

# *The Strategy of the Common Development of the Teaching of College Music and Ethnic Music Culture*

Jun Hao<sup>a,\*</sup>

*Philippine Christian University, Manila, Philippine*

*<sup>a</sup>yutaozi86@126.com*

*\*Corresponding author*

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**Abstract:** With the development of modern society, music education in colleges and universities plays a pivotal role in cultivating talents. As an important part of China's music education, combining the inheritance of ethnic music culture and music teaching in colleges and universities is conducive to cultivating students' sense of identity and pride in ethnic music, so as to promote the inheritance and development of ethnic music culture. However, in the process of music teaching, how to give full play to the advantages of music education in colleges and universities and cultivate musical talents with innovative spirit and practical ability on the basis of inheriting ethnic music culture has become an urgent problem to be solved. This paper puts forward the strategy of college music teaching and folk music culture inheritance.

Music teaching in colleges and universities is an important way to train music talents and inherit music culture, while the inheritance of national music culture is an important part of protecting and carrying forward China's traditional culture. Therefore, the two are two interrelated fields, which can achieve common development. Under the current social background, the teaching of music and the inheritance of folk music culture in colleges and universities are facing some challenges, such as the loss of traditional culture and the westernization trend of music education. Therefore, how to better inherit the folk music culture in college music teaching has become a problem worth discussing.

## 1. Current situation and challenge of college music teaching

Table 1 Survey and statistics on the understanding of local folk music

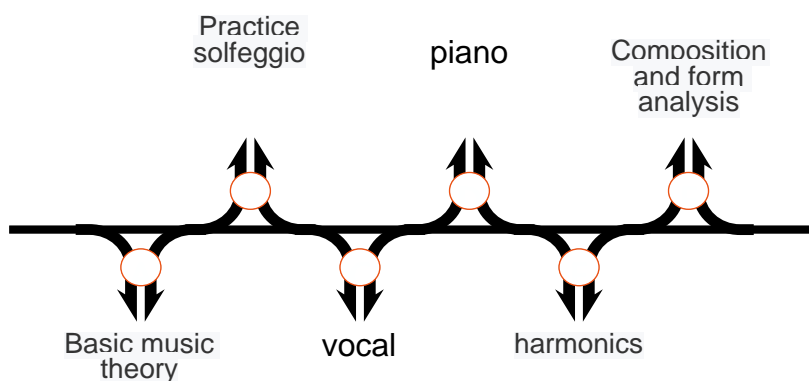
surname and personal name	yes	deny
Know about local folk music	75%	25%
Whether to try to infiltrate it into the teaching activities	52%	48%

With the continuous development of the society, the music education in colleges and universities needs to train a large number of talents for the society. However, there are still some problems in music teaching in some colleges and universities. How to better solve these problems and improve

the quality of music teaching has become a top priority, as shown in Table 1.

First of all, most colleges and universities are facing the problem of insufficient teachers in music teaching. The music classrooms in some colleges and universities lack corresponding music literacy and have corresponding teaching ability, which cannot meet the learning needs of students. In addition, the music teachers in some colleges and universities have insufficient music ideas, which reduces the teaching effect. Therefore, colleges and universities should pay attention to the construction of music teachers. Secondly, the music curriculum in some colleges and universities is unreasonable, and the curriculum is too old, which is out of touch with the social needs, and it is difficult for students to feel the charm of music in the learning process. Therefore, colleges and universities should closely track the development of the music industry, and timely adjust the courses according to the social needs. Moreover, the music teaching in some colleges and universities still adopts the traditional classroom mode, and the teaching methods and contents are too single, which seriously reduces the students' interest in learning. Therefore, colleges and universities should actively explore rich and diversified teaching means by combining with modern technology. In addition, the uneven distribution of music resources in some regions and schools leads to the serious shortage of music education resources in some colleges and universities, and students' music learning environment is poor, which makes it difficult to enjoy high-quality music education. Finally, college music is still faced with the problem of unreasonable evaluation system. Too much emphasis is placed on the cultivation of students' professional skills, but ignoring the improvement of students' music literacy, music appreciation and creative ability. In order to solve this problem, universities should establish a comprehensive and scientific music teaching evaluation system, which should not only pay attention to the improvement of students' professional skills, but also pay attention to the cultivation of students' comprehensive music literacy<sup>[5]</sup>, as shown in Table 2.

Table 2. The main content of college music courses



## 2. The relationship between college music teaching and the inheritance of folk music culture

Music is an important part of national culture, and music teaching in colleges and universities is one of the important ways to inherit music culture. In college music teaching, the inheritance and development of folk music culture is of great significance. On the one hand, folk music culture is one of the important contents of music teaching, students need to learn folk music to understand and understand their cultural traditions; on the other hand, the inheritance and development of folk music culture also need to rely on college music teaching, to cultivate more music talents and promote the innovation and development of folk music culture.

