

The Development Background, the Way Forward and the Revaluation of International Chinese Education

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Abstract: With the rise of China and the trend of globalization, Chinese education is playing an increasingly important role in the world. This paper will discuss the development background, the way forward and the re-evaluation of the value of international Chinese education from the following aspects, in order to provide reference for related research.

1. Introduction

The rise of China is one of the important backgrounds for the development of international Chinese education. With the rapid development of China's economy and the promotion of its international status, more and more people are paying attention to China, and learning Chinese has become a trend. At the same time, the trend of globalization also promotes the development of Chinese education. With the deepening of globalization, more and more people need to learn Chinese in order to better understand China and communicate with China. With the rise of China and the acceleration of globalization, Chinese, as an important international language, has attracted more and more attention from countries and regions. Therefore, the development of international Chinese education has received unprecedented opportunities and challenges. This paper will discuss the background, present situation and future development of international Chinese education in order to have a deeper understanding of the development of international Chinese education.[1].

2. The current situation and development background of international Chinese education

In recent years, with the economic rise of China, the promotion of national soft power, and the demand of more and more foreigners for Chinese learning, international Chinese education has developed rapidly. This paper will elaborate on the current situation and development background of international Chinese education.

2.1. Current situation of international Chinese education

Chinese education in China began in 1950s, when it was mainly to meet the needs of foreign

students. With the reform, opening up and economic development in China, more and more foreigners begin to learn Chinese. In 1991, the State Council, China officially issued the document "Teaching Chinese as a Foreign Language Policy", which marked that China's teaching Chinese as a foreign language entered a new stage of development. Since then, the China government has increased investment in teaching Chinese as a foreign language, established a number of teaching bases and centers for teaching Chinese as a foreign language, and encouraged and supported the development of overseas Chinese education institutions. With the rise of China and the trend of globalization, Chinese education is playing an increasingly important role in the international arena.[2].

At present, more than 150 countries and regions around the world offer Chinese education courses, with more than 100 million Chinese learners. Among them, Asia has the largest number of Chinese learners, followed by Europe, North America and Australia. In Africa, Latin America and other regions, Chinese education has also been gradually valued. There are various teaching forms of Chinese education, including face-to-face teaching, online teaching and distance education. With the development of science and technology, more and more Chinese educational institutions begin to adopt online teaching and distance education, which makes Chinese education more convenient and flexible.[3] The teaching content of Chinese education is also constantly enriched and improved. In addition to the traditional teaching of grammar, vocabulary and reading, Chinese education now also pays attention to cultivating students' listening and speaking ability and communicative ability. At the same time, the introduction and explanation of China culture and history have been strengthened, so that students can better understand the cultural background and lifestyle of the people in China and China. With the rise of China and the trend of globalization, the market demand for Chinese education is increasing. At the same time, the government of China has also increased its investment and support in teaching Chinese as a foreign language, which has provided a strong guarantee for the development of Chinese education. In addition, Chinese education also provides an important bridge and link for cultural exchanges and cooperation between China and foreign countries.[4].

Teachers of teaching Chinese as a foreign language in China are often taught in person, by video or by webcasting. Developed countries such as the United States, with the help of the remote interactive mode between university campuses and primary and secondary schools, not only popularize basic courses, but also provide students with more targeted professional course options, such as business Chinese and Chinese translation. At the same time, some private institutions and language schools use various resources to provide Chinese courses for the society. With the continuous development of international Chinese teaching, Chinese learning materials are becoming richer and more diversified. Now, there are not only professional Chinese teaching books, but also some very practical oral textbooks. Confucius Institute and various Chinese schools have jointly published some high-quality textbooks to meet the needs of all kinds of students.[5].

The teaching form and content of Chinese education will be more diversified, including online teaching, distance education and study tour. At the same time, Chinese education will also pay more attention to cultivating students' practical application ability and intercultural communication ability. Chinese education will be more international, including the internationalization of teaching resources and teachers, as well as the internationalization and globalization of Chinese educational institutions. In a word, international Chinese education has a bright future, but it also faces some challenges. We should strengthen investment and support in teaching Chinese as a foreign language, improve the quality and level of Chinese education, and make greater contributions to cultural exchanges and cooperation between China and foreign countries.

