

# *Research on the Integration of College Students' Ideological and Political Education and Student Management under the Background of Internet Plus*

Lei Pan\*, Huihui Xiong, You Sun

Heilongjiang Institute of Technology, Jixi, 158100, China

\*Corresponding author: 1322760962@qq.com

**Keywords:** Internet Plus; College Student; Ideological and Political Education; Student Management; Integration Strategy

**Abstract:** In the context of a new era, the field of education is experiencing rapid development, and society is paying increasing attention to the implementation of educational reforms. This requires universities to develop detailed and feasible strategies for ideological and political education in response to societal changes. In the process of implementing adjustments and reforms, it is necessary to deeply integrate ideological and political education with student management. This integration aims to promote students' rapid growth, ensure the effectiveness of educational and teaching work, and meet the development and progress needs of universities. Therefore, this article primarily analyzes the integration of ideological and political education for university students and student management in the context of the Internet Plus, providing references and insights for readers.

Universities play a crucial role in China's educational system, and their value and significance are self-evident. Moreover, university education is characterized by its high practicality, applicability, and comprehensiveness. Therefore, strict student management and ideological and political education have a critical role to play in universities. If a deep integration of these two aspects can be achieved, it will undoubtedly help innovate the modes of ideological and political education and student management. This integration will improve the effectiveness of various educational work and achieve the desired educational objectives. It will also help students establish sound thinking concepts, strengthen their values, keep pace with social development, and provide comprehensive support for their future growth. It will foster a better teacher-student relationship and ensure the effectiveness and quality of educational and teaching work. These are the key issues that university teachers need to analyze in the present era.

## **1. The Role of Integrating Ideological and Political Education with Student Management for College Students**

### **1.1. Enhance the effectiveness of student management**

Student management work is characterized by its high complexity, and this characteristic is

becoming increasingly evident in the context of the Internet+. After entering university, most students yearn for freedom and seek recognition from others or teachers, and they have a strong sense of self-centeredness. Therefore, student management work places high demands on teachers' professional abilities and professional qualities. If ideological and political education can be taken as a starting point and the integration between the two modules can be strengthened, it will be possible to achieve the basic goals of educational reform and provide significant assistance to students' future development [1]. Schools should penetrate ideological and political education into the student management process based on its characteristics, needs, and other factors, and establish a comprehensive and feasible management model, avoiding the occurrence of blindly copying and pasting. Furthermore, teachers should guide students' thinking concepts and increase their emphasis on ideological and political education and management work. However, in this regard, some college students prioritize their freedom. If teachers still use traditional educational models to strengthen student management, it will inevitably evoke feelings of annoyance and rebellion. Therefore, teachers should approach from different angles, integrate ideological and political education with student management, and promote interaction and positive relationships between the two. This will help alleviate students' study pressure and psychological burdens, and foster a more positive attitude.

### **1.2. Improving the level of ideological and political education**

Ideological and political education is an important component of the educational system and has a significant impact on students' future development. Teachers need to have a clear understanding of the current status of educational reform and focus on communication, interaction, and dialogue with students. Only through this can students be nurtured to have comprehensive qualities and unleash their full potential.[2] Compared to other educational content, ideological and political education involves a wide range of knowledge and requires teachers to possess rich theoretical knowledge and strong professional abilities. However, if traditional methods are still used in educational management, emphasizing knowledge preaching while completely ignoring the importance of social practice, it will inevitably lead to students' negative and weary emotions. This not only undermines their motivation but also hinders the improvement of teaching effectiveness. Only by considering student management as a starting point and adjusting the approach to ideological and political education, can the enormous pressure on students be alleviated and facilitate their rapid progress. Therefore, teachers should conduct in-depth analysis of effective ways to integrate student management and ideological and political education in the context of the Internet+, and then take practical and feasible measures to enhance mutual understanding and establish a positive teacher-student relationship. This approach highlights the value and status of students and cultivates good learning and living habits in them.[3]

