

The Creation of New Brilliance of Socialist Culture with High Cultural Confidence and Self-improvement

Yuna Shen*

Xi'an Peihua University, Xi'an, Shaanxi, China

**Corresponding author*

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Abstract: Culture is the accumulation of history and the spiritual home of national inheritance. This paper studies the outstanding traditional Chinese culture, the culture of Socialism with Chinese characteristics, Chinese cultural undertakings and industries, and the Chinese narrative system. Explored the path of cultural confidence promoting the new glory of socialist culture and achieving a socialist cultural power. This article mainly elaborates the path choice of the new glory of socialist culture through the Content analysis method, and forms innovative research viewpoints. It is a road of self-development to develop Socialism with Chinese characteristics culture with cultural self-confidence and cultural consciousness. Inheriting in development, adhering to integrity and innovation, stimulating the vitality of national culture, and building a socialist cultural power.

1. Introduction

It is an important part of the construction of Socialism with Chinese characteristics to build a new socialist culture with self-improvement. At present, academic research on this content has achieved certain results in the past two years, with many types of newspapers and relatively few journals. This lays a theoretical foundation for the research of this article. It mainly includes of Communication University of China, "Building a New Brilliance of Socialist Culture through Self-reliance on Culture--A Summary of the Symposium on Learning and Implementing the Spiritual and Cultural Construction of the Twentieth National Congress", Zou Guangwen of Tsinghua University, "Building a New Brilliance of Socialist Culture through Self-reliance on Culture", etc. The focus of this research is different from that of the existing research results. This paper mainly explains how to achieve the cultural self-confidence and self-improvement of the Chinese through carrying forward excellent traditional culture, developing socialist Characteristic culture, boosting Chinese cultural undertakings and industries, building Chinese discourse and Chinese narrative system, etc. from the perspective of Content analysis, which focuses on the cultural self-confidence and self-improvement to create a new brilliant practice path of socialist culture, Further promoting the realization of new brilliance in socialist culture has important theoretical value and practical significance for future research on this issue.

Culture is the blood of a nation, and spirit is the soul of a nation. A country without its own culture is without vitality, and without its own national spirit is without a soul. [1] In today's era,

culture plays an increasingly important role in the competition of Comprehensive National Power. Whoever occupies the commanding height of cultural development will be able to better grasp the initiative in the fierce international competition. The Chinese nation is known for its cultural confidence and pride, which have formed a profound cultural heritage and unique cultural advantages, gaining the determination to uphold the right path, the motivation to forge ahead, and the vitality to innovate and transform [2].

2. Innovative Development of Excellent Traditional Chinese Culture, Emphasizing the Importance of Historical Culture and Achieving Creative Transformation

The prosperity of a country or a nation cannot be separated from the cultivation and support of culture. [3] As the only civilization in the world that has not been interrupted and has developed to this day, Chinese civilization has outstanding continuity and a clear ideological and cultural context. The development and evolution over thousands of years have already shown that the excellent traditional Chinese cultural system is open, embracing all rivers and daring to innovate. We further delve into the past of China and continuously draw wisdom from its excellent traditional culture. We should fully utilize research achievements such as the Chinese Civilization Exploration Project to provide a more complete and accurate account of ancient Chinese history, and better play the role of educating people through history.

