

# *The Development and Characteristics of Education Research for International Students*

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**Abstract:** Through the analysis of the development process and current situation of international study education, this article discusses its reference significance for study education in China. In the process of promoting international education, we can draw lessons from the advanced experience of international study education, including academic research, discipline construction, curriculum setting, teaching methods, student management and service. In the future, with the deepening of globalization and information, international study education will face new opportunities and challenges. China should actively face, strengthen cooperation, improve the level of study education, and continue to innovate and develop in practice.

## **1. Foreword**

In recent years, with the acceleration of the globalization process and the development of Internet technology, more and more students choose to go abroad to receive higher education. International study education has become a hot topic worldwide and is constantly evolving. In this context, we need to understand the development process and current situation of international study education, and deeply analyze its reference role for study education in China. Only by exploring these problems can we better grasp the future development trend of overseas study education and lead China's overseas study education to a higher level and a broader space for development<sup>[1]</sup>.

## **2. The development course of international study-abroad education**

The development process of international study education is a long and complex process. As early as the end of the 19th century, countries began to communicate with each other, promoting the initial development of international study education. During this period, due to the limitations of transportation and information technology, the number of international students was relatively small, but the study and living conditions of international students were very difficult<sup>[2]</sup>.

By the 1950s, with the acceleration of American industrialization and the rise of the Western economic system, more people began to study abroad. In particular, the United States, with high-quality educational resources and a perfect social security system, has become one of the main destinations for global international students. The number of international students has also

exploded, not only from Europe and North America, but also from emerging countries such as Asia, Africa and Latin America. Since the 21st century, great changes have taken place in the pattern of international study education. The advent of the era of global economic integration and knowledge economy further promotes the popularization and diversification of international overseas education<sup>[3]</sup>. All countries have begun to attach importance to the development of international study education, and actively formulate policies to expand the scale and improve the quality of study abroad. In addition, with the continuous development of Internet technology, international overseas study education has also begun to transform to online, providing convenient opportunities for more people to study abroad.

The development of international study education has experienced from the initial germination to the present vigorous development. It has played an important role in promoting cultural, scientific and economic exchanges among countries around the world, promoting global economic integration and improving the overall quality and level of human beings<sup>[4]</sup>.

### 3. Overview of the status quo of international study education

At present, the current situation of international study education shows a trend of diversification and globalization. With the continuous improvement of the global economy and education level, more and more students choose to study overseas. By 2020, more than 5 million students have received higher education in the United States, the United Kingdom, Australia, Canada and other countries, with Chinese students accounting for the highest proportion. These international students tend to go to world-class universities and receive better educational resources.

In addition to the traditional mode of studying abroad, international study education is also constantly exploring new forms. In recent years, online teaching has become a trend, with many prestigious universities launching online courses to provide the top educational resources for students around the world without having to leave their home. In addition, cross-border cooperation in running schools is also gradually emerging. Through cooperation with foreign universities, domestic universities can introduce advanced teaching concepts and courses to create more competitive talent training programs<sup>[5]</sup>.

In general, the development of international overseas education has had a huge impact on the education cause of various countries and regions, and has also provided more opportunities and choices for international students. In this context, we should carefully sum up the experience and practices of international study abroad education, learn from its success, in order to provide a better development direction and ideas for our study abroad cause.

### 4. The reference function of international study abroad education

With the development of globalization, international study education has become a way chosen by more and more people. At the same time, various countries are also constantly promoting the development of international education, actively introducing high-quality foreign education resources, and cultivating talents with international vision and language ability. In this process, exchanges and reference between countries is a very important link. The following will explore the reference role of the development status of international overseas study education, and analyze and summarize from three aspects: "international education concept and management experience", "overseas study service, curriculum setting and teaching methods, etc." and "policies, regulations and institutional coordination".

#### **(1) International education concept and management experience**

With the acceleration of globalization, the concept of international education is gradually being widely recognized and respected in the world. People are increasingly aware that only through

international education can we meet the urgent demand for talents in the era of globalization and cultivate outstanding talents with international vision, cross-cultural communication ability and global background. Among them, international study education, as an important form, can not only expose students to different cultural and academic systems, broaden their horizons, but also help them master international advanced educational concepts and management experience, laying a solid foundation for future development.

