

Research on Strategies for Improving the Comprehensive Ideological and Political Literacy of Normal College Students

Sun Ning

School of Liberal Arts, Zhoukou Normal University, Zhoukou, Henan, 466001, China

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Abstract: Comprehensive ideological and political literacy is the spiritual prop of teacher education, which not only affects teachers' moral standards and ideal beliefs, but also is closely related to the development of teachers' professional abilities. The comprehensive ideological and political literacy of teachers is a key factor affecting the development of the education industry. Normal college students are the main talents of the future teaching team. Normal students with vague ideological cognition and unstable political stance are difficult to carry out effective quality education. Therefore, improving the comprehensive ideological and political literacy of normal university students has become a key research topic of the times in higher education institutions. Based on the current situation of cultivating the comprehensive ideological and political literacy of normal university students, the paper focuses on exploring the problems and solving strategies and methods in cultivating the comprehensive ideological and political literacy of normal university students, combined with existing research results.

1. Introduction

Normal college students are a special group of college students who provide professional talents for the teaching team and shoulder the important mission of cultivating new generations. The growth and success of normal college students is not only related to their own development, but also affects the healthy growth of the younger generation. With the changes in the international situation, the new era has put forward higher requirements for the cultivation of normal college students in higher education institutions. However, there is a clear phenomenon of valuing academia and neglecting the cultivation of comprehensive ideological and political literacy in the cultivation of normal college students in higher education institutions in China. Some higher education institutions have not fully implemented national policies, intentionally or unintentionally ignoring the cultivation of comprehensive ideological and political literacy such as ideological quality, professional beliefs, and political stance of normal college students. As a result, the comprehensive ideological and political literacy of some normal college students is not optimistic, resulting in many normal college professionals being far from the actual demand of society.

2. The Contemporary Significance of Improving the Comprehensive Ideological and Political Literacy of Normal University Students

The comprehensive ideological and political literacy is an important indicator for measuring the core literacy of normal university students. It is a new requirement proposed based on a profound analysis of the current situation of domestic education and the development trend of talent cultivation, fully reflecting the country's cognitive changes in the cultivation of high-quality normal talents. Deeply exploring the development status of the comprehensive ideological and political literacy of normal university students is of great significance for improving the achievements of ideological and political education in higher education institutions and enhancing the quality of talent cultivation for normal university students.

2.1. It Helps to Clarify the Mainstream Values Cultivated by Normal Students

Values are the deepest core of comprehensive ideological and political literacy. Strengthening the cultivation of comprehensive ideological and political literacy among normal college students is a dissemination activity of values to some extent. The process of cultivating comprehensive ideological and political literacy is the process of guiding normal college students to identify and practice mainstream values. It clarifies the requirements and content of cultivating morality and talent, and answers the questions about the training objectives of normal college talents. In the era of diversified information dissemination carriers, the emergence and interweaving of various ideologies constantly affect the shaping of values for normal college students. Normal college students are gradually growing professional talents, and there is a lot of subjectivity and arbitrariness in ideological discrimination. The negative ideological trend harms the professional beliefs and ethics of normal college students. In this context, society needs mainstream values to unite and cultivate consensus on the comprehensive ideological and political literacy of normal college students. It's necessary to implement the cultivation of comprehensive ideological and political literacy in every course teaching, guide normal school students with socialist core values, and enable them to acquire professional literacy while constructing comprehensive ideological and political literacy that is consistent with the mainstream values of teacher education.

2.2. It Helps to Meet the Demands of the Times for Cultivating Moral Education among Normal College Students and Teachers

The professional nature of teachers determines that normal college students must possess good comprehensive ideological and political literacy, which is a high summary of China's efforts to keep up with the times in cultivating teacher ethics. In recent years, the issue of teacher ethics has attracted widespread attention and reflection from various sectors of society, reflecting the inadequate cultivation of pre-service teacher ethics in China. Currently, strengthening the effectiveness of cultivating teacher ethics among normal college students through the cultivation of comprehensive ideological and political literacy has become an important measure in educational reform. Higher education institutions are important places for vocational education of normal university students, including various missions such as cultivating teacher ethics, imparting professional knowledge and skills, and political literacy, all of which affect the scope of comprehensive ideological and political literacy cultivation. The state has put forward requirements for the cultivation of comprehensive ideological and political literacy among normal university students, which is also a targeted feedback on the inadequate construction of social teacher ethics. Relying on the cultivation of comprehensive ideological and political literacy, universities carry out comprehensive teacher ethics cultivation education for normal college students in the new era.

