

Multi-Integration of Ideological and Political Education Education Resources in Universities Based on Employment Orientation

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Abstract: Ideology course in universities is the main channel of ideological and political education education (IPE) for university students. Practice teaching is a key part of ideology course. Realizing the effective allocation, diversification and efficient integration and utilization of instructional resources is often the basis and premise of implementing its educational goals, and it is also of great significance to the implementation of the goals. Diversified integration, rational allocation and efficient use of various practical instructional resources are the premise and foundation for completing the practical teaching activities of ideology courses in universities and realizing the unified goal of educating people in practical teaching of ideology courses, which determines the scope and level of realizing the practical teaching objectives of ideology courses. In the new era, IPE must be able to innovate the education mode with employment as the guidance, grasp some problems existing in university students' employment, and innovate the content and mode of IPE. This article analyzes the multiple integration of employment-oriented ideology practice instructional resources in universities, which is of great practical significance to the growth of ideology practice courses in universities.

1. Introduction

Due to the rapid growth of China's society and economy, China's education is also developing rapidly. With the growth of society and economy, the employment situation is diversified, and the requirements for education are becoming higher and higher. Nowadays, the demand for talents is getting higher and higher, and the employment pressure of university students is also increasing[1]. Influenced by social multiculturalism and unhealthy atmosphere, it is difficult for university students to establish correct employment values. At present, in the process of talent selection, employers not only inspect the professional knowledge of university students, but also bring ideological and moral quality and morality into the scope of investigation[2]. Nowadays, there are still many problems in the IPE in China, which seriously hinder the growth of university students' employability[3]. Universities need to carry out teaching mode reform and practical innovation according to students' reality, so that students can really strengthen their practical skills and

constantly enhance their professional ability, so as to create more innovative talents and entrepreneurial talents who can adapt to social development[4]. In the new era, IPE must be able to innovate the education mode with employment as the orientation, to undertake the important task of cultivating university students' correct values of life, employment concepts and employment concepts, to grasp some problems existing in university students' employment, and to innovate the content and methods of IPE[5].

Ideology course in universities is the main channel to educate students' comprehensive quality, among which practical teaching of ideology course is the main position to realize ideology teaching, which can strengthen university students' understanding of Mao Zedong Thought, Marxism-Leninism, Socialism with Chinese characteristics and other thoughts and theories, and then enhance their understanding of the party's principles and lines, so that university students can enhance their sense of responsibility and mission[6]. Ideology practice teaching is the top priority of ideology courses in universities. How to integrate resources through existing human and material resources is a problem worthy of discussion and attention in universities[7]. Diversified integration of ideology practice instructional resources in universities can reduce the waste of resources and achieve the purpose and goal of practical education in universities. Through the summary of a large number of classroom teaching experiences, we can find that the current ideology course teaching in universities pays more attention to theoretical teaching than practical teaching, and the shortage of practical instructional resources affects the teaching function[8]. Today, when the market chooses talents instead of talents, it has become the consensus of higher education to cultivate students' practical application ability, and practical teaching of ideology courses is the main channel to cultivate students' practical application ability[9]. This article analyzes the multiple integration of employment-oriented ideology practice instructional resources in universities, which is of great practical significance to the growth of ideology practice courses in universities.

2. The Function of IPE under the Guidance of Employment

2.1 Cultivate University Students' Correct Outlook on Career Selection and Employment

At present, an important factor that makes it difficult for university students to find jobs is that there are problems in their views on job selection and employment. Many students are unwilling to start from grass-roots work and lack the spirit of being practical and willing to work. In choosing a job, we blindly pursue high-paying jobs, ignore our own interests and specialties, and do not pay attention to effective planning of the career path. Judging from the current situation, the content of IPE in many universities is outdated and the teaching content is not targeted. IPE is mainly for all students, but it can't be combined with the reality of students of different majors, especially in teaching practice, and it can't be based on the characteristics of students' majors and industry development. Students feel that IPE is not closely related to life and has no direct relationship with majors, so they can't be better applied in concrete practice, can't really strengthen students' practical skills, can't guide students to do a better job planning, and is not conducive to cultivating students' innovative spirit[10]. IPE based on employment can effectively guide students to choose a career according to their own needs. Through IPE, they can cultivate students' correct attitude towards careers, which is more conducive to guiding students to formulate reasonable employment goals according to the needs of social development and their own career ideals and actual conditions, and is more conducive to students' accurate positioning of their own employment direction.

In many universities, the mode of IPE is single and the methods are monotonous, which makes students feel very boring. Teachers' educational concept is relatively old, so it is impossible to arouse students' enthusiasm for learning ideology and politics, and the educational effect is not ideal. Instilling students with more theories, instead of combining majors and development practice,

makes students feel that the knowledge of IPE is relatively boring and empty, divorced from majors and has no obvious connection with society, so it can't really strengthen students' enthusiasm for learning, and it is difficult to play the significance and value of IPE. Employment-oriented IPE can help students to have a more comprehensive and in-depth understanding of professional image and professional ethics, and play a positive role in cultivating students' sense of teamwork and communication, and cultivating students' hard-working professionalism and enterprising spirit. If students have a strong interest in learning, they can continue to study and learn, thus gaining more knowledge and experience. The course of ideology theory is logical, abstract and difficult to understand, the learning process is relatively boring, students' interest in active learning is not high, and the teaching effect is relatively poor. Therefore, universities should introduce employment orientation into IPE courses, grasp the hot spots that students pay attention to, and combine their learning characteristics and psychological needs to improve teaching efficiency and teaching effect. Employment-oriented IPE has the professional quality and spiritual content of guiding students to learn actively, which has a certain promoting effect on improving students' comprehensive quality and professional quality.

