

Research on Cooperative Teaching Model of Hotel English from the Perspective of Ecology

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Abstract: From the perspective of ecology, the teaching of hotel English cooperation mode pays more attention to the "comprehensive, connected and open" assessment method in English teaching, so as to ensure that the improvement of students' abilities in all aspects is more consistent with the development of hotels. In particular, the application of the education concept of "system, balance, connection and dynamics" in the hotel English cooperation model can effectively optimize the entire education system and promote the professional skills of hotel students by restructuring and adjusting the relationship between various factors in the education ecosystem. However, in the process of applying the cooperative teaching mode of hotel English, there are still many factors that need to be overcome. Based on the perspective of ecology, this paper attempts to provide some suggestions for hotel English teaching through the research on the cooperative teaching mode of hotel English.

1. Introduction

In the context of the new era, the development of society requires higher requirements for the hotel service industry, and relevant employees need to constantly improve their skills. In particular, the hotel industry, as a tertiary industry, has the need for intercultural communication competence in its daily work. In order to further promote the development of the hotel industry in China, colleges and universities should constantly increase the analysis of hotel English teaching methods, explore and research the talent training methods that are suitable for the needs of hotels at this stage, so as to improve students' English expression skills while effectively improving other hotel service industry development related skills, and thus ensure that the training of related talents is in line with the market development trend. The introduction of cooperative teaching mode in the training of hotel professionals is a new teaching method in line with the market development trend, and teachers should increase the application in the teaching process.

2. Advantages of cooperative teaching mode in hotel English

2.1. Promoting the personalized development of the classroom

In the process of building the classroom ecosystem, different types of classrooms have their own characteristics, and the learning methods adopted by students are also quite different. Therefore, in

the process of carrying out specific teaching activities, teachers should respect the differences and characteristics of different students, and carry out professional teaching guidance according to students' learning characteristics, so as to promote the improvement of students' learning achievements.[1] While ensuring that students continue to maintain a high interest in learning, and improve their own professional skills. In order to enable students to enter the society and work posts in the future, they can do their work well and achieve their ideals and goals. In the process of hotel professional English teaching, the introduction of cooperative teaching mode can further stimulate students' learning characteristics, respect students' characteristic development, and ensure students' learning enthusiasm and personalized development while ensuring students' learning efficiency and quality to enhance students' creativity.

2.2. Setting up efficient learning groups

The cooperative teaching mode advocates the teaching mode of independent learning, cooperative learning and open learning in the process of hotel professional English teaching. The application of this teaching mode emphasizes the main position of students in teaching activities, and the related teaching work is carried out around the needs of students.[2] The application of this teaching mode can not only stimulate students' enthusiasm for learning, but also give play to their own advantages. In the process of building the group learning model, members of the group should play different roles. When students participate in the group learning process, they can not only improve their ability to unite and cooperate in the group, but also help students understand their role in the group more clearly, cooperate with other members better in the future work process, and reduce the time spent looking for their role. Students can find suitable positions in groups to maximize their advantages and promote their professional skills.

2.3. Cooperative teaching between students and teachers

Cooperative teaching between teachers and students can not only enhance the depth and breadth of students' participation in classroom teaching, but also stimulate students' confidence in learning, and help students master hotel related skills and knowledge faster. And students' self-management ability will also be effectively exercised in the process of actively participating in classroom teaching activities. According to the survey and analysis on the employment of college students in the hotel industry, it is found that the requirements of the hotel industry for talents' skills and comprehensive qualities are constantly improving. The talents are required not only to have professional hotel related skills, but also to use English fluently to express hotel service related scripts, so that there will be no language communication problems in the process of receiving foreign customers.

3. The application of cooperative teaching mode in hotel English

3.1. Creating scenarios and improving skills application ability

The goal of hotel English learning is to cultivate students' ability of English expression and application, not to achieve the teaching goal as long as students pass the examination papers. In the process of English teaching, teachers should pay attention to creating a certain language environment to improve students' ability to use English skills. First of all, in order to improve the application ability of students' English skills, teachers should divide students into groups and organize students to play roles. In the process of role play, students can effectively exercise their English expression ability. Secondly, in the process of creating teaching situations, teachers should simulate multiple scenes of the hotel, not limited to a specific environment. In the process of scene building, it should be in the

hotel environment. The scene can be the front desk, guest rooms, catering, exhibition and other scenes of the hotel. In each scene, students should be able to communicate fluently. Finally, teachers should always pay attention to students' performance in the process of role play, evaluate students' situational dialogue, and timely point out the aspects that students need to improve, so that students can further improve their professional skills.

3.2. Setting teaching objectives and improving the curriculum system

In the process of specific hotel English teaching, the scientific teaching goal is to improve the teaching quality and the basis for teachers to formulate specific teaching plans. Therefore, it is very necessary to formulate teaching objectives that are in line with students' development. First of all, in order to ensure the scientific formulation of teaching objectives, teachers should, before formulating teaching objectives, do some research and analysis on the needs of enterprises in the market for talents and the faculty of the school, and then formulate teaching objectives suitable for the school in combination with the syllabus. In the process of personnel training in different regions and schools, due to differences in teaching resources and teachers' abilities, there are certain differences in the process of setting teaching objectives, which cannot be generalized. Secondly, we should analyze the curriculum design in teaching. Only by scientifically setting up teaching hours and teaching contents according to students' learning ability can we achieve the school's teaching objectives.[3] Finally, teachers should supplement textbooks according to the syllabus and teaching objectives. In the process of selecting textbooks, colleges and universities cannot choose textbooks that fully conform to the school education. There may be duplication and imperfection in the content of the textbooks. Teachers should do a good job in the relevant supplementary work before launching the course teaching to prevent the problem of imperfect teaching content in the process of classroom teaching.