Integrating the cultivation of comprehensive ideological and political literacy into the entire process of talent cultivation in higher education institutions has become a powerful measure to meet the demands of the times for pre-service teacher ethics cultivation.

2.3. It Helps to Guide Normal Students to Establish the Correct Career Direction

Improving comprehensive ideological and political literacy is an important guide for promoting the healthy development of teacher ethics among normal university students. The cultivation of good teacher ethics is a rigid requirement for enhancing the professional abilities of normal college students, and it is also an inevitable choice for promoting the comprehensive development of normal college students. The cultivation of comprehensive ideological and political literacy does not fully guarantee the ideological security of normal college students through direct means; In this process, teachers indirectly enhance the comprehensive ideological and political literacy of normal college students, guide them to develop correct educational concepts and psychology, promote normal college students to build correct educational cognition, help the students stimulate learning motivation, clarify career planning, accurately grasp educational laws, cultivate their sense of responsibility in the education industry, maximize the standardization of normal college students' professional behavior, and enrich the comprehensive abilities of the students [1]. In the context of scientific cultivation of comprehensive ideological and political literacy, the professional needs of teachers have prompted normal university students to clearly recognize the importance of improving their comprehensive ideological and political literacy, laying a good ideological guarantee for future career development in the new era.

3. Outstanding Problems in the Cultivation of Comprehensive Ideological and Political Literacy among Normal University Students

Whether normal university students have good comprehensive ideological and political literacy affects their core literacy construction level, and is related to whether they have the basic qualities that qualified educators possess. It is an effective reflection of the quality of cultivating normal university students. Based on this, the cultivation of comprehensive ideological and political literacy for normal university students is extremely important, but there are still some difficulties in the overall cultivation of comprehensive ideological and political literacy for normal university students.

3.1. Insufficient Ideological Awareness and Lagging Political Concepts

As a high-quality group, normal university students should possess lofty ideals and beliefs, and be able to cultivate independent thinking and judgment abilities in social reality. However, many normal students lack attention to China's national conditions and current social events. Under the erosion of capitalist corrupt ideas, they have a skeptical mentality towards the socialist system and lack a rational understanding of the superiority of the socialist system [2]. The reason is that some normal college students disregard politics, adopt a negative attitude towards politics, and are not familiar with the political policies of the Party and the country, which leads to a lag in their own political concepts and becomes an important factor limiting the improvement of their comprehensive ideological and political literacy.

3.2. Strong Self-Awareness and Distorted Value Orientation

Under the influence of western pragmatism ideology, the value orientation of some normal

university students has deviated, with strong individualism and utilitarianism in career planning. Firstly, in terms of the relationship between individuals and society, some normal students exhibit a clear individualism, overemphasizing self-worth and only thinking about profiting from society or the collective, lacking the spirit of self-dedication. They contrast their self-worth with social value, thus spending most of their time studying professional courses and neglecting the improvement of their comprehensive ideological and political literacy. Secondly, in terms of individual relationships with others, some normal students equate classmate friendship with future network resources. The starting point of establishing friendship with classmates is whether it can bring certain material benefits to oneself. In terms of dealing with others, it gradually becomes materialistic, completely deviating from the original intention of cultivating normal college students in higher education institutions. [3]

3.3. Insufficient Professional Identity and High Professional Expectations

Normal students in higher education institutions are a highly educated young group who often have high expectations in their future career choices, which leads to some normal students not being able to position themselves properly in the employment process, and affects their ability to seek job positions that match their actual abilities. Some normal school students unilaterally believe that only big cities can achieve their own value, lacking the spirit of hard work and dedication, and are unwilling to work in remote or material areas, resulting in an imbalance in demand and supply of teacher talent. It is not conducive to the development of normal students' personal career path, but also affects the steady progress of China's education industry. The reason is that the cultivation of comprehensive ideological and political literacy is disconnected from vocational education, leading to the failure of normal students to establish rational professional identity, actively establish the professional beliefs and attitudes that teachers should possess, and deeply understand and practice the mission that teachers should undertake.