### **1.3. Cultivating Creative Talents**

In the context of the Internet+, the cultivation of creative and innovative talents has received significant attention across various industries, especially as a key focus of educational reform. It is essential to fully implement talent development work. This requires teachers to adjust their thinking and innovate their teaching methods, aiming to enhance students' comprehensive abilities and support their active engagement in autonomous practical activities, allowing them to unleash their potential. Therefore, teachers should understand the main direction of educational reform, have a clear understanding of the characteristics and prospects of students in different majors, and prioritize the cultivation of innovative talents as a fundamental goal. By improving the effectiveness and quality of ideological and political education, teachers can deepen students' perception and cognition of these knowledge areas. Most importantly, teachers need to recognize the value of moral education in student development and incorporate moral education into student management, thereby enhancing students'

comprehensive abilities, fostering their thinking skills, and providing significant assistance in their future growth. Therefore, teachers need to integrate ideological and political education with student management based on specific educational management circumstances. This will better cultivate students' thinking concepts and ideological perspectives, gradually improving their overall literacy and laying a solid foundation for their future progress and development.

## **2. The Integration Strategy of Ideological and Political Education and Student Management for College Students**

### **2.1. Improvement of student management and ideological and political education system**

In order to achieve efficient management of university students and ensure the successful attainment of ideological and political education goals, higher education institutions should place greater emphasis on student management and ideological and political education, ensuring effective optimization and improvement of the relevant educational systems. Universities should understand the current situation of student management, conduct in-depth analysis, and become aware of the common issues that arise in the process of ideological and political education. Targeted measures should be formulated to thoroughly address these issues, laying a foundation for the implementation of ideological and political education and student management. The key aspect is to optimize various systems and mechanisms while clearly identifying students' thinking consciousness and ideological perspectives. Students should be regarded as the foundation, and the existing ideological and political education system should be improved. By integrating Internet+ technology, a more comprehensive management mechanism can be developed, guiding students to highly affirm and willingly comply with the rules and regulations set by the school. This will create a strong institutional atmosphere, allowing students to be influenced and influenced, and enabling them to strictly self-regulate and reduce the likelihood of problems. It will also enhance the school's management capacity and level. Additionally, it is necessary to analyze the issues arising from the integration of student management and ideological and political education, identify the root causes of these problems, and formulate reasonable and feasible optimization plans in consideration of the characteristics of students in various disciplines. This will ensure the thorough implementation of the management and educational systems, resulting in positive outcomes and quality.

### **2.2. Adhere to the relevant principles of putting students first**

University students are the key focus of student management and ideological and political education in schools. If schools want to achieve a deep integration of these two aspects, they should start from the specific situation of students and adhere to the principle of student-centeredness. It is important to pay attention to the changes in students' psychology, emotions, and thoughts, treat them with full respect, and treat all students fairly. Understanding the problems students encounter in their learning and lives, providing proper guidance, and helping them overcome difficulties and address their ideological deficiencies and shortcomings are crucial. Only by starting from the source and alleviating the immense pressure on students, can ideological and political education be effectively implemented and demonstrate positive effects, while also enhancing students' resilience, endurance, and willpower. However, it is important for teachers to realize the students' central position in the classroom and show them full respect. Taking into account the continuous development and growth of students, diverse management strategies should be implemented, highlighting the value and charm of ideological and political education. Guiding students to have a clear understanding of its significance will naturally complement student management, enabling the rapid achievement of desired educational goals. Furthermore, it is beneficial to leverage Internet+ technology in carrying

out ideological and political education and student management. Integrating it into professional courses can enhance the interest in ideological and political education, making the originally dull and boring knowledge more vivid and engaging. Establishing a dedicated management platform where serious disciplinary violations are recorded and appropriately penalized can help tightly regulate student behavior and prevent any problems. It can also foster a vibrant campus culture and better integrate student management and ideological and political education, ensuring the stable implementation of educational and teaching work.

### **3. Innovation of the integration model of ideological and political education and student management in the context of Internet plus**

#### **3.1. Carry out diversified educational management activities**

In recent years, with the continuous development of information technology and the internet, there have been significant changes in the field of education, with the integration of advanced technologies to promote the advent of the era of educational informatization. In this context, actively achieving a high level of integration between ideological and political education and student management, innovating the existing educational management models, and advancing online education in a more scientific manner can enhance the scientific nature of student management and ideological and political education, meeting the continuous development needs of students.

