

# *Cultural Expression and Aesthetic Value in Modern Drama Art Design*

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**Abstract:** Drama art design is a comprehensive form of artistic expression, with art design as the main body, integrating various artistic forms such as performance, music, and dance beauty, and expressing the content of drama through comprehensive means. Modern theatrical art design involves multiple disciplines, such as stage art design, architectural art, clothing design, lighting, etc. At the same time, modern theatrical art design also embodies a certain cultural connotation. The cultural connotation in modern drama art design includes multiple aspects, such as domain culture, ethnic culture, and historical culture. Based on this, analyzing modern drama art design can reflect certain aesthetic value.

## 1. Introduction

With the development of the times, people are increasingly pursuing spiritual enjoyment, and the art of drama is also constantly developing and innovating. Modern theatrical art design is an important component of theatrical art and the main form of expression of modern theatrical art. Compared with traditional theatrical art design, modern theatrical art design has significant differences. With the development of modern technology, modern theatrical art design pays more attention to the expression of space and color, and emphasizes the comprehensive application of various art forms. It has also achieved certain innovation and development in clothing design, stage art, and other aspects.

## 2. Cultural Expression in Modern Drama Art Design

### 2.1. Regional culture

Dramatic art design is carried out in a certain domain environment, so when designing dramatic art, it is necessary to fully consider the domain culture, which is an important prerequisite for modern dramatic art design. Our country has a vast territory, and there are significant differences in natural conditions, geographical locations, and other factors in different regions. Therefore, there are significant differences in the history, culture, and customs of different regions. Different regions have certain differences in history and geographical location, so when designing theatrical art, it is necessary to combine local humanistic characteristics. For example, there are differences in people's living environments, customs, and habits in different regions, so when designing drama art, it is necessary to consider the local people's living habits and customs. Table 1 shows the common characteristic decorations in northern China[1-2].

Table 1: Common Characteristic Decorations in Northern China

Area	Decoration
the northern part of the country	Paper-cut for window decoration
	Embroidery
	Hand woven

These decorations will have a certain impact on people, making them more interested in these traditional cultures. Therefore, in modern drama art design, it is possible to combine local cultural elements for design. China has a long history and a vast territory, with significant cultural differences in different regions. China has a vast territory and numerous ethnic groups, and there are significant differences in the living habits and customs of people in different regions. For example, the northwest region is often dry with little rain and a dry climate; There are many rainy seasons in Jiangnan region; The northern regions of China are mostly cold and arid; And the southern region is often damp and rainy. The geographical location, climate, natural conditions, and cultural background of different regions vary greatly, so when designing modern drama art, it is necessary to fully consider the regional culture. For example, when designing modern drama art in Beijing, it is necessary to fully consider its geographical location, climate, and other characteristics. At the same time, it is also necessary to consider the living habits and customs of the people of Beijing. When designing Beijing's modern drama art, it is necessary to fully consider the characteristics and characteristics of the local culture, inherit and develop the local culture, and make Beijing's modern drama art design more distinctive of Beijing[3].

## 2.2. National culture

China is a Multinational state, and national culture is an important component of China's social development. Different ethnic groups have different cultures, and in modern drama art design, it is necessary to express national culture. In the design process, it is necessary to analyze the actual situation and fully utilize national culture. In modern theatrical art design, it is necessary to fully consider the traditional cultures of various ethnic groups in China. National culture is a unique traditional culture formed in the process of China's historical development, which has a significant impact on modern theatrical art design. In the history of our country, there has been a relatively distinctive clothing culture, which can be integrated into modern theatrical art design, reflecting the characteristics formed during the historical development process of our country. For example, the ancient people of our country have achieved very high achievements in the field of art, such as Tang poetry, Song poetry, etc. These historical literary works are an important basis for modern theatrical art design[4].

In modern theatrical art design, it is necessary to fully utilize these historical cultures and integrate them into modern theatrical art design. In addition, in modern drama art design, it is necessary to pay attention to the content of traditional ethnic culture, and in the process of modern drama art design, it is necessary to effectively express traditional ethnic culture. Traditional ethnic culture is a unique cultural form formed in the process of China's historical development, which includes the artistic achievements and rich knowledge accumulated by ancient people over a long period of time. Modern theatrical art design is an important way to showcase these artistic achievements, so it is necessary to pay attention to the effective expression of traditional ethnic culture. In addition, traditional ethnic culture also includes the customs and regional characteristics formed in people's lives. In the process of modern drama art design, it is necessary to effectively express these contents, which can improve the level of modern drama art design[5-6].

