

Cultivation of Students' Innovative Ability in the Teaching of Ideological and Political Courses in Colleges and Universities

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Abstract: With the development of society, cultivating students' innovative ability has become one of the important tasks of higher education. From the perspective of ideological and political course teaching in colleges and universities, this paper discusses how to cultivate students' innovative ability in course teaching. It mainly includes the following aspects: First, build a curriculum system conducive to the cultivation of students' innovative ability; Second, choose practical teaching methods; Third, establish corresponding evaluation system. Through the discussion on the cultivation of students' innovative ability in the teaching of ideological and political courses in colleges and universities, it aims to make better preparation for the improvement of students' comprehensive quality and the future competition in the workplace.

1. Introduction

In the past, higher education mainly focused on the teaching of subject knowledge. With the rapid development of society, enterprises and society have paid more attention to the innovation ability of employees. Therefore, colleges and universities need to think from the perspective of talent cultivation, pay attention to cultivating students' innovative spirit, and cultivate their ability of independent thinking and independent innovation. As a course with comprehensive characteristics, ideological and political theory course can provide a broad space for the cultivation of students' innovative ability. This article will discuss how to cultivate students' innovative ability in the teaching of ideological and political courses in colleges and universities.

2. Overview and importance of ideological and political courses in colleges and universities

2.1. The connotation and characteristics of ideological and political courses

The ideological and political courses mainly include the theoretical basis of Marxism, the outline of modern Chinese history, the situation and policy, and the legal basis. These courses can lead students to actively participate in social reality by teaching basic theoretical knowledge, introducing national policies and regulations, and conducting extensive social practice, and teaching solutions and ideas to solve problems encountered in social practice and life.

Ideological and political courses emphasize ideological, targeted and educational, with unique curriculum settings and characteristics.[1] Among them, ideological performance is that ideological and political courses have the characteristics of universal attention to value orientation, prominent characteristics of the times, broad scope of vision, superb knowledge skills and distinctive proposition style. The pertinence shows that ideological and political courses strengthen the pertinence of learning objects, close to life, close to the public, and also take into account professional needs to maintain discipline construction. The educational aspect is that the ideological and political courses are designed to pay attention to the overall development of students, pay attention to the educational concepts such as inspiration, inspiration, charisma and interactivity, help students grow and form an honest personality and character, and discover and understand themselves[2].

2.2. The important influence of ideological and political course teaching on students' personal development

The teaching of ideological and political courses plays a very important role in promoting students' personal growth. First of all, the teaching of ideological and political courses can enhance students' political literacy and enable them to have clearer thinking and analytical ability when facing complex practical social problems. Secondly, the teaching of ideological and political courses can also enhance students' cultural awareness and national pride through in-depth study of modern Chinese history, Marxism and other contents, and help to form a correct outlook on life, values and world outlook.[3] In addition, the teaching of ideological and political courses can also help students establish a correct sense of social responsibility and civic awareness, promote their active participation in social practice and public welfare undertakings, and cultivate them to become excellent talents with a sense of mission and commitment.

2.3. The important role of ideological and political course teaching in promoting the goal of educating people in colleges and universities

The goal of college education is not only to cultivate professional skills, but also to cultivate students' quality, ability and spiritual outlook, so that they can become innovative talents with all-round development of morality, intelligence and physical fitness. The teaching of ideological and political courses plays an indispensable role in college education. Through the teaching of ideological and political courses, colleges and universities can convey correct values and outlook on life to students, and shape good moral fashion; It can guide students to pay attention to national affairs and improve their political quality and sensitivity; It can stimulate students' innovative spirit and cultivate their innovative ability and practical ability. Therefore, the teaching of ideological and political courses plays an irreplaceable role in promoting the goal of comprehensive development of moral education, intellectual education and physical education in colleges and universities[4].

