

# *The Development Countermeasures of Higher Vocational College Library in the New Reading Era—Taking Physical Education Colleges as an Example*

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**Abstract:** The library shoulders the functions of spreading culture, information, education and other aspects. The library of higher vocational colleges is an important space for teachers and students to learn, share and promote their growth, and is also one of the main positions of university education. Therefore, attaching great importance to the construction and publicity of libraries in higher vocational colleges can help improve the utilization rate of book resources, promote the learning progress in various provinces, and form a good learning atmosphere in schools. Based on the problems faced by higher vocational college libraries at the present stage, such as inaccurate positioning, lack of resources and insufficient publicity, this paper analyzes the characteristics and development direction of higher vocational college libraries. Taking physical education colleges as an example, this paper explores the development countermeasures of higher vocational college libraries in the new reading era, with a view to putting forward some suggestions for promoting the strategy of cultivating high-quality new talents in China.

## **1. Introduction**

Higher vocational colleges are an important part of China's education. Higher vocational colleges emphasize the cultivation of compound talents with both application and skills. The library is one of the main learning platforms in vocational colleges, and the development of the library cause cannot be ignored. However, the actual situation of higher vocational college libraries at this stage is that they cannot resonate with the vigorous development of higher vocational education. The lack of effective theoretical guidance and experience for its construction and operation has led to a great disparity in the development level between vocational college libraries and other libraries. Only by grasping the environmental factors of the times, supplemented by scientific construction judgments, can higher vocational colleges achieve leapfrog development.

## **2. The main functions and obvious characteristics of higher vocational colleges in the new reading era**

### **2.1. Function and target orientation**

Under the background of the new reading era, the goal orientation of the library has changed from

single orientation to multi-dimensional development. The library of higher vocational colleges can formulate development goals according to their own characteristics and needs. The goal orientation mainly has the following functions: First, the resource guarantee system and professional knowledge base can cover the construction and development of teaching tasks in higher vocational colleges; The second is to take education as the center, which can effectively support and assist the teaching, training and scientific research tasks in the school; The third is intelligent information construction, which effectively reflects the labor quality teaching of higher vocational colleges; The fourth is the school enterprise cooperation platform, which supports the development of industry, research and learning as a whole; The fifth is to reflect the center of industry information resources and support the link between colleges, society and enterprises. Higher vocational colleges should specify construction goals according to their own strength and development direction, which can better meet the development of colleges and meet the teaching needs of teachers and students.

## 2.2. Distinctive features

First of all, under the background of the new reading era, the higher vocational college library has the diversity and unity of educational resources; Diversity means that the library covers skills, knowledge and theoretical system textbooks of multiple industries and disciplines, can effectively support discipline practice, has a wide range of resources, and conducts extensive screening, collection and input of useful information. The subject matter of resources includes but not limited to books and literature, journals and newspapers, industry reports, research results, implementation standards, specifications and manuals, and has diversity in resource types and ribs; Singularity means that higher vocational colleges should focus on reflecting the needs of their majors and industries, and do not need to overlap with the public library and other goals. There is no need to overemphasize the collection and display of resources [1].

The second is to adapt to the professionalism and complexity of users. The user groups faced by higher vocational colleges are different from other colleges. The library groups of higher vocational colleges have their own group characteristics, no matter in the fields of cultural level, scientific research level, information resource demand or labor skills. The users of higher vocational college libraries are highly professional, and the demands for resources and professional learning are highly consistent, so the resources in the field should reflect professionalism; At the same time, in combination with the promotion of school enterprise cooperation and production, research and learning, the service scope of the library is not only limited to students' in school learning, but also for partners, external teachers, cooperative enterprises, etc. Therefore, in the field of transfer, there are vertical development of teachers, students, enterprises, society and other complex groups.