For example, the United States and some European countries took the lead in putting forward the educational concept of cultivating a global perspective and cross-cultural communication ability, and through continuous practice and exploration, they have formed a mature international education system and management mode. These advanced experiences include the use of multimedia technology to cultivate students' language skills, provide students with a rich selection of international courses and projects, and actively carry out international exchanges and cooperation. In addition, in the management, enrollment, evaluation and other aspects, international study education also has a lot of reference for reference experience. For example, the management of international students in Japan is very strict, and the entry, accommodation, visa and other aspects of students are detailed to ensure that the safety and rights and interests of international students are guaranteed. Australia, on the other hand, has attracted a large number of high-quality international students through strict enrollment and evaluation systems, and has also improved its international reputation and competitiveness.

Therefore, the advanced experience of international study abroad education has substantial reference significance for promoting international education. In the future development, we should actively learn from and absorb the successful experience of international study education, constantly improve their internationalization level and competitiveness, and make greater contributions to the talent training in the era of globalization.

## **(2) Study study services, curriculum setting and teaching methods, etc**

The aspects of curriculum setting and teaching methods in international study education cover many modern teaching methods and technologies, which play a vital role in improving students' comprehensive ability and practical ability. In terms of teaching methods, international study education adopts a variety of teaching forms, such as traditional classroom explanation, group discussion, research-based learning and practice projects, so as to better meet the needs of different student groups. In terms of curriculum setting, international study education also focuses on offering highly targeted and practical courses, so as to provide a more comprehensive and in-depth learning experience for international students.

For example, some countries have offered courses for specific industries, such as medicine, engineering technology, business management and other fields, to help students better adapt to the market demand and improve their competitiveness in employment. Overseas abroad service is an indispensable part of international education. Before international students arrive at their destination, they need to get enough information and support to better adapt to the new environment. Therefore, international study education provides a full range of services for international students, including accommodation, medical care and cultural activities, to ensure their safety and welfare. These services will not only help international students to better adapt to the new environment, but also enable them to integrate into the local community more quickly, build wider social networks, and increase the opportunities for personal growth and development.

In short, the innovation and exploration of international overseas study education in overseas study services, curriculum setting and teaching methods can not only provide important reference for the overseas study education in other countries and regions, but also bring a more diversified and inclusive cultural atmosphere to the global overseas study education.

### **(3) Coordination of policies and regulations and institutions, etc**

In addition to the concept and experience of international study education, China can also seek reference from the policies, regulations and institutional coordination of other countries. For example, many countries have formulated policies and regulations for international students, and set up special agencies to handle the service and management of international students. These measures will help protect the rights and interests of international students and improve the quality of overseas education.

For example, Canada's Insurance Law, Australia's Law on the Protection of International Students, etc. These laws and regulations, from different perspectives, protect the legitimate rights and interests of overseas students and regulate the overseas study education market. In addition, some countries have formulated policies for specific groups of overseas students, such as providing more research funds for postdocs and scholarships for outstanding undergraduates. China can refer to the policies and regulations of these countries, improve the security system for overseas students through legislation, and improve the sense of security and gain of overseas students. In order to ensure the service and management of international students, various countries have set up special institutions. For example, the International Education Exchange Commission (IIE) in the United States, and the International Student Insurance Company in Canada (Guard. Me) class. These institutions provide a full range of services in the airport, accommodation, visa, medical care, and play an important role in the management, safety education and other aspects. China can refer to the management experience of these institutions and establish similar institutions to improve the service level and management level of international students.

To sum up, policies, regulations and institutional coordination is a very important part of international overseas study education, and each country also has its own practices and experiences. China should take its own actual situation and draw on the successful experience of other countries, improve the security system and service system for overseas students, and improve the quality and efficiency of overseas study education.

## **5. The future development trend of international overseas study education**

In the next few years, international study education will continue to usher in new opportunities for development, but also face many challenges and changes. In this context, it is of great significance to understand the future development trend of international overseas education for improving education quality and promoting educational innovation. The following will explore the future development trend of international overseas study education from the new situation of international overseas study education under the background of globalization, the development trend of the integration of science and technology and education, and the coordination of national policies and market demand, and analyze its reference role for overseas study education.

