

Research on the Value and Path of Integrating Red Culture into Ideological and Political Education Curriculum

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Keywords: Red culture; Ideological and Political Education; Value and path

Abstract: Red culture is a revolutionary culture with rich connotations and important values formed by the Communist Party of China in the great practice of revolution and construction. This paper explains the value of integrating red culture into Ideological and Political Education Curriculum, analyzes the current problems in integrating red culture education into Ideological and Political Education Curriculum, and puts forward the path of integrating red culture education into Civics from three aspects: innovative content, innovative form and innovative means, which is of great significance to improve the effectiveness of students' ideological and political education.

1. Introduction

General Secretary proposed at the National Conference on Ideological and Political Work in Colleges and Universities that "we should actively promote the introduction of excellent Chinese traditional culture into campuses, deeply explore the ideological concepts, humanistic spirit and moral norms contained in excellent Chinese traditional culture, inherit and innovate with the requirements of the times, and let Chinese culture show its permanent charm and contemporary style". Red culture is the revolutionary spirit formed by the Chinese Communist Party in the great practice of revolution and construction, and is the glorious performance created by the Chinese Communist Party in leading the Chinese people to achieve national independence, people's liberation, national prosperity and people's happiness. General Secretary has repeatedly stressed that "the red gene should be passed on from generation to generation", and that the red gene should be integrated into the education and teaching of ideological and political theory courses so that students can understand the glorious history of the Party and pass on the red gene.

2. The value of integrating red culture into Ideological and Political Education Curriculum

Firstly, the integration of red culture into Ideological and Political Education Curriculum is conducive to inspiring students' love for the Party and the country, establishing lofty ideals and enhancing patriotic sentiments; it is conducive to students' correct understanding and analysis of the current international and domestic situation, enhancing their sense of worry and political acumen; it

is conducive to students' establishment of a correct outlook on life, values and worldview and the formation of a correct world view and values^[1].

Secondly, the integration of red culture into Ideological and Political Education Curriculum is a useful supplement for traditional education. In teaching practice, teachers can enhance students' understanding and mastery of socialist core values, the socialist theoretical system with Chinese characteristics and excellent Chinese traditional culture by explaining the revolutionary spirit and excellent traditional culture contained in red culture; they can inspire students to aspire to strive for the development of the country and the nation through the propagation of advanced figures and deeds in red culture; they can combine red culture with classroom teaching through the use of multimedia technology. The use of multimedia technology can be used to combine red culture with classroom teaching to stimulate students' enthusiasm and increase their interest in learning^[2]. In addition, students can be guided to actively participate in social practice activities by organising red culture themed activities in the Ideological and Political Education Curriculum.

3. Analysis of the current situation of the integration of red culture into Ideological and Political Education Curriculum

3.1 The integration of red culture into the content and form of teaching is single

Firstly, in terms of teaching content, although some schools have started to integrate red culture into teaching, teachers do not deeply explore the connotation and meaning of red culture in the teaching process, but only use it as an additional content of teaching. Although red culture has been incorporated into Ideological and Political Education Curriculum, it is only used as an auxiliary teaching content, without forming a system, and students lack in-depth understanding and experience in the learning process.

Secondly, in terms of the form of integration, although most have begun to explore ways and means of combining red culture with the Civics and Political Science classes, these methods and approaches are relatively homogeneous^[3]. At present, the ways and means used by most schools are classroom lectures, classroom discussions and classroom performances, which do not integrate red culture with the teaching content of Civics and Politics classes, but merely use red culture as an auxiliary teaching content to teach, lacking effective educational guidance.

3.2 Insufficient inheritors of red culture

Red cultural resources can be better disseminated, promoted and developed under the role of red culture inheritors. However, with the development of the economy, people do not dig deep enough into red culture and lack of attention to red culture inheritors, resulting in a lack of understanding of red culture in some areas, schools, families and students, leading to a discontinuity of red culture inheritors in some areas and families.

On the one hand, it is due to the uneven development of red culture education, some regions or schools do not realise the importance of inheriting red culture, some schools lack the importance of red culture education development and do not plan well for the development of red culture education in their region; while some regions or schools lack effective guidance and management for students, resulting in some bad tendencies in the learning process of students^[4]. On the other hand, due to the lack of publicity of red culture, the scope of dissemination of many red cultures is only limited to the local area, and some red cultures are promoted in a single way, which makes it difficult to attract more students' attention, resulting in a lack of understanding of red culture among schools, families and students, and the phenomenon of "materialism over spirituality".

3.3 Insufficient use of red culture education carriers

Red culture is an important part of the excellent traditional culture of the Chinese nation, which includes many aspects such as politics, economy, culture and military, etc. It is a special culture which is the crystallisation of the collective wisdom of a nation or country. In the course of its development, in addition to having the characteristics of other cultures, it also has some characteristics of its own, such as: distinctive topicality and national characteristics. Red culture it has undergone changes in different periods while always maintaining its distinctive characteristics of the times and national characteristics. Although red culture has a long history in China, it has not been studied and analysed in depth enough, and the red culture education carrier has not been fully utilised, and many students do not have an in-depth understanding of red culture, so they are not skilled enough to use it.

