

# *Exploration of Cultivating the Craftsmanship Spirit and Integrating it into Vocational Moral Education Curriculum*

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**Abstract:** This article discusses the integration of craftsmanship spirit cultivation into vocational college ideological and political education (IPE) curriculum, encompassing teaching content, case studies, practical exercises, and assessment. By achieving this integration, misconceptions about the craftsmanship spirit among vocational college students can be clarified, and their rational understanding and grasp of the essence of craftsmanship spirit can be enhanced. Moreover, it can be internalized as their life values and spiritual pursuits. However, it is important to achieve an organic fusion rather than a mere patchwork or integration. Principles of gradual progress and the integration of learning and application should be adhered to, along with adopting a systemic approach.

"Craftsmanship spirit" has become a hot topic of social discussion since its proposal, particularly with the goal outlined in "Made in China 2025" to transition from a manufacturing power to a manufacturing powerhouse and from "Made in China" to "Created in China." The cultivation and promotion of the craftsmanship spirit are especially necessary. In the report of the 19th National Congress of the Communist Party of China, General Secretary emphasized the need to promote the spirit of model workers and craftsmanship. For vocational college students, the craftsmanship spirit is an essential quality for their growth and success, making it an important aspect of vocational college ideological and political education. Therefore, how to integrate the cultivation of the craftsmanship spirit into the teaching of vocational college ideological and political education, particularly in the curriculum, becomes a practical issue to address.

## **1. The significance of integrating craftsmanship spirit cultivation into vocational college ideological and political education**

Essentially, "craftsmanship spirit" is a professional spirit that embodies professional ethics, abilities, and qualities. It represents a professional value orientation and behavioral performance of practitioners. Ultimately, the craftsmanship spirit is characterized by meticulousness, pursuit of excellence, continuous innovation, and the spirit of perfection. Cultivating this spirit requires long-term career experience and improvement, the demands and tempering of real work positions,

as well as the influence and cultivation of vocational college ideological and political education, especially through the teaching of vocational college ideological and political courses. As vocational college students are in the stage of theoretical exploration and career planning, and their real work positions are still limited to internships, the organic integration of craftsmanship spirit cultivation into vocational college ideological and political education, particularly in the teaching of vocational college ideological and political courses, holds a significant position and role in nurturing the craftsmanship spirit among vocational college students. [1]

Integrating the cultivation of craftsmanship spirit into vocational college ideological and political education is beneficial for clarifying misunderstandings and enhancing rational understanding and grasp of the craftsmanship spirit among vocational college students. In the perception of many, craftsmen are merely skilled laborers who contribute to the material wealth of society. The cultivation of craftsmanship spirit is often seen as the responsibility of companies, resulting in a superficial and one-sided understanding. Therefore, it is essential to use the teaching of ideological and political theory courses, starting from the standpoint, viewpoints, and methods of Marxism and promoting the core socialist values. By explaining the connotation, significance, and value of the craftsmanship spirit in the new era, from the perspective of technical rationality and value rationality, vocational college students can truly comprehend and grasp the professional spirit inherent in the craftsmanship spirit and recognize it as a professional attitude, professional spirit, and professional competence.

Integrating the cultivation of craftsmanship spirit into vocational college ideological and political education is conducive to the internalization of the craftsmanship spirit among vocational college students, making it their life values and spiritual pursuits. Vocational college ideological and political courses serve as the main platform for cultivating correct worldviews, outlooks on life, and values among vocational college students. Therefore, through the organic integration of craftsmanship spirit cultivation in the teaching and learning process, employing various forms of instructional activities, it not only dispels students' one-sided understanding of craftsmanship spirit but also enables deep comprehension and practical realization among vocational college students. This, in turn, inspires their inner pursuit of the craftsmanship spirit, internalizing it as their own values and life beliefs, and putting it into practice in their future studies and work. Ultimately, it fosters their growth and success by aligning their inner convictions with their outward actions.

