

Creation of High-quality Innovation and Entrepreneurship Education to Enable Common Prosperity

Jianhai Hu

Zhejiang Yuexiu College of Foreign Languages, Shaoxing, 312000, China

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Abstract: Innovation and entrepreneurship education is a hot topic in the development of higher education at present. How to create high-quality innovation and entrepreneurship education has become the focus of attention of the educational and social circles. Through reviewing the existing relevant research literature, this paper discusses the concept, characteristics and role of innovation and entrepreneurship education in enabling common prosperity. In view of the problems existing in the innovation and entrepreneurship education at present, this paper puts forward a series of strategic suggestions, including strengthening the construction of diversified teaching resources, optimizing the curriculum, strengthening the practice links, cultivating professional talents, and promoting the in-depth integration of industry, university and research, with a view to promoting the development of innovation and entrepreneurship education to continuously promote the cause of socialism with Chinese characteristics.

1. Introduction

"Double first-class", "world first-class", "excellent engineer education plan"... In recent years, while China's higher education has attracted worldwide attention, and it also faces challenges such as intensified external competition and increased internal reform pressure. In this context, innovation and entrepreneurship education has gradually received widespread attention, and has been actively concerned by the government, universities and all sectors of society. Innovation and entrepreneurship education refers to the cultivation of knowledge, skills and values to enable students to master the ability of innovation and entrepreneurship and create more value for themselves and the society.[1] Innovation and entrepreneurship education aims to cultivate students' core abilities such as the ability to think and solve problems, the sense of teamwork and innovation and entrepreneurship, and how to cope with risks and challenges. However, there are still some problems in carrying out innovation and entrepreneurship education in colleges and universities at present, such as simplification, strong theory, little practice, unreasonable evaluation indicators, and so on. How to improve the pertinence and effectiveness of innovation and entrepreneurship education is one of the most urgent problems in current demand.

2. The meaning and connotation of innovation and entrepreneurship education

2.1. The meaning of innovation and entrepreneurship education

Innovation and entrepreneurship education is a learning method aimed at stimulating students to think independently and solve problems. Unlike the traditional education model, innovation and entrepreneurship education advocates equal interaction between teachers and students, encourages students to explore and forge ahead, and pursues independent innovation. [2]It emphasizes the process of practice, trial, failure, try again, and finally successful realization.

2.2. The connotation of innovation and entrepreneurship education

As a new educational model, innovation and entrepreneurship education highlights students' practical ability, including the following three core contents:

First of all, innovation and entrepreneurship education focuses on the cultivation of students' innovative thinking ability. It advocates not only the concept of imagination and creativity, but also calls for each student to realize their own value, and guides students to open up innovative ideas and cultivate innovative ability and practical experience in curriculum design, student activities, professional training and other aspects.

Secondly, innovation and entrepreneurship education attaches importance to the ability of students' autonomy and teamwork. In the whole process, the number of opportunities provided and the proportion of team formation are very high, and the importance of guiding marketing planning, economic management, independent ability and other important aspects is emphasized. Only by making rational use of human resources and bringing all potential into full play can we truly form a reliable "combat group".

Finally, innovation and entrepreneurship education emphasizes the comprehensive cultivation of students. On the one hand, the education will design specific practical tasks for each subject to challenge the practical problems they encounter; On the other hand, students will be encouraged to pay attention to the society, understand various industries in depth, pay attention to social issues, and regularly organize visits[3].

3. The importance of innovation and entrepreneurship education

Innovation and entrepreneurship education, as a compulsory course in the current era, aims to help young people master innovative thinking and entrepreneurship, and cultivate talents to adapt to future market competition. With the change of economic form, the employment pressure of college students is increasing, and many graduates are facing the problem of finding suitable jobs. At this time, the importance of innovation and entrepreneurship education is particularly prominent.

First of all, innovation and entrepreneurship education can stimulate students' innovative thinking. In the traditional education mode, students often passively accept knowledge and skills, while innovation and entrepreneurship education emphasizes to inspire students' independent thinking, develop innovation awareness, and fully mobilize students' enthusiasm and initiative.