4. Research on the integration of red culture education in Ideological and Political Education Curriculum

4.1 Increase investment in education and build red culture education bases

Firstly, the government should play a leading role and increase its financial expenditure. The government should actively play a leading role and give strong support in terms of policies and funds, incorporate red culture education into the government's priorities, and formulate relevant policies, regulations and systems. In the financial budget, priority should be given to education funding; relevant policies, regulations and systems should be formulated to provide key support to red culture education bases; red culture education should be incorporated into education development planning; the "one school, one product" construction programme should be implemented; and a reasonable funding mechanism should be formulated.

Second, seek social funding support. The support of the government and society should be actively sought, and the injection of social funds should be sought to improve the infrastructure of red culture education. Broaden funding channels and raise funds from multiple sources, including government grants, self-funding by schools and corporate sponsorship. Seeking social funding support can be done in the following ways: firstly, we should make full use of government grants; secondly, we should actively seek corporate sponsorship; thirdly, we should actively cooperate with schools to jointly develop red cultural resources; fourthly, we should make good use of social forces and actively organise various red cultural activities.

4.2 Give full play to the guiding role of teachers

Teachers need to play a guiding role in the process of teaching red culture, and they play a key role in the ideological and political education work of students. Teachers of red culture need to read relevant historical materials carefully, to understand and analyse historical backgrounds and events in detail, and to give students an intuitive understanding of historical events^[5].

During the learning process, students should be guided to think and explore actively so that they can analyse and understand from different angles and perspectives. Through the analysis of historical events and figures, teachers can provide students with answers to relevant questions so that they can gain a deeper understanding of red culture in the learning process. Through the guiding role of red culture teachers can help students to better grasp the content of ideological and political education, and thus be able to understand the spirit and connotation of the Communist Party of China in greater depth.

4.3 Optimize educational content and enhance the effectiveness of red culture education

In the curriculum of red culture education, it is necessary to carefully design the educational content according to the physical and mental characteristics of university students, combined with the actual social development, and adopt a variety of ways and means to effectively improve the effectiveness of red culture education.

Firstly, we should carefully design the teaching content of red culture education, fully explore and make use of the rich local red resources, and take local revolutionary martyrs, heroic and exemplary figures, and major historical events as important teaching contents of red culture education in Civic Studies. Secondly, we should give full play to the subjective role of students, adhere to the principle of "student-centred", and fully respect the subjective status of students in red culture education. In the specific teaching practice, teachers should encourage students to actively participate in the excavation, collation, research, application and dissemination of red cultural resources. Only when students are genuinely involved in the development and use of red cultural resources can the effect of education and teaching be realised.

4.4 Carry out practical teaching of red culture to improve students' cognitive ability of red culture

In terms of course content and form, the practical teaching of red culture should pay attention to the organic integration with the teaching content of Civics and Political Science classes, so that students can participate in them personally and take the initiative to understand the connotation of red culture through carrying out practical activities, thereby deepening their understanding and knowledge of red culture.

First, organize red culture practice activities. Schools should set up corresponding practical activity groups, make full use of red cultural resources to carry out "theme education practice" "revolutionary tradition education practice" and other activities, guide students out of the campus, into the community, factories, rural areas, troops, enterprises and institutions and other places, to carry out field research and site visits and other forms of social practice activities, to guide students to combine what they have learned with the practicalities of production and life. Students are guided to go out of campus and into the community, factories, rural areas, the army, enterprises and other institutions to carry out social practice activities in the form of field research and on-site visits, so as to guide students to combine their knowledge with the practicalities of production and life and improve their ability to apply theories to solve problems.

Second, use new media platforms. New media platforms such as WeChat public number, Weibo and Jitterbug can be used to carry out relevant publicity activities to strengthen the publicity of red culture education, so that more people can understand and recognize the important value of red culture, and improve university students' sense of identity and self-confidence in red culture, thus enhancing their enthusiasm and initiative in learning red culture.

5. Conclusion

Red culture is an advanced culture created by the Communist Party of China in the great practice of revolution, construction and reform, an advanced culture formed by the Communist Party of China in the course of its long-term revolutionary struggle and construction and development, an important part of socialist culture with Chinese characteristics, and the spiritual source of the Chinese nation. In the context of the new era, the integration of red culture into Ideological and Political Education Curriculum is of great significance in helping students to establish a correct world view, outlook on life and values, helping to enhance students' sense of identification with the historical mission of the

Communist Party of China in leading the nation to achieve the great rejuvenation of the Chinese nation, helping to guide students to inherit and carry forward the fine traditions and revolutionary spirit of the Party, helping to cultivate students' patriotic sentiments, enhancing their sense of social It also helps to cultivate students' patriotism, enhance their sense of social responsibility, strengthen their ideals and beliefs, and inspire them to strive for success.

Acknowledgement

This paper is funded by the 2021 Education and Teaching Reform research project of The Modern College of Northwest University(Project number: 21JG04).

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