

# *Influence of Red Culture on the Cultivation of Students' Comprehensive Literacy in Basic Sketch Teaching*

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**Abstract:** The course of "sketch foundation" for art majors in colleges and universities is mostly about the training of students' professional skills, and less about the combination of the course "ideological and political". This paper takes the "Sketch Foundation" course of Sichuan Minzu College as the practical research, and studies it in combination with the art specialty and the "curriculum ideological and political". It will provide reference for the "ideological and political" construction of the fine arts specialty courses in colleges and universities.

## **1. Introduction**

Colleges and universities are important positions for training qualified builders and reliable successors of socialism [1]. Sichuan Minzu College has been exploring the integration of "red culture" into the "sketch foundation" course for many years. At present, this course has won the first batch of industry-university collaborative education projects in 2021 from the Department of Higher Education of the Ministry of Education [2]; The provincial "curriculum ideological and political" demonstration course of colleges and universities in 2020 by Sichuan Provincial Department of Education; The excellent project of ideological and political work in the pilot comprehensive reform of "three complete education" of the Sichuan Minzu College. Through the continuous efforts and construction of teachers and students in the college, the course of "sketch foundation" has been significantly strengthened in the aspects of students' discipline quality, teaching ability, class guidance, comprehensive education, reflective research, communication and cooperation.



Figure 1: The Medicine Bottle Left by the Red Army by Tongcheng Liu

## 2. Method

The method of combining practice with theoretical research and guiding practice with theory. Lai (2013) Learning with problems, curriculum resource integration, experiential teaching and other methods have greatly mobilized students' learning enthusiasm and improved learning results. [3]According to the Training Plan for Undergraduate Talents of Fine Arts Major (Normal University) of Sichuan Minzu College (2021 Edition), the National Standard for Teaching Quality of Undergraduate Specialty in Ordinary Colleges and Universities, the Professional Certification Standard for Middle School Education (The Higher Education Teaching Steering Committee, 2018) [4], and the Professional Standard for Middle School Teachers (Department of Teacher Work Ministry of Education, 2013) [5], "Sketch Foundation" is a professional compulsory course for the first semester of the first year of fine arts major, with a total course duration of 54 class hours and 3 credits. The course adheres to the "student-centered", uses the participatory teaching method, fully mobilizes the students' learning initiative, and organically integrates the technical learning of the basic sketch course with the teaching practice of fine arts in middle schools; In close combination with the reality of China's basic art education, we have constantly absorbed the latest achievements of the development of Chinese and foreign art theories, and continuously updated the teaching content.



Figure 2: The Red Army Remains in the Causeway Pot in Luding by Yifan Jiang

At present, about 500 people from Sichuan Minzu College have participated in the teaching course of "Red Culture" integrated into "Basic Sketch". The still life drawn by the sketch works includes the revolutionary cultural relics displayed in "Red Army Flying to Luding Bridge Memorial Hall", "Luhuo Museum", "Rural Red Army Long March Memorial Hall" and other places [6]. There are about 400 sketching works and more than 100 excellent works collected by the college (Figure 1- Figure 4).



Figure 3: Luo Dou from the Red Army to Auntie by Maozhun Deng

After the course, the students' works were exhibited in the thematic sketch exhibition of "Do not forget the original intention and carry forward the spirit of the Long March", which was encouraged

and recognized by friends from all walks of life. The first sketch exhibition of "Don't forget the original intention to carry forward the Long March spirit" was held in the exhibition hall of the Academy of Fine Arts in November 2019. Pan Gaoping from the Academy of Fine Arts said, "Young students should always maintain the Long March spirit and pass it on from generation to generation."and highly praised the revolutionary spirit and noble morality of the older generation, and asked students to work hard to learn professional knowledge and keep the Long March spirit in mind, Shouldering the heavy responsibilities entrusted by history and the times. In December 2019, it was co-sponsored by Qujing Municipal Bureau of Culture and Tourism and Sichuan University for Nationalities. With the theme of "Our Chinese Dream" and the theme of "Each generation has its own Long March road, and each generation should take its own Long March road", the exhibition attracted a large number of friends who are interested in the cultural relics of the Red Revolution, the Long March spirit and artistic creation. In June 2022, Jiang Chao, the vice president of Sichuan University for Nationalities, delivered an opening speech at the second sketch exhibition of "never forget the original intention to carry forward the spirit of the Long March" and the exhibition of "sketch foundation" teaching reform achievements, pointing out the importance of revolutionary traditional education and red culture education in training qualified builders and reliable successors of socialism from the aspects of talent training, students' growth and talent needs [7].

