

Research on Integrating Chinese National Community Consciousness into Ideological and Political Course Construction of Universities in Ethnic Areas

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Abstract: Strengthening the consciousness of the Chinese national community is the main line of the state's national work in the new era and the ideological basis for enhancing the "five identities" of the people of all ethnic groups and promoting national unity. In order to promote the high-quality development of ethnic higher education, it is necessary to carry out the full coverage of educational practice activities on the theme of strengthening the consciousness of the Chinese nation community, combine with the reality and give full play to its advantages. Ethnic colleges and universities should play an active role in publicity, research, teaching and practical work. As a key course to implement the fundamental task of cultivating morality, ideological and political courses in colleges and universities have irreplaceable educational advantages in strengthening college students' awareness of the Chinese nation community. We must give full play to the role of ideological and political courses as the main channel and position for strengthening the awareness education of the Chinese nation community. The construction of ideological and political courses in colleges and universities in ethnic areas is special, but there are also some difficulties. Colleges and universities in ethnic minority areas should take the initiative to forge the consciousness of the Chinese nation community in the construction of ideological and political courses, and focus on 'common knowledge', 'empathy', 'common action' and other aspects to effectively improve the effect of integrating the consciousness of the Chinese nation community into the ideological and political curriculum system.

1. Study on the Background

Ethnic areas are of great strategic significance to the stability and security of the country. The period of college students of all nationalities is the key period for the formation of their world outlook, outlook on life and values, the key period for the formation of their national outlook, historical outlook, national outlook and cultural outlook, the key period for the cultivation of 'five identities', the key period for the formation of the consciousness of the Chinese nation community, and the important position for 'casting the consciousness of the Chinese nation community'. It is

necessary to 'build up the consciousness of the Chinese nation community' throughout the whole process of running a school and integrating it into all aspects of education and teaching. It is necessary to take the education of 'casting the consciousness of the Chinese nation community' as an important political task of school moral education in the new era, and implant the seeds of loving China into the hearts of every college student [1].

Fit the attention of the country, 'Ideological work is an extremely important work', national unity is the lifeline of the people of all ethnic groups in China', universities are the forefront of ideology. Colleges and universities shoulder the important task of studying and publicizing the consciousness of the Chinese nation community and cultivating builders and successors of the cause of Chinese characteristics [2]. This is a practical measure and concrete action to implement a series of important national instructions.

The Fourth Plenary Session of the Nineteenth Central Committee further proposed to "unremittingly carry out publicity and education on the concept of the motherland, the concept of the nation, the concept of culture, and the concept of history, and lay a solid ideological foundation for the Chinese nation community. The adolescent stage is the 'jointing and booting stage' of life. During this period, the mind gradually improves and the thinking enters the most active state, which requires careful guidance and cultivation. Ethnic college students shoulder the important task of maintaining national unity, social stability and long-term stability. In addition to imparting professional knowledge, their education and training should strengthen the education of national unity, especially the cultivation of the consciousness of the Chinese nation community [3]. This is not only an important part of the work of national minorities, but also the top priority of ideological and political education in ethnic areas under the new situation. At present, the ideological and political education of college students mainly relies on the direct indoctrination in classroom teaching. In the specific work, it is emphasized that the differences should not be solidified and strengthened. The 'passive' input makes the infiltration of ideological and political education limited. There is no clear method and way to internalize the consciousness of the Chinese nation community into the value orientation of students.

Setting up the course of "ethnic theory and ethnic policy" has become the main channel for the education of the community consciousness of the Chinese nation. In other ideological and political courses, there are also sporadic contents related to the consciousness of the Chinese nation community. For various reasons, the relevant ideological and political teachers do not take it as the main line of teaching. All the contents of the Chinese national community consciousness in the ideological and political course serve the corresponding curriculum construction goals, and no systematic theoretical system has been formed. In the survey, we found that there are also some problems in the course of "Ethnic Theory and Ethnic Policy," such as the lack of due attention to the course, the professional background of teachers' non-ethnic theory, the lack of timely attention to the latest achievements of ethnic theory, and the lack of effective guidance on the hot issues of ethnic concern [4]. Therefore, from the perspective of curriculum content design, it is particularly important to construct a complete and systematic theoretical system of Chinese national community consciousness in education and teaching in ethnic areas.

The Chinese national community is the main body of the great unity of the multi-ethnic coexistence and the concentric circle of the Chinese nation. It is the best strategy for the state to coordinate the overall situation and the coordinated governance of all ethnic groups. It is the fundamental condition for the 'Chinese dream' to achieve the rejuvenation of the Chinese nation. China emphasizes that the Chinese nation is a big family, and Chinese culture is the spiritual home shared by all ethnic groups in China. It adheres to the 'four self-confidences' and 'five identities', emphasizes unity, and injects unified cultural values into the people of all ethnic groups in China. At the same time, under the principle of unity, it also condenses diversity. China has determined

that 'the pluralistic integration of the Chinese nation', multi-ethnic and multi-cultural is a major feature of our country, common prosperity and development, the development of a series of preferential policies for ethnic minorities, the cultivation of ethnic cadres, and is committed to building you have me, I have your Chinese family, to achieve the great rejuvenation of the Chinese nation Chinese dream and common struggle. All ethnic groups continue to communicate, exchange and blend in economy and culture, and jointly promote the development and prosperity of economy and culture, so as to 'forge the consciousness of the Chinese nation community'. It is of great significance and necessity to carry out the education of strengthening the consciousness of the Chinese nation community. As a national university rooted in ethnic areas, it should always adhere to the concept of "not seeking national work, not enough to seek the overall situation," highlight the characteristics of firmly casting the consciousness of the Chinese nation community, deepening the creation of national unity and progress, and actively shoulder the mission to promote the high-quality development of national higher education. Combining with the full coverage of the theme education practice activities of casting the consciousness of the Chinese nation community, combining with the reality and giving full play to its advantages, ethnic universities should play an active role in publicity, research, teaching and doing practical things [5].

