the promotion of excellent Chinese culture should be regarded as an important part of ideological and political education."^[1] Establishing morality is the central content of college students' ideological and political work, and "establishing morality" is an essential link in college students' ideological and political careers. Therefore, integrating excellent traditional Chinese culture into ideological and political courses in universities can help cultivate young students' firm cultural confidence and enhance national identity. Nowadays, Exploring the internal relationship and implementation ways between excellent

Chinese traditional culture and university ideological and political education is a significant problem facing university ideological and political education.

2. The significance of integrating excellent traditional Chinese culture into ideological and political courses in universities

2.1 Beneficial to enhancing the effectiveness of ideological and political education in universities

The ideological and political work of college students undertakes the task of cultivating a group of successors with ideals, a sense of responsibility, and a sense of responsibility for the country. In the daily ideological and political course teaching, the enthusiasm of young students to learn ideological and political course is relatively low. Most students focus on preparing for the examination, which results in the teaching of ideological and political education is only a superficial phenomenon, cannot achieve the best results, and cannot bring the positive effect of education into play. Many ideas in Chinese excellent traditional culture are still beneficial to young people all their lives. Therefore, the university's ideological and political course teaching, infiltrating the unique Chinese traditional culture into the ideological and political course teaching, can simultaneously deepen the cognition of Chinese traditional culture in the ideological and political course teaching. Through music, a set of well-known classical stories, quotes, and poems resonates with people, and the educational content in the ideological and political course can unconsciously infiltrate into people's brains and souls, thus improving the effectiveness of ideological and political education for students. First, the quintessence of Chinese excellent traditional culture has been fully excavated and deeply integrated with disciplines such as "Introduction to Marxist Principles," "Mao Zedong, Thought," and "Introduction to the theoretical system of Socialism with Chinese Characteristics." A brand-new mode of expression and teaching has been formed, thus enhancing young students' sense of identity and intimacy with this discipline and traditional culture. At the same time, by studying national tradition and national culture, exploring the factors needed in national ideological and political education is crucial to establishing a national ideological and political education system^[2]. By enriching ideological and political education content, this paper constructs a new teaching method that organically combines theory with practice, thus realizing a more immersive way of learning.

2.2 Helping to enhance students' cultural confidence

In the new era, the cultivation of mainstream awareness among young students should focus on combining various educational network positions, actively learning Marxist guiding ideology, and learning China's excellent traditional culture. At the same time, we must adhere to the correct campus culture, driven by the theory of socialism with Chinese characteristics, to build a socialist cultural power, consciously resisting harmful content on the media and internet, improve our cultural identification ability, inherit traditional national culture and excellent artistic achievements from abroad, and further establish a sense of identity and pride in national culture^[3]. University students' firm cultural confidence means that they can always maintain a strong sense of national cultural identity and self-confidence in the face of the exchange and collision of multiple cultures, treat foreign cultures with an objective attitude, innovate traditional culture with positive actions. In the new period, we should take "patriotism" as the core, "change" as the leading role, and "new" as the foundation. In the work of moral education in colleges and universities, infiltrating excellent Chinese traditional culture into all aspects of moral education in colleges and universities has important practical significance and role in promoting moral education in colleges and universities.

While achieving the effectiveness of ideological and political education teaching, it can also deepen the deep impression of Chinese historical culture among young students, promote their cultural confidence, and better accept the influence of Marxism, helping guide students to form correct cultural cognitive habits, establish valid cultural values, and further promote college students to become the backbone of achieving a cultural power; It will help create an excellent cultural perception atmosphere in the university life and learning environment, making university culture become the basic software for the construction of cultural power; It will also help enhance the country's soft power, provide a strong spiritual force for upholding and developing socialism with Chinese characteristics and contribute to the construction of a strong socialist culture.

3. The main principles of integrating excellent traditional Chinese culture into ideological and political courses in universities

3.1 Adhere to the correct stance and value orientation

Comrade Deng Xiaoping once proposed the requirement that "education should be oriented towards modernization, the world, and the future," which essentially answers the questions of "what kind of people to cultivate, for whom to cultivate people, and how to cultivate people"^[4]. In higher education, ideological and political education plays a crucial role and is the core course for cultivating young people to establish correct values. The effective combination of the rich elements of ideological and political education contained in Chinese excellent traditional culture with the ideological and political courses in colleges and universities is conducive to cultivating young students to adhere to the Marxist stance, viewpoint and methodology, and guide them with correct political stance and value orientation.