The course of "Basic Sketch" begins with research, learning red culture, making sketches, drawing works and exhibitions, and ends with research, research reports, making sketches, learning red culture, drawing works, planning exhibitions, course summaries and essays. There are various forms of learning, both online and offline. Students' learning enthusiasm is getting higher and higher, and the learning effect is getting better and better.



Figure 4: Briefcase Left by the Red Army by Yuhong Mou



### 3. Results and Discussion

#### 3.1. Discipline Accomplishment

The course of "Basic Sketch" starts with the theory and skills of fine sketch, and requires students to understand the knowledge system of sketch, understand the connection between sketch discipline and social practice, and master practical methods. The course integrates the basic knowledge of sketch with the relevant knowledge of humanities and science, so that students have a certain degree of discipline foresight and the ability to carry out preliminary scientific research. Students begin with the revolutionary cultural relics, understand the story behind the revolutionary cultural relics, and then express the cultural relics in the form of fine sketch. In this process, the requirements for techniques are high, and students are required to learn the fine sketch techniques in depth and master the theories and skills involved in this course. From the physical objects of revolutionary cultural relics to the presentation of fine sketch works, it is necessary to give full play to students' research ability and master the humanities and scientific knowledge of works.

The drawing of fine sketch is long-term, patient and careful. In the process of drawing works, people's emotions may encounter a period of weakness or fatigue. After learning the red culture, it is helpful to overcome the period of weakness or fatigue. The power transmitted by the "Long March Spirit" is invisible, and the process of drawing fine sketches is like a long march for students. The Red Army has traveled thousands of miles in the past. How easy it was! There is no easy thing in the world. Only perseverance and perseverance can reach the glorious peak. "I record this cultural relic with a paintbrush, as if I had walked into the dusty history, talked with the history, and made careful and careful strokes one by one. (The strokes on the picture) are the steps taken by every Red Army soldier, every snowy mountain that has been crossed, every river that has been crossed, and every battle. What I write is not only a painting, but also history." "Whenever I can't draw and feel pain, I think of the hardships of the Red Army's Long March and feel the pain in front of me." It can be seen that the study of the "Long March spirit" helps students overcome difficulties and promote the cultivation of students' academic literacy. Zhang (2012) Integrating mental health education into art activities will play a great role, and thinking about the integration of health education in practical teaching from many aspects can play a better role[8].

#### 3.2. Teaching Ability and Class Guidance

Through the course study, the "exemplary" role of the course is brought into play, so that students can master the teaching theory and teaching methods of the art discipline; Be able to understand students as the center; Apply regional advantages and characteristics, diversified teaching, three-dimensional evaluation methods, etc. While conducting art practice and research, master the ability of art teaching practice and research. The "sketch foundation" practices the concept of "educating people first and moral education first", which is very important for middle school education, helping to master the main principles and methods of middle school moral education, and mastering the working rules and basic methods of middle school class organization and construction. The integration of "red culture" helps students to master the psychological status of middle school students and have the ability to develop class culture and campus culture.