2. The Necessity of Integrating Chinese National Community Consciousness into Ideological and Political Course Construction in Colleges and Universities in Ethnic Areas

First, promote college students' recognition of the Chinese nation. According to the needs of the state's ethnic work in the new era, at present, the consciousness of the Chinese nation community still plays a weak role in the process of educating people in the ideological and political courses of colleges and universities in ethnic areas. The main manifestations are as follows: First, teaching and education are disconnected, equating ideological and political teaching with the teaching of other professional courses, focusing on results-based teaching, ignoring the educational links in the teaching process, focusing on the teaching of textbook knowledge, rather than internalizing it into the education of students' Chinese national identity, which makes ideological and political teaching often empty, and the basis of ideology is not strong. Second, the consciousness of the Chinese nation community has not been promoted as a teaching content inserted into a unified national curriculum. Only colleges and universities in ethnic minority areas have set up public courses of the "four histories" of the whole school. Colleges and universities in other regions are still conventional "41", which makes college students in ethnic minority areas attach importance to public courses of the "four histories". It is not high, and it is often considered that such courses are courses with local characteristics, and there is a coping psychology. Third, the teaching of ideological and political courses in colleges and universities casts the Chinese nation together. Secondly, from the perspective of ideological and political courses in colleges and universities, it is necessary to strengthen the effective integration of the consciousness of the Chinese nation community in ideological and political courses. Its integration value is reflected in several aspects: first, the "three views" education of college students is inseparable from the effective understanding of the Chinese nation community; second, improving the theoretical cultivation of college students and establishing ideals and beliefs are inseparable from the effective integration and cultivation of the consciousness of the Chinese nation community in ideological and political courses. Third, college students of all ethnic groups in ethnic areas should resist the impact of external pluralistic social trends of thought, and need to firmly identify with the Chinese nation in their hearts, which is inseparable from the effective integration of the consciousness of the Chinese nation community. Thirdly, cultivate the political identity of college students. The strengthening of the consciousness of the Chinese nation community is based on the national identity of the people. For everyone, the

modern national identity is based on the citizenship they have. Fundamentally, the most essential value of the cultivation of students in ideological and political courses in colleges and universities lies in the cultivation of their political identity. The cultivation of political identity is closely related to the cultivation of the community consciousness of the Chinese nation, which is mainly reflected in the comprehensive consideration of the individual value and social value of college students. Individual value is reflected in the fact that college students transform their firm political beliefs into the enthusiasm of the society and the country through the correct positioning and cognition of their own identity, and promote the modernization of the country and society through the realization of their own individual values. The social value is reflected in the requirements of college students in the process of national and social development, such as the different needs of different talents in different development periods. Whether college students can sacrifice their self-interest to serve the needs of the state and society, and then realize the value of individuals in society. The effective integration of college students' individual value and social value requires their firm political identity, that is, the so-called strong 'sense of home and country', which requires the ideological and political courses in colleges and universities to strengthen the education of college students' sense of Chinese national community. Finally, guide deeper cultural identity. The foundation is the premise of casting the consciousness of national community. Ideological and political education plays a fundamental and leading role in forging the consciousness of the Chinese nation community. Culture is a unique symbol and spiritual totem of a country and a nation. It carries the spiritual power of all ethnic groups and enables them to inherit and develop. On the one hand, the cultivation of the consciousness of the Chinese nation community in ideological and political teaching is not only the deepening of students' spiritual strength, but also the deeper promotion of Chinese cultural identity. As far as colleges and universities in ethnic areas are concerned, the deepest level of promoting multi-ethnic exchanges and exchanges is cultural integration, and realizing the consensus of value concept is the key to promoting the real harmonious development among ethnic groups. On the other hand, the teaching of ideological and political courses is the necessity of developing advanced culture and the integration, inheritance and promotion of Chinese cultural resources. It has important value to strengthen the consciousness of the Chinese nation community. The advanced culture in the new era has formed and developed in the quenching, condensation and sublimation of traditional culture, and has been well integrated with excellent traditional culture. For example, the effective integration of the consciousness of the Chinese nation community not only embodies the pluralistic integration of traditional culture to the Chinese nation, but also highlights the cultural leading force and cohesion of advanced culture with Chinese characteristics in the new era.

