

Research on the Innovative Path of Ideological and Political Education for College Students from the Perspective of "Craftsman Spirit"

You Sun*, Lei Pan, Huihui Xiong

Heilongjiang Institute of Technology, Jixi, 158100, China

15754631064@163.com

*Corresponding author

Keywords: Craftsman Spirit; College Students; Ideological and Political Education; Integration Path

Abstract: With the rapid development of modern society, society has become increasingly open and inclusive, and people's values and ideological and moral pursuits have also continuously developed, becoming more diverse and progressive. As an important force for the future social development of our country, effective ideological and political education for college students is beneficial for the healthy development of the country in the future. As a noble moral character and professional spirit, innovating the ideological and political education of college students from the perspective of craftsmanship spirit and promoting its innovative reform is of great practical significance for cultivating a high-quality talent team. This article mainly introduces the important value of integrating the spirit of craftsmanship into ideological and political education for college students, and focuses on exploring the integration paths and strategies of craftsmanship spirit, in order to provide reference for relevant educators.

1. Introduction

In implementing the new development concept and building a modern economic system, the country places special emphasis on the spirit of craftsmanship. Implementing the spirit of craftsmanship can help promote China's economic development. Secondly, in order to build a workforce in the new era, it is necessary to make it knowledgeable, skilled, and innovative. It is necessary to focus on cultivating the spirit of model workers and craftsmanship, in order to create a highly professional atmosphere with the characteristics of the new era. In the process of carrying out ideological and political education for today's college students, it is of great practical significance to integrate the spirit of craftsmanship into it. The ideological and political education in universities needs to comprehensively promote innovation in the path of ideological and political education, based on the central link of cultivating morality and cultivating people, cultivate the craftsmanship spirit of college students in multiple contact points and scenarios, and form a higher level of value pursuit.

2. The connotation of craftsman spirit

The connotation of craftsmanship spirit is gradually enriched and improved with the development of the times. The craftsmanship spirit originally refers to the rigor and focus of work, and its core essence reflects professional ethics and value pursuit. In the context of the development of the new era, the comprehensiveness and coverage of the craftsman spirit are further enhanced, and the value orientation of the craftsman spirit is more extensive. The craftsman spirit has become a new trend of labor widely recognized by the whole society, and is also the key driver to promote China's supply side structural reform and implement the Made in China 2025 strategy. From this, it can be seen that the spirit of craftsmanship is a high summary of the national spirit and the spirit of the times.

3. The value analysis of integrating craftsman spirit into ideological and political education for college students

3.1. Promote the realization of the fundamental goal of cultivating morality and talent, and improve students' professional literacy

As a professional sentiment and quality, the integration of craftsmanship spirit into ideological and political education in universities is of great significance for students and the development of universities themselves. The spirit of craftsmanship can inspire students to work harder to learn professional skills and knowledge with higher enthusiasm, and continuously form a learning and labor perspective through learning, laying a solid foundation for future entry into the workplace. Secondly, the spirit of craftsmanship is the foundation and driving force for achieving sustainable development in universities. Universities play an important role in cultivating talents and leading the direction of talent cultivation. In the context of the new era, the reform and construction of universities need to be people-oriented. Ideological and political education work should not only reflect the background of the times, but also pay attention to the individual development of students, enrich and expand the new connotation, new ways, and new methods of ideological and political education, in order to achieve the promotion of deepening the reform of universities.[1] Therefore, the infiltration of craftsmanship spirit is the self-improvement and development of ideological and political education models in universities, and is an important manifestation of achieving refined management in universities and personalized development of students.

