

Research on the Standardization Construction of Finance and Economics Courses of Sihanouk Port Business College

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Abstract: With the implementation of the national "the Belt and Road" development strategy, the internationalization of China's vocational education has continued to improve, and some international vocational education methods have been accumulated. This article takes Wuxi Vocational and Technical College of Business as an example to elaborate on the development ideas of international vocational education. And combined with the teaching practice of finance courses at Sihanouk Business School, specific teaching methods for international vocational education related courses were summarized.

1. China's policy guidance for education internationalization in the "the Belt and Road" development strategy

The development strategy of the "the Belt and Road" is one of the important contents of the great strategy of the Chinese nation to achieve great rejuvenation. In February 2019, the CPC Central Committee and the State Council issued China's Education Modernization 2035, and the General Office of the CPC Central Committee and the General Office of the State Council issued the Implementation Plan for Accelerating Education Modernization (2018-2022). Put forward the educational action of jointly building the "the Belt and Road". We will speed up the training of high-level international talents, improve the policies for overseas students to return to China for entrepreneurship and employment, improve the quality of Chinese foreign cooperation in running schools, and improve the access and exit mechanisms for Chinese foreign cooperation in running schools. We will strengthen education cooperation with countries along the "the Belt and Road", build a comprehensive platform for educational resources and information services along the "the Belt and Road", establish an international cooperation and exchange platform for science and education, and implement the action plan of the "the Belt and Road" initiative for scientific and technological innovation services in colleges and universities. We will deepen and jointly build people to people and cultural exchanges between countries along the "the Belt and Road", vigorously support Chinese and foreign people to people exchanges, and strengthen Chinese and foreign cultural exchanges in sports and arts. Optimize the regional layout of Confucius Institutes, strengthen the capacity building of Confucius Institutes, and comprehensively improve the level of running schools. We will strengthen international education in Chinese.

In the JZC [2019] No. 5 Document Opinions of the Ministry of Education and the Ministry of Finance on the Implementation of the Plan for High level Vocational Schools and Specialty Construction with Chinese Characteristics issued in March 2019, it was pointed out that we should pay attention to improving the level of internationalization, strengthen exchanges and cooperation with countries with developed vocational education, introduce high-quality vocational education resources, and participate in the formulation of international standards for vocational education. Develop international professional standards and curriculum system, launch a batch of high-quality professional standards, curriculum standards and teaching resources with international influence, and build an international brand of China's vocational education. Actively participate in the construction of the "the Belt and Road" and international production capacity cooperation, cultivate international technical talents, and promote people to people and cultural exchanges between China and foreign countries. Explore channels and models for assisting vocational education in developing countries. Carry out international vocational education services, undertake the education and training of overseas employees of "going global" Chinese enterprises, build a number of Luban workshops, and promote the localization of technical and skilled talents.

2. Actions taken by Wuxi College of Commerce and Technology in the construction of the "the Belt and Road"

Under the guidance of the policies of the state, Wuxi Vocational and Technical College of Commerce, combined with its own development characteristics, actively invested in the construction of excellent schools and implemented the "going out" overseas education development strategy. As early as 2012, facing the talent needs of the West Hong Kong Special Zone, Wuxi Vocational and Technical College of Commerce cooperated with Wuxi well-known enterprise Red Bean Group to run a school and jointly established the West Hong Kong Training Center in the West Hong Kong Special Zone. In November 2018, the United Red Bean Group applied for and was approved to host Sihanouk Port Industrial and Commercial College in Cambodia. This is the first university enterprise cooperative joint-stock applied undergraduate overseas university in China, and the project has had a positive impact in the field of vocational education in China and Cambodia. As a regular higher education institution incorporated into the Cambodian national education system, Westport Industrial and Commercial College focuses on higher education and vocational training, and can issue undergraduate and junior college certificates. In December 2019, the college will officially recruit students and open three majors: logistics management, enterprise management and information technology. In the future, hotel management, marketing, e-commerce, tourism management, applied electronic technology, Chinese language and literature, Internet of Things application technology, accounting and finance, agriculture, forestry and water conservancy and other majors will be gradually increased according to the demand for talents of enterprises in Cambodia and the West Port Special Zone.