3. The Dilemma of Integrating Chinese National Community Consciousness into Ideological and Political Course Construction in Universities in Ethnic Areas

In recent years, colleges and universities, especially colleges and universities in ethnic minority areas, have actively used the existing conditions and given full play to their own advantages in running schools, strengthened the education of national unity and progress, and carried out the construction of ideological and political courses. They have taken various measures to study how to strengthen the consciousness of the Chinese nation community in ideological and political courses, and have achieved remarkable results in curriculum construction. However, there are still some problems that need to be solved in the process of specific curriculum construction, and it is necessary to further strengthen the construction of ideological and political courses in colleges and universities in ethnic areas.

3.1. The Teaching Effect of Ideological and Political Courses to Explain the Consciousness of the Chinese National Community Needs to be Improved

Through unstructured interviews with college students in some ethnic minority areas, the author finds that some students do not understand the proposition of 'Chinese national community consciousness' and have a certain deviation in the understanding of the connotation of the Chinese national community. This reflects to a certain extent that the ideological and political courses in colleges and universities in ethnic areas are not ideal for students to implement the teaching effect of casting the consciousness of the Chinese nation community, and the consciousness of the Chinese nation community is not really implanted into the hearts of students. Action is an empirical phenomenon that needs to be explained by cognitive processes or knowledge.' There is a causal relationship between cognition and action [6]. The minority students in colleges and universities in ethnic areas account for a certain proportion, and the ideas and ethnic customs of most minority students are more complex and diverse. Therefore, colleges and universities in ethnic minority areas need to further give full play to the advantages of ideological and political courses in publicizing and educating the state's ethnic theories and policies, strengthen the construction of ideological and political courses in colleges and universities, clarify and understand the connotation of the consciousness of the Chinese nation community in the course teaching, improve the teaching effect of the course, let students fully understand the profound content of the Chinese nation community, and build up the consciousness of the Chinese nation community.

3.2. The Proportion and Coverage of the Content of the Chinese National Community Consciousness in the Ideological and Political Curriculum System Need to be Improved

According to the investigation and literature analysis, it is found that there are still some weak links in the introduction of the consciousness of the Chinese nation community into the construction and teaching of ideological and political courses in colleges and universities in ethnic areas. Some colleges and universities lack relevant institutional mechanisms to ensure that relevant departments set up special courses of the consciousness of the Chinese nation community alone or incorporate it into the ideological and political curriculum system. In addition, the content of the consciousness of the Chinese nation community is not systematically distributed in some ideological and political courses, and its proportion in the '4 + 1' curriculum system of ideological and political courses is not high, and the coverage of ideological and political courses is not wide enough. For example, some colleges and universities in the course can be clearly integrated into the Chinese nation community consciousness teaching content, and in the 'basic principles', 'Outline of Modern Chinese History' course there are some deficiencies. In order to meet the requirements of ethnic work in the new era, it is necessary to continuously optimize the ideological and political curriculum system. According to the content and teaching characteristics of different ideological and political courses, and taking into account the systematicness of the subject knowledge system and the rationality of the allocation of class hours, we should promote the effective integration of the education of the consciousness of the Chinese nation community and the content of ideological and political courses.

3.3. Ideological and Political Teachers' Theoretical Literacy on the Education of Chinese National Community Consciousness Needs to be Improved

The construction of ideological and political teachers in colleges and universities in ethnic minority areas needs to keep up with the pace of economic and social development to meet the requirements of the times. Strengthening the consciousness of the Chinese nation community is the

main line of the state's national work in the new era. Ideological and political teachers must deeply understand and master the profound connotation of the consciousness of the Chinese nation community in the teaching process. According to the survey, it is found that after the central government issued the document that colleges and universities in some ethnic areas should be equipped with ideological and political teachers, although the number of ideological and political teachers has basically met the requirements, the teachers are still weak due to factors such as development conditions. This is mainly due to the fact that many colleges and universities have absorbed a large number of ideological and political teachers to fill vacancies in a short period of time in order to improve and solve the problem of the lack of ideological and political teachers. Many of the newly recruited ideological and political teachers are fresh graduate students, and their theoretical literacy and teaching experience need to be improved. From the perspective of professional discipline background, most of the ideological and political teachers are from theory related majors. In addition, some of the newly transferred ideological and political teachers from other courses are from other humanities and social sciences. Due to the limitation of the subject knowledge learned by the newly recruited and newly transferred teachers, they do not have enough understanding of the relevant knowledge of national theories and policies. The depth of understanding of the consciousness of casting the Chinese nation community is not enough, and there is still a certain gap between the theoretical literacy that teachers should accurately understand and grasp the consciousness of casting the Chinese nation community required by the current ideological and political curriculum construction work in colleges and universities, which needs to be further strengthened and improved.

