

# *The Internalization Path of Socialist Core Values Education for College Students in Private Universities*

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**Abstract:** With the deepening The core values of socialism, the private university student are more and more aware of the recognition of the socialist core values education, and already have achieved good scores. Nevertheless, the depth and breadth of the knowledge of the socialist core values are not enough, and there are some problems: the first, the difficulty of the students; the second, the difficulty of the knowledge structure; the behavior of the college students. To solve these problems, it's advisable for colleges to take measures and let students accept the socialist core values in a subtle way.

## **1. Introduction**

At the National Conference on Ideological and Political Work in Colleges and Universities, Chinese leaders stressed that it's necessity for us to use the socialist core values, which can cast the soul and educate people, and guide students to establish a correct world outlook, outlook on life and values. As an important part of China's higher education, private colleges and universities shoulder the important task of training socialist builders and successors for the country, and shoulder important responsibilities and missions in the learning of students' relevant study. Individuals in the private university are the main force in the national construction. They have a strong sense of independence and the spirit of innovation, but due to the influence of traditional concepts and social reality, there are still some problems in the cultivation of values. Therefore, educators in colleges and universities and universities should actively explore the internalization path of socialist core values education<sup>[1]</sup>.

## **2. Challenges of Value Education in Private Universities**

### **2.1 The Ideology of Students in Private Colleges and Universities does not Adapt to reality**

Many students in private colleges and universities cannot correctly treat western culture, worship the so-called "freedom, equality and democracy" of western culture, and their cognition of Chinese traditional culture is not deep enough. Because the education of socialist core values is difficult to adapt to the actual situation of college students in private colleges and universities, so in the specific process of education, it often cannot attract the attention of students in private colleges and universities, so that students have resistance. In addition, some private college teachers lack of understanding of values, lack of certain teaching enthusiasm and teaching art. In the classroom, they

only blindly instill knowledge, rather than do with the actual combination for students so that students cannot deeply understand the meaning of socialist core values.

## **2.2 Unsuitable for The knowledge Structure of Private College Students**

Some college students lack a correct understanding and understanding of the socialist core values, and cannot effectively combine the socialist core values with their professional knowledge in daily life, resulting in obstacles in learning. Private colleges and universities must let students understand what socialist core values are, why they should establish and practice socialist core values, how to establish and practice them, and other contents.

## **2.3 Inadaptable for the Students in Private University**

Among the students of private campus and universities, a part of students owns a relatively weak ideology and they cannot adapt to the requirements of the current education development well. They often show some behavioral inadaptation, such as not active in study, not serious, indifferent to study and life; in thought, lack of correct cognition and judgment of society, no clear goal and direction; in behavior, often show a lack of correct understanding of some bad habits and behavior. The core socialist values are the national spirit with patriotism as the core and the spirit of The Times with reform and innovation as the core. These are not corresponding to the behavior of private college students<sup>[2]</sup>.

## **3. The Reasons for the Dilemma of Core Values Education in Private Universities**

### **3.1 Social Reasons**

At present, China is in the period of social transformation, the improvement of the market economic system and the deepening of reform and opening up have had a huge impact on people's values, and the ideas in this period show a diversified development trend. As China's economy enters a stage of high-quality development, various social contradictions are becoming increasingly prominent. Some western hostile forces infiltrate their own values and ideologies into China, which to a certain extent has shaken people's cognition and identification of socialist core values. In addition, as the major conference in our country, our country's present contradiction is "the main contradiction of the present stage is the people's growing needs of the good life and the contradiction between inadequate development", this contradiction, to a certain extent, affects people's understanding of the socialist core values and identity.

### **3.2 College Reasons**

The emergence of core values education in private colleges and universities is closely related to the lack of attention, teachers and educational methods. Some colleges and universities pay too much attention to students' knowledge learning, which causes the deviation of undergraduates' thoughts, and then produces adverse consequences.

### **3.3 Students' Own Reasons**

As an important part of college students in China, the characteristics of private college students also determine that they face many difficulties in education. First of all, individual students' own knowledge reserve is limited, and their understanding of the socialist core values is not comprehensive and profound enough, and they cannot accurately grasp its connotation. In addition,

college students have relatively poor self-control, which is easy to be affected by bad external information<sup>[3]</sup>.

## **4. The Internalization Path of Socialist Core Values Education for College Students in Private Universities**

### **4.1 Improve Students 'Ideological Consciousness and Strengthen Students' Cognition of Core Values**

Private colleges should focus on the ideological dynamics of college students, enhance their sense of identity to the socialist core values education through various ways, and enhance their initiative and enthusiasm to the value education. For example, teach students about patriotism, collectivism, and social morality to accept the core values; teach students about the nature of our country, national system and national system, and learn students about the core socialist values advocated by collectivism; cultivate their national pride and pride; cultivate students about the spirit of hard work and hard work. In short, various efforts should be made to enhance college students' cognition of values through various ways. Only in this way can the value education be incorporated into the minds of undergraduates and realize that the socialist core values are the value guidance and spiritual power for realizing.