Finally, the practicality and diversification of services. The running of higher vocational colleges emphasizes the high combination of theoretical knowledge and practical skills. Therefore, under the promotion of teaching objectives, the library attaches importance to the cultivation of practical skills, which also determines the mainstream service direction of higher vocational college libraries. Public libraries are mainly oriented to the masses, so they have gone to the society, society, and university libraries, which focus on scientific research. Therefore, their services have gone to laboratories and study rooms. The service objects of higher vocational colleges eventually move towards technical posts in various fields, so the service characteristics of higher vocational college libraries finally reflect practicality and pluralism.

### **3. The great significance of the library construction of higher vocational sports colleges in the new reading era**

#### **3.1. Improve the overall quality and create a cultural atmosphere**

Students in higher vocational sports colleges have profound basic sports skills, and effectively integrating professional knowledge, sports skills and cultural literacy can promote the comprehensive development of comprehensive talents to contribute better services to sports undertakings in the future society. In the case of the development and higher vocational sports colleges, the establishment of the library not only carries the responsibility of improving the professional knowledge level of sports talents, but also shoulders the construction goal of cultural campus construction.[2] Students in higher vocational sports colleges take into account the achievements of competitive sports majors and the level of cultural development, create a good style of study, further achieve the sublimation of ideology and morality and the upgrading of ideals and beliefs, and comprehensively improve their comprehensive quality.

#### **3.2. Strengthen professional ethics and enhance humanistic emotion**

From the perspective of cultural construction, the construction of campus culture cannot be separated from the educational function of books. Relying on the broad platform of the library to realize internal cultural exchange and transmission, to a certain extent, can make students accept the influence of cultural environment, provide students with a better learning environment, which is more conducive to students to clarify their cultural value and significance. The establishment of the library is the basic condition, how to all-round play the library education function must be established on student growth demand and learning demand, based on the sports students 'cultural level, constantly deepen the cultural experience, infiltration in the experience of ideological quality education, cultural quality education and professional ethics education, enhance the students themselves with the sports career sense of mission and sense of responsibility, improve students' consciousness.

#### **3.3. Expand the reading space and create reading opportunities**

Higher vocational college students are basic resident, life focus in the campus area, based on the particularity of sports colleges and universities and professional, most students literacy class less, basic focus on academic time, in addition to the professional training time, learning in other time arrangement has great limitations, lack of learning atmosphere and learning conditions. Open library and convenient reading services provide students with diversified reading space, fill xu students' reading needs, and create opportunities for reading. Let students get better reading experience, increase reading time, subtly improve cultural literacy, and achieve all-round development.

### **4. Cultural status of college library in higher vocational sports college**

#### **4.1. Extend the classroom teaching and give full play to the educational function**

Library is the construction of campus cultural infrastructure and one of the core construction. The library can effectively extend the daily teaching work, is the second classroom for students, rich in rich and diverse learning resources. Current vocational sports college teaching content analysis, classroom teaching layout is complex, teaching content is relatively general, although more comprehensive but lack of depth, many students tasted in learning is difficult to continue to study, so the school planning is difficult to ensure the students' learning needs, not comprehensive professional

knowledge and skills effectively unity, which leads to many sports students in the process of professional skills learning not well grasp function connotation, lack of certain ability of understanding. In addition, students majoring in physical education spend most of their time on special sports training, so cultural knowledge and skill training are inevitably contradictory with each other, resulting in problems such as limited classroom learning time and absorption of cultural knowledge are not comprehensive enough. In order to effectively avoid this phenomenon, adapt to the needs of students to promote the comprehensive development of the "second classroom" of the library, through the library education platform to effectively supplement the classroom teaching, to help students to complete the extension and consolidation of knowledge.