3.4. The Teaching Method Innovation of Ideological and Political Teachers in the Education of Chinese National Community Consciousness Needs to be Strengthened

The teaching mode reform of ideological and political course is an indispensable part of ideological and political course construction. With the progress of society, the development of high technology and the advent of the information age, the teaching mode of ideological and political course is more open than before. The current post-00s' college students are good at obtaining information from the network. Their thinking is active and their values are rich and diverse. In the new era of endless new things, relying on the traditional classroom teaching mode will inevitably not meet the needs of students' diversified learning methods. The network has increasingly become the main position for students to learn new knowledge. The effective teaching effect inevitably requires continuous innovation of teaching mode and teaching method. On the one hand, for teachers, the old teaching concept and the single teaching method seriously restrict the enthusiasm and creativity of some ideological and political teachers. In particular, it is a new and important exposition on the field of ethnic work to strengthen the consciousness of the Chinese nation community, which involves relevant ethnic theories and policies. It is difficult to teach students clearly and thoroughly. If they cannot receive good feedback from students, they will lose their confidence in good ideological and political courses, thus forming a vicious circle. On the other hand, if the teacher's teaching method is relatively single and rigid, the use of teacher-centered teaching paradigm can not effectively stimulate students' interest and initiative in learning. If the teacher's teaching method is still a single reasoning education, the students' sense of national identity will be blurred, so the interest in ideological and political courses is not strong, resulting in unwillingness to learn and poor results.

4. The Practical Path of Integrating National Community Consciousness into Ideological and Political Course Construction in Colleges and Universities in Ethnic Areas

It is an important mission and responsibility of colleges and universities in ethnic areas in the new era and new development stage to forge the consciousness of the Chinese nation community. Colleges and universities in ethnic minority areas should take the initiative to strengthen the consciousness of the Chinese nation community in the construction of ideological and political courses, constantly innovate and optimize the curriculum system of ideological and political courses, deepen the reform of the teaching content of ideological and political courses, improve the theoretical literacy of ideological and political teachers, and effectively improve the teaching effect of the course. Specifically, should be in the common knowledge, empathy and common efforts.

4.1. Common Knowledge: Exert the Influence of Hidden Curriculum, Improve the Effect of Education

Ideological and political course is the organic unity of explicit and implicit courses. Therefore, colleges and universities in ethnic minority areas should strengthen the construction of school culture, make use of various educational and cultural activities of the school, and deeply excavate all available educational and teaching resources on campus to form implicit courses, so as to subtly strengthen college students' awareness of the Chinese nation community and integrate the awareness of the Chinese nation community into the process of ideological and political course construction. Colleges and universities in ethnic minority areas should make effective use of the existing theoretical research results of the consciousness of the Chinese nation community, give full play to the role of the whole process of publicity and education, and strengthen publicity in various ways on campus, so as to promote college students of all ethnic groups to form a common understanding of the consciousness of the Chinese nation community, so that college students of all ethnic groups have a basic and common understanding of the consciousness of the Chinese nation community. First, clear publicity and education content. The consciousness of the Chinese nation community contains rich connotations, and its publicity must be specific and detailed. To clarify the basic concepts, and to clearly distinguish between the Chinese nation, the Chinese nation community, the Chinese nation community consciousness, the Chinese nation identity and other basic concepts; it is necessary to convey the basic theories such as the significance of national unity, the connotation of the pattern of pluralistic integration of the Chinese nation, and the important role of deepening the exchanges and exchanges among all ethnic groups in promoting the common development of the nation. Second, carry out three-dimensional and comprehensive publicity and education. Colleges and universities in ethnic areas should promote the awareness of the Chinese nation community in all aspects. To achieve grid management, in-depth implementation of the college, class, state branch, community, dormitory and so on, and each grid has a clear propaganda person in charge, to ensure that the publicity effect is effective and feedback. Let students be in the atmosphere of learning the consciousness of the Chinese nation community outside the ideological and political classroom. Third, the use of educational carriers. Further in-depth analysis of students' daily learning and life concerns, concerns the focus, difficulties, good at using new media technologies and means, with the help of 'Internet + education' way, timely the state's important ethnic theory and policy to students. At the same time, we should be good at relying on campus facilities to carry out publicity, such as the construction of 'strengthen the consciousness of the Chinese nation community' garden in the campus, on both sides of the road or in the students' study or life of the only way to set up a variety of posters, to create a national unity of a family of harmonious campus environment, do a good job in the publicity and education of the consciousness of the Chinese nation community, play the role of school culture hidden curriculum, so that students

of all ethnic groups are always in the consciousness of the Chinese nation community education environment, to deepen the awareness of the students of all ethnic groups to strengthen the consciousness of the Chinese nation community, so as to effectively improve the educational effect.