2.1. Inheriting and Promoting Excellent Traditional Chinese Culture

The Chinese civilization has been continuous and enduring for over 5000 years. In the process of long-term evolution, it has formed a unique value system, cultural connotations, and spiritual qualities for the Chinese people to view the world, society, and life. These are the fundamental characteristics that distinguish us from other countries and ethnic groups, and have also forged the cultural confidence of the Chinese nation to learn from the strengths of others. Chinese civilization is a unique spiritual symbol of the Chinese nation, the foundation of contemporary Chinese culture, the spiritual bond that sustains Chinese people around the world, and a treasure trove of Chinese cultural innovation. Earnestly absorb the ideological and moral essence of China's excellent traditional culture, and deeply explore and elucidate the contemporary values of China's excellent traditional culture, which emphasizes benevolence, people first, honesty, justice, and harmony. Continuing to promote cultural prosperity, build a cultural power, and build a modern civilization of the Chinese nation in the new era is our new cultural mission. Strengthen cultural confidence, inherit traditional culture, promote red culture, and promote culture that benefits the people in work. We should base ourselves on the grassroots work functions of the community and effectively shoulder the mission of cultural construction in the new era. We should do a good job in cultural inheritance and development, build a cultural platform, showcase distinctive culture, enrich the culture that benefits the people, and allow the majority of residents to share the fruits of cultural development.

2.2. Be Wary of Two Erroneous Tendencies towards Traditional Culture

We should pay attention to opposing cultural retroalism, adhere to the principle of making the past serve the present, remove the rough and extract the essence, eliminate the false and preserve the true, guide according to the situation, deepen research, and enable it to play a positive role in the new era conditions. Against cultural Nihilism, China has a long cultural history and tradition. To develop socialist culture and enhance cultural self-confidence, we cannot abandon history and culture. The outdated and erroneous views must be broken, and if not broken, they will become a

shackle to social development and progress.

3. Cultivate the Soul with the Culture of Socialism with Chinese Characteristics

A cultural power is a cultural power with the core content of the culture of the new socialist era. Its connotation is to develop a new socialist culture that is national, scientific, and popular and faces modernization, the world, and the future. [4] The culture of Socialism with Chinese characteristics accumulates the deepest spiritual pursuit of the Chinese nation, represents the unique spiritual identity of the Chinese nation, and is a powerful spiritual force for the Chinese people to move forward successfully.

3.1. Developing Advanced Socialist Culture

To overcome various risks and challenges on the way forward, culture is an important source of strength. [5] The continuous improvement of cultural soft power provides strong support for social development. Promote digital layout, reshape the development model of the cultural industry, accelerate the development of new cultural formats such as digital publishing, digital film and television, digital animation, and high-tech video, and promote the structural adjustment, optimization, and upgrading of the cultural industry. Build a night economy cluster with regional cultural characteristics, and focus on creating a group of popular tourist check-in destinations. To facilitate the integration and development of cultural consumption online and offline, and promote digital culture. Using digital technology to develop advanced culture and empower its development.

3.2. Inheriting and Promoting Revolutionary Culture

To inherit and carry forward revolutionary culture, we should carry forward the red tradition, make good use of red resources, and inherit the red gene. Red is the brightest background color in China. A series of great spirits such as the Jinggang Mountains Spirit, the Anti-Japanese War Spirit, the Xibaipo Spirit, the Anti-Japanese War Spirit, etc. These precious spiritual wealth spans time and space, and has been deeply integrated into our country. In the bloodline of our nation and people, it is an important resource for us to strengthen our cultural confidence and promote a strong cultural country.

4. Promote the Comprehensive Development of Cultural Undertakings and Cultural Industries

The strength of a country and the rejuvenation of a nation can never be separated from the support of cultural prosperity and prosperity. [6] The country has always prioritized social benefits and unified social and economic benefits, promoted the comprehensive development of cultural undertakings and industries, prospered literary and artistic creation, improved the public cultural service system, and provided more and better spiritual food for the people.

4.1. Promoting the Great Development and Prosperity of Socialist Culture

To promote advanced socialist culture, deepen cultural system reform, promote the great development and prosperity of socialist culture, enhance the vitality of cultural creation of the entire nation, promote the comprehensive prosperity of cultural undertakings, and the rapid development of cultural industries, continuously enrich the people's spiritual world, enhance the people's spiritual

strength, continuously enhance the overall cultural strength and competitiveness, and continuously advance towards the goal of building a socialist cultural power. In recent years, China's cultural industry has flourished and flourished. The total investment in cultural services has been increasing year by year, the added value of the cultural industry has continuously increased, and the proportion of per capita cultural and entertainment consumption expenditure among residents in the country has continued to increase.

