

# *The Development and Research of Sino-Foreign Cooperation in Running Schools in Chinese Private Universities*

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**Keywords:** Sino-foreign cooperative education; Chinese private colleges and universities; countermeasures; development trend

**Abstract:** With the continuous development of China's higher education, the Sino-foreign cooperative education model has gradually become one of the important components of my country's higher education. In recent years, with the increasing support of the state for Sino-foreign cooperative education, more and more private colleges and universities have begun to carry out Sino-foreign cooperative education. Sino-foreign cooperative education has become a new trend in the development of private higher education in my country. This article will start with the concept, history, development status and model of Sino-foreign cooperative education, analyze the significance of Chinese private-run Sino-foreign cooperative education to the high-quality development of colleges and universities, discuss its existing problems and countermeasures, and put forward relevant suggestions.

## **1. Introduction**

History of Sino-foreign cooperative education Sino-foreign cooperative education in China can be traced back to the 1980s. In 1981, the Chinese government approved for the first time the cooperative education project between universities in China and foreign higher education institutions, and began the process of Sino-foreign cooperative education. With the development of Chinese higher education, Sino-foreign cooperative education has played an important role in international exchanges and cooperation. [1] In recent years, the Chinese government has continuously increased its support for Sino-foreign cooperative education, and the scale and scope of Sino-foreign cooperative education has continued to expand.

## **2. The development status of Sino-foreign cooperative education**

At present, China's Sino-foreign cooperative education is mainly divided into three forms: Sino-foreign cooperative educational institutions, Sino-foreign cooperative educational projects, and Sino-foreign cooperative educational joint education. Among them, Sino-foreign cooperative education institutions refer to educational institutions jointly established by Chinese mainland higher education institutions and overseas higher education institutions, which can independently

carry out educational activities; Sino-foreign cooperative education projects refer to Chinese mainland higher education institutions and overseas higher education institutions. Sino-foreign cooperative education joint education means that Chinese and foreign higher education institutions conduct comprehensive cooperation in the field of education, jointly plan, design and implement courses, and jointly award degrees.

As of the end of 2021, according to the data released by the Ministry of Education of China, as of the end of 2021, there will be 580 Sino-foreign cooperative education institutions in China, including 244 Sino-foreign cooperative education institutions, covering 31 provinces, autonomous regions, and municipalities directly under the Central Government. Among them, private colleges and universities have a large number of Sino-foreign cooperative education institutions, accounting for more than 42%. In addition, the number of Sino-foreign cooperative education projects is also increasing, and the subject areas are becoming more and more extensive, including engineering, business, medicine, liberal arts and other fields, covering all levels of education. [2]

### **3. The significance of Sino-foreign cooperation in running schools in private colleges and universities in China to high-quality development**

#### **3.1 Expand the international development path of higher education**

Sino-foreign cooperation in running schools is one of the important forms of the international development of higher education. Through Sino-foreign cooperation in running schools, Chinese universities can carry out in-depth cooperation with advanced higher education institutions in the world, introduce advanced educational concepts, teaching models and curriculum settings, and improve students' international quality and competitiveness. At the same time, Sino-foreign cooperative education can also attract more international students to study in China, promote international exchanges and cooperation in the field of education, and enhance the international influence of Chinese higher education.

#### **3.2 Improve the quality and level of education and teaching**

Sino-foreign cooperative education can introduce advanced teaching concepts, teaching methods and teaching resources to Chinese higher education institutions. [3] By introducing excellent courses and teachers, Chinese colleges and universities can improve their own teaching level, expand teaching resources, improve teaching quality, and meet the needs of students and society. In addition, Sino-foreign cooperative education can also promote teachers' international exchanges and cooperation, and improve teachers' academic level and teaching ability.

#### **3.3 Cultivate talents with an international perspective**

Sino-foreign cooperative education can provide students with a broader learning horizon and more learning opportunities, and cultivate talents with international vision and cross-cultural communication skills. During their studies, students can get in touch with the education systems and cultures of different countries and regions, understand different educational concepts and academic ideas, broaden their horizons and ideas, and improve their overall quality and competitiveness in the context of globalization. [4]

#### **3.4 Promote the transformation of scientific research achievements and industrial upgrading**

Sino-foreign cooperative education can promote the transformation of scientific research results

and industrial upgrading. Through cooperation with foreign higher education institutions, Chinese universities can further strengthen their scientific research capabilities and improve the level and quality of scientific research. [5] At the same time, Sino-foreign cooperative education can also promote the transformation of scientific research results and industrial upgrading, and further promote economic and social development and progress.

### **3.5 Promote the comprehensive development of Chinese higher education**

Sino-foreign cooperative education can promote the comprehensive development of Chinese higher education. In the context of internationalization and globalization, China's higher education needs to constantly expand its own vision and ideas, and learn from the excellent experience and practice of foreign countries. Through Sino-foreign cooperation in running schools, Chinese colleges and universities can further optimize teaching resources, improve teaching quality and level, strengthen academic exchanges and cooperation among teachers, enhance students' international literacy and competitiveness, and promote the comprehensive development of China's higher education.