Secondly, innovation and entrepreneurship education helps improve students' cross-border ability. In today's complex economic environment, the continuous integration of many industries requires talents with cross-border innovative thinking. Through the training of innovation and entrepreneurship education, students can better understand and master the knowledge and skills of various industries, so as to respond to future challenges more flexibly.

Thirdly, innovation and entrepreneurship education can improve students' entrepreneurial quality. For those students who want to start a business, innovation and entrepreneurship education is very

important. This course will introduce students to the basic elements of entrepreneurship, successful cases and how to find investment and other key issues. Through the study of these teaching contents, students can have a more comprehensive understanding of the skills and qualities required for entrepreneurship.

Finally, innovation and entrepreneurship education also helps to promote the national technological innovation process. At a time when all countries attach great importance to the development of science and technology industry, the cultivation of innovation and entrepreneurship education has become an important support for scientific and technological innovation. Only the students who have received innovation and entrepreneurship education can really put their innovative ideas into practice and promote the development of national scientific and technological innovation.

To sum up, innovation and entrepreneurship education is of great significance to students' growth and social development. We must constantly improve and promote innovation and entrepreneurship education so that it can better serve the development and progress of economic society.

4. Strategies and suggestions for building high-quality innovation and entrepreneurship education to enable common prosperity

Innovation and entrepreneurship is the key force to promote economic development and achieve common prosperity, and its education will also become an important way to promote common prosperity. Innovation and entrepreneurship education has the following potential contributions:

4.1. Cooperation with communities and industries

Schools can work closely with communities and industry to meet local actual needs. The courses can be set up to teach traditional subjects in the school, and also regularly organize activities such as simulated company and practical courses in enterprises or other institutions. By actively participating in the local economy, students can have a deeper understanding of challenges and processes, which can also provide students with practical experience and increase their competitiveness when entering the workplace.

4.2. Personalized courses for diverse audiences

A comprehensive innovation and entrepreneurship training plan should include programmers, designers, creative experts, financial analysts and other talents in different fields. In addition, based on different characteristics, this group of audiences need different education courses. Schools need to develop specific training programs so that every student can fully enjoy the advantages of the innovation and entrepreneurship education system.

4.3. Establishing mentor-student relationship

Find qualified industry experts to serve as mentors to provide guidance and support at all stages of the innovation and entrepreneurship plan. Personalization can be achieved by matching a tutor and a student, and this matching can be adjusted after the student participates in the project. A good mentor-student relationship helps graduates build valuable interpersonal networks, and also helps mentors cultivate talents with good professional habits.

4.4. Emphasis on practice

Innovation and entrepreneurship education needs to have practical scientific research performance,

which is conducive to conveying the will to succeed and the spirit of cooperation, and transforming entrepreneurial enthusiasm into successful business actions. Several widely applicable styles are available:

- (1) Using virtual reality education to experience immersion in a day.
- (2) Carrying out team-building and cooperation projects in simulation classes and academic laboratories to make students an important part of the team.
- (3) Determining the type of enterprise to be established, using local resources to participate in the enterprise competition and dividing the work to establish their own start-up companies.

4.5. Advocating new thinking

We should encourage students to try new ideas and use computer technology to build intelligent digital teams. This will be one of the most common ways to learn computer skills in the next 20 years, involving many investment directions. Therefore, students need to be able to realize the method of opening the fast loop from the beginning to the perfect demonstration. They must have new thinking and interact with advanced technology quickly to meet the challenges in the future.

4.6. Cultivating entrepreneurs and technology leaders

Innovation and entrepreneurship education is a process of providing training and guidance for training future entrepreneurs, technical experts and industry leaders. These talents will promote the progress of domestic industries and contribute to economic development and improve international competitiveness. They will also create employment opportunities and drive the development of relevant industrial chains, thus providing more opportunities for common prosperity.

4.7. Promoting the transfer and application of knowledge and technology

Innovation and entrepreneurship education can promote the transfer and application of knowledge and technology, and accelerate the transformation of scientific and technological achievements from academia to business. In addition, the education can also promote and cultivate the culture of innovation and entrepreneurship, and encourage people to try new business models and advanced technologies - all of which are required by start-ups. The circulation of these technologies and knowledge can not only promote industrial upgrading and market expansion, but also lead social change and promote common prosperity.