## **2. Specific Approaches to Integrating the Cultivation of Craftsmanship Spirit into Vocational College Ideological and Political Education**

### **2.1 Integration of craftsmanship spirit cultivation into teaching content**

In vocational college ideological and political courses, relevant content related to the cultivation of craftsmanship spirit can be incorporated into the corresponding chapters according to the needs of teaching practice. Emphasizing the essence and extension of craftsmen and craftsmanship spirit, as well as the value and spiritual core of craftsmanship spirit, helps students develop a correct understanding and grasp of craftsmanship spirit. This approach avoids superficial and one-sided interpretations, enhances rational recognition of craftsmanship spirit, and establishes a solid knowledge foundation for its cultivation. [2]

### **2.2 Integration of craftsmanship spirit cultivation into teaching cases**

Carefully selecting relevant cases showcasing craftsmanship spirit and effectively integrating craftsmanship spirit content into vocational college ideological and political education is of great significance and practical value for cultivating craftsmanship spirit among students. By showcasing

craftsmen and their stories through videos, reenactments, and other means, teaching content becomes more targeted, highlighting the cultivation of craftsmanship spirit in ideological and political education. Analyzing and discussing cases related to craftsmanship spirit using diverse classroom teaching methods guides vocational college students to gain personal insights and engage in profound reflections, truly internalizing the craftsmanship spirit.

### **2.3 Integration of craftsmanship spirit cultivation into teaching practices**

Firstly, teachers should organize and conduct teaching activities guided by craftsmanship spirit in ideological and political courses. From designing teaching steps and procedures to organizing and implementing teaching activities and utilizing various teaching methods, teachers should strive for meticulous implementation based on craftsmanship spirit requirements. This enables students to naturally perceive the presence of craftsmanship spirit in teachers and be influenced accordingly. Secondly, craftsmanship spirit should guide students in effective practical teaching, particularly in the practical aspects of ideological and political education. By leveraging online environments and resources, practical scenarios related to teaching content can be effectively established. Organizing students to engage in practical activities based on firsthand experiences and facilitating their perception and understanding during these experiences enhances their grasp and comprehension of the theories, viewpoints, and methods in ideological and political courses. This ultimately enables students to proficiently understand and apply theories to address societal issues, achieve a harmonious development of self-cognition, emotions, and behaviors, and facilitates an experiential and practical teaching model in ideological and political courses that aligns knowledge with action. It effectively allows students to experience craftsmanship spirit through practice, promoting the integration of knowledge and action.

### **2.4 Integration of craftsmanship spirit cultivation into assessment**

Ideological and political courses include various forms of assessments, such as exams and evaluations. Therefore, it is important to strengthen students' craftsmanship spirit in assessments. Regardless of the assessment method, the cultivation of craftsmanship spirit should be integrated. Encouraging vocational college students to approach assessments with a spirit of excellence rather than mere perfunctory completion is one aspect of cultivating craftsmanship spirit. Furthermore, assessment questions should not solely focus on testing students' knowledge retention but also emphasize meticulous reasoning and problem-solving abilities, as well as the spirit of excellence and continuous improvement. This approach guides students to approach assessments with a craftsmanship spirit and cultivates craftsmanship spirit in the process.

## **3. Things to Consider When Integrating the Cultivation of Craftsmanship Spirit with Vocational College Ideological and Political Education**

In the current social context of emphasizing the cultivation of craftsmanship spirit, it is crucial to effectively integrate the cultivation of craftsmanship spirit with the teaching of ideological and political education in vocational colleges. This integration aims to truly cultivate the craftsmanship spirit in vocational students while achieving the objectives of ideological and political education. As such, there are several important considerations in the process of integrating the cultivation of craftsmanship spirit with the teaching of vocational college ideological and political education.

