

Optimization and Improvement of Musical Performance in Colleges in the Context of New Media

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Abstract: With the development of the information age, new media such as short videos are widely used in people's life, research and work. At the same time, the traditional teaching mode of colleges and universities has been affected to a certain extent. The traditional teaching mode or method can no longer meet the current teaching requirements, especially in the teaching of music performance in colleges and universities. Continuing to adopt the traditional teaching mode will not be conducive to the development of students' personalities and the integration of teaching resources. Therefore, based on the concept of new media, this paper mainly analyses the significance of new media in music teaching in colleges and universities, and proposes targeted optimization and improvement methods in conjunction with the current situation of music performance teaching in colleges and universities under new media.

1. Introduction

New media provides a broader space for musical performance teaching in colleges and universities, enabling students to have more practical opportunities while learning theoretical knowledge and receiving targeted teaching. In the teaching process, by strengthening the research on the knowledge and theories related to new media and combining new media with music performance, the teaching efficiency can be effectively improved. Therefore, how to better optimise and improve the teaching mode of musical performance in colleges and universities in the new media environment is one of the key issues to be considered and studied in the process of relevant teaching work (Du, 2022).

2. Concept of New Media

New media refers to a form of digital media that effectively combines traditional media, Internet media, digital TV and so on through modern information means. The combination of new media technology with the Internet and digital technology has broken the forms and rules of traditional media communication and gradually penetrated into all aspects of people's life, work and study. It is a new way of communication[1]. In the context of new media, with the use of smart devices and mobile terminals, as well as the continuous development of social software such as Teams, Facebook and Libby, people's ways of working, playing and learning have all changed dramatically. In the digital age, new media are everywhere. Therefore, it has become a trend to make use of the

features and advantages of new media in teaching in colleges and universities, especially in the teaching of music performance which is of great significance (Xia & Xiong, 2021).

3. The Significance of New Media in College Musical Teaching

3.1 To Make Students' Learning Methods More Diverse

New media is important in the teaching of musical performance in higher education. The integration of new media technology into the teaching of music performance in higher education can make students' learning methods more diversified. Traditionally, students learn through theoretical explanations by teachers, which are limited in time and space. When teachers use new media to implement teaching and learning, students can use fragments of time to access a wider range of learning resources. Students can learn at any time and from any place, without the constraints of time and space, making students' learning more diverse[2].

3.2 To Enhance the Efficiency of Interaction between Teachers and Students

In traditional university music performance classroom teaching, teacher-student interaction is limited. Most of the time in class is spent on teachers explaining theoretical knowledge, and students have less time to interact with teachers in the limited time available, which is not conducive to students' digestion and absorption of knowledge points. In the new media environment, by incorporating new media technology into teaching, students can have more opportunities to practice, which can enhance the interaction between students and teachers, stimulate students' interest in learning and make the classroom atmosphere more relaxed and enjoyable. In this teaching atmosphere, students' enthusiasm for learning can be further enhanced, and problems in learning can be solved in a timely manner in the process of teacher-student communication.

3.3 To Optimize Teaching Resources

Teaching and learning resources in the new media environment are very rich. During the teaching process, teachers can use new media to access the latest information on music performance and search for various materials to make teaching more informative and interesting. Similarly, students can use their smart devices to access a large number of relevant resources in the learning process, thus effectively providing more learning resources (Hu, 2021).

4. The Current Situation of Musical Performance Teaching in Universities in the Context of New Media

In the context of new media, there are certain problems in the teaching process of Musical Performance Major in universities. Firstly, as teachers are unable to integrate teaching resources with new media, they can only collate teaching resources through teaching textbooks or their own experience. As a result, students are unable to learn the latest knowledge in the learning process and there is a certain singularity[3].

Secondly, the practicality of teaching is weak. When students undertake music performance learning, most of their time is spent on learning theory rather than practice, especially in the context of the new media era, resulting in students being out of touch with the times to a degree.