3.2 Play the role of students as the main body

To do an excellent job in education and teaching in colleges and universities, we must give full play to students' subject status and subject status. In education and teaching activities, the role of teachers is equivalent to that of an organizer, host, coach, doctor, etc., and students are the masters of related activities led by each role. In other words, if there are no students in educational and teaching activities, no educational and teaching activity will occur. Therefore, as a teacher, the best way to improve education is to emphasize the dominant position of students. Fully mobilize their enthusiasm, and play a good role as the main body of students. Teachers must establish a student-centered concept, make students clearly aware of their roles in the education and teaching process, guide students to actively participate in education and teaching activities, continuously strengthen students' participation awareness and behavior, and encourage students to play the eternal driving force of student-centered roles. Teachers must establish a student-centered education and teaching concept to play students' central role in education and teaching. For teachers to play the role of students as the main body in educational and learning activities, they must first establish the concept of students as the main body before the activities occur. In education and teaching, teachers should play the role of students as the main body, and of course, teachers must recognize the part of students. They must also find ways to make students understand their role in education and teaching. Only when students understand their role and status in education and teaching can they have a solid foundation to play their central role in education and teaching^[5]. In the teaching process of ideological and political courses, while effectively integrating traditional culture, it is necessary to consider problems from the perspective of students, explore their interests, and combine their claims with the key and difficult teaching points. Meanwhile, in the teaching process, teachers should flexibly use teaching methods, continuously stimulate students' learning enthusiasm,

and achieve a change in students' learning mentality.

3.3 Deeply exploring the contemporary value of excellent traditional Chinese culture

China has a long history, which is a spiritual demand from the bottom of the heart of the Chinese people and a unique spiritual identity of the Chinese people. In the process of inheriting and developing Chinese excellent traditional culture, exploring and refining it is not only an essential process but also a necessary process, which is a crucial step to inherit and develop Chinese excellent traditional culture. We should take historicism's positions, viewpoints, and methods as the basis, push through the old and bring forth the new, look at China from the perspective of criticism and inheritance, remove its essence, and distinguish false things. We should retain the fine traditions of China from the real things, based on an accurate understanding of the essential characteristics and connotation refinement of Chinese acceptable rules, closely linked with the practice of socialism with Chinese characteristics, expressed in a civilian way, and suitable for harmonious, modern social relations. The main viewpoints that inspire people to be good and put forward the main propositions. The reinterpretation of its ideological essence and moral gene makes the refined Chinese traditional culture play a more significant role in disseminating socialist core values in our country. Culturing and giving socialist core values is an essential work in modern China. It is a crucial work to unite the soul and consolidate the foundation^[6]. To inherit and develop the Chinese refined traditional culture, we should proceed from China's reality and integrate it into the socialist core value system. From the exploration of excellent Chinese traditional culture, it has rich content, and its contemporary value is not limited to the ethical level. The excellent ideological essence, values, and moral concepts of China must be reasonably reviewed, treated differently, inherited, and inherited at the same time of reform and creation. To carry forward the excellent Chinese traditional culture, we must comprehensively and profoundly interpret the incredible Chinese traditional culture with modern consciousness, concepts, and methods. In particular, it is necessary to deeply explore and analyze the excellent Chinese thoughts of "benevolence," "people-oriented," and "honesty." Justice, harmony, and the pursuit of great harmony are essential ways to realize creative transformation and innovative development in modern society. Therefore, we should not only adhere to inheritance but also adhere to innovation. In the new era, the university's ideological and political curriculum should also organically incorporate the excellent Chinese traditional culture into the ideological and political curriculum teaching and thoroughly explore the value elements in the ideological and political curriculum to inject new era meaning into the ideological and political curriculum and highlight the unique characteristics of the times.