On one hand, universities need to establish specialized educational management platforms and create various educational management modules to optimize related systems and frameworks. This facilitates strengthening student management, constraining their behavioral concepts, and jointly building a good campus environment. For example, when carrying out student management, integrating elements of ideological and political education can involve incorporating current hot topics from society and providing dedicated sections for students to engage in discussions, express their thoughts and viewpoints. Through these interactive exchanges, they can gain insights into the educational nature behind these fresh events, be influenced by these ideas, and gradually develop correct values and moral concepts. Therefore, achieving a deep integration between student management and ideological and political education, and effectively implementing them, can provide students with proper guidance, help them realize the value of these efforts, and encourage their active involvement, playing a positive leading role.

On the other hand, strengthening the application of Internet+ technology involves using big data technology to understand the daily learning and living situations of university students. Based on their interests and preferences, diverse practical activities can be organized, including offline exchanges and online communication. Timely uploading the latest policies and regulations formulated by the school highlights their implementation, and providing different sections allows students to freely express their thoughts and viewpoints based on these management systems, and also enables them to put forward practical suggestions. This will undoubtedly motivate students' initiative, encourage them to abide by rules and regulations, strictly control their own behaviors, and inspire more students to participate, thereby expanding the scope of influence and fostering a positive campus atmosphere.

Additionally, utilizing platforms such as WeChat, Douyin (TikTok), or Weibo can help promote positive events and ideas, subtly helping students establish correct thinking and awareness. It can also enhance the depth and breadth of their learning, achieving multiple goals simultaneously.

#### **3.2. Emphasize the transformation of management education concepts and methods**

If schools continue to use traditional methods for student management over a long period of time, it will undoubtedly lead to high fatigue among students and trap both teachers and students in a

vicious cycle. This not only hinders the smooth implementation of ideological and political education but also affects the effectiveness of student management. Therefore, schools should attach great importance to ideological and political education and student management, keep up with the continuous development of society, and innovate the existing educational models and management methods. Through distinctive and diverse approaches, interdisciplinary and cross-disciplinary teaching should be conducted to help students achieve further improvement and understand the role of education and management in the school.

When counselors manage students, they should also implement ideological and political education with clear goals, highlighting the value of integration between the two. This can achieve the goal of "me in you, you in me," and promote the skillful integration of ideological and political education and student management. By utilizing the concept that "1+1>2" in management, the cultivation of students' ideological awareness and behavioral habits can be strengthened. Furthermore, schools should assign responsibilities to counselors and teachers, establish a sound system of rewards and punishments or related assessment criteria, and link the management situation with the assessment content to motivate counselors and teachers. In this way, teachers will continuously learn in their spare time, grasp more advanced educational concepts, and possess diverse teaching methods. This will better achieve the integration of student management and ideological and political education, improve their teaching abilities, expand the existing teacher team, and ensure that both ideological and political education and student management yield positive results and meet the continuous development needs of students.

Therefore, if the desired educational goals are to be achieved, it is essential to start with a transformation in educational management concepts, strengthen innovation in educational methods, emphasize the student-centered position, ensure their rapid and stable progress, and lay a solid foundation for the further improvement of the education and teaching enterprise.

#### 4. Conclusion

In a word, when implementing ideological and political education and student management, the school should pay more attention to the transformation of management philosophy and ideological and political teaching mode, optimize and innovate the management system, improve the relevant management and education system, regard students as the root of all work, give them higher respect, and realize their dominant position in the teaching link. Starting from various angles and aspects, promote the deep integration of student management and ideological and political education, and carry out effective innovation and improvement. In this way, not only can we enrich the previous ideological and political education models, but we can also achieve mutual complementarity and development, which indeed plays a crucial role in the future growth and progress of students.

#### References

- [1] Tian L. Analysis of building a student management system based on strengthening ideological and political education for college students [J]. *Times Report* 2022; (01): 116-118.
- [2] Liao C. A study on the integration of ideological and political education and management work for college students [J]. *Jilin Education* 2022; (02): 63-65.
- [3] Peng J. Research on the integration of ideological and political education and management work for college students [J]. *Journal of Heilongjiang Teachers' Development College* 2021; 40 (05): 94-96.