3.2. Assist in cultivating scientific and technological innovation talents and improve the comprehensive strength of the country

The spirit of craftsmanship has rich connotations, including perseverance, hard work, etc., and is a precious spiritual product produced under the development of handicrafts. In the new era, with the rapid development of technology, the international environment is becoming increasingly complex and ever-changing. How can we excel and occupy a favorable position in international manufacturing competition? The country should strengthen its emphasis on cultivating innovative talents.[2] As the main battlefield for cultivating talents, universities should shoulder the responsibility of cultivating high-quality and high-level innovative talents for the country and society. They should not only attach importance to the cultivation of students' innovative abilities, but also pay attention to improving their ideological and moral qualities. We should integrate the spirit of craftsmanship into student work, help students develop good work literacy, and encourage them to continuously pursue excellence and excellence in their work, thereby achieving better technological innovation and improving the comprehensive strength of the country. Secondly, due to the complexity of technological innovation, it is highly necessary for students to possess the spirit of perseverance, perseverance, and hard work

as craftsmen. It is a necessary requirement for the country to achieve technological innovation and can enhance the efficiency of building first-class universities and disciplines in the new era environment. The special and rich connotations contained in it have an important impact on the direction of talent cultivation in universities, not only injecting profound humanistic spirit into it, but also enhancing the ethical foundation of talent cultivation in universities.[3]

3.3. Deepen and improve moral education to promote students' comprehensive development

On the one hand, the spirit of craftsmanship deeply reflects the moral requirements of society, and on the other hand, it also plays a certain role in guiding the spirit. The noble work qualities advocated by it, such as dedication, down-to-earth work, and patient focus, can effectively guide and regulate people's learning, work, and life in the process of practical application. Effectively regulating behavior between individuals and between individuals and society is the role of morality. It constrains and regulates people's behavior through methods such as good and evil, inner beliefs, and public opinion, helping people form good moral consciousness and practice good moral behavior.[4] When carrying out ideological and political education for college students, relevant student workers should practice good moral education based on the connotation of "craftsman spirit", focus on guiding college students to love the country, love the people, love labor and love scientific socialism, promote the improvement of college students' ideological and moral quality, and cultivate their noble moral sentiments. In the process of interpersonal communication, relevant student workers should focus on cultivating students' qualities of unity, friendship, equality, mutual assistance, and respect for others, promoting the improvement of students' ideological and moral literacy, and enhancing their scientific and cultural qualities. From the perspective of "craftsmanship spirit", deepening and improving traditional moral education can help cultivate students' rigorous and serious attitude towards work, life, and learning, improve their moral literacy, and promote their comprehensive development.

3.4. Encourage students to form correct core values and improve moral literacy

As a manifestation of the core socialist values, guiding students to perceive and shape the spirit of craftsmanship in ideological and political education in universities is an effective behavior that conforms to the development characteristics of the new era and reflects the common value pursuit of all Chinese people in the new era. The ideological and political education in universities is based on the socialist core values, which are jointly created by the entire Chinese people and reflect the Chinese spirit and national spirit. There is a close connection between the core socialist values and the spirit of craftsmanship. With the development of socialism with Chinese characteristics, one of the important tasks in carrying out ideological and political education for college students is to implement the core socialist values and help them establish their ideals and beliefs. Both have connotations such as love for labor and dedication to work. When conducting ideological and political education, universities should combine the requirements of the two to help cultivate students' corresponding moral qualities.

4. Exploring the innovative path of ideological and political education for college students from the perspective of "craftsman spirit"

4.1. Guided by the spirit of craftsmanship, promoting the construction of ideological and political education courses in universities

This requires that the ideological and political education curriculum in universities must fully integrate and reflect the value leading role of the craftsman spirit. It should focus on analyzing and

exploring the theoretical connotation of the craftsman spirit, promote structural changes in ideological and political education, and penetrate the value and theoretical explanation of the craftsman spirit into the theoretical framework. This is the theoretical entry point to guide students to understand the connotation of the craftsman spirit. At the same time, it is also necessary to systematically elaborate on the interweaving points between the spirit of craftsmanship and moral education in university moral education work, so that students can dynamically grasp the essence of the spirit of craftsmanship in their learning. Therefore, it is necessary to promote the improvement of the structure of ideological and political education courses in universities, with the spirit of craftsmanship as the value guide. In theoretical learning and practical operation, individual development should be combined with national construction, highlighting the central subject position of students, designing and planning the content of ideological and political courses from the perspective of students, and promoting the ideological and political education courses in universities to closely follow the trend of the times and reflect the laws of individual cognitive development of students. For example, when carrying out student work, relevant student workers can guide students to discuss the value of craftsmanship spirit around the Order of the Republic, allowing them to experience the shining points and craftsmanship spirit of contemporary figures through discussion and sharing, in order to enrich the ideological and political education curriculum in universities, and better promote the self-improvement and self-renewal of ideological and political education curriculum in universities.

