

Research on the practice of innovation and entrepreneurship education in colleges and universities with students as the main body

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Abstract: Colleges and universities are now cultivating more innovative talents through innovation and entrepreneurship education, but the traditional teaching method is always teacher-centered and lacks the initiative of students. Therefore, it is of great significance to study the influence of student-centered innovation and entrepreneurship education practice on the cultivation of students' innovation and entrepreneurship ability for improving innovation and entrepreneurship education in colleges and universities.

1. Introduction

With the continuous advancement of economic globalization and technological progress, innovation ability and entrepreneurial spirit have become important competitiveness in the talent market. Innovation and entrepreneurship education in colleges and universities is an important way to cultivate innovative talents. However, traditional teaching methods are often teacher-centered and lack the subjectivity of students. [1] Therefore, exploring the influence of student-centered innovation and entrepreneurship education practice on the cultivation of students' innovation and entrepreneurship ability is of great significance for the improvement of innovation and entrepreneurship education in colleges and universities.

2. Analysis of the concept and current situation of innovation and entrepreneurship education in colleges and universities

2.1 The concept of innovation and entrepreneurship education in colleges and universities

Innovation and entrepreneurship education in colleges and universities refers to the education that colleges and universities pay attention to the cultivation of innovation and entrepreneurship ability in teaching, so that students have innovative thinking and entrepreneurial skills. It not only pays attention to the cultivation of students' professional skills, but also pays more attention to the cultivation of students' innovative ability, entrepreneurial awareness and entrepreneurial ability. [2] It aims to improve students' comprehensive quality and employability, cultivate talents with innovative spirit and entrepreneurial awareness, and contribute to social and economic development.

Provide talent support.

2.2 Analysis of the current situation of innovation and entrepreneurship education in colleges and universities

In recent years, with the development of my country's economy and the introduction of innovation and entrepreneurship policies, innovation and entrepreneurship education in colleges and universities has been widely promoted in various colleges and universities. [3] At present, innovation and entrepreneurship education in domestic colleges and universities presents the following characteristics:

(1) The content of innovation and entrepreneurship education in colleges and universities is constantly enriched. At present, the content of innovation and entrepreneurship education in colleges and universities is no longer simple classroom teaching, but a diversified teaching mode that combines practice and projects. Many colleges and universities have set up innovation and entrepreneurship courses and provide students with practical opportunities, such as student innovation and entrepreneurship competitions, innovation and entrepreneurship practice courses, innovation and entrepreneurship forums, etc.

(2) The support for innovation and entrepreneurship education in colleges and universities has been continuously strengthened. In order to promote the development of innovation and entrepreneurship education, many universities and government agencies have increased their support for innovation and entrepreneurship education. [4] For example, some colleges and universities have established innovation and entrepreneurship education centers to provide students with services such as business incubation and transformation of scientific and technological achievements. At the same time, the government has also issued a series of innovation and entrepreneurship policies, such as innovation and entrepreneurship funds, innovation and entrepreneurship talent training programs, etc., to provide better policy support for innovation and entrepreneurship education in colleges and universities.

(3) The influence of innovation and entrepreneurship education in colleges and universities is gradually expanding. With the continuous development and promotion of innovation and entrepreneurship education, more and more college students begin to pay attention to innovation and entrepreneurship, and actively participate in innovation and entrepreneurship activities. Many successful entrepreneurial projects and enterprises are also founded by college students. The successful experience of these projects and enterprises will further promote the development of innovation and entrepreneurship education in colleges and universities. [5]

To sum up, innovation and entrepreneurship education in colleges and universities is becoming an increasingly important part, and its content, support and influence are constantly improving. The development of innovation and entrepreneurship education in colleges and universities plays an important role in cultivating innovative talents and promoting economic development.

3. Theoretical research on the subject status of students in innovation and entrepreneurship education in colleges and universities

Innovation and entrepreneurship education in colleges and universities is an important part of current higher education. Its purpose is to cultivate students' innovative spirit, entrepreneurial ability and innovative consciousness, and help students transform theoretical knowledge into practical ability. In innovation and entrepreneurship education in colleges and universities, the subject status of students is an important theoretical concept, which emphasizes the status and role of students in innovation and entrepreneurship education, and is an important ideological basis for promoting innovation and entrepreneurship education in colleges and universities. This paper will

explore three aspects: the concept and characteristics of students' subject status, its significance and role in innovation and entrepreneurship education in colleges and universities, and the ways and methods of students' subject status. [6]

3.1 The concept and characteristics of student subject status

The subject status of students refers to the educational concept that regards students as the main body and center of educational activities, and allows students to actively participate, actively explore, think independently and develop innovatively in learning and practice. The characteristics of students' subject status are: first, emphasizing the subject status and role of students in education, encouraging students to exert their subjective initiative in learning and practice; second, focusing on the cultivation of students' innovative spirit and entrepreneurial ability, helping students to Theoretical knowledge is applied to practice; the third is to emphasize the all-round development and individualized training of students, to help students give full play to their potential, and to cultivate the ability of independent learning and lifelong learning.

