

Analysis of the cultivation strategy of students' innovation ability in art teaching in colleges

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Abstract: With the development of society, college students must have strong innovation ability to meet the needs of practical work. With the reform of art teaching in colleges, cultivating students' innovative ability in teaching has also become a top priority, which can meet the requirements of modern teaching. Therefore, at this stage, teachers should continue to change their teaching concepts, clarify the problems existing in teaching. Teachers improve the teaching efficiency and quality while improving the requirements of students' innovation ability by optimizing teaching content and holding art competitions, and give students more opportunities to diverge their thinking and improve the level of art teaching.

1. Introduction

With the continuous reform of education, in the teaching process, we should focus on cultivating students' innovative ability in order to meet the needs of society for advanced talents. The ability to innovate is the foundation of art creation and the basic literacy that students should have, so it is necessary to focus on cultivating students' innovative ability in art teaching. However, there are many problems in the actual art teaching, such as the teaching mode is not novel, the teaching content is unreasonable, etc., which leads to students' innovation ability cannot be well cultivated. Therefore, for teachers, it is necessary to analyze the current situation of art teaching, explore teaching reform measures, effectively improve students' innovation ability from all aspects of teaching, and create a modern teaching classroom.

2. The Necessity of Cultivating Students' Innovative Ability in Art Teaching in Colleges

Innovation is the driving force for the development of things, and strengthening the cultivation of students' innovation ability can not only improve the quality of teaching, but also meet the demand for talents in social development. On the one hand, it can stimulate students' interest in learning. Students can strengthen their understanding of the connotation of art works through active exploration, so as to express things innovatively; On the one hand, it is to meet the needs of the development of the times, and the demand for talents in social development is increasing, and colleges. As an important place for talent training, and art is also a particularly innovative discipline. It is more important to pay attention to the cultivation of students' innovative ability to meet the development needs of the times; On the other hand, art teaching focuses on cultivating students' innovative spirit,

which is conducive to students' all-round development and guides them to create better art works ^[1].

3. The Problems Existing in the Teaching of Art in Colleges

3.1 Insufficient Attention is Paid to the Cultivation of Innovation Ability

The particularity of college teaching and art teaching requires colleges to strengthen the cultivation of students' innovation ability when carrying out art teaching, which is also a key step to promote the reform of college teaching. However, through actual investigation, it is found that many colleges do not pay enough attention to the cultivation of students' innovative ability, which is mainly reflected in the following two aspects: on the one hand, teachers pay too much attention to the teaching of art skills in teaching, and in most cases, students are allowed to copy the works of excellent painters, and students' innovative thinking is limited; On the other hand, teachers pay too much attention to students' final grades, and often determine the teaching content through the content of final exams, which leads to the lack of attention to the cultivation of students' innovative ability.

3.2 There is a Disconnect between Art and Skill Teaching

When teaching art, teachers in colleges pay more attention to the display of fine art and ignore the display of art skills in their works. This makes the cultivated students, compared with mature painters, the students' art skills application ability, and understanding of skills are relatively lacking, which leads to the students' subsequent design work is more difficult to carry out. Students lack some practical experience, so that the works they create are not in line with the requirements, art and skill teaching are out of touch. This is because colleges in the art teaching process, overly pay attention to art and ignore the results of art skill teaching ^[2].

3.3 Ignoring the Connotation of Art Education

In the process of art teaching at this stage, many teachers only unilaterally pursue the completion of teaching goals, ignoring the expression of the connotation of art education, so that students cannot achieve good learning results when learning art. Moreover, many colleges also pay too much attention to the innovation of students' personality when teaching, which leads to the lack of connotation of students' art works and cannot help students form their own creative characteristics. Finally, when many colleges set art course goals, they cannot set them according to the actual situation of students, resulting in difficult teaching.

4. The Cultivation Strategy of Students' Innovative Ability in Art Teaching in Colleges

4.1 Change the Concept of Teaching and Increase Students' Attention

In the current educational environment, the cultivation of students' innovative ability is very important to meet the demand for talents in the process of social development. Innovation ability can not only measure the mastery of students' relevant knowledge, but also effectively expand the development space of students, especially for the art industry, the continuous update and development of technology requires students to master strong innovation ability. Therefore, for college art teachers, it is necessary to change the concept of teaching, guide students to strengthen the importance of innovation ability training. It can be considered from the following aspects: first, teachers should clarify the general direction of teaching, analyze the key points in teaching, and then create opportunities for students to practice in the process of theoretical teaching and practical teaching, and effectively cultivate students' innovation ability; Secondly, teachers should combine real cases for

teaching, let students conduct project exploration in the form of groups, let students independently conduct knowledge exploration, guide students to diverge their own thinking in this process, adopt more methods to solve problems, and tap students' potential; Moreover, in actual teaching, teachers should give students more opportunities for independent inquiry, guide them to apply art knowledge to solve practical problems, and improve their innovation ability.