2.4. The Future Development and Challenge of Ideological and Political Course Teaching

With the change of the times, the teaching of ideological and political courses also needs to keep pace with the times to meet the personalized and diversified needs of students in the new era. First of all, the teaching of ideological and political courses should pay more attention to effectiveness and practicality, combine theory with practice, and encourage students to go out of the classroom and participate in social practice. Secondly, the teaching of ideological and political courses should pay more attention to interdisciplinary integration and international perspective, so that students have a broader vision and a more comprehensive knowledge reserve. At the same time, the teaching of ideological and political courses also needs to solve some challenges, such as how to stimulate

students' enthusiasm for participation and how to implement students' personalized needs, which need to be explored and improved continuously.

In short, the teaching of ideological and political courses plays a very important role in promoting the goal of educating people in colleges and universities, cultivating innovative talents and condensing national consciousness.[5] We should recognize this from the bottom of our hearts and contribute our wisdom and strength to the optimization and improvement of the teaching of ideological and political courses.

3. The importance of cultivating students' innovative ability

3.1. The connotation and significance of innovation ability

Innovation is one of the important driving forces of human society, which is related to the development and sustainable competitiveness of a country, an enterprise or even an individual. Innovation involves not only research and development at the technical level, but also reform at the management level and upgrading at the mechanism level, and plays a decisive role. The innovative ability refers to the ability to recombine and create existing information and resources, including innovative thinking, innovative design, innovative management and other aspects. Cultivating students' innovative ability can improve their future professional competitiveness and entrepreneurial success rate, and help maintain international competitive advantage[6].

3.2. The Necessity of Cultivating Students' Innovative Ability in the Teaching of Ideological and Political Courses in Colleges and Universities

As one of the most important courses for students to receive national ideological education, ideological and political courses in colleges and universities should pay attention to students' ideological enlightenment and guide them to carry out comprehensive development, and should strengthen students' application ability and practical ability, and the cultivation of innovation ability cannot be ignored. Specifically, the necessity of cultivating students' innovative ability in the teaching of ideological and political courses in colleges and universities is as follows:

3.2.1. It is important for students' career development

With the development of society, the skill requirements of various jobs for employees are increasingly complex and diversified, and the flexible use of knowledge has become the key to career development in the future. The innovation ability is the core of flexible use of knowledge. Therefore, cultivating students' innovation ability will help them to perform better in the future job market.

3.2.2. It is of great significance to the development of the country and economy

The era of globalization and knowledge economy is gradually approaching, which requires talents with self-drive and self-development ability, which also requires the spirit of innovation. The ideological and political courses in colleges and universities aim to train socialist builders and successors, and their potential contributions to national and economic development are obvious. By focusing on cultivating students' innovative quality, we can better meet the needs of the current society and better promote the development of the country and economy.

3.2.3. It has an important impact on the realization of students' own value

If students want to maintain lasting competitiveness in the future career, they need to constantly

grow and expand their abilities. Learning ideological and political courses can help students to consciously participate in innovative exploration in different fields and output high-quality innovative results. This process of realizing external value will in turn promote students to constantly improve themselves and improve their own value.

4. The relationship between ideological and political courses and students' innovative ability

As one of the core courses of the university, in addition to teaching basic theories and legal knowledge, ideological and political courses in colleges and universities are more important to guide and help students form independent thinking and independent innovation ability, and improve humanistic quality and sense of social responsibility.[7] In this process, teachers should play the role of a guide, and create an open, free and creative learning atmosphere by stimulating students' potential, mobilizing students' enthusiasm, so that students can constantly find, analyze and solve problems in practice, and cultivate all-round innovation awareness, hands-on practice ability and creative management ability.

At the same time, in this process, students also need to establish a correct concept of innovation, have the determination to change the current situation, have the courage to explore new areas, boldly try new ideas, do not fear failure, do not stop the pace of exploration and innovation, and have sharp judgment and discrimination, accurately grasp the market development trend and transform discovery into productivity. In this way, the relationship between the teaching of ideological and political courses in colleges and universities and students' innovative ability can be said to be an interactive relationship, which can jointly promote the development of innovative and creative cause.

5. Difficulties in cultivating students' innovative ability in ideological and political courses in colleges and universities

The education of ideological and political courses in colleges and universities is one of the core courses in colleges and universities. Its training goal is not only to impart basic theories and legal knowledge, but also to guide and help students form independent thinking and independent innovation ability. However, how to effectively promote students' innovation ability still faces some difficulties.

