

Research on Improving the Business Environment and Promoting High-Quality Economic Development

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Abstract: At present, with the continuous progress of social environment, China's economic construction has achieved relatively good development, but compared with western developed countries, there are still many problems in China's social business environment. If scientific and effective measures are not taken in time, it will have a negative impact on China's high-quality economic development. This paper will discuss and analyze the work content of optimizing the business environment to promote high-quality economic development in China and the problems existing in the optimization process, and put forward corresponding solutions, hoping to provide reasonable suggestions for the optimization of the business environment and the sustainable development of social economy in China.

1. Introduction

Business environment refers to all kinds of institutional conditions and influencing factors that enterprises need to pay attention to in the market. It is of great significance to actively optimize the business environment for the high-quality development of China's economy. Relevant government departments should actively take effective measures to build a perfect working mechanism to optimize the business environment, enhance the user experience of enterprises, strengthen the evaluation system, and at the same time, strengthen economic development research. At present, there are still many problems that need to be improved in China's state-owned business environment, such as the overall planning mechanism, the digital construction of data sharing, the construction of social credit system and the construction of legal system. If not dealt with in time, it will not be conducive to the optimization of China's state-owned business environment and have a negative impact on promoting high-quality economic development.

2. The Importance of Optimizing the Business Environment and Promoting High-Quality Economic Development

The social business environment is an important foundation for enterprise construction and economic development. Creating a good business environment can effectively guarantee the future development of enterprises. If the social business environment is poor, the development of enterprises will be restricted and negatively affected, which will increase the probability of bankruptcy. For

example, in order to effectively improve the business environment in Zhejiang Province, Zhejiang Province put forward the business environment optimization policy of “running at most once”, which effectively promoted the promotion of the number of economic market players in Zhejiang Province and gradually surpassed other provinces, ensuring that Zhejiang Province can occupy a place in the total domestic economic development [1]. In addition, optimizing the business environment can also effectively enhance the enthusiasm of enterprises to develop innovative technologies, enhance the progress of China's scientific and technological level, and thus achieve sustainable social and economic development. A high-quality business environment can further reduce the economic cost of enterprise development and enhance the confidence of enterprises and investors, so as to ensure that enterprises can invest more manpower and material resources in innovative technologies and further promote the high-quality development of China's social economy.

3. Optimize the Business Environment to Promote High-Quality Economic Development Content Analysis

(A) To build a sound working mechanism to optimize the business environment

In order to ensure the targeted optimization of the business environment, relevant departments should actively study the actual situation of economic development, conduct regular research activities based on this, and conduct an all-round investigation on the on-site management of research activities, so as to effectively solve the detailed problems existing in the work of optimizing the business environment, and at the same time, effectively improve the strategies and methods for optimizing the business environment. In addition, relevant departments should visit and investigate local enterprises, listen to and record the ideas or suggestions put forward by enterprises, and combine them with the actual situation of current social and economic development and environmental requirements, so as to further study the optimization of business environment [2]. Investigate and collect the problems existing in the process of social and economic development, classify and deal with the problems, and put forward targeted treatment opinions, so as to build a perfect working mechanism to optimize the business environment and promote the high-quality development of China's social economy.

(B) Enhance the user experience of enterprises and strengthen the evaluation system.

In the process of business environment optimization promoting high-quality social and economic development, in order to ensure that relevant departments can effectively implement the basic development principles, the actual results of business environment optimization should be studied and analyzed, so as to establish a perfect evaluation system for optimization work and further enhance the experience effect of enterprise users. Under normal circumstances, enterprises and investors are the main bodies to judge the current business environment. In order to enhance the direct experience of enterprise users, relevant departments should comprehensively study and analyze the business environment development report provided by the World Bank before taking relevant measures to optimize the business environment. At the same time, focus on the costs of enterprise development, so as to establish the corresponding economic development evaluation mechanism. In the process of optimizing the business environment, we should also effectively simplify relevant processes and optimize work links, so as to ensure the production efficiency of enterprises and ensure the economic benefits of enterprise development. In addition, relevant departments should also judge and evaluate the actual optimization of the business environment, and regularly publish evaluation and analysis reports related to the optimization of the business environment, so as to effectively reflect the progress of the optimization of the business environment, ensure that all sectors of society can clearly and clearly understand the current business environment, and thus effectively enhance the confidence of enterprises and investors in the market environment.