### **(1) New situation of international study education under the background of globalization**

Under the background of globalization, international study education is experiencing unprecedented changes. With the rapid development of information technology and the convenience of transportation, more and more people choose to study overseas, which makes the competition of international study abroad education increasingly fierce. In the future, international students will face more complex and diversified situations. They need to adapt to the new cultural environment, language environment and educational system, in which they can achieve self-growth and development. Therefore, international overseas study education needs to pay more attention to cross-cultural exchanges, social activities and other aspects, so as to better meet the needs of international students.

For example, in the process of studying abroad, overseas students need to adapt to a new lifestyle

and social environment. They may encounter differences in their local culture, such as in some countries, where people may have different religious beliefs, eating habits, and etiquette norms. These cultural differences may make international students feel confused and unadaptable, and even produce cultural conflicts. In addition, language barriers are also a problem for many international students. In some non-English-speaking countries, international students may need to master the local language to better adapt and integrate into society. However, learning a new language takes a lot of time and energy, which brings additional challenges to the study and life of international students. In addition, the physical adaptation problem is also one of the challenges that international students need to face. Due to changes in climate, environment and other factors, international students may suffer from different degrees of physical discomfort, such as food allergy, altitude sickness, etc. These problems will not only affect the physical health of international students, but also have a negative impact on their psychology.

In the future, international overseas education needs to innovate and develop in a changing environment, and provide more effective support and help to international students by paying more attention to their needs and problems. Only in this way can international study education achieve better development in a global scope and lay a solid foundation for the growth and development of international students.

### **(2) Development trend of the integration of science and technology and education**

With the rapid development of technology, digital and online education have become an important trend in modern education. Especially for international study education, these emerging scientific and technological means will greatly improve the quality of education and teaching efficiency. In the future, with the continuous upgrading of technology level and the continuous expansion of application scenarios, digital and online education is bound to penetrate more deeply into all aspects of international overseas education, so as to bring more and better educational resources and opportunities, so that overseas students can more easily acquire knowledge and broaden their horizons.

For example, online course platforms, virtual classrooms, intelligent evaluation systems and other tools have been adopted by many universities and institutions, effectively improving the efficiency and quality of teaching. In addition, the development of science and technology also promotes the change of teaching mode. Traditional teaching methods are usually teacher-centered, while modern technology provides students with more flexible and personalized learning methods. For example, through classroom interaction, online discussion, video demonstration and other ways, students can better understand the knowledge points and stimulate their interest in learning and creativity.

In the future, the trend of integration of science and technology and education will become more and more obvious, which will also become an important development direction of international study education. At the same time, because these technologies can break through regional restrictions, students can also have more convenient access to global educational resources and promote the comprehensive development of international study education.

### **(3) Coordination between national policies and market demand**

The future development of international overseas study education also needs to better coordinate the relationship between national policies and market demand. The government should introduce relevant policies to support and regulate the international overseas education market, and also need to develop more flexible and diversified overseas education courses and services according to the market demand.

Specifically, the government should formulate relevant policies to support and regulate the development of international overseas study education fields. These policies need to consider how to guarantee the rights and interests of international students, how to strengthen the supervision of

overseas study institutions, and how to promote international exchanges and cooperation. At the same time, the government also needs to take full account of the market demand when formulating these policies. For example, with the increasing demand for skills and expertise, the government can encourage and support overseas study institutions to offer more flexible and diversified courses and services. In addition, the government can also adjust the visa policy for international students according to the market demand, so as to better meet the needs of international students. In addition to the role of the government, the market demand is also one of the important factors in the development of international overseas education. With the changes of the international overseas study market, overseas study institutions also need to constantly innovate and adjust their business models to meet the needs of the market. For example, some overseas study agencies will launch some special overseas study programs, such as study Tours, internships, and exchanges, to meet the needs of students.

In short, with the continuous advancement of the globalization process, the international overseas study education market shows a trend of vigorous development. However, the coordination between government and market demand is also increasingly prominent. In this context, further strengthening the communication and cooperation between the government and the market, and formulating clear and clear policies and norms are the necessary conditions to realize the sustainable and healthy development of international study education. Only under the effective guidance of the government and the positive response of the market, the international overseas study education market can better serve the needs of the majority of students and the society, and contribute to the development of the world.

Conclusion: This paper analyzes the development process and current situation of international overseas study education, as well as its reference significance and future development trend of overseas study education in China. In the era of globalization, promoting international education has become the common goal of all countries. We need to learn our experience from international overseas study education and constantly improve the quality and level of overseas study education in China.

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