

# *The Method of Exerting the Role of Ideological and Political Education in the Ordinary Art Appreciation Course in Colleges and Universities*

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**Abstract:** The art appreciation course focuses on improving the aesthetic awareness of nonart students in ordinary universities, enhancing their humanistic literacy, and enhancing their humanistic and artistic aesthetics. At the same time, the art appreciation course has rich artistic works, the growth experience of art creators, and a comprehensive artistic spirit, which has also laid an important position in the ideological and political education and comprehensive literacy formation of college students. This article combines the practical teaching experience of the course, the positioning of the general art appreciation course, and the characteristics of ideological and political education. It briefly elaborates and analyzes the basic characteristics of the general art appreciation course, and explores how to play the role of ideological and political education in the teaching of the art appreciation course.

The general art appreciation course in universities is an important component of aesthetic teaching activities in the stage of higher education<sup>[1]</sup> It is not only important for professional knowledge and skills learning, but also for personal comprehensive development. It is an important course for cultivating lifelong learning, comprehensive aesthetic education, and humanistic literacy of non-art major students in universities. For the vast majority of college students, the general art appreciation course in universities is the final stage of aesthetic education and humanistic literacy improvement before entering society. During this stage, students' cognitive, understanding, and analytical abilities gradually mature, and it is also a critical period for the formation of students' ideological quality and consciousness. These all determine the indispensable status and role of the general art appreciation course teaching in universities. Let's explore the basic characteristics of general art appreciation courses in universities.

## **1. The Basic Characteristics of General Art Appreciation Courses in Universities**

### **1.1 The general art appreciation course in universities has the characteristics of subjectivity and emotional expression.**

Objectively speaking, the learning process of art appreciation courses in universities is a subjective experience process, and students from different majors may have vastly different views

on the same art work, because each student relies on their own experience as a reference to experience relatively unfamiliar works, which has a strong subjective characteristic. Secondly, from the perspective of the process of creating artistic works, the classic works included in the art appreciation course are the products of artists expressing specific emotions and thoughts through their unique understanding and thinking methods. Therefore, in the study of general art appreciation courses in universities, it is necessary to always maintain a combination of emotional and rational thinking, in order to truly understand and appreciate the emotions reflected and conveyed by artistic works, and to experience the environment and extraordinary artistic creation and life experiences of artists. Thus, non-art students in universities can gain emotional and rational understanding from it, promoting their physical and mental growth and matching similar experiences that are suitable for their professional development.

### **1.2 The art appreciation course in universities is composed of a knowledge structure consisting of multiple parts such as art, literature, music, and calligraphy.**

Art appreciation courses in universities require a rich and comprehensive knowledge structure, which can effectively enhance the humanistic, aesthetic, and willpower qualities of non-art major students, and comprehensively enrich the knowledge structure and system. The general art appreciation course in universities will focus on analyzing from the perspectives of art categories, a brief history of art, art schools, artist growth, various artistic expressions, artistic spirit, and historical environment. It will help university students enhance their understanding and cognition of relevant knowledge,<sup>[1]</sup> improve their self-positioning and analytical abilities, and enable them to gain relevant and beneficial growth experiences. When they are confused about their growth, they can quickly adjust themselves, Plan your life efficiently and independently.

### **1.3 The art appreciation courses in universities have personalized characteristics.**

At present, higher education has strong subjectivity and autonomy. How to guide college students to generate sustained attraction to art appreciation courses and discover the importance of art appreciation courses to themselves cannot be separated from the diversity and inclusiveness of general art appreciation courses in universities. For other courses, it has the characteristic of curriculum personalization. In the art appreciation course, almost every student can find a cultural and artistic spirit that matches their own identity. Each student's appreciation ability and taste are different, and art appreciation courses can basically respect everyone's personalized needs and value orientations, which is conducive to the cultivation of independent cognition and the cultivation of students' personalities among college students. In short, the general art appreciation courses in universities need to comprehensively utilize both emotional and rational abilities, and cultivate students' multifaceted literacy and critical thinking ability towards artistic works by exploring, analyzing, experiencing, and understanding personalized works of art.

## **2. The relationship between art appreciation courses and the ideological and political education system in universities**

### **2.1 The art appreciation course is an important component of the ideological and political education system in universities**

The general education art appreciation course in universities is an important component of teaching and education in the ideological and political education system of universities. The promotion and implementation of art appreciation course teaching has the inevitability of social

development and historical choice. In the current demand for quality education, the concepts of comprehensive learning and lifelong learning have deeply rooted in people's hearts, and will play varying degrees of role in the future growth and long-term development of a university student. The art appreciation course is an important embodiment of the ideological and political education system in universities, and is an important course that is conducive to personal comprehensive learning and lifelong learning and growth. At present, more than 90% of the total number of students majoring in non art majors in ordinary universities in China are truly the main body of ideological and political education and quality education. Daily public ideological and political courses are the main body, and conducting art appreciation courses can effectively supplement the ideological and political education system in universities. Because the art appreciation course is an important component of the ideological and political education system in universities, it is also an inherent general education compulsory course with ideological and political education genes.