3. The continuous expansion and deepening of China Cambodia economic and trade needs to strengthen the training of financial talents

The more developed the economy, the more important the accounting talents are, the more in-depth the Sino Cambodian exchanges are, and the continuous expansion of the Sino Cambodian trade, the more important it is to cultivate the business talents of the Sino Cambodian trade. With economic development and education in the first place, how to train the accounting talents urgently needed by China Cambodia trade to meet the needs of the current economic development of China and Cambodia, so that the "the Belt and Road" strategy can seek more benefits for both countries, has also become an urgent issue to be solved and studied. With the continuous deepening of Sihanouk

Industrial and Commercial College, specific research on the teaching level is also constantly put on the agenda. It is under this background and situation that this topic is to study the construction of the curriculum standard of the financial courses to be offered by Sihanouk Industrial and Commercial College, and discuss how to design the financial courses suitable for the local Sihanouk Port Area, It is expected to provide theoretical basis and institutional guarantee for the next step of offering financial courses.

4. Sihanouk Institute of Business and Technology's orientation of financial courses

Founded in 2008, the West Port Special Economic Zone covers an area of 11.13 square kilometers. It is a special economic zone invested in Cambodia by Red Bean Group as the main shareholder (holding 85% of the shares), together with Wuxi and four Cambodian enterprises. It is one of the first six "overseas economic and trade cooperation zones" in China and the largest foreign funded special economic zone in Cambodia. In May 2010, Wuxi Business School and Red Bean Group signed a letter of intent on co building Nanyang Red Bean College (Cambodia). The two sides have determined the "three-step" strategy and construction goals: in the first stage, the two sides will jointly build a training center in the West Hong Kong Special Zone, and Wuxi Vocational and Technical College of Commerce will provide vocational training and Chinese language training for employees of enterprises stationed in the West Hong Kong Special Zone; In the second stage, while conducting vocational training, Cambodian students will be recruited locally to carry out academic education, so as to cultivate highly educated application technicians for enterprises; In the third stage, Nanyang Hongdou College (Cambodia) will be built into a comprehensive college integrating academic education, vocational training, language training and cultural exchange [2]. Up to now, China and Cambodia have cooperated to establish Sihanouk Port Business School, which has basically completed the "three-step" development strategy.

Based on the guidance of the above development strategy, this study believes that the following principles should be followed in the positioning of specific financial courses: first, both domestic and international vocational and technical education should follow the principle of education serving local economic construction [1]. The financial courses of Sihanouk Port Business School should and can serve the Sino Cambodian trade in Western Port, and cultivate qualified financial talents for Sino Cambodian trade; Secondly, we should orient the supply based on demand. What kind of financial talents are needed in the economic construction of Western Hong Kong, and what kind of financial knowledge and skills are needed by local talents in the economic construction of Western Hong Kong, our financial courses will provide what kind of course content; Thirdly, the orientation of finance and economics courses should focus on the training of application-oriented technical talents. With the goal of solving the shortage of technical talents and talents' knowledge and skills defects in the economic construction of Western Hong Kong, it should improve the knowledge level, technical level and cross-cultural communication ability of employees in Western Hong Kong, and promote the high-quality development of China Cambodia trade.

5. Basic ideas for the construction of financial course standards of Sihanouk Business College

On the basis of clear positioning, this study believes that the construction and planning of financial courses should be carried out from the following aspects:

5.1. Meet the employment needs of enterprises in Xigang

By the end of December 2021, Westport has introduced more than 170 enterprises from China, Europe, the United States, Southeast Asia and other countries. The first phase of the project focuses

on textile and clothing, bags and leather goods, wood products and other major development industries. The second phase of the project focuses on introducing hardware and machinery, building materials and home furnishing, fine chemicals and other industries, creating nearly 30000 jobs. In terms of employment demand, it mainly includes labor-intensive technical talents, business skilled talents, Chinese English Cambodian language skilled talents and industry related enterprise management talents. Therefore, the courses of finance and economics should be designed around such key issues as Sino Cambodian commerce and trade, business language skills, and enterprise financial management.