### **3.1 Achieving Organic Integration Rather than Simple Stitching or Integration**

When integrating the cultivation of craftsmanship spirit with the teaching of vocational college ideological and political education, it is essential to ensure an organic integration rather than simply stitching or integrating the two aspects. In courses such as "Ideological and Moral Cultivation and Fundamentals of Law," the education on life values, ideals and beliefs, and socialist core values can be effectively integrated with the cultivation of craftsmanship spirit. Special topics or project-based teaching methods can also be used to integrate the cultivation of craftsmanship spirit with ideological and political education. However, not all content in vocational college ideological and political education can be seamlessly integrated with the cultivation of craftsmanship spirit. Therefore, careful selection of integration points is necessary to ensure an organic fusion rather than forced integration, which could lead to a decrease in the effectiveness and practical outcomes of vocational college ideological and political education.[3]

### **3.2 Adhering to the Principle of Gradual Progression and Integration of Learning and Application**

Cultivating the craftsmanship spirit is a gradual process that requires a step-by-step approach. To cultivate the craftsmanship spirit in vocational students through ideological and political education, it is important to incorporate the cultivation throughout the entire teaching process of vocational college ideological and political education and reinforce it continuously. Additionally, the integration of craftsmanship spirit should adhere to the principle of integrating learning and application. This means that students should not only understand the essence of craftsmanship spirit but also apply it effectively in practical situations. Different levels of cultivation and education on craftsmanship spirit can be designed in different courses based on the actual situation of each school. This will allow for a comprehensive and progressive development of students' understanding and internalization of craftsmanship spirit as their behavioral guidelines and values.

### **3.3 Applying a Systems Thinking Approach to the Integration of Craftsmanship Spirit Cultivation and Vocational College Ideological and Political Education**

The integration of craftsmanship spirit cultivation and vocational college ideological and political education is a systematic project. As ideological and political education teachers in vocational colleges, it is essential to lead by example and practice the craftsmanship spirit in their own teaching. In addition to the efforts of individual teachers, vocational colleges need to create a supportive environment, provide necessary support and resources, and establish corresponding mechanisms and systems. Only through a collective effort can we cultivate skilled professionals with the craftsmanship spirit. While vocational college ideological and political education can be considered the main channel and platform for cultivating the craftsmanship spirit, it is not enough to integrate the two aspects solely in this course, both in theory and practice. The cultivation of craftsmanship spirit should be integrated into all courses, including basic professional courses, core professional courses, and other courses related to vocational skills and competencies. This includes courses on career guidance, innovation and entrepreneurship, and internships. A more systematic approach is needed to effectively cultivate the craftsmanship spirit in vocational college students.[4]

## **4. Conclusion**

The craftsmanship spirit is not only an indispensable part of traditional Chinese culture but also a valuable spiritual asset generated during the reform and opening-up period. In a sense, it is an

essential component of modern Chinese society. Without the guidance and support of the craftsmanship spirit, sustainable development in vocational education in China cannot be achieved. Therefore, it is necessary to continuously enhance the awareness and understanding of the craftsmanship spirit among professional teachers and ideological and political education teachers in vocational colleges.

On one hand, it is important to explore the points of integration between ideological and political education and the cultivation of professional ethics and teacher conduct. Efforts should be made to strengthen the integration of professional ethics and teacher conduct with socialist core values, ensuring that the work on professional ethics and teacher conduct is effectively implemented and continuously improves the professionalization and specialization of teachers.

On the other hand, it is crucial to vigorously strengthen the construction of vocational education and ideological and political concepts. This includes enhancing the labor skills of vocational professionals and improving the quantity and quality of high-skilled talents required in various industries in China. By doing so, vocational professionals can make significant contributions to the country's economic and social development.

Overall, integrating the craftsmanship spirit into vocational education and ideological and political education is a vital task for the sustainable development of vocational colleges. It requires the joint efforts of educators, professionals, and policymakers to foster a culture that upholds and values the craftsmanship spirit in order to cultivate a skilled workforce and contribute to the advancement of the nation.

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