2.2 Cultivate Students' Psychological Quality of Healthy Employment

Carrying out IPE on business orientation is helpful to cultivate students' good psychological quality. Through this kind of education, students can be guided to have a correct view of job selection and employment, so that students can know themselves objectively and know the occupations they need to engage in. Through IPE, students can be helped to establish a correct outlook on life and values. As long as students' correct outlook on life and values are established, students will work hard for their career ideals and be able to participate in the employment competition environment with a more positive attitude. Traditional ideology teaching makes it difficult for students to understand the social employment situation and employment environment. After graduation, students directly face the unfamiliar social environment and fierce employment competition, and their psychology is difficult to adapt for a while, and even they are confused and at a loss[11]. The employment-oriented IPE mode combines the professional factors, which can help students to understand the overall employment environment of society, cultivate students to establish good professional spirit and ethics, and gradually form good psychological quality, so that they can adjust their mentality as soon as possible in the unfavorable social employment environment and adapt to the requirements of their jobs.

Judging from the current situation, the comprehensive ability of many ideology teachers in universities needs to be further improved. Although their IPE ability is strong, their professional guidance ability based on employment orientation is stretched, lacking the corresponding industry knowledge background, rich practical experience and corresponding internship guidance experience. Due to the lack of effective guidance, university students can't make rational thinking and overall planning for their future careers, and it is difficult to find their own career orientation. Most of their career choices are hastily decided when they graduate. Universities should complete the top-level design of employment-oriented ideology course teaching as soon as possible, and combine career development view, career values, career selection strategy view with employment guidance in practical teaching to help students establish correct employment values and determine their career development direction as soon as possible. The employment-oriented IPE not only requires teachers to master the corresponding professional knowledge and professional ability, but also has a more comprehensive quality. It is necessary to combine IPE with students' entrepreneurship, help students better cultivate innovative spirit, strengthen students' practical skills, guide students to do a good job planning and serve students' future employment and development.

3. Multiple Integration of IPE Resources in Universities

3.1 Strengthen the Management of Ideology Practice Instructional Resources in Universities

As the organizer and implementer of classroom teaching, teachers' teaching attitude and teaching ability have an important influence on the final teaching effect. As the main object of teaching, university students need teachers to fully grasp the current situation of university students' ideological development, actively design professional and reasonable teaching programs around their learning needs of IPE, and improve the overall level and quality of IPE. In order to realize the diversified integration and integrated growth of ideology practice instructional resources in universities, we should start with the main resources and carry out direct and active education for university students through ideology practice activities according to the requirements of ideology practice teaching. With the growth of modern information technology, the network has been widely used in various industries and fields, and the network has been applied to modern education, resulting in the birth of multimedia teaching facilities based on Internet technology, which has greatly changed the traditional classroom teaching mode. The function and application of information technology in IPE are shown in Figure 1.