## **4. Challenges and problems faced by the development of Chinese-foreign cooperative education in private colleges and universities in China**

### **4.1 Project quality varies**

At present, the quality of Sino-foreign cooperative education projects in private colleges and universities in China is uneven. Some projects have problems such as false propaganda, illegal enrollment, and shortage of teaching resources. [6] This will not only harm the interests of students, but also the image and reputation of Chinese higher education. Therefore, it is necessary to strengthen the supervision and management of Sino-foreign cooperative education projects to ensure the quality and sustainable development of the projects.

### **4.2 Insufficient capital investment**

Sino-foreign cooperative education requires a large amount of capital investment, including the construction and renewal of teaching facilities, the introduction of foreign teachers, and the development of international exchanges and cooperation. However, at present, there is insufficient capital investment in private colleges and universities in China, which will affect the development of Sino-foreign cooperative education projects and improve the quality of education.

### **4.3 Insufficient talent team construction**

Sino-foreign cooperative education requires high-quality teachers, but there are some problems in the construction of teachers in Chinese universities, such as insufficient number of teachers and low quality of teachers. Therefore, China's private colleges and universities need to increase investment in the construction of teaching staff, train and introduce high-level teachers with international vision and background, and improve teaching quality and level. [7]

### **4.4 The process of internationalization of education is slow**

Despite the rapid development of Sino-foreign cooperative education, the overall process of internationalization of education is still relatively slow. In the context of international education, China's private higher education needs to continuously strengthen its international vision and

concepts and improve its global competitiveness. Therefore, China's private colleges and universities need to strengthen the cultivation of international talents, introduce excellent foreign educational resources, and further expand the depth and breadth of internationalization of education.

#### **4.5 The admissions market is highly competitive**

With the continuous expansion of Sino-foreign cooperative education projects, the competition in the enrollment market has become increasingly fierce. Some educational institutions and even private colleges may use improper means, such as false publicity, low-price to attract students, etc., which will damage the interests of students and the fairness of education. Therefore, the regulatory authorities need to strengthen the supervision and management of the Sino-foreign cooperative education enrollment market to ensure the fairness and fairness of education. [8]

### **5. The future development of Chinese-foreign cooperative education in private colleges and universities in China**

#### **5.1 Promote the improvement of the quality of Sino-foreign cooperative education**

Chinese private colleges and universities need to continuously improve their quality and level in order to meet the educational needs of internationalization and globalization. Therefore, China's private colleges and universities need to strengthen the innovation and reform of teaching and management, optimize the allocation of teaching resources, improve the quality and level of teaching, and provide students with better educational services[9].

#### **5.2 Strengthen the cultivation of international talents**

With the acceleration of the globalization process and the continuous deepening of the internationalization of education, China's higher education needs to strengthen the cultivation of international talents. Chinese private colleges and universities need to introduce international education resources, provide students with more diversified and broad learning and exchange opportunities, cultivate high-quality talents with international vision and background, and improve global competitiveness[10].

#### **5.3 Strengthen the supervision and management of Sino-foreign cooperative education projects**

In order to ensure the quality and sustainable development of Sino-foreign cooperative education projects, supervision and management work is very important. Relevant departments need to strengthen the supervision and management of Sino-foreign cooperative education projects, establish a sound quality assurance system, strengthen the supervision and evaluation of enrollment, teaching, teachers, academic evaluation, etc., find and solve problems in a timely manner, and ensure the quality of Sino-foreign cooperative education projects normal operation and development.

#### **5.4 Expansion of educational fields and educational models**

Sino-foreign cooperative education in China's private colleges and universities needs to continuously expand the educational field and education model to adapt to the educational needs and the development of the times. For example, we can launch more international education projects, introduce more excellent educational resources, explore diversified educational models

and teaching methods, and provide students with more diversified, comprehensive and innovative educational services.

### 5.5 Strengthen cooperation and exchanges with international universities

Chinese private colleges and universities need to strengthen cooperation and exchanges with international colleges and universities, actively participate in international academic exchanges and cooperation projects, absorb international advanced educational concepts and teaching methods, and improve the international level and academic reputation of schools. At the same time, strengthen the training of international talents and international education cooperation, and promote the process of internationalization and globalization of education.

## 6. Conclusion

With the continuous deepening of globalization and the internationalization of education, Chinese private colleges and universities have developed rapidly through Sino-foreign cooperation in running schools, which is of great significance to the development of China's higher education. Sino-foreign cooperative education can not only provide students with more diversified and international learning opportunities, but also promote teaching and management innovation in higher education, improve the teaching quality and level of schools, and enhance the international competitiveness and influence of schools. However, Sino-foreign cooperative education also faces some challenges, such as education quality, personnel training, teacher team construction, and market competition in enrollment. Therefore, Chinese private colleges and universities need to strengthen their own construction and management, strengthen the cultivation of international talents, strengthen cooperation and exchanges with international colleges and universities, and promote the process of internationalization and globalization of education. Only in this way can China's private Sino-foreign cooperative education continue to develop and make greater contributions to the development of China's higher education.

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