4.2. Empathy: Tell a Good Story of the Chinese Nation and Enhance Emotional Identity

From common knowledge to empathy is the process of continuous development, but also the deepening of the degree of identity. The formation and development of a person's emotion and consciousness are not only affected by external factors, but also closely related to the personal emotional experience. Integrating the consciousness of the Chinese nation community into the construction of ideological and political courses should focus on 'empathy'. First, improve the ideological and political course teachers' professional quality and teaching ability, and actively innovate teaching methods to enhance students' 'Five Identities'. Teachers of ideological and political courses should be good at telling the moving stories of the Chinese nation in the classroom, telling through the state and the government's support policies for poverty alleviation and rural revitalization in ethnic minorities and ethnic areas, deeply excavating the historical context of the common development of all ethnic groups in the same boat, suffering and common development, sublimating the profound emotions contained in the touching deeds of watching and helping each other, enhancing understanding with empathy, deepening emotions with mutual trust, and promoting integration with identity, guiding students of all ethnic groups to learn to respect each other, appreciate each other, tolerate each other, learn from each other and help each other, and gradually build up the consciousness of the Chinese nation community in communication and communication. Second, strengthen the ideological and political course in colleges and universities in ethnic minority areas of the second classroom activities, improve the students' subject consciousness, using the characteristics of ethnic minority students in colleges and universities in ethnic minority areas more, through the combination of minority traditional program activities to enhance the emotional identity of college students of all ethnic groups to the unity of all ethnic groups. For example, colleges and universities in Guangxi can organize students to participate in Zhuang's 'March 3' cultural exchange activities, Yao's Panwang festival cultural experience activities and other traditional ethnic cultural activities, these activities can not only enable students to personally experience the culture of ethnic minorities, but also to a certain extent, strengthen the teachers and students of all ethnic groups to study the national ethnic theory and policy, to further deepen the understanding and recognition of the pattern of pluralistic unity of the Chinese nation. Third, highlight the national characteristics of ideological and political course teaching, and integrate the local national history, national culture and national economy into the practical teaching system of ideological and political course. By allowing students to actively participate in curriculum social practice activities, perceive and understand the current situation of local ethnic development, and produce profound feelings of home and country, so as to promote students to form a national cultural consciousness, in the process of being influenced by the Chinese nation community consciousness.

4.3. Co-operation: from the Upper and Lower Linkage, to Promote Synergy

Incorporating the consciousness of the Chinese nation community into the construction of ideological and political courses in colleges and universities in ethnic areas will help to realize the Chinese dream of the great rejuvenation of the Chinese nation. Need multiple forces up and down linkage to form a 'common line', to promote synergy. First, strengthen the state committee of colleges and universities in ethnic areas as the core role of organizational leadership in the construction of ideological and political courses, adhere to the direction of running schools, and

uphold the goal of educating people in colleges and universities [7]. At the same time, do a good job of organizational security, the establishment of the school state and government leaders responsible for the leadership of the organization, responsible for the overall planning and overall promotion of ideological and political teachers to the teaching and research as the main body, all departments to participate in the coordination of schools to build a strong sense of community of the Chinese nation ideological and political curriculum [8]. Second, do a good job in the top-level design of ideological and political course construction and the construction of ideological and political course teachers. Scientifically do top-level design and system planning of ideological and political course construction, and constantly optimize the ideological and political course system. Strengthen the system construction guarantee to increase the proportion of the content of the Chinese nation community consciousness in the ideological and political curriculum system and expand the coverage of the courses involved. At the same time, we should further strengthen the construction of the teaching staff of ideological and political courses, strengthen the on-the-job training of the teaching staff, especially attach importance to the cultivation of the backbone of young ideological and political teachers, provide multiple educational and learning platforms for young ideological and political teachers and hold relevant academic reports, focus on training ideological and political teachers to master the national theories and policies of the country, understand the profound connotation of casting the consciousness of the Chinese nation community, and effectively improve the theoretical literacy of ideological and political teachers. Thirdly, strengthen the leading role of education of colleges (ideological and political departments) in colleges and universities in ethnic areas. It is necessary to carry out targeted research on the awareness of the Chinese nation community, the construction of ideological and political courses in colleges and universities in ethnic areas, and the integration of the two to form more scientific research results. While making efforts to carry out scientific research, we should feedback teaching with scientific research, actively explore the teaching reform of ideological and political courses, and promote the reform of practical teaching system of ideological and political courses. For example: Guangxi University for nationalities to carry out the study week practice activities, actively create practice teaching brand, let students feel the charm of the ideological and political course in the vivid experience, stimulate the patriotic enthusiasm of teachers and students of all ethnic groups, promote teachers and students continue to forge the consciousness of the Chinese nation community. We should explore the teaching mode of ideological and political course to strengthen the consciousness education of Chinese national community. Ideological and political teachers should actively explore teaching resources to innovate teaching methods. For example, the Guangxi University for Nationalities makes full use of campus resources to carry out social practice teaching, uses the new campus state history learning education road, workshop and language museum as a teaching platform, carries out various forms of experiential learning such as excellent traditional culture inheritance and social research, and carries out 'always following the state', 'rejuvenating China' and other reading sharing meetings or essay competitions, and constantly innovates teaching methods around the way of 'reading, thinking, practicing and understanding. Fourth, we should strengthen exchanges and cooperation with ethnic research centers at all levels in ethnic regions. Colleges and universities in ethnic areas should strengthen exchanges with local ethnic research centers, carry out academic seminars from time to time, jointly promote the construction of ideological and political courses in colleges and universities in ethnic areas, constantly optimize the curriculum system, and strengthen the consciousness of the Chinese nation community [9]. To sum up, from the leading groups of colleges and universities in ethnic minority areas, secondary colleges (departments) to ideological and political course teachers, professional course teachers, and then to ethnic research centers in various places, all the subjects related to the construction of ideological and political courses should be coordinated from top to bottom and from the inside to the outside to take joint actions to form a

concerted force for strengthening the consciousness of the Chinese nation community [10].