3.2 The significance and role of students' subject status in innovation and entrepreneurship education in colleges and universities

The subject status of students plays an important role in innovation and entrepreneurship education in colleges and universities. First of all, by involving students in the design and practice process of educational activities, students' innovative spirit and entrepreneurial ability can be stimulated, so that they can better deal with future challenges and opportunities. Secondly, the education mode of students' subject position focuses on practicality and application, helping students apply theoretical knowledge to practice, and cultivate their teamwork and leadership skills. In addition, the educational model of student-centered status also pays attention to the development of students' personality and interest cultivation, and enhances students' independent learning and lifelong learning capabilities, thereby promoting their all-round development. [7] Therefore, colleges and universities should actively promote the education model of students' subject status, and provide a more favorable environment and opportunities for students' growth and development.

3.3 Ways and methods to realize students' subject status

The ways and methods to realize the education of students' subjective status are as follows: First, respect the equality of education and learning, establish equal interaction and communication between teachers and students, respect students' wishes and needs, and help students learn actively. Secondly, advocate the openness of teaching and learning, provide a variety of learning resources and platforms, and allow students to choose freely, learn independently, and communicate with each other. Third, provide practical opportunities and project experience. By participating in practical activities and project experience, students can better grasp theoretical knowledge and apply it to practical problems. Fourth, cultivate teamwork and leadership skills through group learning, project cooperation, etc., and provide courses and training for teamwork and leadership skills. Finally, encourage students to think and innovate, provide students with opportunities for thinking training, innovative courses and scientific research projects, and stimulate students' innovative thinking and creativity. The education of students' subjective status needs to start from many aspects to help students give full play to their subjective initiative and realize all-round development and individualized training. [8]

4. Analysis of the Influencing Factors of the Practice of Innovation and Entrepreneurship Education in Colleges and Universities with Students as the Main Body

The practice of innovation and entrepreneurship education in colleges and universities with students as the main body is a student-centered education model that promotes students' innovative ability and entrepreneurial spirit through practice. This article analyzes from three aspects: the role of teachers, the quality of students, and the teaching environment. First of all, teachers should play the role of instructors and guides in educational practice, and promote students' development by formulating reasonable educational plans and guiding students' practical activities. Secondly, students need to have a certain sense of innovation and entrepreneurial ability, as well as teamwork and leadership skills. Universities need to cultivate the quality of students in various ways. Finally, schools need to provide students with a suitable practice environment and resources, including laboratories, studios, financial support, etc., to promote students' innovative and entrepreneurial activities. At the same time, the school also needs to establish good industry connections to provide students with practical opportunities and employment channels. [9] The interaction among teachers, students and schools is the key to the success of innovation and entrepreneurship education practice in colleges and universities where students are the main body.

5. Research on the evaluation method of innovation and entrepreneurship education practice in colleges and universities with students as the main body

With the widespread development of innovation and entrepreneurship education in colleges and universities, the evaluation of its effect has become an important issue. For the practice of innovation and entrepreneurship education in colleges and universities with students as the main body, the evaluation method should be objective, scientific, comprehensive and practical. [10] The selection of evaluation methods needs to consider the characteristics and purposes of educational practice, and make comprehensive consideration and trade-offs in light of the actual situation. In addition, the evaluation method needs to consider its feasibility, effectiveness and operability, so as to ensure that the evaluation results can provide strong support for the improvement and promotion of educational practice.

6. Conclusion

The practice of innovation and entrepreneurship education in colleges and universities with students as the main body is an important educational model. Through this model, students can improve their innovation awareness and entrepreneurial quality in practice, cultivate teamwork skills, marketing skills, financial management skills and other skills, and continuously improve their overall quality. At the same time, this model can also promote the close integration of industry, education and research, and improve the employment competitiveness of students. In the future, we can further improve the innovation and entrepreneurship education system, strengthen cooperation with all sectors of society, continuously innovate teaching methods and means, provide students with more practical opportunities and entrepreneurial support, and better play the role of students as the main body of innovation and entrepreneurship education in colleges and universities. advantages and value.

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