5.2. Meet students' employment knowledge and skills needs

Based on the survey on the employment benefits and employment intentions of local employees, this study found that the wages of those who have good English language skills in China and Cambodia and those who have good business skills are generally higher than those of labor-intensive technicians. In terms of job hunting intention, students would like to work in the business department and middle and senior management departments of an enterprise. Therefore, it is very urgent to see the students' demand for knowledge of financial courses.

5.3. Deeply analyze the learning situation

Since 2012, Wuxi Vocational and Technical College of Commerce has carried out various forms of course training in Westport, with a total of more than 60000 students, of whom 50% are junior high school graduates, 30% are senior high school graduates or secondary vocational graduates, and only about 20% are receiving higher education. Therefore, the difficulty of our finance and economics courses needs to be adjusted and simplified accordingly for the low level of students' basic knowledge and learning acceptance.

5.4. Pay attention to the integration of China Cambodia education system and teaching mode

Due to the differences in cultural traditions and educational concepts in the development process, there are great differences between the Chinese and Cambodian educational systems and teaching models, which will lead to various inadaptability of students in the course of learning and incompatibility between the methods of training Chinese and Cambodian educational talents, and ultimately affect the efficiency and effect of course teaching. Therefore, the teaching content and teaching methods of financial courses should fully consider the issue of cross-cultural integration.

5.5. The course content and teaching arrangement should be comprehensive, multi angle and systematic

In view of the large differences in academic backgrounds of students, the contents of financial courses should be divided from difficult to easy, so that they can meet the learning needs of students at all levels. At the same time, the teaching content and teaching arrangement should be designed from multiple perspectives. A detailed plan should be made for the cultivation of knowledge ability, technical ability and intercultural communication ability from the horizontal perspective. A clear level indicator should be divided in different academic years or learning stages of students from the vertical perspective, and the corresponding level assessment can be achieved. Thirdly, the content of financial courses should be integrated with the students' majors or industry posts, with the focus on systematizing the students' knowledge and skills, which is more conducive to their employment and development.

5.6. Guarantee the implementation and quality of the curriculum from the two aspects of teaching and learning

Based on the practical experience of teaching in Westport, this study believes that the implementation and guarantee of the curriculum should be carried out from the two levels of teaching and learning. At the level of "teaching", the teaching staff should combine China and Cambodia, exchange and supplement each other in teaching, give play to their respective advantages, and improve the teaching level. Teaching facilities should be traditional and modern, make full use of existing local teaching facilities and teaching tools, and actively promote the use of modern teaching methods when conditions permit. The teaching form adopts the combination of online and offline teaching. In response to the frequent interruption of offline teaching caused by the current epidemic situation, the combination of remote and on-site teaching is adopted to make full use of the teachers and teaching resources of Wuxi Institute of Commerce and Technology in China to improve the quality of on-site teaching. At the level of "learning", we will implement quantitative assessment of the whole learning process, design a reasonable and clear student level test system, and refine the credit system.

6. Conclusion

To sum up, as a Cambodian ordinary institution of higher learning built through cooperation between schools and enterprises, Westport Industrial and Commercial College has increasingly played an important role in education in the development process of the Sino Cambodian community of shared future, becoming a major force in the construction of the Sino Cambodian education community and receiving more and more attention from the Chinese government and the people. It is our unshirkable responsibility to train more excellent local talents for the West Port and serve the local economic development in combination with the local reality of the West Port. In particular, in the construction of financial courses, we should pay attention to training applied technical talents to serve the cooperation and development of China Cambodia trade.

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