4.2. Promote the Development of Cultural Undertakings and Cultural Industries

Cultural undertakings are an important subject of Socialism with Chinese characteristics culture [7]. At the end of the "Tenth Five Year Plan", China basically achieved the goal of having libraries and cultural centers in counties; Since 2008, museums and memorials of the national cultural and cultural heritage system have been open to the public for free; The added value of China's cultural and related industries continued to increase from 2004 to 2020, rising from 344 billion yuan to 4494.5 billion yuan; The proportion of added value of cultural and related industries to GDP continued to increase from 2.13% to 4.5% from 2004 to 2019. Promote the confident rise of the cultural industry with the concept of "culture+", create cultural brands, accelerate cross-border integration, assist in the integrated development of film and television, cultural and tourism industries, and promote economic revitalization.

5. Spreading the Voice of China through Telling Chinese Stories

Telling the story of China well, spreading the voice of China well, and showcasing a true, three-dimensional, and comprehensive China is not only an important task to strengthen China's international communication capacity construction, but also a necessary obligation to promote socialist cultural construction. [8] Telling a good Chinese story is not only an important mission to showcase China's image, but also a fundamental way to enhance the country's cultural soft power and influence. Facing the future, we should have a deep understanding of the importance and necessity of strengthening and improving international communication in the new situation, make great efforts to strengthen the construction of international communication capacity, form an international voice that matches China's Comprehensive National Power and international status, and strive to create a credible, lovely and respectable image of China. China will surely win wider welcome and praise in the world.

5.1. Accelerate the Construction of Chinese Discourse and Narrative System

After the reform and opening up, although China has achieved tremendous economic construction achievements and abundant scientific and technological achievements, it has not broken away from the cultural trend of "being strong in the west and weak in the west", and has not effectively solved the problem of "being scolded" internationally. [9] We need to strengthen and improve international communication work by comprehensively understanding and showcasing Chinese culture, and showcase a true, three-dimensional and comprehensive China. Create new concepts, new categories and new expressions that integrate China and foreign countries, interpret Chinese practice with Chinese theory, sublimate Chinese theory with Chinese practice, and spread Chinese voice with Chinese discourse system, so as to form an international discourse power that matches China's Comprehensive National Power and international status, To provide a sufficient cultural system to help China achieve a cultural powerhouse.

5.2. Improve the Ability to Tell Good Chinese Stories

The most core and high-level manifestation of a country's comprehensive strength, or cultural soft power, is related to the cohesion of a nation's spirit and spirit. The need for a better life for the people is becoming increasingly widespread, not only requiring a rich material life, but also improving the quality of spiritual life. To tell the story of Chinese path to modernization well, we must understand that being rich in material and spirit is the fundamental requirement of socialist modernization, and promote the all-round enrichment of material and the all-round development of people. The image of contemporary China can be constantly established and shining in the world. Throughout the ages, the development process of any major country is not only the process of improving Hard power such as economic aggregate and military strength, but also the process of improving soft power such as values, ideology and culture. China's soft power ranking has significantly increased. According to the 2022 Global Soft Power Index released by British brand finance companies, China ranks fourth in the world and first in Asia. We have the confidence to tell the story of China well, as well as the attraction and influence it generates.

6. Conclusions

The Chinese civilization has a long history and contains rich traditional culture and resources. The advanced socialist culture and revolutionary culture contain valuable national spirit, which is an important component of achieving a cultural power. To tell the story of Chinese path to modernization well, we must take root in the long history and civilization of the Chinese nation and the great struggle practice of the Chinese people, summarize and refine the systematic concepts, categories, expressions, and three-dimensional stories, plots, and narratives, mobilize all social forces to participate in it, and tell the story of Chinese path to modernization well in multiple channels and fields.

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