3.4. The Teacher's Concept is Weakened and the Emphasis is Insufficient

The process of improving the comprehensive ideological and political literacy of normal university students is to internalize ideological and political theories into their own consciousness and behavior. It requires normal university students to continuously absorb ideological and political nutrients in their growth, shape professional beliefs, hone professional qualities, and enrich their professional foundation. [4] However, in the actual process of cultivating comprehensive ideological and political literacy, some teachers are still limited to the concept of exam oriented education, only focusing on the development of professional knowledge and skills of normal students. The lack of emphasis on the cultivation of comprehensive ideological and political literacy is mainly manifested in the form over content of teachers in the cultivation of comprehensive ideological and political literacy of normal students, the lack of integrated analysis of ideological and political content, and the lack of close connection between ideological and political teaching and normal students' majors, and the lack of targeted. It is difficult to fundamentally meet the practical demands of improving the comprehensive ideological and political literacy of normal school students. The cultivation of normal students in higher education institutions includes both imparting knowledge and cultivating their spiritual qualities. Integrating the cultivation of comprehensive ideological and political literacy into professional curriculum teaching is a necessary measure to cultivate normal school students.

4. Strategies for Improving the Comprehensive Ideological and Political Literacy of Normal University Students

The comprehensive ideological and political literacy of normal university students is the professional ability and quality that normal university students demonstrate when dealing with specific teaching situations in their future teaching career. This professional ability and quality lays the foundation for normal university students to become qualified educators. Higher education institutions should actively explore effective strategies to enhance the comprehensive ideological and political literacy of normal university students based on their professional characteristics.

4.1. To Enhance the Importance of Higher Education Institutions on Cultivating the Comprehensive Ideological and Political Literacy of Normal University Students

Normal students bear a special mission of educating people in their future careers, which determines that the cultivation of comprehensive ideological and political literacy is an important foundation for promoting the comprehensive development of normal students in higher education institutions. Therefore, higher education institutions are required to have higher standards for the cultivation of normal students than students in other majors. Higher education institutions should not only attach importance to the professional education of normal students, but also consolidate the foundation of their ideological and political literacy. In this regard, higher education institutions must reverse the traditional educational philosophy of emphasizing professional education and neglecting ideological and political education, enhance the strategic height of cultivating comprehensive ideological and political literacy, link it with the development of education and socialist construction, make the cultivation of comprehensive ideological and political literacy a key content of talent training for normal students, and actively promote the construction of normal professional disciplines through the cultivation of comprehensive ideological and political literacy, thus providing a corresponding educational environment for the comprehensive development of ideological and political education work. At the same time, higher education institutions also need to establish a top-down mechanism for ideological and political education targeting normal students, enhance investment in ideological and political education resources, establish clear norms for ideological and political education work, help teachers clarify the focus of ideological and political education, understand the content connection between ideological and political education and professional education, and ensure that the cultivation of comprehensive ideological and political literacy of normal students is effectively implemented. [5]

4.2. To Expand the Education Coverage of Cultivating the Comprehensive Ideological and Political Literacy of Normal University Students in Higher Education Institutions

Informatization is an irreversible trend in the development of the times. Utilizing the Internet to enhance comprehensive ideological and political literacy is an important topic for cultivating normal university students. Higher education institutions must be deeply aware of the two-way impact of the internet on the growth of normal school students, and actively develop online education platforms to carry out more extensive ideological and political education. On the one hand, strengthening ideological and political construction in the campus network of higher education institutions. By constructing an infiltration based ideological and political education model through campus networks, we ensure that ideological and political education is always available and ubiquitous, making it easier for normal school students to independently learn ideological and political content according to their needs in their studies and daily lives. The campus network has advantages such as convenience, strong penetration, and a wide audience,

which is suitable for the fast-paced learning and life of normal students and helps to form a good campus public opinion atmosphere. On the other hand, higher education institutions can also enrich the information exchange and self-expression channels of normal students through the internet. They can add special topics such as employment guidance and psychological counseling to online education, helping students understand the market's demand for normal talents in real time, establish a correct career outlook, and help normal students answer questions and develop good psychological literacy and correct values through online channels. The main purpose of cultivating comprehensive ideological and political literacy is not only to strengthen the core literacy of normal students, but also to demonstrate the strong vitality of ideological and political education and better serve the healthy growth of normal school students.

