

# *Research on the ideological and political implementation path of higher vocational English course from the perspective of cultivating people with virtue*

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**Abstract:** Cultivating people with virtue as the basis for the implementation of education, the ideological and political thinking of the curriculum can promote the good integration of moral cultivation and educational methods, and escort the innovation of higher vocational English course teaching. In the context of the era of cultivating people with virtue, in the face of problems in the teaching of higher vocational English course, it is necessary to promote the organic combination of ideology and politics and English knowledge, give full play to the educational effect of English courses, and develop the core literacy of English. In this context, this paper analyzes the current situation of ideological and political development of higher vocational English course from the connotation of curriculum ideology and politics, and puts forward the implementation path of ideological and political implementation of higher vocational English course in the environment of cultivating people with virtue.

## 1. Introduction

Cultivating people with virtue is the educational goal of vocational education and the foundation of professional teachers. Higher vocational teaching should implement the goal of cultivating people with virtue in educational practice, use the ideological and political path of the curriculum as an auxiliary to promote its own English curriculum reform, implement the ideological and political teaching mode of English courses, and help students improve their English learning ability. To this end, the higher vocational English course from the perspective of cultivating people with virtue has embarked on a road of teaching innovation, and according to the comprehensive growth needs of students, the ideological and political teaching mode of English courses has been studied for students, so as to develop students' English communication ability, promote students' specialization and professionalism, and give full play to the practical value of ideological and political education courses in vocational colleges.

## 2. Overview of Ideological and Political Courses

The so-called curriculum ideology and politics is to take classroom teaching as the main position,

combine the content of curriculum knowledge with ideological and political teaching, consciously and purposefully integrate into the content of ideological and political education, strengthen the guidance of students, so that students can obtain both curriculum knowledge and ideological and political connotation, so as to complete the fundamental task of cultivating people with virtue. The inclusion of curriculum ideology and politics into the curriculum education system is to allow students to obtain ideological and political elements from the curriculum and use ideological and political elements to understand course information in a subtle way and according to the characteristics of the curriculum itself, so as to promote students' learning and cognition of the curriculum<sup>[1]</sup>. At the same time, it should be noted that curriculum ideology and politics is not to develop curriculum teaching into ideological and political teaching, but to infiltrate ideological and political information under the guidance of the curriculum, so that the two can be organically combined and give play to the efficacy of ideological and political education in the curriculum.

In addition, the attributes of curriculum ideology and politics also highlight the value of curriculum ideology and politics in the course teaching process. The plurality of ideological and political carriers determines that the implementation of curriculum ideological and political education should rely not only on the traditional indoctrination teaching carrier implementation mode, but also on the implementation mode of the discussion network education carrier. Curriculum ideology and politics have value-leading characteristics, and curriculum ideology and politics subtly educate students through the invisible education model, which can guide them to be active and enterprising; The coordination of ideological and political courses can realize the integration of curriculum and ideology and politics, and the two can achieve synergy in mutual integration and promotion.

### **3. The Importance of Organically Combining Ideological and Political Education with Higher Vocational English Teaching**

Ideological and political education occupies a pivotal position in the education system of vocational colleges, and through ideological and political education, students can be cultivated to have firm ideals and convictions and good socialist core values. At present, due to the reform of the teaching system, the ideological and political education implemented in vocational colleges and universities must not only realize the transformation of the form of education, but also realize the innovation of the content. Through the continuous optimization of the concept of ideological and political education, we can enhance the affinity of ideological and political education for students and promote the all-round development of students. In addition to doing a good job in simple ideological and political education, vocational colleges and universities should also make good use of the advantages of other subjects, incorporate ideological and political education into the curriculum teaching of various subjects, and cultivate more outstanding talent.

In recent years, the continuous reform of education forms has made the English teaching methods of vocational colleges and universities continue to innovate, but in the actual teaching process, teaching materials are still used as the teaching center, and the purpose of teaching is to continuously improve students' language ability and intercultural communication ability. The introduction of the concept of curriculum ideology and politics has made English teaching in vocational colleges and universities encounter challenges<sup>[2]</sup>. That is, on the basis of completing the teaching goals, we should pay attention to ideological and political education, promote the development of the concept of ideological and political education in English courses, and have a subtle effect on the changes in students' own concepts and behaviors in the process of classroom teaching, so that students can correctly establish their outlook on life and values, and become high-quality talents who truly contribute to society, which is also the true meaning of the ideological and political curriculum into English teaching in vocational colleges at this stage.