5.1. The content of the textbook is single, and the training of students' innovation ability is insufficient

At present, the teaching materials of ideological and political courses in colleges and universities are generally single. They only focus on the teaching of theoretical knowledge and conceptual description, and lack the introduction and reference of specific cases. This makes students lack practical application and understanding of practical problems after accepting these knowledge, which further affects their imagination and innovation ability.

5.2. The training method is single and not targeted

In addition, at present, ideological and political courses in colleges and universities often adopt a single teaching method, that is, the traditional offline classroom is the main method, and the fragmented explanation is carried out. Such a way cannot completely guide students to carry out in-depth research, and it is also difficult to carry out colorful academic activities based on the actual situation.

5.3. Teachers' teaching level is limited and it is difficult to guide students' innovative thinking

At present, some teachers of ideological and political courses lack the practical experience of recording practice cases, investigating data, and using charts to cut into teaching topics to guide students' personalized thinking methods. Lack of knowledge about complex data storage, management and processing and lack of familiarity with practical application scenarios are not conducive to guiding students to actively participate in innovation and broaden their horizons.

5.4. Students lack innovation awareness and innovation atmosphere

The success of ideological and political courses in colleges and universities faces a key challenge—to improve students' innovative awareness and action, and to create a good innovative atmosphere. Through practical practice, practice, community service and other activities, students' innovative quality can be effectively improved, and their insight, insight and reflection can be further enhanced, so as to equip the front-line work environment.

5.5. Lack of communication platform to form common innovation

In addition, another problem faced by ideological and political courses in colleges and universities is the lack of an appropriate communication platform to promote the communication between students and teachers. In the era of Internet technology and digital learning, virtual communities and online classes can create a platform for students and teachers to communicate, discuss and share, develop innovative ideas and promote the development of ideological and political courses in colleges and universities while expanding innovation space.

6. Strategies and Suggestions on Cultivating Students' Innovative Ability in Ideological and Political Courses in Colleges and Universities

As one of the core courses of the university, the teaching of ideological and political courses in colleges and universities should not only focus on teaching basic theories and legal knowledge, but also guide and help students form independent innovation ability and improve their humanistic quality and sense of social responsibility. However, due to the limitations of practical factors, the ideological and political curriculum education in colleges and universities is facing some difficulties, resulting in the students' innovation ability cannot be fully developed. Here are some strategic suggestions:

6.1. Enrich the content of ideological and political courses and improve practicality and innovation

We should guide students to understand and master knowledge through practical application, not just on paper. Therefore, a variety of methods can be used to stimulate students' innovative thinking, such as introducing case analysis, investigation report, etc. While cultivating basic knowledge, students can also be trained to have the comprehensive ability of system integration, judgment analysis and creativity.

6.2. Diversified training methods, focusing on the interaction between teaching and learning

The teaching method of ideological and political courses should not be limited to pure teaching and examination, but should strengthen the active participation and interaction of learners. For example, students can organize and form discussion groups to share knowledge or evaluate each other. At the same time, students can be encouraged to cooperate in teams or learn independently to increase

interest and flexibility.

6.3. Increase the construction of teachers and improve the level of teachers

At present, when recruiting ideological and political teachers, some universities pay more attention to their academic background and other hard conditions, while ignoring their practical experience and ideological connotation. We should make improvements in this regard, encourage excellent ideological and political teachers to accumulate professional qualities in several fields, enhance their ability to think and solve practical problems, and promote advanced teaching technology and teaching resources, so as to provide students with better practice opportunities. The education of ideological and political courses in colleges and universities requires teachers to have enough practical experience and introduce more scientific knowledge management skills in the teaching process, so as to teach students more vocational skills and provide targeted guidance and help. At the same time, teachers' information skills training should be strengthened, and network technology and other digital resources should be used in a timely manner to quickly acquire new knowledge in relevant fields and feed back to students accordingly. This will also close the distance between students and teachers, promote communication and exchange, and open a new academic style.