### **4.2 Reform the Ideological and Political Theory Course Teaching Method Internalization**

Ideological and political theory course is the main channel for college students to conduct value education. First of all, we should combine classroom teaching with students' real life, create a democratic, equal, harmonious and harmonious learning atmosphere in the classroom, and change the traditional indoctrination education method in the past. Secondly, we should combine classroom teaching with social practice, organize students to go deep into social practice, and cultivate students' ability to analyze and solve problems with the theories they have learned. Thirdly, we should combine the classroom teaching with the network, through the network to timely understand the major events all over the world. Finally, combine classroom teaching with extracurricular activities. The most effective way is that universities could carry out colorful campus cultural activities, which can largely reform the teaching methods of private colleges and universities.

### **4.3 Pay Attention to the Construction of Campus Culture and Create a Strong Campus Cultural Atmosphere**

Campus culture is the concentrated embodiment of the school philosophy and educational goal, and is the soul and spiritual pillar of the campus. Private universities should pay attention to build strong campus culture atmosphere, through the theme festival, science and technology, community culture festival, etc., organize students to participate in a variety of colorful activities, such as speech contest, essay contest, calligraphy and painting exhibition activities, actively carry out activities of the science and technology innovation entrepreneurship competition and other activities, let the students edify sentiment, cultivate interest, self-education, self-management, self-service, increasingly improve the ideological and moral quality as well as scientific and cultural quality. Secondly, we should strengthen the system construction, further improve the school rules and regulations and class conventions, formulate scientific and reasonable reward and punishment system and evaluation system, to ensure the implementation of the rules and regulations; to a kinds of activities beneficial to students 'physical and mental health, enrich students' campus life<sup>[4]</sup>; We should strengthen the construction of school spirit and discipline, and resolutely resist the negative

impact of bad atmosphere on students. Schools should pay attention to the construction of spiritual culture and system culture when cultivating students. Finally, we should train students to develop school history education activities and values.

#### **4.4 Make Use of the Role of Counselors and Strengthen College Students' Recognition of Socialist Core Values**

Counselor is the backbone of the ideological and political education for college students, and is the guide and guide of the healthy growth of college students. We should give full play to the role of this team to realize the internalization of the education of socialist core values. First, to carry out theme class meetings and class meeting activities with the theme of socialist core values. According to the characteristics of university student, the counselors should organize and carry out class meetings and class meeting activities on the theme of socialist core values. The counselor should design the class meeting in the form that the students like to see. Second, with the "three one" activities as the carrier, so that make the teaching of socialist core values passing into the daily ideological and political education work. The "three one" activities as an important carrier to strengthen and improve the ideological and political education of college students, through the whole process of ideological and political education in colleges and universities.

#### **4.5 Pay Attention to the Role of the Network and Build a Good Network Platform**

The Internet have advantages and disadvantages, which can not only help students learn knowledge, but also broaden their horizons, but also may make students indulge in the network. One is to build a good campus network culture platform. Actively create campus websites, forums, microblogs, etc., to carry out healthy and upward positive publicity for students, create a good public opinion atmosphere, and guide students to actively identify with the socialist core values on the Internet. Second, actively use new media to put into the efforts on the education and publicity of socialist core values, and use WeChat, QQ and other new media platforms to release college students' ideological trends and employment guidance information, so as to carry out education subtly in the interaction. Third, we should actively carry out the campus network cultural activities. Through the campus network cultural activities, such as microblog publicity activities, blog essay activities, so that students in the activities to establish a correct outlook on life, values and world<sup>[5]</sup>.

#### **4.6 To Improve the Comprehensive Quality of Teachers and Raise Their Attention to the Education of Socialist Core Values**

In education work, teachers are the stable subjects of education, and the ideological and political education and socialist core values education for students cannot be separated from the guidance of teachers. Therefore, the school should enhance the teachers' comprehensive quality, establish correct values and outlook on life. Firstly, colleges should focus on the importance of the construction of teachers' ethics, and guide teachers to take moral cultivation as their sacred duty and lofty mission. Secondly, private colleges and universities should provide a platform and opportunity for teachers to learn and communicate and improve together. Finally, private colleges and universities should establish a set of scientific, reasonable, objective and fair evaluation system and incentive mechanism to stimulate teachers' enthusiasm and initiative to carry out education work. Only in this way can teachers be guided to conscientiously implement the task of education of socialist core values<sup>[6]</sup>.

## 5. Conclusion

As a significant part of China's social group, college students in private universities have distinct characteristics in values, which also determines that it becomes an arduous task to educate their socialist core values. At present, private colleges' students are facing many difficulties in the education of socialist core values, which are the important reasons why the effect of socialist core values education of private college students is not obvious. This also requires colleges and universities in the master private college students 'socialist core values education three do not adapt to the present situation under the condition, causing three specific factors, and develop the targeted optimization measures, to strengthen the students' cognition of socialist core values, reform of ideological and political theory course teaching method, pay attention to the construction of campus culture, the role of counselor team, attach importance to the role of the network, improve the comprehensive quality of teachers in six levels, for the internalization of college students' socialist core values.

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