#### **4.2. Cultivate comprehensive ability, establish ideals and beliefs**

Library is a symbol of culture is also the carrier of culture, the new reading era effectively promote the development of library functions and innovation, using the penetration of ideas and knowledge to guide students to cultural knowledge, cultural accomplishment do further understanding and understanding, promote the construction of "five" sports talent, the implementation of the new era of comprehensive talent system construction strategy. On the other hand, by participating in various activities of the library, students can help them to effectively master the mutual unity of sports skills and cultural knowledge, cultivate good learning habits, and form a lifelong learning consciousness. Relying on the rich resources of the library to ensure the infiltration of the culture, timely solve the problems of students in their study and life, and cultivate correct values and ideals and beliefs.

### **5. The development countermeasures of higher vocational college library in the new reading era**

#### **5.1. Media empowerment, expanding service scope**

The reading needs of the groups served by vocational college libraries are more focused on solving practical operation problems. Therefore, compared with other colleges and universities, the reading time is limited, and the demand for in-depth literature is limited. Take physical education colleges and universities as an example. Physical education colleges and universities are a kind of colleges and universities with obvious characteristics of physical education specialty and strong school running characteristics. The number of such colleges and universities is small, and the management is relatively simple. Originally, the students' majors were unified, and the school growth and class arrangement emphasized sports training. Based on the specialty, they lacked a lot of time for effective reading. In view of this phenomenon, college management staff should attach importance to the publicity of the library, improve it, expand the scope of library services based on the actual needs of students, combine the functions of multiple media platforms with library resources, and improve the service breadth.

#### **5.2. Enhancing experience and improving service efficiency**

With the promotion and popularization of intelligent equipment, libraries in most colleges and universities use intelligent terminals to help students borrow books. From the perspective of efficiency and platform information push, the development is still very good, but the quality needs to be improved. For example, in the aspect of pushing library information, the content pushed by the official channels of sports university libraries is relatively thin. In addition to the application of conventional modules, it should also include user behavior databases, the latest domestic and foreign research related to the major, and the promotion of books and periodicals with high borrowing volume.

The biggest advantage of intelligent library is to realize online interaction, taking user experience and feedback as reference for improvement. However, at this stage, most online libraries in vocational colleges do not have interactive feedback function, and the effect of two-way information interaction is poor. Since 2020, offline classrooms have been greatly impacted, and online learning and office technology has become increasingly mature. Higher vocational college libraries should keep pace with the times, improve online functions, and promote the orderly development of all work. We can take the free ride in the age of We Media to promote the diversification of sports college libraries, make use of financial media, strengthen the improvement of library service functions, and shorten the distance between libraries and students to achieve effective use of resources.

### 5.3. Creative space to enhance interaction and communication

Creative space is a platform space containing various cultural forms. When serving the library of higher vocational colleges, it focuses on exchanging experience and sharing knowledge to promote the integration of ideas and the development of cultural undertakings. Communicate the internal needs of poets. The students in higher vocational colleges are in the seventeenth stage of the construction of ideology and outlook on life, and have a strong demand for the collision and communication of ideas. Relying on the construction environment of the library, developing the creative space of sports culture is conducive to the healthy growth of students in sports colleges and universities. For example, we can open sports learning and communication space, "sports leisure and entertainment space", etc., to give students a platform for free growth. The creative space of higher vocational colleges of physical education institutes relies on the massive resources in the library to stimulate the reading enthusiasm of the participating students. With the exchange and cooperation of like-minded partners, the high-quality development of teaching and research, teaching and exercise can be achieved. In addition, the informatization of training, scientific management and intelligent development of sports colleges and universities are becoming stronger and stronger, which puts forward higher requirements for the functional services of colleges and universities' libraries. Shared space gathers and integrates various resources can provide complete one-stop efficient services, and effectively promote cooperative exploration.

## 6. Conclusion

To sum up, the development of higher vocational college libraries should combine their own needs and positioning, expand the scope of services, enhance experience, improve service efficiency and creative space, and enhance interaction, integration of production and education, in order to promote service transformation and other ways to promote the high-quality development of higher vocational college libraries in the new reading era, cultivate high-quality and high-quality composite talents for China's sports cause through media empowerment, and promote the sustainable development of higher vocational colleges.

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