2.2. Development background of international Chinese education

With the rise of China, China's economic, cultural and political status has become more and more

influential in the world. The rise of China not only promoted the development of the world economy, but also promoted the spread and application of Chinese in the world. More and more countries and regions have begun to attach importance to Chinese education, hoping to better understand China and exchange and cooperate with China by learning Chinese.[6]

The acceleration of globalization also provides opportunities for the development of international Chinese education. With the deepening of globalization, exchanges and cooperation between countries are becoming more and more frequent, and the demand for language exchange is also increasing. As an important international language, Chinese has attracted the attention of more and more countries and regions. More and more people are learning Chinese, so as to communicate and cooperate with China better.

China's cultural soft power has also provided support for the development of international Chinese education. China has a long history and splendid culture, and these cultural resources are of great significance to the promotion and development of international Chinese education. More and more people are learning Chinese, so as to better understand the culture and history of China and enhance their knowledge and understanding of China. With the rise of China and the acceleration of globalization, Chinese education has been popularized all over the world. At present, more than 150 countries and regions around the world offer Chinese courses, and Chinese education has become one of the most popular foreign languages in the world. More and more people are beginning to learn Chinese, so as to better understand China, communicate and cooperate with China.[7]

With the popularization of Chinese education, the forms of Chinese education are becoming more and more diversified. In addition to the traditional Chinese courses, there are some new forms of Chinese education, such as Chinese summer camps, Chinese study tours and Chinese online courses. These new forms of Chinese education not only enrich the content and form of Chinese education, but also provide more people with opportunities to learn Chinese. With the popularization and diversification of Chinese education, the quality of Chinese education has also been improved. More and more countries and regions begin to attach importance to the quality of Chinese education, strengthen the training and management of Chinese teachers and improve the teaching quality of Chinese education.[8]. At the same time, some Chinese educational institutions have begun to introduce advanced teaching concepts and technologies to improve the teaching effect of Chinese education (Figure 1).



Figure 1: International Chinese Education in Foreign Countries

With the popularization and diversification of Chinese education, the internationalization of Chinese education will also become the future development trend. Chinese education will pay more attention to cultivating students' international vision and cross-cultural communication ability, and provide students with more opportunities for international exchanges and cooperation. At the same time, Chinese education will also pay more attention to the integration with other disciplines to provide students with a more comprehensive education. With the development of information technology, the digitalization of Chinese education will also become the future development trend. Chinese education will pay more attention to the use of information technology to improve the

teaching effect and quality, such as the use of online teaching platform, mobile learning and other ways to carry out Chinese education. At the same time, digitalization will also provide more support for the popularization and diversification of Chinese education. With the development of Chinese education, the innovation of Chinese education will also become the future development trend. Chinese education will pay more attention to innovative teaching methods and contents, and provide students with more interesting, practical and challenging education. At the same time, Chinese education will also pay more attention to the integration with other disciplines to provide students with a more comprehensive education.[9]. In short, the background of international Chinese education is divided into the following parts (table 1):

Table 1: Background of International Chinese Education

economic factor	As the second largest economy in the world, China plays an important role in global trade and investment cooperation. Many international companies need cross-cultural communication when doing business with China, and mastering Chinese language has become an essential skill for employees of these foreign companies.
Cultural factor	China has a long history, profound cultural heritage, and unique traditional arts and cultural phenomena, which has aroused the extensive interest of foreigners. More foreigners also hope to express and understand China culture freely in Chinese.
Educational factors	Many countries treat Chinese as a second foreign language in schools and offer Chinese courses for students. At the same time, the number of foreign students studying Chinese in China is increasing, which has developed the requirements for the quality of Chinese education.

3. The way forward for the development of international Chinese education

With the progress of science and technology, online video conferencing and online education mode are gradually becoming a popular and efficient teaching form. In the future, more and more international Chinese education institutions will explore online teaching mode and promote it globally. Many local and multinational companies in China will recruit foreign Chinese translators or foreign talents who need to communicate in Chinese. This requires that the educational methods and curriculum of Chinese education should pay more attention to the needs of professional translation and commercialization, and can provide professional educational services for foreigners in different fields.[10].