Thirdly, teachers do not have sufficient knowledge of new media teaching. As many teachers are influenced by traditional teaching thinking in the teaching process, they do not have sufficient knowledge of new media integrated teaching when teaching music performance and do not realise

the significance of new media integrated teaching, resulting in low teaching efficiency. Finally, the teaching methods are relatively rigid and inflexible. In the new media environment, teachers often adopt traditional teaching methods when teaching music performance, the latter being relatively single and rigid. And it is not conducive to the application of new media in teaching, which leads to the decline of teaching efficiency (Yang, 2021).

5. Strategies for Optimizing for Music Performance Teaching in Universities under the New Media Environment

5.1 To reasonably integrate learning resources

In the context of new media, when teaching related to music performance in colleges and universities, new media can be used to teach music performance in order to effectively reduce students' learning burden, provide them with a clear learning direction and establish a sound knowledge system for them. In the process of teaching music performance, teachers should fully integrate students' personalities and guide them to choose appropriate learning resources according to their individual differences. New media helps teachers integrate various music performance resources, classify information and help students to organise their relevant knowledge systems so that they can learn music performance in colleges and universities in the new media environment. For example, when teaching music performance, teachers can integrate resources related to music performance such as Teams, Facebook and Libby, classify different types of music media and recommend them to students in need to achieve efficient learning[4].

5.2 To Improve the Practicality of Students' Musical Performance with New Media

Due to the new media its strong practicality, students can master the relevant professional skills through theoretical analysis and practical application. Therefore, practical teaching should play an important role in the teaching process in addition to theoretical teaching. New media such as the internet and social media are used to send lessons to students in advance so that they can effectively preview them independently. At the same time, students are encouraged to apply what they have learnt to real life and use new media to participate in various short video shoots and competitions in order to improve their professional competence in practice (Wang, 2021).

5.3 To Strengthen Teachers' Understanding of New-media-integrated Teaching and Achieve Personalized Teaching

Strengthen teachers' understanding of the integration of new media teaching and realise personalised teaching. In the teaching process, teachers should actively introduce the new media teaching mode, change their prejudice against new media teaching, explore new teaching modes in the context of new media by constantly innovating traditional teaching modes and actively learning various emerging things, and deeply integrate music performance teaching with new media teaching to improve teaching efficiency. By strengthening teachers' understanding of the integration of new media into teaching, new media can be better integrated with students' learning and life, which is conducive to the development of students' creativity and imagination. At the same time, teachers need to respect students' individuality and encourage them to use their performance skills through the integration of new media to achieve personalised teaching [5].

5.4 To Improve the Teaching Mode of Musical Performance and Achieve Diversified Teaching

Teachers can effectively diversify their teaching by improving the mode of teaching music performance to students[6]. For example, during the teaching process, teachers encourage students to use smart devices to make personalised music performance videos and allow students to showcase their talents by competing against each other. Also, by using new media technology to upload short videos about music performance, such as Tiktok, onto the internet during the teaching process, students' desire to perform can be stimulated and their learning efficiency improved (Ding, 2019).

6. Conclusion

In the context of new media, it is of great significance to integrate new media teaching into music performance teaching in colleges and universities. However, in actual teaching, due to the inability to effectively integrate information, the inability to reasonably apply learning resources, the difficulty for students to practice, teachers' lack of understanding of new media teaching, too single teaching methods and a series of other factors, the results of music performance teaching in colleges and universities are not satisfactory. Precisely for this reason, in the teaching process, it is necessary to reasonably integrate learning resources, combine them with new media, improve the practicality of students' music performance, strengthen teachers' understanding of the integration of new media teaching, realise personalised teaching, improve teaching modes and realise diverse teaching methods. This will help to effectively optimise and improve the teaching mode of music performance in colleges and universities, make students' learning methods more diverse and flexible, improve the efficiency of teacher-student interaction, and ultimately achieve better teaching.

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