## **2.2 The art appreciation course has the necessary elements for comprehensive ideological and political education**

According to the Education Law of China, the state conducts education in patriotism, collectivism, socialism, ideals, morality, discipline, the legal system, national defense and national unity. Education should inherit and carry forward the excellent historical and cultural traditions of the Chinese nation, absorb and digest all the outstanding achievements of human civilization development. From this, it can be seen that the vast majority of the content of the art appreciation course has absorbed excellent human culture and works of art. The vast majority are the general teaching knowledge of appreciation, understanding, digestion, and identification of classic art and humanistic works that have been accumulated in the development history of the Chinese nation, enhancing students' enthusiasm for the protection and inheritance of excellent Chinese art and culture, and enhancing the pride of the Chinese nation. The general art appreciation course in universities naturally possesses the vast majority of elements required for comprehensive ideological and political education in the curriculum. Of course, higher demands are placed on the ideological quality and understanding of art appreciation course teachers. Art appreciation teachers in universities should have a strong sense of social responsibility and historical mission, shoulder the burden of ideological and political education based on the dissemination of Chinese culture, constantly refine teaching content, and research teaching. They should not only achieve knowledge transmission, but also be silent and able to integrate excellent traditional cultural knowledge from China Artistic works are vividly conveyed to students, expressing their clear attitude and views towards Chinese culture, and actively guiding students<sup>[3]</sup>.

## **2.3 The concept of ideological and political education should be deeply integrated with the objectives of the art appreciation course**

Ideological and political education is mainly based on the curriculum teaching itself, with ideological and political practice teaching as the main form of education. However, the core of education in our country is to adhere to moral education, which is also the core of ideological and political education. The art appreciation course in universities is a relatively independent and unique general education compulsory course among all teaching methods, mainly because it faces popular professional disciplines and universal knowledge concepts, and also bears the fundamental task of cultivating morality and talent. From a core perspective, the ultimate goal of the ideological and political education system and independent art appreciation courses is to go hand in hand, forming a deeply integrated organic whole to achieve the goal of ideological and political education.<sup>[2]</sup>

### **3. How to Efficiently Play the Role of Ideological and Political Education in Art Appreciation Courses**

#### **3.1 Using the "artistic spirit" as an introduction, reshape students' life values and achieve ideological and political education.**

What is the spirit of art? The spirit of artistic works is an important manifestation of the artist's inner world, usually expressed through forms such as artistic works, music melodies, dance rhythms, dramas, films, and other forms to express the feelings, thoughts, and thoughts of the time. Different historical circumstances and artists' different moods express different artistic moods and moods. The excellent works of art that have been deposited by Chinese civilization for a long time are mostly born during critical periods of social development. The spirit of art is to integrate artists themselves with their works, feel the soul of art with heart, and express it with heart, so that everyone can understand the process of artistic spirit. Therefore, the most important aspect of the art appreciation course is to convey this "artistic spirit", which is also the key to achieving spiritual resonance with students. The art appreciation course guides students to consciously and actively understand the "art spirit", excavates China's excellent historical and cultural values, and plays an important role in improving the life and values of college students, truly realizing the goals of cultural education and ideological and political education, and cultivating socialist builders and successors in the new era with Chinese national feelings and fleshly needs.

#### **3.2 Explore the growth experience of artists, deeply guide and infect students, and achieve the goal of ideological and political education.**

Another important aspect of the art appreciation course is that it has rich personal experiences and lessons learned from the physical and mental growth of art pioneers, and is an important reference for the growth of college students in the new era. With the rapid development of the economy, people are gradually losing and neglecting themselves, focusing only on the results and not paying attention to the process, which has a significant impact on college students. With the help of art appreciation courses, uncover the life growth experiences of great pioneers in the long river of history, deeply guide and infect students, and guide them to face various personal growth problems in a practical and realistic manner. <sup>[4]</sup> For example, in Su Shi's famous Chinese classical essay "Jia Yi Lun", he deeply analyzed Jia Yi's life growth experience of being a young talent and ending in depression. Su Shi analyzed Jia Yi's problems and strengths and weaknesses, playing an important role in improving and constructing the character of college students in the new era, correcting various problems brought about by the social environment, and effectively promoting the physical and mental health growth of college students.

#### **3.3 The wide source of art appreciation materials is an important guarantee for achieving ideological and political education in universities.**

The art appreciation course involves multiple aspects such as art, literature, and music, with a wide range of rich teaching materials. Of course, the content related to ideological and political education is also extremely rich. Moreover, with the development of society, new artistic themes and humanistic spirits are constantly emerging, such as the continuous emergence of various socialist writers, cultural literacy, and artistic spirits in the new era, providing new materials and injecting new vitality into the ideological and political education of universities. Under this trend, the knowledge structure of the material composition of art appreciation will further change and develop, which is an important guarantee for achieving ideological and political education in the

compulsory art appreciation course of general education in universities.

#### 4. Conclusion

It can be seen that the general art appreciation course in universities is one of the important components of the ideological and political education system in universities, which constitutes the ideological and political education system in universities. It meets the basic requirements of ideological and political education in universities, and also has its own unique curriculum characteristics and characteristics. Under the new form, it can well meet the cultural requirements of non-art major students to comprehensively improve their comprehensive literacy. The focus of art appreciation courses in universities is to explore and sublimate the "artistic spirit", draw on the growth experience and lessons of artists, accumulate humanistic and artistic literacy, and other aspects. This is an important guarantee for achieving ideological and political education in art appreciation courses in universities. It will play an important internalization role in the formation of the new era's outlook on life, values, and humanistic literacy of university students, deeply embedded in their hearts. Comprehensively promote the physical and mental health growth of non-art major students in universities.

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