5. Conclusions

To carry out the education of strengthening the consciousness of the Chinese nation community and use local resources as teaching materials can often receive good results. The national colleges and universities and the 'Research Center for Building the Consciousness of the Chinese Nation Community' can give full play to their advantages, tap local historical and cultural resources and typical examples that have emerged recently, enrich educational content and enhance educational effects. For example, in the Qing Dynasty, Zhao Erfeng, who was the minister of Sichuan-Yunnan border affairs and known as "the chief official of the frontier", asked for silver to set up education funds. In order to train teachers, he set up a Tibetan lecture school in Rong, enrolled more than 70 students from Sichuan universities and middle schools, learned Tibetan and Tibetan, and after graduation, he assigned Batang and counties in Sichuan to educate local people with etiquette. After a period of time, the local customs changed greatly, and the local Han and ethnic minorities still praised his merits many years later. This is a typical example of national unity and integration. There are still many such typical cases in history, which are worth exploring and playing an educational role for the present. In addition, the folk songs sung by the people of all ethnic groups in ethnic areas are an example of the exchange of ethnic cultures. Most of the folk songs are seven words and four sentences. This is a typical form of ancient Chinese poetry. It can be seen that it fully absorbs the essence of Chinese poetry. In terms of its expression, it is often used in analogy, which is also a manifestation of cultural blending. On traditional festivals, various nationalities also influence each other, such as the torch festival of the Yi nationality. And many festivals, already regardless of each other. In the local culture, all ethnic groups respect each other, appreciate each other, learn from each other and learn from each other in culture. There is a wide range of research space for the construction of the common spiritual home of all ethnic groups, which is of positive significance for casting the consciousness of the Chinese nation community.

To carry out the education of casting the consciousness of the Chinese nation community, the method is a problem worthy of study. How can we achieve full coverage? How to combine with various activities? How to be efficient, do into the brain into the heart? How to work with their own work to promote double harvest and so on a series of problems, we need to study and explore, to find a feasible and effective method. At present, it is mainly to strengthen the research on the method of "ten grasps." Grasp learning, how to make clear the essential connotation and the requirements of the times of the consciousness of the Chinese nation community from the theoretical and cognitive aspects, as well as what problems to solve and what practical paths to adopt. How to plan and compile the '14th Five-Year Plan' of 'casting the consciousness of the Chinese nation community' from the aspects of goals, tasks, measures and projects, and plan the overall layout of ethnic work in the new era. Grasp the research, how to do a good job in the theoretical research and practical guidance of the Chinese nation community consciousness. Grasp education, how to comprehensively carry out the theme education practice activities of casting the consciousness of the Chinese nation community in the whole society, and achieve full coverage of educational practice activities. Grasp the propaganda, how to enhance the pride and confidence of the people of all ethnic groups in the great motherland, and enhance the 'five identities'. Grasp the transformation, how to promote the use of common language, enhance commonality, narrow differences, and promote community building. Grasp the construction, how to strengthen the national unity and progress demonstration to create unit construction, play a good point to the demonstration effect. Grasp the mechanism, how to make the requirements of the Chinese national community consciousness into policy measures or working systems, and establish village rules and

regulations, and achieve long-term results. Grasp the people's livelihood, how to continuously enhance the sense of gain, happiness and security of people of all ethnic groups. Grasp the activities, how to seriously organize and carry out the theme education practice of casting the consciousness of the Chinese nation community.

Ethnic colleges and universities are the main channel to cultivate a large number of outstanding cadres and professional and technical talents in ethnic areas. To carry out the education of casting the consciousness of the Chinese nation community, we must give full play to the role of the main channel and main position of higher education in ethnic colleges and universities, and cast the foundation of higher ethnic education. While doing a good job in political theory education, we should systematically incorporate the consciousness of casting the Chinese nation community into the important content of ideological and political education in ethnic colleges and universities. First, strengthen the construction of teaching staff and prepare courses carefully. Organize teachers to strengthen the study of the consciousness of the Chinese nation community, earnestly study the spirit of the speech at the national unity and progress commendation conference " speech at the central national work conference " and the discussion on national unity and progress, and improve the theoretical level. Every year, teachers are arranged in a planned way to prepare for the special topics of national unity and progress, casting the Chinese nation community, carrying out collective lesson preparation, constantly improving courseware, and preparing for the education and training of casting the Chinese nation community consciousness. In the training content, we should make full use of local resources to make students of all ethnic groups feel friendly and enhance the effect. The second is to incorporate the content of national unity and progress and the awareness of the Chinese nation community into the teaching plan of ethnic universities. We should strengthen education and training through various forms such as training courses. Through training, students of all ethnic groups can improve their understanding of the consciousness of the Chinese nation community, and make them deeply realize that the consciousness of the Chinese nation community is the foundation of national unity, the foundation of national unity and the soul of spiritual strength. To form a mechanism, all full-time students in colleges and universities should arrange courses to strengthen the awareness of the Chinese nation community, and other adult education students should recommend corresponding courses. In the classroom teaching, the teaching methods are constantly optimized, and the teaching effect is improved through on-site teaching, communication and interaction, writing experience, investigation and examination, tracking and understanding. In short, a large number of educational means can be used to give full play to the role of ethnic universities in order to strengthen the consciousness of the Chinese nation community. Thirdly, it is necessary to hire experts at all levels to teach in ethnic universities in a planned way, so as to improve the influence of the education of the consciousness of the Chinese nation community. The provincial and municipal experts and professors have rich knowledge, broad vision, high level of policy theory, and novel and diverse methods to solve problems. They teach and often bring a lot of collisions to the students' thoughts. It is necessary to hire teachers from the State Ethnic Affairs Commission, the China Tibetology Research Center, the Social Science Federation, and experts and scholars from the ethnic and religious departments to teach teachers and students in ethnic universities, improve the level of running schools, and enhance their influence. Fourth, it is necessary to strengthen the guidance of surrounding primary and secondary schools, give full play to the role of basic education, and extensively carry out education to strengthen the consciousness of the Chinese nation community. The surrounding primary and secondary schools play an important role, which is characterized by the ability to educate a large number of young people in ethnic minority areas, covering a wide range. It is of great significance to strengthen the guidance of surrounding primary and secondary schools and improve their school-running ability and level. In terms of teachers and management, we should increase the guidance of surrounding primary and