Music teaching in colleges and universities should pay attention to the inheritance and promotion

of national music culture. Ethnic music culture is a spiritual symbol of a nation, which has a unique aesthetic value and cultural connotation. In the music teaching of colleges and universities, we should strengthen the introduction and promotion of national music culture, so that students can understand and understand their own cultural traditions, and enhance students' sense of identity and pride of national culture. At the same time, the music teaching in colleges and universities should also pay attention to the inheritance and promotion of ethnic music culture, and promote the inheritance and development of ethnic music culture through various forms such as teaching and performance<sup>[9]</sup>.

Music teaching in colleges and universities should pay attention to the innovation and development of national music culture. Folk music culture is a process of continuous development and change, which needs constant innovation and renewal. In the music teaching of colleges and universities, students should be encouraged to create and innovate in music, and promote the innovation and development of national music culture through new music forms and expression techniques. At the same time, the music teaching in colleges and universities should also pay attention to the combination with modern music, and enhance the expression and influence of folk music through the technology and means of modern music<sup>[6]</sup>.

The relationship between college music teaching and the inheritance of ethnic music culture is mutually reinforcing. College music teaching is not only one of the important ways to inherit the ethnic music culture, but also an important force to promote the innovation and development of ethnic music culture. In the music teaching of colleges and universities, attention should be paid to the inheritance and promotion of ethnic music culture, and students should be encouraged to create and innovate music, so as to promote the development of ethnic music culture.

### **3. The strategy of realizing the common development of college music teaching and ethnic music culture inheritance**

#### **3.1 Strengthen the curriculum setting of folk music theory**

In the current music education system, the setting of the theory course of folk music is of great significance to cultivating musical talents with ethnic music accomplishment and inheriting ethnic music culture. However, the traditional folk music theory course often focuses on knowledge teaching, ignoring the subject position of students in the course, so that students lack of enthusiasm and sense of participation in the learning process. Therefore, in the process of strengthening the course setting of the folk music theory, we should pay attention to the practice and innovation, so that the students can not only master the knowledge of the folk music theory in the course, but also improve the ability of the music practice, and deepen the understanding of the folk music culture. First of all, in the teaching process of folk music theory course, we should pay attention to the combination of theory and practice. Teachers can explain the basic theoretical knowledge of folk music in class, such as five scale, guqin playing skills, etc., and then guide students to play actually, so that students can master the theoretical knowledge in practice and improve the learning effect<sup>[11]</sup>. In addition, students can also hold folk music appreciation lectures, folk music works analysis and other activities, so that students can understand the charm of ethnic music in the actual participation. Secondly, the innovation of folk music theory course also includes the reform of teaching methods. According to the characteristics of students of different ages, teachers can adopt flexible teaching methods, such as heuristic teaching and case analysis, to stimulate students' interest in learning and improve the teaching quality. At the same time, make full use of modern educational technology, such as multimedia teaching, network courses, etc., to enrich teaching resources and broaden students' learning channels. Moreover, the course of ethnic music theory should be closely combined with the regional characteristics to explore the local ethnic music resources. The regional

ethnic music culture has distinct regional characteristics. Teachers can select representative songs from the local folk music as the teaching content of the course to help students to better understand and inherit the local ethnic music culture. In addition, local folk music artists can also be invited to give lectures or hold ethnic music cultural exchange activities, so as to provide students with more opportunities to learn about ethnic music. Finally, the innovation of the folk music theory course is also reflected in the reform of the evaluation system. Teachers should comprehensively evaluate students' learning results according to their actual performance in the course, such as performance level, musical works analysis ability, so as to make the evaluation more objective and fair<sup>[2]</sup>. At the same time, students are encouraged to actively participate in the course learning, have the courage to innovate, and cultivate students' innovative spirit and practical ability, as shown in Figure 1.