(C) To strengthen economic development research.

In order to further improve the market economy development mechanism and optimize the market environment, relevant departments should actively carry out market economy development research, take all-round research according to the actual development of the current market, collect and analyze the relevant demand of enterprises for the market, so as to understand the related problems affecting the economic development of enterprises. In addition, in view of the development of market economy, we should analyze the existing loopholes and defects and put forward reasonable solutions to ensure the quality and effect of business environment optimization [3]. At the same time, strengthening the investigation of economic development should also ensure that the economic development forces in the region can be effectively condensed and that a unified consensus can be reached from the higher government departments to the lower enterprises, so as to further create a high-quality business environment.

4. The Problems Existing in the Process of Optimizing the Business Environment

(A) The overall work mechanism

In recent years, China's state-owned business environment has made considerable progress, but compared with western developed countries, there is still a certain gap. Among them, there are still many problems in the overall planning mechanism. If effective measures are not taken in time to deal with them, it will seriously hinder the optimal development of the business environment. First of all, due to China's vast territory, the government has certain differences in the deployment of business environment optimization work in different regions, and lacks refined management, which leads to differences in the effect of optimization and development work in different regions. At present, China's eastern coastal areas have basically realized the reform of facilitating the business environment, while the economic development in the central and western regions and the northeast region is relatively slow, and the level of urban construction is low, which is unfavorable for the development of business environment optimization [4]. Secondly, the linkage and coordination ability between the higher authorities in economically backward areas is poor, which is not conducive to optimizing information sharing and process optimization in business environment work, and it is impossible to establish a scientific and effective work overall planning mechanism. In addition, because the government needs to complete the corresponding indicators in optimizing the business environment, there are formalism problems in the optimization process, and a lot of energy is spent on inspection, assessment and ranking, which leads to the failure to achieve the due results in optimizing the business environment and the abnormal development of the market economy.

(B) Digital construction of data sharing

Government data sharing and local digital construction have a negative impact on optimizing the business environment. First of all, the relevant government departments can't unify and clarify the top-level design, the data information systems in different regions are relatively independent, and they are in the working state of decentralized development and vertical development, and there are differences in the construction of government service platforms in different regions, so the technical interfaces can't be effectively compatible, and the data information can't be defined uniformly [5]. Secondly, there are interest problems between different departments, and some local departments regard data information as private property and are unwilling to share it with other local departments, which leads to the failure of digital construction of data sharing. In addition, in the process of optimizing the business environment and developing digital data sharing, it is necessary to manage local systems in different regions and provincial systems, which leads to high repeatability of data, which is unfavorable to the convenience of enterprise economic development, and thus cannot effectively carry out regional convenience reform.

(C) The construction of social credit system

The construction of social credit system is an important issue in the process of optimizing business environment and promoting high-quality economic development. First of all, the construction of social credit system in some areas is lagging behind, and only the relevant institutional systems have been initially built, so it is impossible to effectively supervise the implementation of institutional systems, and the construction of joint punishment mechanism is not perfect. Secondly, the ability of supervision and management at the grass-roots level is insufficient, which cannot fully meet the needs of supervision during and after the event. With the development of optimizing the business environment, the workload of supervision at the grass-roots level is gradually increasing, but the problems of preparation, budget and powers cannot be effectively matched, which leads to the inability to meet the relevant needs of supervision at the grass-roots level. In addition, the grass-roots supervision mechanism lacks a certain fault tolerance rate, and the responsibilities between departments are not clear enough, which leads to the situation that all departments shirk their responsibilities, which is not conducive to the development of supervisors' work and has a negative impact on the efficiency and quality of optimizing the business environment.

(D) Legal system construction

In view of the problem of legal system construction, there are some problems in optimizing the business environment in China, such as insufficient legal awareness, relatively lagging legislation and law reform. First of all, there is abuse of judicial power in local governments in some areas. Through judicial power, enterprises and personal property are adversely infringed, and local enterprises are excessively protected by law, excluding foreign enterprises, which seriously affects the legitimate rights and interests of enterprises and investors [6]. Secondly, there is a certain lag in the legislation, reform and abolition of local laws and regulations. In the legislative process, the solicitation mechanism of opinions is not perfect enough, and the form is over-emphasized, and the feedback from enterprises is not paid enough attention. In addition, the latest measures to optimize the business environment have insufficient legal basis, and the lead department of joint inspection and acceptance has failed to give them effective clarity. In view of the above problems, it is urgent to take reasonable measures to solve them, so as to improve the quality and effect of business environment optimization.