## **4. Problems in Integrating Ideological and Political Education into Higher Vocational English Teaching**

### **4.1 Curriculum Standards are Relatively Inadequate**

The basis for the formulation of curriculum standards in vocational colleges and universities is to improve the English professional level of students in vocational colleges, pay more attention to the cultivation of professional knowledge, and ignore the moral quality concepts and training methods contained in them. In classroom teaching, teachers should also pay more attention to the learning of students' basic English grammar and related skills according to the requirements of teaching objectives. The final English assessment results mostly adopt the professional assessment mode, which only comprehensively assesses students' mastery of basic English skills, and it is difficult to quantitatively evaluate the assessment methods and concepts related to ideological and political education. The traditional higher vocational English curriculum standards pay more attention to the cultivation of students' basic English knowledge and skills, but do not pay enough attention to the ideological and political aspects of the curriculum.

At the same time, because the content of higher vocational English textbooks is more westernized, more Western cultural elements are also integrated into the curriculum standards of teaching materials. Although the content of ideological and political education exists, it lacks standardization, and students' adaptability is relatively low, resulting in an imbalance between Chinese and Western cultures, resulting in students' gradual weakening of national cultural identity in the process of understanding teaching materials, and hindering the smooth development of ideological and political education.

### **4.2 Insufficient Teacher Initiative**

The English teaching objectives and assessment standards for higher vocational English teaching are relatively clear. All revolve around the professional English skills of vocational students, and the requirements of learning objectives can be achieved through students' professional English speaking and presentation skills. As a result, English teachers pay more attention to language teaching and the use of Western element knowledge in the process of teaching design, and lack the concept of ideological and political education for students. From the subjective point of view, teachers themselves lack the initiative in curriculum ideology and politics. Although vocational colleges and universities are also in the stage of innovation due to the influence of educational reform, some teachers are still greatly influenced by the traditional view of education. They believe that ideological and political education should be taught by professional teachers, and there is no need to involve English teaching classes. This situation makes the English curriculum of vocational colleges and universities incongruous with ideological and political education, which affects the improvement of students' quality education.

### **4.3 The Teaching Method is too Homogeneous**

At present, although diversified elements of ideological and political education are integrated into the teaching of English in vocational colleges, it is difficult for students to simply carry out ideological and political learning in the form of preaching due to the relatively single teaching methods in actual teaching. This leads to a decrease in students' interest in learning, which in turn affects learning efficiency. At the same time, some colleges and universities do not yet understand how to effectively integrate ideology and politics into English courses, lack the ability to explore ideological and political elements with practical significance, and lack exploratory teaching methods.

## **5. The Implementation Path of Integrating Ideological and Political Education into Higher Vocational English**

### **5.1 Revise Curriculum Development Standards and Enrich the Ideological and Political Content of Teaching Materials**

One of the important factors that weaken the ideological and political existence of higher vocational English course is the lack of ideological and political requirements in the content of English courses, which to a large extent does not reflect the elements of students' ideological and political education, and also lacks the educational concept of "cultivating people with virtue" under quality education. Due to the lack of ideological and political education elements in the selection of teaching materials, English subjects cannot reflect the effectiveness of ideological and political education in the teaching process, and the ideological and political education of the curriculum is not effective. Based on the above problems, the ideological and political content of teaching materials should be enriched when formulating the teaching content of higher vocational English, which is an important basis for teachers to implement teaching plans, and the proportion of teaching materials is large, which will have a greater impact on teachers' teaching and students' learning. The content of ideological and political education should be integrated into the content of English teaching, and the teaching materials should highlight the content with elements of Chinese culture, so as to integrate traditional Chinese culture into ideological and political education. At the same time, it can also combine the core socialist values with the characteristics of the times with the cultivation of basic moral character, so that students can feel the concepts and education with the characteristics of the Chinese era while learning English. For example, the dialogue scenes in the content of the textbook can be inserted into buildings with traditional Chinese cultural characteristics such as the Great Wall and the Forbidden City, and elements of traditional cultural protection can be added to the dialogue to feel the connotation of ideology and politics.