secondary schools. At the same time, we should give full play to the advantages of surrounding primary and secondary schools, adjust measures to local conditions, and widely carry out the education of building a strong sense of community of the Chinese nation. It is necessary to employ a group of 'new rural sages', 'local experts' and 'Tian Xiucui' to teach, and educate the members and the masses with the people around them, so as to make the consciousness of the Chinese national community deeply rooted in the hearts of the people and handed down orally.

Ethnic universities have their own advantages, such as the advantages of teaching facilities, the advantages of talents and so on. Therefore, in carrying out the education of casting the consciousness of the Chinese nation community, ethnic universities can give full play to their advantages, do good things for the people, and use practical actions to promote the full coverage of the theme education practice of casting the consciousness of the Chinese nation community. One is to do practical things in promoting rural revitalization. The key to cultivating the consciousness of the Chinese nation community is to continuously meet the needs of the people of all ethnic groups for a better life, consolidate and develop ethnic relations of equality, unity, mutual assistance and harmony, and promote the cohesion of all ethnic groups like pomegranate seeds. The report of the Nineteenth National Congress pointed out that the issue of agricultural and rural farmers is a fundamental issue related to the national economy and people's livelihood. The issue of agriculture, rural areas and farmers should always be the top priority of the national work. Implement the rural revitalization strategy. It is necessary to seriously carry out the investigation and research on rural revitalization, combine the local reality, draw lessons from the successful experience of other places, prepare some high-quality special courses on rural revitalization, teach them widely, let the masses learn methods from the courses, be inspired, enhance confidence, and actively participate in the practice of rural revitalization. The second is to do practical things in cultural heritage. Culture is the soul of a nation, and cultural identity is the root of national unity. All ethnic groups should respect each other, appreciate each other, learn from each other and learn from each other in culture. Ethnic colleges and universities are the main channel to cultivate outstanding cadres and professional and technical talents in ethnic areas. It is of great significance to cultivate the consciousness of the Chinese nation community by learning culture and inheriting culture through ethnic students. Universities for nationalities should give full play to their own advantages and strengthen the excavation, collation and research of local culture. Through teaching, seminars, internal publications and other forms, some excellent local cultures can be protected and communicated in a wider range. Inheriting culture is a great thing. In this regard, ethnic universities should expand and make a difference. You can use your own position advantages to participate in some cultural public welfare work in ethnic areas, such as the excavation of historical culture, the collection of original works, the inheritance of local culture, the promotion of traditional culture, and so on. The third is to do practical things in assistance. We should often go deep into the contact points and contact households, especially in the homes of some minority people, communicate with the masses face-to-face, understand the production and living conditions, work together to find ways and make ideas, give some help to the difficult masses, enhance the feelings with the masses of all ethnic groups, and use practical actions to forge a strong sense of the Chinese national community.

Ethnic colleges and universities are the main position to cultivate higher education talents in ethnic areas. Every year, many students in ethnic areas go to school to study. Through this position, it is not only proper but also very effective to publicize the state's principles and policies to the masses in ethnic areas. To carry out the education of the community consciousness of the Chinese nation, we must make full use of the propaganda position of ethnic universities. First, we should create an atmosphere of building a strong sense of community of the Chinese nation on campus. A good atmosphere can make ethnic students feel the consciousness of the Chinese national

community from time to time. Through listening and seeing, they can increase their knowledge, be inspired and play a subtle role. We should make full use of slogans, billboards, exhibition boards, posters, electronic screens and other facilities, extensively set up national unity and progress on campus, and build up the consciousness of the Chinese nation community, vigorously promote the ideas of " building up the consciousness of the Chinese nation community, " " culture is the soul of a nation, cultural identity is the root of national unity, " " the Chinese nation is a big family, and a family must live a good life, " and constantly enhance the recognition of the Chinese nation. Second, do a good job in publicity in the grassroots propaganda of ethnic universities. Teachers of ethnic universities organize professors to give lectures at the grass-roots level dozens of times every year, with more than 100 listeners each time, and five or six thousand listeners in one year. Many times also go deep into the village committee, for the most basic members and cadres to teach. In the propaganda of the state's principles and policies at the grass-roots level, we can make full use of this propaganda channel, vigorously promote the theory, policies and various knowledge of national unity and progress, and cast a strong sense of the Chinese nation community, so that the majority of grass-roots state members and cadres can enhance the ' five identities'. Grassroots state members and cadres have increased their knowledge and improved their understanding, and then use their own words and deeds to influence the surrounding people, the effect is very obvious. Third, do a good job in publicity in the investigation and research. National colleges and universities carry out a large number of investigations and studies every year. In the investigation and research, they often communicate and discuss with grass-roots state members, cadres and the masses. In this form, they vigorously promote and strengthen the consciousness of the Chinese nation community, which can often enter the mind and achieve good results. Fourth, strengthen publicity on the network. We should make full use of the WeChat public number and micro-blog of mobile phone universities for nationalities to create a strong atmosphere for casting a strong sense of community of the Chinese nation.