4.2. Focusing on professional literacy and strengthening the guiding role of craftsmanship spirit in cultivating high-quality talents

The spirit of craftsmanship is a high summary of the value standards and orientations contained in various job roles and types of work, and is a universally applicable value evaluation standard for various industries. Universities are an important cradle for cultivating talents in socialist construction. Therefore, the infiltration of craftsmanship spirit into ideological and political education in universities requires a focus on professional spirit, which facilitates students to have a more in-depth and systematic interpretation of the connotation of craftsmanship spirit. In the process of student work, universities should attach importance to cultivating students' certain professional skills and improving their professional level. At the same time, attention should also be paid to cultivating students' spirit of continuous innovation, pursuit of excellence and excellence in work, life, and study. Therefore, whether in professional theoretical learning or practical work, it is necessary to guide students to experience the important value of craftsmanship spirit in career development from the perspectives of profession, industry, and enterprise, and to promote students to have a more comprehensive understanding of the deep connotation of professional literacy through subtle means. In addition, in professional practical work, it is also necessary to fully integrate the interpretation of the spirit of craftsmanship, especially in practical education. The role of students will undergo a fundamental transformation, and there is a significant difference between enterprise scenario based learning and traditional campus learning. Compared to professional skills, sense of responsibility and innovation are also important dimensions of concern for enterprises and positions. In ideological and political education, universities need to attach importance to the cultivation and shaping of students' professional qualities, and help them break away from the traditional single module learning mode and become a multi-system and multi-module learning mode. Actively guide students to participate in practice to test their learning outcomes. Secondly, attention should also be paid to enhancing the effectiveness of ideological and political education for college students, helping them form good professional awareness and improve their professional literacy.

4.3. Integrating the spirit of craftsmanship into the construction of campus culture and enhancing the penetration of the value shaping of craftsmanship spirit

Campus culture will have a significant impact on the academic and school atmosphere of universities. Therefore, in order to enhance the pertinence of campus cultural construction and better resist the spread of hedonism, materialism and other negative trends on university campuses, it is necessary to permeate the spirit of craftsmanship in campus cultural construction. This is an effective path to enhance the penetration of shaping the spiritual value of universities, and also a focus for the reform and innovation of ideological and political education models in universities. Specifically, colleges and universities need to take advantage of the construction platform of campus cultural activities, give full play to the role of class activities and community activities, carry out various forms of campus cultural activities, fully tap model worker at the school level and in the region, so that model worker from all walks of life can come to the school to give lectures, and enable students to feel the unique charm of model worker closely. At the same time, we can hire craftsmen as moral education instructors, so that model worker and big country craftsmen can truly enter the reality and classroom, and discuss the profound connotation of craftsmanship spirit with students.

5. Conclusion

The ideological and political education work in universities must run through the entire process of student work, making the task of cultivating morality and talents the central task of the entire ideological and political education, and promoting the reform and improvement of the higher education work mechanism in the new era based on the concept of full process and comprehensive education. The spirit of craftsmanship, as a professional quality and value standard, plays an important role in shaping students' three perspectives on health. Therefore, relevant educators should take the spirit of craftsmanship as a value guide and promote the curriculum construction of ideological and political education for college students; Focusing on professional literacy, strengthening the guiding role of craftsmanship spirit in cultivating high-quality talents, and integrating craftsmanship spirit into campus cultural construction, enhancing the value shaping and penetration of craftsmanship spirit, can further enhance the effectiveness of ideological and political education in universities.

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