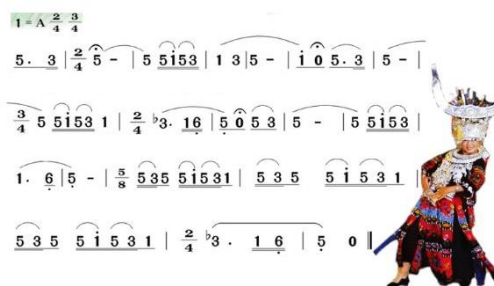


Figure 1 the Miao ethnic music

### 3.2 Strengthen the practice and teaching of folk music

Practical teaching is an important way to improve students' folk music literacy, colleges and universities demand. Actively organize students to participate in ethnic music practice activities, such as the creation of ethnic music works, ethnic musical instrument performance, ethnic music performance, etc., so that students can learn and grow in practice. At the same time, it can also hold folk music competitions, lectures and other activities to provide a platform for students to show and communicate, and stimulate students' love and pursuit of folk music teach school still. The common development of college music teaching and the inheritance of ethnic music culture requires strengthening the practice teaching of ethnic music, and we should pay attention to the following aspects in practice. First of all, to strengthen the understanding and understanding of national music culture, national music culture is an important part of Chinese excellent culture, which contains the profound historical origin and cultural connotation, colleges and universities through teaching students to understand the origin, development and characteristics of folk music, so as to better inheritance and carry forward the national music culture. Secondly, we should pay attention to the quality and effect of ethnic music time teaching, improve students' musical literacy and skills through practical teaching, and promote the inheritance of ethnic music culture. In practice, music teachers should pay attention to the selection of appropriate teaching content, the design of scientific teaching methods, and colleagues should also pay attention to the timely feedback of students' practical results, so that they can constantly improve. In addition, colleges and universities also need to pay attention to the integrated development of folk music and modern music. After a long time of development, folk music can be inherited on the basis of continuous innovation, in practice teaching, teachers to combine folk music with modern music, and play the advantages of folk music characteristics, through reasonable reference from modern music, so as to improve the students' ability of music creation and performance. Finally, we also need to pay attention to the popularization and promotion of ethnic music culture. As a treasure of the Chinese nation, ethnic music culture deserves to be understood and appreciated by more people. In practical teaching,

teachers should pay attention to the popularization and promotion of ethnic music culture, and can organize various forms of performances and exhibitions, so that more people can understand and appreciate the ethnic music culture, so that it can be inherited and carried forward.<sup>[3]</sup>

### **3.3 Promote folk music culture**

At present, with the rapid development of society, colleges and universities, as an important venue for cultivating talents, also play the role of cultivating musical talents and inheriting ethnic music. In order to realize the common development of music teaching and ethnic music culture inheritance in colleges and universities, we can start from the following aspects. First, it is necessary to dig into the essence of folk music culture, and extract the representative and unique charm parts, including the history, theory, techniques, Musical Instruments of folk music, as well as the evolution process and innovation path of folk music in contemporary society. By excavating the essence of folk music culture, it can provide a scientific direction for the music teaching in colleges and universities. Second, to strengthen the folk music music class in colleges and universities can invite ethnic music experts as driving, to ensure the quality and level of ethnic music courses, can also actively organize music performances, culture festival and theory lectures form strengthen teaching practice, make students involved in feeling the charm of ethnic music culture, so as to better stimulate students' interest in ethnic music learning. Thirdly, colleges and universities should encourage the innovation and development of folk music on the basis of inheritance. We can set up the ethnic music creation fund to give full support to the ethnic music creation activities of teachers and students. At the same time, we can also cooperate with the ethnic music teams to jointly promote the innovative development of ethnic music. Finally, colleges and universities should strengthen the international exchange and cooperation of folk music culture. Ethnic music culture is not only a treasure of our country, but also an important part of the world music culture. Through international exchanges and cooperation, we should promote the national music culture to the world and make contributions to the development of the world music culture. At the same time, we should also draw lessons from the music culture of other nationalities in the world to provide new enlightenment for the development of China's national music culture actor.<sup>[10]</sup>

### **3.4 We will strengthen the construction of ethnic music teachers**

Teachers are the backbone of music education, and their teaching level and quality are directly related to students' music literacy and future development. On the one hand, colleges and universities should improve the treatment and status of ethnic music teachers, for example, strengthen the training and education of ethnic music teachers, and attract more talented and enthusiastic young people to join the cause of ethnic music education, so as to improve the overall level of ethnic music education. On the other hand, ethnic music teachers should have a solid theoretical foundation of ethnic music, rich experience in ethnic music performance and a high level of music education. In terms of teacher training, teachers' folk music education training level and seminars can be organized to improve their teaching level and professional quality. At the same time, ethnic music teachers are encouraged to communicate with teachers and music education experts at home and abroad, and absorb advanced educational concepts and methods, so as to improve the quality of ethnic music education last. Colleges and universities should establish the training mechanism of folk music education talents and strengthen the training of folk music education talents for instance Colleges and universities can set up the direction of folk music education in musicology majors, provide students with systematic theoretical and practical courses of folk music education, and train professional folk music education talents; Colleges and universities can cooperate with ethnic music education institutions to jointly carry out ethnic music

education talent training projects, so as to provide more outstanding talents for the cause of ethnic music education. In short, strengthening the construction of ethnic music teachers is the key to promote the common development of music teaching and ethnic music culture inheritance in colleges and universities. Only by continuously improving the comprehensive quality of ethnic music teachers, can we better promote the inheritance and innovation of ethnic music culture, and make contributions to the music cause of the Chinese nation<sup>[4]</sup>.