4.3. To Innovate Methods for Cultivating the Comprehensive Ideological and Political Literacy of Normal University Students

Putting students first is the starting point and foothold for higher education institutions to enhance the comprehensive ideological and political literacy of normal university students. In order to promote the healthy growth of normal school students and cultivate a qualified reserve of professional teachers, it is necessary to achieve education while fully respecting the subjectivity of normal school students. At present, the ideological and political education in some colleges and universities is still dominated by indoctrination teaching, which can easily lead to the reverse psychology of normal students. Therefore, the cultivation methods for the comprehensive ideological and political literacy of normal university students must keep up with the times, gradually optimize with the changes of the times, and enhance the effectiveness of the cultivation of the comprehensive ideological and political literacy of normal university students. The first is to use multimedia facilities for teaching. Multimedia teaching is illustrated with rich visual materials and vivid forms, which helps to enhance the infectivity of ideological and political education. The second is to deepen the understanding of ideological and political content among normal school students with a problem oriented approach. Teachers can purposefully guide their mentors and students to engage in discussions or debates by asking questions layer by layer, enabling normal school students to think and explore problems, learn effective communication, and improve their judgment skills during discussions. Finally, teachers can sublimate and summarize the ideological and political content. The third is to encourage normal school students to actively participate in research related to ideological and political education. By setting topic topics for normal school students, they are encouraged to independently carry out research, data retrieval, topic analysis, report writing, and other work. The theoretical knowledge learned by normal school students is used to solve practical problems, thereby improving their comprehensive ideological and political literacy.

4.4. To Fully Leverage the Cultivation Function of Comprehensive Ideological and Political Literacy in Professional Curriculum Education

In the process of cultivating the comprehensive ideological and political literacy of normal university students, higher education institutions should organically combine professional knowledge learning and value cultivation, and teachers need to fully expand their professional roles in educational activities. Teachers are not only transmitters of professional knowledge, but also friends, partners, and caregivers for normal school students. Teachers play different roles in front of normal students and convey different values to them in different fields. This subtle influence of values has a strong impact on normal students. The cultivation of comprehensive ideological and political literacy of normal students has higher expectations for teachers' ideological and political

literacy, moral integrity, and other qualities. In this regard, higher education institutions need to change the erroneous concept of professional course teachers neglecting ideological and political education. For professional course teachers, the cultivation of professional knowledge and skills is the focus of teacher education, and professional literacy is the key factor determining the future career development level of teacher education students. Therefore, some higher education institutions have a utilitarian tendency in teacher education, and students lack the correct spiritual pursuit. Under the guidance of the concept of cultivating moral character and cultivating talents, only normal students with both moral character and talent are the ultimate goal of higher education institutions. Teachers need to update their educational philosophy, deeply explore ideological and political resources in professional courses, scientifically integrate ideological and political resources into professional classroom teaching, and promote the solid and effective cultivation of comprehensive ideological and political literacy among normal school students.

5. Conclusion

The cultivation of comprehensive ideological and political literacy for normal university students is a systematic project oriented towards future career needs, and it is also a content requirement for strengthening the quality education of normal university students in the new situation. To cultivate future educators with good comprehensive ideological and political literacy, it is urgent for higher education institutions to build a comprehensive ideological and political literacy cultivation system for normal university students. Based on clarifying the current difficulties in cultivating comprehensive ideological and political literacy for normal university students, we should strengthen the reform of professional curriculum education, innovate the cultivation mode of comprehensive ideological and political literacy, and strengthen the foundation in implementation mechanisms, evaluation mechanisms, and other aspects, in order to effectively improve the comprehensive ideological and political literacy of normal university students.

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