4.2 Innovate Teaching Models to Stimulate Students' Interest

In the process of art teaching in colleges, it is necessary to strengthen the innovation of teaching mode, stimulate students' interest, guide students to strengthen their mastery of knowledge and skills, and improve their innovation ability. First of all, teachers should clarify the goal of teaching innovation, not blindly let students copy excellent art works, but to increase their understanding of the connotation of works, so as to express them innovatively and improve their innovation ability; Secondly, teachers should clarify their positioning in teaching, and are the enlighteners of ideas rather than the instillers of knowledge, so they should use the mode of inspiration and inquiry to carry out art teaching, combine the actual teaching content and students' ability level, design inquiry-based teaching classrooms with appropriate difficulty, and effectively improve their innovation ability. For example, in the teaching process related to color, teachers only let students imitate practice, because they can only master the method of color grading, it is difficult for students to innovatively apply various colors. Enlightening teaching can guide students to discover the laws between colors, so as to creatively express colors; In addition, teachers can use micro-lessons and flipped classrooms to teach, let students learn art knowledge independently, and then teachers will teach them. In this process, students will study by themselves according to videos and tutorial projects, complete corresponding tasks, and jointly explore project solutions through the participation of group activities, which is very helpful for the cultivation of students' innovative ability^[3].

4.3 Optimize the Content of Art Teaching and Improve Students' Ability to Innovate

Art is a discipline that recognizes, discovers and creates beauty, and in the teaching process, it is necessary to improve students' aesthetic awareness and innovation ability through the appreciation of works and the cultivation of art skills. Therefore, when students study art knowledge, they should strengthen the observation of things, understand the essence of things. Teachers should create more opportunities for students to observe things, strengthen the mastery of students' basic situation, design activities according to students' art research ability, observation ability, knowledge absorption ability, etc., purposefully carry out teaching activities, guide students to observe things, so as to strengthen the mastery of art knowledge. First of all, teachers should realize that in the process of cultivating art skills, they should also cultivate students' aesthetic taste, guide them to personalize the interpretation of art works, understand the emotions expressed in the works, and improve their own art literacy; Secondly, it is necessary to guide students to integrate their own emotions into the creation of art works, not only to show their painting skills, but also to improve the infectious ability of the works and create refreshing works; In addition, teachers should reasonably adjust the content of teaching according to teaching objectives. For example, at this stage, we should focus on cultivating students' innovative ability, and we must carry out teaching through art appreciation and art creation, so that students can talk about their understanding when observing art works, and at the same time, teachers should also guide students to understand art works from different angles and diverge their thinking.

4.4 Hold Art Competitions to Enhance Students' Awareness of Innovation

When colleges cultivate students' innovation ability in art teaching, they should give students more opportunities for independent creation, stimulate students' interest in creation, and improve their innovation ability. First of all, teachers in the art teaching classroom, can set up work creation

activities according to the teaching content, guide students to express in different ways. For example, in color teaching, teachers can open "color application and expression" creation activities, guide students to use color to express different emotions, in this process, teachers should encourage students to jump out of the traditional thinking mode, not only use black to represent dull, red to represent festive, but also to innovatively apply color, to color to give different meanings, to improve students' ability to innovate; Secondly, the school can carry out art competition activities, guide students to actively participate in competition activities, schools can set up awards to stimulate their interest in participation. At the same time, in order to better stimulate students' sense of innovation, teachers cannot use traditional evaluation methods, and they can use public comments, work explanation, etc. to determine the first place in the competition, and guide students to strengthen the importance of innovation ability. In addition, the school need to do a good job of publicity before the competition to carry out, to ensure that each student understands the time of the competition activities, and related competition content, so that more students can participate in the competition.

4.5 Improve Assessment and Evaluation Mechanisms, Guiding the Strengthening of Attention

In the actual art teaching, many students do not attach importance to the cultivation of their own innovation ability, thinking that as long as they complete the knowledge learning and get the final grades, this is very detrimental to the students' future development. In order to solve this problem, teachers should improve the student assessment and evaluation mechanism, change the traditional knowledge and art skills assessment content, no longer take grades as the only content of the assessment, and build an assessment mechanism with innovation ability as the main body, so as to arouse students' attention to the cultivation of innovation ability. First, teachers can set up a new assessment mechanism, focusing on students' aesthetic ability, innovation ability, painting skills, etc., and at the same time, they must also incorporate students' learning attitude and participation in activities into the assessment to promote students' all-round development; Secondly, when the assessment system is established, it is necessary to highlight the practical characteristics of fine arts disciplines, incorporate practical achievements into the assessment, focus on evaluating students' innovation ability, and guide students to pay more attention to the cultivation of innovation ability; In addition, colleges should play a role in the improvement of the assessment and evaluation mechanism, fully support the assessment of teachers, and take the cultivation of students' innovative ability as one of the assessment contents of teachers, guide teachers to pay more attention, and continuously carry out the reform of art teaching classrooms.

5. Conclusions

To sum up, with the continuous reform of education, students' innovation ability needs to be effectively improved, which can not only improve the quality of art teaching, but also be very helpful for students' subsequent development, and meet the demand for advanced talents in the process of social development. Therefore, when colleges carry out art teaching, they should strengthen the importance of cultivating innovation ability, adjust teaching content and teaching methods, and effectively improve students' innovation ability, so as to promote the reform and development of college teaching.

References

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