4. The Inner Logic of Integrating Excellent Traditional Chinese Culture into Ideological and Political Courses in Universities

4.1 Excellent Traditional Chinese Culture is an Important Teaching Resource for Ideological and Political Courses

Culture is the symbol of a country's development. For thousands of years, Chinese excellent traditional culture has been essential to a nation's prosperity and decline. Chinese incredible conventional culture is a new and new thought accompanied by the development of human civilization. Chinese unique traditional culture has a particular historical rationality and irreplaceable value. Its cultural genes will not change. Fei Xiaotong once wrote in the book *Reconstruction of Chinese Culture* that culture is in constant change, but no nation can abandon its cultural tradition and start anew. In terms of ethical and moral pursuits, excellent traditional Chinese culture advocates "propriety, righteousness, honesty, and shame," "sacrificing one's life for justice,"

and "aiding the needy"; In terms of dealing with people and things, it is advocated to "be kind to the people by kissing them, love things by being kind to the people," "do not do to others what you do not want," and so on. At the same time, there are many well-known governance concepts, such as "cultivating one's character, regulating the family, governing the country, and leveling the world," "people-oriented," "the people are the foundation of the country," "the people are valued, and the monarch is light," "morality and punishment complement each other," and "harmony with all nations," all of which reflect the greatness of China's excellent traditional culture^[7]. In the current era, the ideological and political courses in universities in China shoulder a critical mission, which takes root in the fertile land of excellent Chinese traditional culture, which is of great significance to enrich and enrich the contents of their own ideological and political education. It is of great importance to broaden ideological and political teaching. Chinese excellent traditional culture contains rich connotations, providing inexhaustible resources for college students' ideological and political education. Insisting on taking the incredible Chinese traditional culture as a primary communication medium can realize the educational purpose of "becoming talents through literature" and make the excellent Chinese traditional culture have new values of the times.

4.2 The consistency between the excellent traditional Chinese culture and the goals of ideological and political courses

The excellent traditional Chinese culture has carried the rise and fall of the Chinese nation for thousands of years. It represents not only the cultural concepts of our ancestors in the past but also our ancestors' ideological and moral crystallization. It guides the development of mainstream social values and inherits the good moral character of the Chinese nation. In the new era, universities are the main battlefield for cultivating new talents of the times. Their responsibilities are not only to develop high-tech skills but also to cultivate outstanding young skills who are worthy of national responsibility. The rich connotations of excellent traditional Chinese culture are significant for boosting young students' intense patriotism and good personal cultivation in universities in the new era. In the new age, the competition for talent among countries is becoming increasingly fierce. Young students with knowledge, culture, and quality are the main tasks of higher education, and ideological and political courses in universities play an irreplaceable role in this^[8]. Starting from the profound details of Chinese excellent traditional culture, we should firmly grasp the primary mission of the university's ideological and political course, "taking education as our responsibility," and deeply explore the rich knowledge and concepts of ideological and political pedagogy contained in Chinese excellent traditional culture. And integrate it into the teaching of ideological and political courses in universities. Combine it organically with the ideological and political class of the university to better help the ideological and political course system of the university, let the young college students consciously inherit the excellent traditional culture, and promote the coordinated development of ideological and political courses and the excellent traditional Chinese culture to achieve the purpose of mutual integration. The standard value orientation of Chinese excellent culture and ideological and political education is to guide young people to form a scientific value orientation to become meaningful and meaningful people in ideological and political education. There is a significant similarity between them in the purpose of training.

4.3 There is a homology between the excellent traditional Chinese culture and the content of ideological and political courses

China's excellent traditional culture provides endless powerful strength for the Chinese people. The ideological and political education of college students is a necessary discipline, which is to cultivate the socialist market economic system under the socialist market financial system; the

socialist market economic system reform is imperative. The development of university ideological and political courses should not only have a solid theoretical foundation but also keep pace with the times, keep pace the times, explore and apply the ideological and political education resources in Chinese excellent traditional culture, make it truly integrate into the whole teaching activities of the university ideological and political course, actively guide young students, establish lofty ideals, establish noble moral quality, and strive to become excellent talents. We should have the courage to undertake a great mission and seek to train a new generation of skills who can shoulder the responsibility of revitalizing the country. If a nation wants to progress, it must inherit and carry forward its traditional culture and national spirit. China's long history has always inspired the Chinese people to strive for something and persevere. At the same time, patriotism is also an essential factor for teenagers to learn and become talented, which is the foundation for teenagers to learn and become talented. The ideological and political course of the university should organically combine the excellent Chinese traditional culture, expand its content, and organically integrate patriotism, national spirit, and patriotism with the ideological and political curriculum so that young college students can determine their way forward and strengthen their fighting spirit, to achieve the goal of tenacity and self-strength.