### **5.2 Enhance Teachers' Ideological and Political Consciousness**

The results of teaching and the advantages and disadvantages of the teaching process are greatly influenced by the subject of education. As the main body of teaching activities, English teachers should not only pay attention to the cultivation of students' English ability, but also pay full attention to ideological and political education in the teaching process in accordance with the ideological and political education concept of the curriculum. In the process of daily work and teaching theory study, pay attention to enhancing teachers' own ideological and political consciousness, have a high sense of identification with traditional Chinese culture, conscientiously study the core socialist values and Marxist thought, so that their ideological and political education concepts and consciousness can be effectively implemented. Only by improving teachers' own ideological and political consciousness can they guide themselves to consciously explore the ideological and political education elements in English teaching materials, correctly guide students to understand the concept of ideological and political education in the classroom, and give full play to the function of ideological and political education. Vocational schools and schools of higher education should regularly organize teachers to conduct ideological and political study, so that teachers can realize the importance of ideological and political education. At the same time, they can also use books, online platforms, teaching journals and other multi-channel ideological and political teaching methods to strengthen their own learning. In the classroom, teachers consciously guide students to carry out ideological and political education such as patriotism and socialist core values. In the process of teaching, teachers should pay attention to strengthening their political stance, be consistent with our party's principles and policies in thought and action, and ensure the smooth development of ideological and political classes in English teaching.

### 5.3 Create a Variety of Teaching Methods

In order to achieve good classroom results in the teaching of ideological and political courses in higher vocational English, teachers should actively innovate in the mining of ideological and political elements and classroom teaching methods. First of all, before classroom teaching, the process of excavating the ideological and political elements in the teaching materials can adopt the method of teacher-student interaction to allow students to participate in it. Teachers can adopt the form of groups to encourage students to collect elements of Chinese and Western cultural differences that are in line with the teaching content before class, and actively discuss them in the teaching class to prepare for ideological and political thinking in the classroom. Then, in the classroom, the teacher completes the teaching content and designs the teaching activities on the basis of strengthening the English language ability. The whole teaching process can adopt a variety of teaching methods such as scenario teaching method, group discussion method, role play method, performance method, multimedia display method and so on. For example, in the teaching of higher vocational English, teachers can organize students to discover the differences in school life between Chinese and American students before class, so that students can better understand the differences between Chinese and Western cultures. In classroom teaching, teachers can use situational teaching methods, such as playing a cheerful English song before the formal introduction of teaching content, so that the classroom atmosphere is enlivened, and students and teachers clap their hands together with the music, gradually entering the learning state and mobilizing students' enthusiasm. After the course begins, the teacher shows the students videos and pictures of the campus life of American students through multimedia, while mastering the teaching grammar and spoken English in conjunction with the textbook. At this stage, teachers can introduce the concept of ideological and political education through students' description of the ideal school and understanding of the differences between Chinese and Western cultures, so that students can perceive the charm of Chinese culture from the differences between Chinese and Western cultures. Western culture and Chinese culture, guide students to understand American campus life and apply their strengths to Chinese campuses, so that Chinese campus culture is more colorful. At the same time, students are encouraged to study hard, go out of campus, broaden their horizons, go to Western countries to feel the cultural charm, and better build their motherland. After class, teachers can use the ideological and political WeChat public account and other online education platforms created by the school to push various ideological dynamics and interesting stories to students from time to time, so that ideological and political education can be implemented in a solid manner, so as to improve the comprehensive quality of students.

## 6. Conclusions

In general, the higher vocational English course can effectively improve students' language expression ability and ability. Therefore, integrating curriculum ideology and politics into English teaching is an effective way to strengthen students' ideological and moral accomplishment. Under the educational concept of "cultivating people with virtue", vocational colleges and universities should actively promote the way of teaching reform and cultivate compound talents with comprehensive quality.

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