4.8. Promoting innovation of small and medium-sized enterprises

Innovation and entrepreneurship education can also create an excellent entrepreneurial culture, which not only provides potential entrepreneurs with the correct knowledge and methods to establish their own companies, but also can significantly improve the productivity and upgrading of small and medium-sized enterprises engaged in manufacturing and service industries, so that they have the innovative ability to meet the global best level, promote the transformation and upgrading of small and medium-sized enterprises and their greater success in the market, in order to enhance the stability and sustainability of the development of small and medium-sized enterprises.

4.9. Increasing per capita income and achieving common prosperity

Through the concept and practice of innovation and entrepreneurship education and the creation of industrial ecosystem, China Financial Data Center estimates that each entrepreneurship project can

create about 5 jobs on average, which is like a key that can open a larger market share and increase more profits and taxes. The higher the score in various forms of evaluation and assessment, the better the business will do, and the more optimistic the future development will be. This can make the growth rate of the overall social wealth exceed the growth rate of the population, improve the per capita income, and finally achieve common prosperity.

4.10. Policy guidance

Policy guidance is one of the main means to promote the development of innovation and entrepreneurship education. Only with the full support of national policies and regulations can we really promote the popularization and improvement of innovation and entrepreneurship education. Therefore, in the process of promoting high-quality innovation and entrepreneurship education, policy guidance is indispensable. First of all, government departments can increase capital investment to support the teaching research and talent training of innovation and entrepreneurship education, and can open special funds to reward outstanding projects and individuals. Secondly, the cooperation between the government and enterprises is also very necessary. We can negotiate to establish a scientific and technological innovation research platform, provide training and consulting services, attract excellent talents inside and outside the school, and promote the deep integration of technology and market.

4.11. Curriculum

The equal emphasis on theoretical courses and practical courses is a crucial part of high-quality innovation and entrepreneurship education. The curriculum should be adjusted according to the specific needs of students and the changes in the development of the industry, highlighting the characteristics of "grounding" and "focusing on innovation" as much as possible. In addition, students should take more necessary courses of cross-disciplinary and give appropriate certification to alleviate the restriction of single philosophy and traditional structure.

4.12. Teacher training

Teacher training is an important guarantee to promote high-quality innovation and entrepreneurship education. It is essential to fully explore and introduce excellent teachers to ensure the quality of innovation and entrepreneurship education, and is necessary to establish a high-quality online training mode and other training and incentive measures that closely combine the multiple links of society, family and school to meet the growing demand of educational talents in this field.

4.13. Practice base

In terms of students' participation in practical learning, the role of practice base is self-evident. To build a good practice base, it is necessary to broaden the scope of practice and directly contact enterprises or angel investment institutions to obtain support funds or teams, which can build a more complete entrepreneurial ecological chain. Secondly, training institutions should be built to see benefits from each other. For example, practice-oriented training has brought industry and schools closer to each other and achieved the goal of education more quickly.

5. Conclusion

In short, high-quality innovation and entrepreneurship education can provide students with an open

learning environment and opportunities, enable them to rapidly improve their abilities and accumulate relevant experience in practice, and lay a solid foundation for their future entrepreneurship or employment growth. At the same time, good innovation and entrepreneurship projects can also inject strong impetus and direction for social and economic development, promote technological progress and industrial upgrading, and promote social common prosperity. To create high-quality innovation and entrepreneurship education, we need the joint participation and efforts of all parties. On the one hand, schools and governments should provide students with sufficient resources and support, such as establishing a complete and open scientific research platform and public service platform, so that students have more opportunities to explore and realize their dreams of innovation and entrepreneurship. In addition, entrepreneurship mentors are also very important. They can give valuable guidance and suggestions to students, solve practical problems and accelerate the development process of the project. In addition, industrial enterprises and other collaborative partners should also provide more opportunities and support, and in the process of cultivating outstanding talents, more in line with market demand and leading industrial standards, and further expand the possibility of student education and practice.

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