

Research on the Innovation of College Student Management from the Perspective of Ideological and Political Management

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Abstract: The management of college students is an important component of college ideological and political work. In the current context of ideological pluralism and fragmented values, college student management needs to take more effective measures to strengthen ideological and political management and improve students' ideological and political quality. This is not only an inherent requirement of college education, but also an inevitable requirement for the construction and development of economic society. From the perspective of ideological and political management, this article explores strategies and measures for innovation in college student management, with a view to providing reference and reference for college student management.

1. Introduction

As an important place for talent cultivation in China, the importance of ideological and political work in universities is self-evident. College student management is an important component of college ideological and political work, which plays an important role in strengthening student ideological and political education and promoting student growth. Currently, the management of college students is facing many challenges, and issues such as the diversification of students' ideas and the fragmentation of their values have become the main difficulties and bottlenecks in college student management. How to effectively improve the ideological and political quality of students in the context of ideological diversity is an important issue that needs to be addressed in the current college student management work.

2. Overview of student management in colleges and universities

Ideological and political ideology refers to the mainstream ideology at a certain historical stage and in a certain social form. It is an ideological system that reflects the ideology, interests, and will of the ruling class. Ideological and political management refers to the management and guidance of ideology, culture, and values in a certain historical period and under specific social conditions, so as to shape and strengthen common social values, and improve the ideological and political quality of the broad masses of the people. In the management of college students, ideological and political management is of great significance. This article will explore the strategies and measures for college

student management innovation from the perspective of ideological and political management.[1]

To guide and manage the ideological concepts, values, and behavioral norms of the people through ideological and political education to ensure that social ideology conforms to the basic principles and objectives of socialism. In the management of college students, ideological and political management plays a crucial role. Colleges and universities are important positions for ideological and political education, and students are the main force in the new era.[2] Through ideological and political management, it can help students establish a correct outlook on life, values, and the world during school, guide students to establish a sense of patriotism, collectivism, and socialism, and promote their comprehensive development and growth.[3]

3. The content of student management in colleges and universities

College student management refers to the management and guidance of students' learning, life, ideology, and other aspects.[4] It is an important component of school education and teaching, and an important guarantee for ensuring the comprehensive development and growth of students. The content of university student management includes the following aspects:

The first is the management of students' ideological and political education, which is the core of college student management and the fundamental task of student management. Through ideological and political education and management, schools guide students to establish a correct outlook on life, values, and the world, enhance their patriotism, collectivism, and socialist consciousness, and promote their comprehensive development and growth.

The second is student learning management. Another important aspect of university student management is student learning management. Schools should provide learning guidance and assistance to students through various ways and means, encourage students to learn independently and think independently, and improve their learning ability and comprehensive quality.

The third is the management of students' lives. The life of students during school is an important aspect of school attention. Schools should provide students with good living conditions and services, and guide them to form healthy lifestyles and attitudes towards life.

The fourth is the management of students' mental health. The management of college students' mental health is one of the hot and difficult points in student management in recent years. Schools should actively carry out mental health education and counseling services to help students resolve psychological stress and emotional distress, and enhance their psychological resilience and self-regulation ability.

Finally, student safety management. College student management work also needs to pay attention to student safety management, including traffic safety, food safety, network safety, and other aspects of management. Schools should strengthen safety publicity and education to improve students' safety awareness and self-protection ability.

4. An analysis of the current situation of student management in colleges and universities

The management of college students is an important component of college ideological and political work, and also an important safeguard measure to ensure the quality of college education and the development of students. In the current context of social change and globalization, college student management is facing many new issues and challenges. The specific performance is as follows:

4.1. Divers thinking of students

With the continuous transformation and development of society, students' ideas and values are gradually diversified, and the phenomenon of personalization and alienation is gradually evident. In

this context, the challenge faced by university student management is how to strengthen the guidance and management of students' ideas while respecting their diverse ideas, so as to promote the healthy growth of students.

4.2. Inadequate self-management ability of students

With the development and transformation of society, students' self-management ability has gradually become increasingly important. However, currently, college students generally lack the awareness and ability of self-management, and many students lack self-discipline and self-discipline. There are problems such as violating discipline, truancy, and declining academic performance.

4.3. Inadequate innovation ability of students

With the increasing demand for innovative talents in the country, universities are also actively cultivating talents with innovative abilities.[5] However, the current college students' innovative ability is insufficient, their innovative awareness is weak, their innovative thinking is lacking, and their innovative ability is insufficient.

The management of college students needs to strengthen the strength of ideological and political work, strengthen the guidance and management of students' ideology, and improve students' self-management and innovation ability, in order to promote the comprehensive development of students.

5. The importance of ideological and political management in college student management

Ideological and political management is an important component of ideological and political work in universities. In the management of college students, ideological and political management has the following importance:

5.1. Strengthening the guidance and management of students' ideology

The management of college students needs to strengthen the guidance and management of students' ideology through the power of ideological and political work, create a good ideological and political atmosphere, and improve students' ideological and political quality. Ideological and political management, as an important means and approach, can effectively improve students' ideological and political quality and guide them to form a correct world outlook, outlook on life, and values.