### 2.3. Historical and Cultural

From a historical and cultural perspective, dramatic art design also has certain historical and cultural characteristics, especially in modern dramatic art design, where dramatic art design itself has historical and cultural characteristics. Firstly, the different cultural atmospheres formed by different domains also have a certain impact on theatrical art design. For example, in the northern region of China, due to the cold climate and strong sandstorms, a thick historical and cultural atmosphere has formed in the northern region; In the southern region of China, a cultural atmosphere represented by beauty and elegance has formed. For example, in ancient China, people worshipped Confucianism, and in this historical context, dramatic art design was influenced by Confucianism; In modern times, due to the influence of Western thought, people began to advocate freedom and democracy, which also provided a certain ideological foundation for modern theatrical art design.

From a historical and cultural perspective, modern drama art design has certain historical and cultural characteristics, which can reflect certain artistic value on the one hand; On the other hand, it can also reflect a certain aesthetic value. For example, in modern theatrical art design, traditional forms of artistic expression are often used to achieve artistic design goals; For example, in traditional Chinese opera art, various classic art forms are often used to achieve the design goals of opera art. The common forms are shown in Table 2; In traditional Western theatrical art, sculptures, murals, and other forms are often used to achieve the goals of theatrical art design. As an important Cultural resource management, history and culture have strong value and significance. Through history and culture, one can showcase the spiritual outlook and national temperament of a nation. The goals and tasks of modern theatrical art design can be achieved through historical and cultural means. Historical culture can play a certain role in promoting modern art, while also exhibiting certain aesthetic value[7-8].

Table 2: Common Classical Art Forms in Traditional Chinese Opera Art

Carrier	Common Classical Art Forms
Traditional Chinese Opera Art	Paper-cut
	Mural

## 3. Aesthetic Value in Modern Drama Art Design

### 3.1. Aesthetic psychology

In modern drama, art design is a medium of communication between artists and audiences. In this process, theater art designers need to present their works to the audience, while also allowing the audience to appreciate the works and gain aesthetic experience from them.

Therefore, theater art designers not only need to fully consider the artistic and aesthetic value of the work itself, but also need to consider the emotional and psychological reactions of the audience towards the work[9].

With the continuous development of the times, people's pursuit of spiritual and cultural life is increasing day by day. In this context, dramatic art design must fully consider the audience's aesthetic and cultural psychological needs, so that art design is more in line with the laws of public aesthetics and artistic development.

For example, in the modern drama "Thunderstorm", Zhou Puyuan and Lu Shiping are a couple. Zhou Puyuan expresses her feelings and inner guilt towards Lu Shiping by sending her back to her mother's house; After learning about Lu Shiping's return, Zhou Puyuan showed strong jealousy and resentment; When the Lu family encountered unexpected events, they showed great pain and indignation; When Lu Shiping decided to leave Zhoupuyuan, she showed endless sadness and sadness;

After the Zhou family suffered an accident, they showed great pain and resentment; When the Lu family was eventually raided and the Zhou family was seized, great sadness and despair were expressed. This process is in line with the public's aesthetic psychology and normal emotions, thus allowing people to have a sense of immersion in drama through aesthetic means.

### 3.2. Art Aesthetics

Firstly, in terms of theatrical content, each script has its own theme and ideas, as well as its own artistic style, which needs to be presented through art design. For example, in "Thunderstorm", Lu Shiping's appearance is a very tragic image, which is related to her tragic background and the complex emotions between her and Zhou Puyuan. When designing, designers need to combine Lu Shiping's tragic background with Zhou Puyuan's abandonment of her behavior. Through this design method, the tragic experience of Lu Shiping can be presented, which can create emotional resonance among the audience.

Secondly, in terms of theatrical expression techniques, the theatrical expression techniques of different periods also differ. There is a strong contrast between the images of Zhou Puyuan and Lu Shiping in "Thunderstorm". Zhou Puyuan is a patriarchal figure under the feudal autocratic system; Lu Shiping, on the other hand, is a female figure who suffered greatly and was often bullied under the feudal system. This contrast and exaggeration is also an artistic technique that allows the audience to more intuitively feel the complex and painful emotions between two people[10].

Finally, in terms of theatrical effects, the artistic effects presented by different types of works in different periods also vary. The two characters Zhou Puyuan and Lu Shiping in "Thunderstorm" represent the most genuine, instinctive, and direct desires and feelings in people's hearts under the feudal autocratic system.

### 4. Conclusion

In summary, modern theatrical art design can effectively combine the performance of actors with the aesthetic emotions of the audience, providing a rich visual experience for the audience through art design. Therefore, modern theatrical art design must follow certain principles, that is, adhere to the principle of putting people first and serving the audience; Adhere to the principles of aesthetics as the core, highlighting national characteristics, and being in line with the trend of the times. At the same time, modern drama art design must also pay attention to cultural expression, fully tap the Elements of art and spiritual connotation of traditional culture, and combine them with modern drama art design.

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