5. The Innovative Path of Integrating Excellent Traditional Chinese Culture into Ideological and Political Courses in Universities

5.1 Strengthening the Construction of the Teaching Team for Ideological and Political Courses

Under the new historical conditions, with the change in the international situation, the ideological and political work of college students in China faces unprecedented opportunities and challenges. Only in the ideological and political education field can we give full play to the advantages of ideological and political education and better integrate into the excellent Chinese traditional culture. For a long time, there have been problems in ideological and political education in colleges and universities in China, such as single content, rich content, and so on. Therefore, improving the effectiveness of ideological and political education is an urgent problem to be solved in the current ideological and political education. The teaching methods, teaching methods, and teaching methods of ideological and political courses in colleges and universities are different. In practice, attention should be paid to selecting majors suitable for oneself and the students being taught, teaching according to their aptitude, and changing educational and teaching methods^[9]. This requires ideological and political teachers in colleges and universities to strengthen their theoretical accomplishment, explore the core of textbooks at a deeper level, and find the essential laws of disciplines integrated with excellent Chinese culture, thus promoting the innovation and innovation of educational methods. There are many problems in the ideological and political course teaching in colleges and universities in our country, and it is urgent to strengthen the research on our traditional culture to improve our own theoretical quality. In specific teaching activities, we can also carry out learning and learning for students through seminars, thematic reports, thematic exchanges, and so on, in order to enrich one's teaching philosophy and improve one's cultural literacy.

5.2 Improve integration methods and adhere to the main battlefield of ideological and political education

"Establishing morality and cultivating people" is not only the main content of college students' ideological and political work but also the leading position of college students' ideological and political work. In senior high school, the combination of excellent Chinese culture and old high

school can not only enrich the educational connotation of senior high school but also innovate the educational methods of senior high school and make the education and teaching of old high school perfect. A close and profound relationship exists between college students' ideological and political work and the Chinese excellent traditional culture. In this process, ideological and political teachers can integrate traditional cultural factors into their classrooms with a plan and focus on improving their ideological and political education levels. Unwittingly, the students understand the excellent Chinese traditional culture and have inherited it. In the course of "Introduction to the basic principles of Marxism," through the analysis of a series of philosophies with Chinese characteristics, such as "going against the road," "going against the road," and "going against the road," this paper organically connects Chinese philosophy with Marxist philosophy, so that students can understand and understand philosophy more directly. This course, "Introduction to Mao Zedong Thought and the theoretical system of Socialism with Chinese Characteristics," is a critical teaching content. Teachers can teach students the ideological theories of previous leadership collectives and compare them with the concepts of ancient Chinese politicians and thinkers, allowing students to understand the breadth and depth of traditional culture. In the classroom teaching of "Ideology, Morality, and the Rule of Law," hanging can teach students Confucian culture and Legalism culture, combined with the teaching materials of "governing the country with morality and law," to help students continuously improve their ideological and moral literacy in the process of learning cultural courses. College ideological and political courses can also adopt the methods of individualized teaching and practical teaching and carry out targeted education based on the actual characteristics of the learners.

5.3 Strengthen college students' cultural identity

Universities shoulder the mission of sending high-quality talents to the motherland and must firmly grasp the leading position of ideology. The integration of excellent Chinese traditional culture is not only consistent with the requirements put forward by our Party. But also in line with the development requirements of the Chinese path to modernization. Young students in the new era should have professional technical self-restraint and firm cultural self-confidence. We should actively inherit and carry forward the excellent Chinese traditional culture and overcome "historical nihilism." In the actual teaching process, teachers of ideological and political courses in colleges and universities should actively integrate relevant elements of traditional Chinese culture, stimulate students' learning enthusiasm, make them more intuitive and vivid in experiencing the charm of excellent traditional Chinese culture, and promote the transformation of young students roles from passive recipients to active pursuers. In addition, we can also design practical teaching links in the classroom in the teaching process so that students can actively understand the traditional culture, inherit the traditional culture, and identify with it emotionally.

6. Conclusion

Promoting the effective development of ideological and political courses in colleges and universities with excellent traditional Chinese culture is the call of the new era and essential for national development. Promoting the organic combination of the two will help to explore further the internal relationship between Chinese excellent culture and university ideological and political education to cultivate several high-quality and high-level "capable people" with both ability and political integrity for the cause of national rejuvenation and make contributions to the cause of "modernization" of our country.

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