First, build a demonstration town of visual image of the Chinese nation community consciousness. One is to build a characteristic community into a demonstration town of the visual image of the Chinese nation community. To explore the historical and cultural stories, relics and cultural symbols of Ganzi Prefecture as an important ancient tea-horse trade town where various ethnic groups communicate, exchange and blend with each other, to display and display their stories and relics in visual forms such as reliefs, sculptures, film and television dramas and disciplinary films in the ancient city, street signs, squares and community cultural walls, and to embed them in the ancient city in the form of cultural and creative products, public services and environmental beautification. At the same time, tell the visual story of the daily life of the multi-ethnic families in the communities of Ganzi Prefecture, and vividly present the pattern of multi-ethnic integration and the scene of ' national unity and family' with daily and real images. In addition, the square, the new era of civilization practice station, community activity venues as the main carrier, to carry out a wide range of community residents to participate in the arts performance activities to promote exchanges between residents of all ethnic groups and cultural integration.

Second, some ancient villages to build a strong visual image of the Chinese nation community demonstration village. First of all, taking the production and living status of multi-ethnic coexistence and multi-religious coexistence in the ancient village as the theme, focusing on the theme of national unity and progress, religious harmony, cultural integration and harmony between man and nature, publicly soliciting and widely attracting mainstream media, self-media, artists, film and television directors and tourists, etc., to carry out visual art creation in the aspects of daily life stories of multi-ethnic families living in harmony, spiritual world of multi-religious harmony and common, multi-cultural integration and presentation of Chinese cultural spirit, and excellent visual image and visual symbol creation are used to promote and display the consciousness of the Chinese

national community in the ancient village. Expand the demonstration visibility of ancient village national unity and progress. Secondly, taking the Catholic church, the multi-ethnic villages formed by the relocation points of immigrants, and the multi-ethnic families as the iconic places and points, the ancient village under the leadership of the state's multi-ethnic harmonious coexistence, unity and struggle, common development of life scenes with specific documentary pictures, scene relief, simulation scenes, artistic symbols and other visual images of the physical display. Finally, focusing on the characteristics of the ancient village, the visual elements of multi-ethnic symbiosis, multi-religion coexistence and multi-cultural blending are integrated into the process of infrastructure construction, village environment improvement and village beautification. Combined with the natural landscape display, into the tourism brand building and route planning, the ancient village to create a vivid display of the Chinese nation community this entity connotation and specific performance of the tourist destination.

Second, relying on the existing venues, create a visual depth experience demonstration of the Chinese nation community consciousness. Relying on the existing cultural relics display of museums around Ganzi Prefecture and the Long March Museum of the Red Army, modern 5G, AR, VR, MR, XR and other information and visual technologies are introduced and used to experience the historical and cultural exchanges and exchanges among ethnic groups, the Long March of the Red Army, peaceful liberation and other realistic production and life immersive experience scenes such as multi-ethnic families and national unity and struggle in Ganzi Prefecture, so as to enhance the on-site and experience of the exhibition. At the same time, relying on Internet technology and making full use of modern network communication channels, we will carry out online experience projects of these immersive experience scenes, attracting a wider range of visitors to experience the historical and realistic entities formed by the pluralistic integration pattern of the Chinese nation community. In addition, these venues should strengthen the design and exhibition of civilized logos, historical and cultural exhibitions, multi-ethnic cultural and creative brands and creative products formed by multi-ethnic exchanges and exchanges in Ganzi Prefecture, so as to theme and materialize the consciousness of the Chinese national community. Secondly, national unity is integrated into all aspects of social life through pair work. Ganzi Prefecture has developed from the initial establishment of national unity and progress to the " eight-entry " activities such as " entering agricultural and pastoral areas, entering temples, entering townships, entering schools, entering construction sites, entering hydropower development zones, entering enterprises and entering markets, " which has expanded the scope of the establishment and demonstration of national unity, fully integrated into all aspects of the social life of each group of people, and played a leading role in demonstration and subtle influence.

Finally, in the propaganda and ideological work emphasizes national unity and progress propaganda and education. In Ganzi Prefecture, doing no ethnic work is not enough. Ganzi Prefecture not only actively presents the image of national unity and progress in Ganzi Prefecture by shooting documentaries, city promotional videos, short videos, participating in exhibitions and actively responding to public opinions. Moreover, Ganzi Prefecture has also incorporated national unity and progress into its annual publicity and ideological work, setting up national language red flag publicity teams, gratitude volunteer service teams, and cultural volunteer service teams to carry out various forms of publicity and publicity in the forms of singing and dancing, exhibitions, and story collections in the new era of civilization practice stations, among the masses in pastoral areas, market squares, media platforms, and online platforms.

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