### **3.5 Encourage interdisciplinary integration**

With the continuous improvement of modern and efficient discipline setting, the trend of interdisciplinary integration is gradually strengthening. Interdisciplinary integration can not only enrich the content and form of music teaching, but also promote the inheritance and innovation of folk music culture. Colleges and universities should actively implement interdisciplinary integration in music teaching to promote the common development of folk music culture inheritance. First of all, interdisciplinary integration can enrich the content of music teaching. Music is a multi-dimensional art form, which is inextricably linked with various disciplines. Through interdisciplinary integration, knowledge and teaching methods of different disciplines can be introduced into music teaching, so as to promote more diversified content of music teaching and improve teaching quality. For example, history can be integrated into music teaching, so that students can have a deep understanding of the background of music creation and historical culture; Mathematics and physics can also be integrated into music teaching, so that students can deeply understand the basic concepts and applications of music theory, and better realize the common development of college music teaching and national music culture inheritance. Secondly, interdisciplinary integration also helps to promote the inheritance and innovation of folk music culture. National music culture is an important part of a national culture, which contains unique historical culture and aesthetic value. However, under the influence of social changes and the development of globalization, many folk music cultures are facing the danger of disappearing and declining. Through the way of interdisciplinary integration, the folk music is organically combined with other disciplines, so as to create advanced musical forms and expressions, which can better promote the inheritance and innovation of folk music culture. For example, national music and modern electronic music can be combined in college music teaching to create electronic music with national characteristics; It can also integrate ethnic music with drama, dance and other art forms to create musicals and dance works rich in ethnic characteristics. In college music teaching, the application of interdisciplinary integration can promote the professional development of music teachers and the improvement of teaching ability. Through interdisciplinary integration, music teachers can not only learn the knowledge and methods of other disciplines, but also continuously improve their teaching ability and level in cooperation with teachers of other disciplines<sup>[7]</sup>.

### **3.6 We will expand the channels for spreading folk music**

In order to realize the common development of college music teaching and the inheritance of ethnic music culture, it is necessary to broaden the communication channels of ethnic music, and let more people understand, love and inherit the ethnic music culture. First of all, the use of modern scientific and technological means to develop ethnic music culture thematic websites and mobile applications. Through these platforms, we can easily spread the knowledge of ethnic music, appreciate ethnic music works, understand the cultural trends of ethnic music, and even carry out online teaching, so that more lovers can learn and appreciate ethnic music without leaving home. Secondly, folk music culture lovers and professional workers are encouraged to use social media platforms to spread ethnic music culture. For example, through short video platforms such as

TikTok and Kuaishou, we can spread the playing skills of folk music and share ethnic music works, so that more people can understand and appreciate folk music in a relaxed and happy atmosphere. In addition, give full play to the resource advantages of universities, hold folk music culture lectures, seminars, concerts and other activities. Ethnic music experts, scholars and folk artists will be invited to college classes to communicate with students face to face and spread ethnic music culture. At the same time, colleges and universities can also set up ethnic music research institutions, specializing in the protection, inheritance and research of ethnic music culture. In addition, the folk music culture can be presented to a wider audience by means of film and television works and stage plays. For example, the ethnic music elements can be integrated into films, TV dramas, stage plays and other works, so that the ethnic music can play an important role in the plays, so as to arouse the audience's attention and interest in the folk music. We can also take advantage of the opportunity of international cultural exchanges to promote ethnic music culture. Through various forms of cultural exchange activities, folk music will go abroad, spread to all over the world, and continue to contribute to the diversity and development of world music culture. In short, broadening the communication channels of ethnic music is an important means to realize the common development of music teaching and ethnic music culture inheritance in colleges and universities<sup>[8]</sup>. Only through continuous innovation and expansion of communication channels can the ethnic music culture shine more bright light in the new era.

#### 4. Conclusion

In short, the common development of college music teaching and the inheritance of ethnic music culture is an important subject. In the music teaching of colleges and universities, we should strengthen the attention to and inheritance of ethnic music culture, so that students can understand and experience the essence of ethnic music culture while learning music. This will help to carry forward our traditional culture, improve students' cognition and interest in ethnic music culture, and promote the inheritance and development of ethnic music culture besides. Music education in colleges and universities should strengthen the research and protection of ethnic music culture, and inherit the ethnic music culture, so that future generations can appreciate and experience the essence of ethnic music culture.

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