The opportunities brought by the development of Internet technology are obvious to international Chinese education. Just as many countries adopt the online education mode in the local market, international Chinese education institutions will also explore the online teaching mode as an entry point to enter the global market and expand overseas customers. Especially in 2019, the Covid-19 epidemic led to a large-scale teaching stoppage in the world, and online education quickly became an important form of Chinese education. This method has many advantages such as high efficiency, convenience and flexibility, and will be increasingly popularized in Chinese education in the next few years. Although Chinese is a global language with many users, there are great differences in language use in different fields and occupations. China's increasingly strong economy and rising international status have caused a particularly strong demand for domestic and international communication, which has also promoted Chinese learning methods and modes in different technical fields and disciplines. In the future, international Chinese education will not only help to expand the scale of non-native speakers, but also seek ways and skills to give students accurate expression in diversified Chinese

teaching, and gradually realize vocational skills education, such as business Chinese, legal Chinese, medical Chinese and other professional fields.[11].

As an important international language, Chinese has attracted more and more attention and study. The development of international Chinese education has gradually become a hot topic. This paper will discuss the way forward of international Chinese education from the following aspects. With the rise of China, more and more foreigners began to learn Chinese. In order to meet this demand, China government should strengthen the internationalization of Chinese education. First of all, we should strengthen the standardization and standardization of teaching Chinese as a foreign language and formulate a complete teaching system and textbook system so that foreigners can learn Chinese better. Secondly, we should strengthen the training and selection of teachers who teach Chinese as a foreign language, and improve their teaching level and professionalism. Finally, we should strengthen the publicity and promotion of teaching Chinese as a foreign language, so that more foreigners can understand the charm and importance of Chinese. Strengthen the development of online education and establish a complete online Chinese education system so that more foreigners can learn Chinese through the Internet. Secondly, we should promote the mode of mobile learning and develop some mobile phone applications for Chinese learning so that learners can learn Chinese anytime and anywhere. Finally, we should strengthen the research and application of gamification teaching, and stimulate learners' learning interest and enthusiasm through gamification.[12].

In order to promote the development of international Chinese education, the China government should strengthen exchanges and cooperation with Chinese education institutions in other countries.[13]. First of all, we should strengthen cooperation with Chinese educational institutions in other countries and jointly study new models and methods of Chinese education. Secondly, we should strengthen exchanges with Chinese educational institutions in other countries, so that more foreign teachers can come to China to learn the experience and technology of Chinese education.[14]. Finally, we should strengthen cooperation with Chinese educational institutions in other countries and jointly develop new textbooks and new courses for Chinese education (Figure 2).



Figure 2: International Chinese Education Classroom

Chinese education is not only a language education, but also a process of cultural inheritance and innovation. In order to strengthen the cultural inheritance and innovation of Chinese education, the China government should strengthen the publicity and promotion of Chinese culture, so that more foreigners can understand the profoundness of Chinese culture.[15]. Secondly, we should strengthen the research and innovation of Chinese culture and develop some Chinese textbooks and Chinese courses with Chinese cultural characteristics. Finally, we should strengthen the inheritance and protection of Chinese culture, so that Chinese culture can be better inherited and developed internationally.[16]. In addition, the specific outlook is as follows in table 2.