Various forms of expression enable them to exercise students' thinking ability and other abilities in all aspects [9]. The course has fully demonstrated the combination of theory and practice in the process of data collection, small draft research, technical research, long-term drawing and after-class summary; It fully embodies the student center; We have strengthened our understanding of the true meaning of "teaching" and the connotation of "culture". Throughout the course, students are in the position of active learning. There are 122 revolutionary sites and relics of the Red Army's Long March

in Ganzi region, including 30 sites [10]. When visiting the second class, such as memorial halls and museums, students should learn to find objects, study objects and discover the stories behind the selected objects; After learning "red culture", feel "red culture", experience "bravery and fearlessness", "selflessness", "sacrifice life for justice", "fear hardship", "military and civilian family"... students will feel the inspiration and emotion brought by the "red culture". The power of "culture" gives students thinking, and "red culture" enables students to inherit. In students' essays and after-class summaries, we can see students' perception of teaching and culture. "As a new generation of youth, we should actively inherit the spirit of the Long March, interpret the history of the Long March in a correct way, reflect it in our own life and apply it to our own learning."

### **3.3. Comprehensive Education**

The curriculum chooses the way of integrating "red culture" and the educational strategy and method of combining multiple forms, and organically combines subject teaching to carry out education activities. Through the course study, we can understand the whole staff, the whole process and the all-round characteristics of the course education activities, and can basically grasp the "red culture" and the education connotation of the education activities. The course trains students to participate in, plan and organize the implementation of ideological and political education, theme education activities, exhibition planning activities and other art teaching practice activities and campus cultural activities. It enables students to integrate aesthetic education, moral education and mental health education into activities. The curriculum has the ability to comprehensively educate people and promote students' comprehensive and healthy development.

In the process of teaching, students learn the relevant culture and history of revolutionary cultural relics. The red culture that students learn is represented by drawing, exhibition, summary and essay. The forms of curriculum are diverse, thus training students' abilities in all aspects. From research to the formation of works, students' research ability has been trained; Exhibition activities have trained students' planning ability; Red culture cultivates students' good morality.

### **3.4. Reflective Research and Communication and Cooperation**

The course constantly improves the subject knowledge system and comprehensive education level, so that students can establish a sense of lifelong learning and professional sustainable development. Through the teaching process of teachers, understand the career planning of art teachers, have an open vision and the consciousness of innovative development, can combine the development of secondary school education reform, examine their own gaps, formulate their own career planning and actively carry out independent learning activities. Through the course, students understand how the art discipline can adapt to the needs of the times and social development; Recognize the significance and value of communication and cooperation with others in the current era, have team spirit, and master basic communication methods and skills.

Students can actively communicate and cooperate with all participants in educational practice, accumulate experience, and promote their own and team development. Exhibition, discussion and interview are all good ways for students to communicate. The planning and overall presentation of the whole activity cannot be separated from the participation and cooperation of students. Compared with previous studies and activities, students can intuitively feel the continuous improvement of the curriculum system and the change of education level. Teachers continue to learn and grow in the curriculum, so that students can feel the characteristics of the teaching profession well, constantly temper themselves, and become a qualified teacher. Students' reflection on curriculum knowledge helps students better improve their professional quality and ideological and political awareness. "Course summary" and "essay" are important reflections of students' reflective research.

## 4. Conclusion

Sichuan Minzu College is located in Ganzi Prefecture, with rich red cultural resources around it to promote the better development of the curriculum. There are 122 revolutionary sites and relics of the Red Army's Long March in Ganzi region, including 30 sites. There are 3 exhibition halls, 3 monument towers, 2 memorial sites and 84 revolutionary cultural relics. After the "red culture" is integrated into the "sketch foundation", it has been promoted and improved by the "red culture" with the students' academic literacy; Students' teaching ability and class guidance are influenced by the "exemplary" curriculum; Students understand and feel comprehensive education; The students' reflective research and communication and cooperation abilities have been strengthened through the second class, exhibition, after-class summary, essay and other links of the course. The integration of "red culture" into "sketch foundation" will help to achieve the "teaching objectives" and "graduation requirements" set in the "Undergraduate Talent Training Program for Fine Arts (Normal) of Sichuan Minzu College (2021)"; It has exercised students' abilities, improved students' cultural level, improved students' ideological and political awareness, and promoted the development of students' comprehensive quality.

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