6.4. Establish students' innovative awareness and atmosphere from multiple perspectives

The development of students' innovation ability needs to establish a good innovation environment and atmosphere, which can be improved by means of continuous open communication and exchange, promoting attitude guidance and thinking, and guiding students to try to challenge problems in the discipline and take responsibility. Understanding more excellent innovation projects can provide them with valuable experience and inspiration, and improve students' self-confidence and creative thinking.

6.5. Strengthen multi-party linkage and cooperation

With multi-disciplinary docking as the core, social resources are included in the curriculum content, with a view to more effectively promoting the development of ideological and political courses in colleges and universities, and also providing rich and extensive information and resources for students to create. In addition, we will make more use of various technical platforms and set up online Q&A, check-in, communication and other modules to facilitate instant communication between teachers and students, and help promote the exchange and common development of ideological and political courses.

6.6. Guide students to innovate independently

Ideological and political courses in colleges and universities should focus on improving students' independent innovation ability, such as using practical activities inside and outside the school, such as competitions, papers, projects, etc., to encourage students to gain practical experience, complete tasks and solve problems. This way of learning can stimulate students' innovative potential, improve their practical ability and expression ability, and further improve their comprehensive quality.

6.7. Strengthen practical teaching and carry out many activities

Ideological and political courses need to guide students to have "problem awareness", pay attention to enlightening, especially under the guidance of action, to apply knowledge and solve problems. Make use of resources and opportunities outside the classroom, such as scientific research and public

welfare activities, to design prototypes and scenes that should be specific and detailed, enhance students' ability to solve problems in real life, and commit to the efforts of test education to restore authenticity.

6.8. Promote the interdisciplinary teaching of ideological and political courses

The ideological and political courses in colleges and universities should conform to the national strategy of scientific and technological progress and innovation and integrate the subject teaching with the industry application, that is, to learn from and develop more practical and cutting-edge knowledge and education forms as far as possible through the majors and students in different fields. For example, carry out cross-industry cooperation based on the characteristics of some majors, combine with other disciplines and departments, create interdisciplinary comprehensive projects, reduce the limitations of the education model, and enable students to generate more unique ideas.

6.9. Advocate open online teaching and give full play to the advantages of advanced technology

The existence of digital teaching is the inevitable trend of the development of the new era. Teachers can closely connect black technologies such as instant messaging system and virtual reality technology in the curriculum, give full play to the educational advantages of big data and artificial intelligence, and create a new education model of Internet plus ideological and political courses. Online teaching and online activities are adopted to further create a relaxed and relaxed learning atmosphere for students, so that learning can take into account both examination and life, and promote students' growth.

6.10. Improve teachers' practical experience and ability and promote the overall upgrading of teaching quality

For ideological and political courses in colleges and universities, improving the quality of teachers is the key. Only teachers who have received real and rich basic education of innovation and have the sense of expansion can guide the development of students' free thinking and depth of thinking. Therefore, teachers need to be strongly encouraged to go to the society, learn the practical experience of social survival problems, and improve the ability to explore and solve their own practical problems.

6.11. Build innovation and creation platform

With the help of large-scale computer networks, students can cover and understand data information from all over the world in the shortest time at any time and place, thus forming their own unique insights and extensions. In order to promote students' learning and better solve problems, colleges and universities need to build innovative creation platforms, such as the college cloud platform, to create better conditions for teachers and students to carry out personalized learning and innovation activities. On this platform, science and technology competitions, patent applications, virtual experiments and other activities can also be carried out to stimulate and enhance students' creativity.

7. Conclusion

Ideological and political courses in colleges and universities are one of the important ways to cultivate students' innovative ability, but there are still many difficulties in practice. In response to these dilemmas, we can further stimulate students' innovative awareness and ability and make better

contributions to social development by strengthening the integrity of teaching materials, adopting colorful teaching methods, improving teachers' knowledge and skills, and building an innovative and creative platform. At the same time, colleges and universities and all sectors of society should work together to provide more support and guarantee for the cultivation of students' innovative ability.

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