Table 2: Specific Outlook

Chinese Education in the Internet Age	The opportunities brought by the development of Internet technology are obvious to international Chinese education. Just as many countries adopt the online education mode in the local market, international Chinese education institutions will also explore the online teaching mode as an entry point to enter the global market and expand overseas customers. Especially in 2019, the Covid-19 epidemic led to a large-scale teaching stoppage in the world, and online education quickly became an important form of Chinese education. This method has many advantages such as high efficiency, convenience and flexibility, and will be increasingly popularized in Chinese education in the next few years.
Specialized division of Chinese education	With the economic development of China, more and more companies need to find foreign talents who can cooperate with China smoothly. Therefore, in the future, Chinese educational institutions will pay more attention to providing foreign talents with targeted teaching services and courses such as business Chinese and professional Chinese translation to meet the market demand. In addition, more specific and in-depth cooperation in various industries, such as providing Chinese training for government agencies, enterprises, schools and non-governmental organizations, has become an important direction of the new round of development.
Diversified Chinese education development	China's increasingly strong economy and rising international status have caused a particularly strong demand for domestic and international communication, which has also promoted Chinese learning methods and modes in different technical fields and disciplines. In the future, international Chinese education will not only help to expand the scale of non-native speakers, but also seek ways and skills to give students accurate expression in diversified Chinese teaching, and gradually realize vocational skills education, such as business Chinese, legal Chinese, medical Chinese and other professional fields.
International development of Chinese education	Let more people know about China culture and learn Chinese. Therefore, in the future, Chinese educational institutions will further carry out overseas cultural exchange activities, so that more and more people can experience China culture from an international perspective, thus realizing the importance of learning Chinese. For example, through the Confucius Institute, a public welfare institution, various forms of Chinese teaching bases are established around the world to promote Chinese education and promote culture to the world.

4. Reevaluation of the development of international Chinese education

This paper will discuss the reevaluation of international Chinese education from many angles show in table 3.

Table 3: Reevaluation of International Chinese Education

The status of Chinese as an international language	The improvement of the status of Chinese as an international language not only helps to promote the spread and promotion of Chinese culture, but also helps to enhance China's influence and voice in the international community. At the same time, the popularity of Chinese provides a broader platform and more opportunities for China's foreign exchanges and cooperation.
The value of Chinese education to individuals	The value of Chinese education to individuals is obvious. With the rise of China and the acceleration of globalization, more and more people are beginning to realize the importance of learning Chinese. Learning Chinese can help individuals better understand the history, culture and society of China and enhance their knowledge and understanding of China. In addition,

	learning Chinese can provide more employment opportunities and career development space for individuals. With the continuous development of China's economy and the acceleration of opening to the outside world, more and more enterprises and institutions need talents with Chinese proficiency. Learning Chinese can provide more employment opportunities and career development space for individuals.
The value of Chinese education to the country	The value of Chinese education to the country is also obvious. With the rise of China and the acceleration of globalization, Chinese education has become one of the important means of foreign exchange and cooperation in China. Chinese education can help foreigners better understand the history, culture and society of China and enhance their knowledge and understanding of China. At the same time, Chinese education can provide China with more opportunities for international exchanges and cooperation and enhance its international competitiveness. In addition, Chinese education can also promote the spread and promotion of Chinese culture. Chinese culture is one of the oldest, richest and most influential cultures in the world, and it plays an important role in the history of world culture. Chinese education can help foreigners better understand Chinese culture and enhance their knowledge and understanding of Chinese culture. At the same time, Chinese education can also provide more support and help for the spread and promotion of Chinese culture in the world. The teaching staff and teaching quality of Chinese education need to be further improved. At present, the teaching staff of Chinese education is relatively weak and the teaching quality is uneven. Secondly, the teaching materials and teaching methods of Chinese education need constant innovation and improvement. At present, Chinese textbooks and teaching methods are relatively old, and it is difficult to meet the needs of different students. Finally, the internationalization of Chinese education needs to be further improved. At present, the internationalization of Chinese education is relatively low, so it is necessary to strengthen cooperation with international organizations and institutions.

5. Conclusion

With the gradual rise of China's economy and the rising status of China in the global political field, more and more foreigners are interested in learning Chinese. In the future, international Chinese education will face more challenges and opportunities, and it has great development space and potential. Internet technology, specialized division of labor, diversified development and international education are all the most important traditional problems faced by Chinese education, which have created a good environment for the further development of Chinese education in the future. Therefore, in order to achieve global Chinese prosperity, it is necessary to establish a set of systematic standards in teaching and introduce a more scientific and efficient teaching model. The development of international Chinese education needs the joint efforts of the government, educational institutions and teachers. Only by strengthening the degree of internationalization, popularizing new models, strengthening international exchanges and cooperation, and strengthening cultural inheritance and innovation can international Chinese education move towards a broader prospect.

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