3.3. Improving teachers' skills and increasing communication

In the process of teachers' teaching work, effective communication is not only an important channel for teachers to understand students and improve teaching plans, but also an important method for students to improve their ability and cultivate good learning habits. Applying the cooperative teaching mode of hotel English, we pay more attention to the communication between teachers and students in the process of teaching activities, and carry out relevant teaching work under the condition of mutual understanding, which can ensure the efficiency and quality of teaching and provide more excellent English skilled talents for the development of the hotel industry. First of all, in order to further improve teachers' teaching skills, schools should carry out regular training. Regular training can increase communication among teachers and broaden their horizons. Teachers can improve their own shortcomings in the process of sharing teaching experience and listening to others' teaching experience. Secondly, teachers should always pay attention to the specific performance of students and their learning progress in the process of classroom teaching. We should also actively interact with students in the classroom, solve problems existing in students in a timely manner, and prevent students' learning problems from affecting their later learning progress.

3.4. Integrate with practice and improve practical operation skills

In the process of accepting teachers' hotel English professional courses, only by constantly improving students' design and operation skills can we ensure the application of hotel English. Therefore, in the process of student training, schools should increase the cooperation with enterprises. In the process of specific cooperation with the school, the hotel can not only alleviate the lack of talents caused by the large flow of hotel staff, but also provide students with real practice scenes,

which can further enhance students' sense of experience, so as to improve the effect of students' hotel English learning. However, in the process of practice, teachers should also arrange the teaching practice plan according to the actual teaching needs of students. First of all, teachers and hotels should place students in reasonable positions to ensure that students have certain opportunities to use hotel English, so that students' English expression ability can be improved. Secondly, teachers should arrange certain homework content for students in the process of practical teaching. Otherwise, it is easy for students to only pay attention to their current work in the process of post-practice, and will ignore the improvement of their skills. Finally, it is necessary to do a good job of students' practice examination. After a period of practice, teachers should organize students to have specific discussions on the content, problems and improvement aspects of practice. In the process of participating in practical discussion, students will further improve the connection between theory and practice, so as to enhance students' understanding of this major. Teachers can adopt the mode of regular meetings and organize students to express their internship opinions. Students can express their own opinions or raise the problems existing in the internship. Teachers can give corresponding solutions to the problems raised by students, so as to increase students' understanding.

3.5. Starting from professional needs, improve self-study ability

Only in the learning process of students from the actual professional needs of professional skills learning, can ensure that the learning of professional skills can be actually applied in the future work.[4] In the process of hotel professional application learning, students must ensure that students' English learning meets the specific application needs of the hotel, so as to play the role of English learning. In order to ensure that students' learning of the course content meets the actual needs of the hotel development, teachers must investigate and analyze the actual talent needs of the hotel development in the process of the course arrangement. Students' self-study ability is not only an important ability for students to connect theory and practice, but also an important factor to broaden students' horizons. Therefore, constantly cultivating students' self-study ability is also the main content of teachers' teaching work. In order to cultivate students' self-study ability, teachers need to guide students' learning methods in the process of teaching work, so as to ensure that students gradually improve their self-study ability in the process of daily learning. Students' repeated practice is also an important way to improve students' self-study ability. Teachers need to urge students to practice the English content used in the hotel in daily teaching. Students' regular practice can not only exercise students' English pronunciation, but also improve their self-confidence. Then, the application of hotel English to improve the proficiency, can improve students' ability to deal with emergencies.

3.6. Integrate multiple factors to ensure the perfection of the evaluation results

Scientific evaluation mechanism can not only ensure teachers' grasp of students' specific learning ability and status, but also promote students to have a clearer understanding of their own learning. On the basis of mastering the specific learning conditions of students, teachers can improve the teaching programs and teaching methods according to the specific learning conditions of students, so as to better adapt to the actual needs of students. Through the scientific evaluation mechanism, students can see the shortcomings in their learning. Therefore, it is very important to build a perfect evaluation mechanism to ensure the comprehensiveness and perfection of the evaluation results. First, teachers need to integrate various factors in the process of teaching evaluation. The development of society has gradually improved the technical requirements of students' skills in all aspects. In the past, taking scores as the only way to evaluate students cannot meet the needs of today's talent training. In the process of determining the evaluation factors, teachers should take the students' specific learning time and the advantages of students in other aspects as the performance of evaluating the students' learning

ability. For example, some students may have weak course learning ability, outstanding communication skills and personnel management ability, which teachers can introduce in the evaluation process. Secondly, the evaluation process should be carried out in stages. The poor effect of students at a certain stage does not mean that the students' learning state is continuous. Teachers can evaluate the students' hotel English learning status in stages, and the effect of the students' improvement can be reflected in a relatively short time. So as to help students to cultivate the correct learning methods, for students in the future application of hotel English to lay a solid foundation, improve students' hotel English professional ability.

4. Conclusion

With the continuous progress of globalization, economic and cultural exchanges between countries are becoming more and more frequent. As an important industry for foreign exchange and export services, hotels have assumed a very important position in the process of economic development. Therefore, the demand for talents of hotel English majors is also increasing. In order to meet the demand of hotel development for high-quality talents, colleges and universities should constantly increase the training of relevant talents to promote the progress of the hotel industry. The introduction of cooperation mode in the process of hotel English teaching can ensure that students actively participate in classroom activities in the process of English learning, so as to stimulate students' learning ability and provide more professional talents for the development of the hotel industry.

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