5. Optimize the Business Environment to Promote High-Quality Economic Development Strategy

(A) Actively improve the social credit system

Credit system is an important foundation of social and economic development, and establishing a scientific and perfect social credit system plays an important role in optimizing the business environment. The construction of social credit system should first enhance the trust of enterprises and investors in government departments. Government departments should actively improve the record of government dishonesty, establish a credit supervision mechanism, and strengthen the management of civil servants' credit files, so as to effectively improve the reliability of government services and further improve the social credit system. Secondly, in view of the economic development of enterprises, the integrity of enterprises should be investigated and managed, and the integrity management behavior of enterprises should be publicized through the internet credit information platform. For enterprises with high integrity, more talent support and financial subsidies should be given, and effective punishment measures should be taken for enterprises with bad faith, so as to enhance the importance of enterprises for integrity construction [7]. In addition, the relevant departments should also build and manage the personal credit system, build a perfect personal credit platform, and share information through the Internet, so as to effectively promote the development of

enterprise and personal credit system, and lay a good credit foundation for optimizing the business environment and promoting high-quality economic development.

(B) To enhance the rationality of the business mechanism and economic system

A scientific and pragmatic business environment is the basic premise to ensure social and economic development. Improving the rationality of business mechanism and economic system can effectively guarantee the development of market economy. First of all, the business mechanism and economic system should meet the basic requirements of relevant laws and standards, and promote the transformation among market economic entities through legislation. At the same time, actively establish and improve the evaluation and audit mechanism, thus effectively ensuring the rationality and operability of the business mechanism. Before the publication of relevant business policies, all professional and technical personnel and relevant government departments should analyze and evaluate the business policies, and they can be promulgated and implemented only after they have passed the examination. And in the implementation process, the actual effect of the business mechanism is supervised and managed, so as to ensure the transparency of the business mechanism and economic system and promote the further optimization of the business environment.

(C) To establish an effective legal environment for business.

Establishing an effective business legal environment is an important part of business environment construction, and the perfection of regional legal system construction can directly and clearly reflect the advantages and disadvantages of local business environment. At present, the construction of business legal system in most parts of China has been well optimized, but there are still some problems to be solved. Among them, the implementation of various policies and measures cannot be put in place, and the integrity mechanism of social business development is not perfect, which cannot be effectively solved. Therefore, relevant departments should strengthen the construction of business legal system to fundamentally solve the above problems [8]. A good business legal environment can effectively guarantee the orderly development of market economy and effectively reduce the cost of social and economic activities, which plays an important role in protecting the main body of social and economic development and establishing a credit system.

(D) Strengthen the construction of information and data sharing.

To strengthen the construction of information and data sharing, we should first strengthen the top-level design and re-study the existing system architecture and standards. The division of tasks and related responsibilities should be clearly defined, and the timetable and circuit diagram should be effectively ensured, so as to form a scientific and reasonable top-level architecture, so as to realize big data sharing and large-scale system co-governance. Secondly, information data should be effectively classified and authorized, so as to establish a perfect standard system for data information sharing. At the same time, for the government platform system, we should strengthen the development of data conversion, data analysis and other functions, improve the security of data information, and ensure that its technical architecture and standard system have certain operability. In addition, the construction of information and data sharing should also actively implement the principles of sharing on demand and enjoying everything, update data information in time, and reasonably clarify the responsibilities of data exchange and review and verification, so as to ensure the effectiveness and reliability of data.

6. Conclusion

To sum up, optimizing the business environment plays an important role in promoting high-quality economic development. At present, there is still much room for improvement in the optimization of China's state-owned business environment. Relevant departments should actively study and analyze the problems existing in the current market business environment, and give scientific and effective

solutions. By improving the social credit system, improving the rationality of business mechanism and economic system, establishing an effective business legal environment, and strengthening the construction of information and data sharing, we can establish a high-quality business environment, promote the construction of market economic environment, and provide a good environmental foundation for the future development and social progress of enterprises.

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