5.2. Promoting the cultivation of students' self-management ability

Ideological and political ideology management can help students form good self-management habits of consciously abiding by rules, self-discipline and self-restraint, and improve their self-management ability.[6] At the same time, ideological and political management can also provide students with the guidance of correct outlook on life, values, and world outlook, so as to better adapt to the needs of society and actively participate in social construction and development.

5.3. Promoting the development of students' innovative abilities

Ideological and political ideology management can provide students with an open, diverse, and inclusive ideological and cultural environment, cultivate their ability to think independently and innovate bravely, and stimulate their innovative spirit and potential to promote the development of their innovative abilities.

5.4. Strengthening students' sense of social responsibility

Ideological and political ideology management can help students form correct social responsibility concepts and values, enhance their sense of social responsibility and mission, and guide students to actively participate in social practice and social service activities to make contributions to the development of society.

6. The ideological and political ideology management strategy of college student management innovation

In order to better play the role of ideological and political management in college student management and promote innovation in college student management, corresponding strategies and measures need to be formulated. The following are some ideological and political management strategies that can be used for reference by university student management departments.

6.1. Constructing the curriculum system of students' ideological and political education

The ideological and political education curriculum for college students should establish a complete system, including public basic courses, professional courses, practical courses, etc., aimed at cultivating students' ideological and political quality and sense of social responsibility. In addition, it is necessary to focus on cultivating students' innovation awareness and ability, offering relevant innovation education courses, in order to encourage students to actively participate in innovation and entrepreneurship practice activities.

Ideological and political ideology management needs to be student oriented, pay attention to practical results, attach importance to the quality of education and teaching, and emphasize innovation and creation, in order to formulate specific management strategies and measures based on the actual situation. University student management departments should further improve their work level, strengthen ideological and political management, and provide better support and guarantee for the comprehensive development and growth of students.

6.2. Strengthening ideological guidance and management of students

College student management departments should strengthen the guidance and management of students' thoughts through ideological and political education courses, campus cultural construction, student activity organizations, and other methods, in order to create a good ideological and political atmosphere, and promote students to form a correct world outlook, outlook on life, and values. At the same time, it is necessary to pay attention to the correction and correction of students' problematic thoughts, timely identify and solve students' ideological problems, and guide them to establish correct life goals and pursuits.

At the same time, we should pay attention to and guide students to pay attention to current national and world events, and guide students to actively participate in national construction and social welfare undertakings. Therefore, we must adhere to the correct ideological guidance and guide students to establish a correct world outlook, outlook on life, and values with the correct ideology. In ideological and political management, attention should be paid to educating students in political, moral, legal, and other aspects, so that students can establish correct ideas, clarify their own life goals, establish correct values, and have a good moral quality and sense of social responsibility on campus.

6.3. Giving play to the role of teachers in ideological and political management

Teachers are the key force in ideological and political management in universities, and their role in ideological and political management should be fully played. Teachers should continuously improve their ideological and political awareness and ability, pay attention to the teaching quality of ideological and political classes, and guide students to form correct ideas and values through scientific teaching methods and case analysis. Tutors are not only students' academic guides, but also students' ideological leaders and emotional supporters. In daily teaching and student management, tutors should earnestly fulfill their role of guiding students, pay attention to their ideological dynamics, promptly identify and solve their problems and puzzles, so as to provide assistance and support for their healthy growth and comprehensive quality improvement.

6.4. Strengthening students' social practice and social service education

Student social practice and social service education are important components of ideological and political management, which help cultivate students' sense of social responsibility and innovation ability. University student management departments should actively carry out various social practices and social service activities, provide practical platforms for students to deeply understand society and feel the needs and hot issues of society.

College students are the backbone of the future, so it is necessary to pay attention to political learning for students in college student management. Political learning is the foundation of ideological and political management, and it is also a necessary condition for cultivating socialist builders and successors. Political learning should not only focus on theoretical knowledge education, but also pay attention to practical education. Through political learning, students can deeply understand the advantages and bright prospects of the socialist system with Chinese characteristics, consciously practice the core socialist values, and actively participate in the practice of building a harmonious society.

6.5. Strengthening the education and management of students' mental health

Mental health is an important component of students' overall development, and it is also an important content of ideological and political management. University student management departments should strengthen the education and management of students' mental health, establish a sound mental health service system, and provide professional psychological guidance and consultation services for students.

The second strategy of ideological and political management for college student management innovation is to expand educational carriers and improve educational quality. In addition to traditional classroom education, colleges and universities can take various forms, such as thematic class meetings, reading conferences, literary and artistic activities, and voluntary services, to create diverse ideological and political education scenarios, stimulate students' interest in learning and thinking abilities, and improve the quality of education in colleges and universities.

7. Conclusion

The management of college students is an important component of college ideological and political work, as well as an important task of college education. Ideological and political ideology management is one of the important contents of college student management, with an important position and role. Through ideological and political management, students can be guided to form correct ideological concepts and values, cultivate their sense of social responsibility and innovative

ability, and promote their overall development. The university student management department should formulate corresponding ideological and political management strategies and measures based on the actual situation, and continuously promote the in-depth development of ideological and political management work for university students.

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