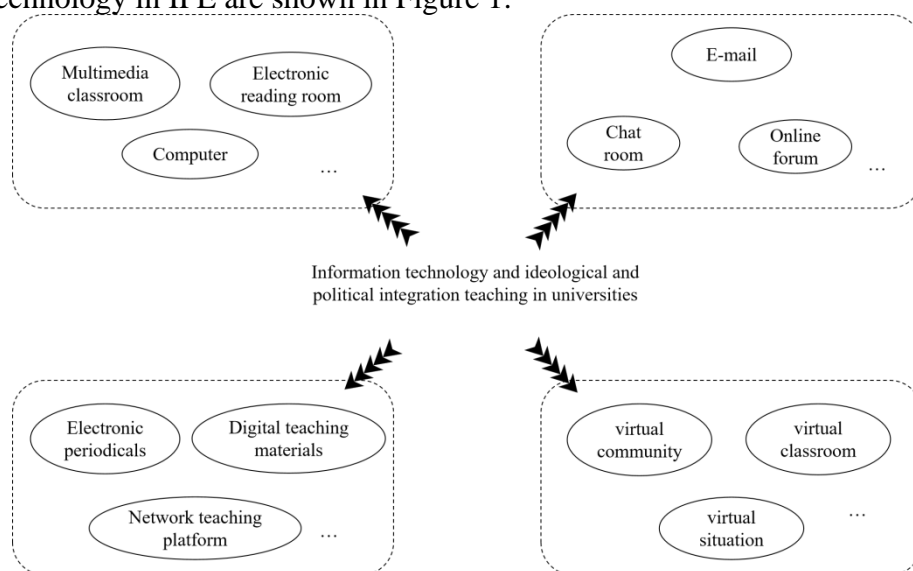


Fig.1 The Function and Application of Information Technology in IPE

In view of the present situation of ideology practice instructional resources in universities, it is necessary to enrich and supplement content resources, constantly innovate and optimize ideology practice teaching methods, and increase the construction of teaching carriers, so as to realize the integration and perfection of intermediary resources in ideology practice teaching in universities and promote the integrated growth of ideology practice instructional resources in universities. Universities should pay attention to the selection and training of ideology teachers, strengthen the entry standards of ideology teachers, and establish a team of high-quality ideology teachers. First, they should organize and carry out various IPE and training activities on a regular basis, guide ideology teachers to exchange teaching experience and experience, and help teachers solve various problems in ideology teaching.

3.2 Strengthening the Integration of Ideology Practice Instructional Resources in Universities

Ideology practice teaching in universities should improve the methods of practical education, strengthen the construction of ideology practice teaching base, increase the investment in ideology

practice teaching, establish and improve the management mechanism of ideology practice teaching, and the teaching of ideology practice course in universities is the key to ensure talent training. In order to strengthen the diversified integration and integrated growth of ideology practice instructional resources in universities, universities should take relevant measures to make up for the problems in ideology teaching. The construction process of ideology practice instructional resources in universities driven by big data is shown in Figure 2.

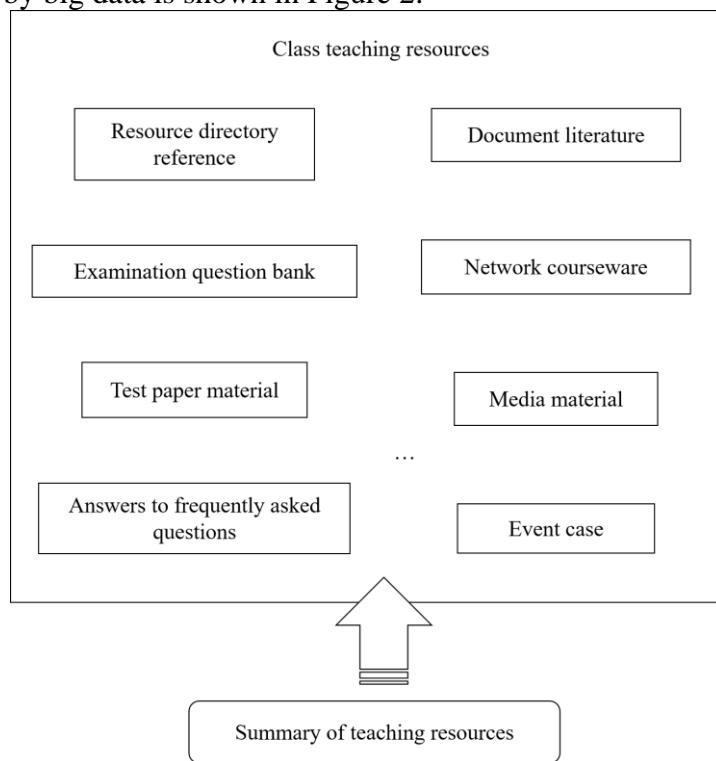


Fig.2 Construction of Ideology Practice Instructional Resources

As an important way to cultivate students' correct outlook on life and values, ideology courses in universities need to actively change traditional and backward classroom teaching forms, apply multimedia technology to practical teaching of ideology courses, enrich classroom teaching forms, stimulate and mobilize students' interest in learning, and let students devote themselves to ideology studies. Ideology practice teaching in universities should adhere to Marxist thought, strengthen the moral construction of university students, and manage it through the teaching form of ideology practice course. Universities must establish a management department of ideology practice instructional resources, incorporate ideology practice education into their daily planning, and combine university students' off-campus practice activities with on-campus practice activities. Teachers can actively use multimedia teaching facilities in the classroom, with the help of the characteristics of openness and sharing of multimedia resources, realize the extension of classroom teaching from textbook content to classroom, present boring and complicated theoretical knowledge to students more intuitively, and meet their different learning needs.

4. Conclusions

Ideology course in universities is the main channel to cultivate university students' ideological and moral quality, especially the growth of practical teaching of ideology course in universities, which effectively combines theoretical knowledge with practical knowledge. The most important thing in the ideology class in universities is to establish and improve students' comprehensive

quality, and the main means to achieve this goal is to combine practice with course content. The integration and application of resources should not only attach importance to the overall construction, but also highlight the coordination among elements. Through overall management, the integrity and coordination of resources can be enhanced and the educational value of practical instructional resources can be fully exerted. As an ideology teacher in universities, in the process of practical teaching, we must consciously and systematically strengthen the integration of instructional resources and the diversified application and integration, so as to improve the final teaching efficiency and quality, and also create a foundation for students to better integrate into society in the future. Universities should help students to establish correct values, morality and outlook on life, form good professional ethics, and guide students to look at employment positively, reduce their psychological pressure on employment, so that they can find their own position correctly, and then plan their career well and realize high-quality employment.

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