

Establishing Morality and Cultivating People: The Value of Ideological and Political Theories Teaching in Colleges and Universities

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Abstract: The purpose of the research is to discuss that education is a kind of practical activity that cultivate, influences and transforms people consciously and purposefully. Therefore, "what to cultivate, for whom to cultivate and how to cultivate people" is a major issue. The proposal of the fundamental task of Building Morality and cultivating people is not only a creative inheritance of the concept of "advocating education and morality" contained in the five thousand years old Chinese culture, but also a concentrated expression of the experience of China's socialist education reform and development.

1. Introduction

"Adolescence is the 'jointing and booting' period of life, when the mind is gradually sound and the mind is at its most active leap state, most need careful guidance and cultivation", "Ideological and political Theory course is the key to implement the basic task of moral education, The role of ideological and political course is irreplaceable, and the teachers of ideological and political course have a great responsibility".

2. The Value Implication of "Building Virtue and Cultivating People"

From the perspective of history, cultivating people with virtue contains profound historical value. The theory reveals the historical truth of human development that "people create their own history". Each generation continues to create history on the basis of the ideological and material conditions created by the previous generation. The five thousand year historical development of the Chinese nation has evolved along this historical track. Looking back at the historical source of the thought of cultivating morality and cultivating people, the Chinese ancestors of all dynasties created a national spirit pedigree of "paying attention to the cultivation of morality" and "the comprehensive development of people", "Advocating education and morality" is the spiritual code of the continuous development of Chinese civilization for five thousand years. The earliest historical book in China, ShangShu, records the saying of "nine virtues" [1]. In GuanZi · Quan Xiu, there is a saying of "cultivating people": "a year's plan is no more than a tree valley; a ten-year plan is no

more than a tree; a lifetime plan is no more than cultivating people. A tree with one harvest is a valley; a tree with ten harvest is a wood; a tree with one hundred harvest is a person" [2]. From the perspective of practice, cultivating people with virtue shows rich practical value. It is an important mission of education to cultivate builders and successors for the cause of socialism with Chinese characteristics and to cultivate new people for the great rejuvenation of the Chinese nation. At the national education conference, the "six efforts" were put forward to establish morality and cultivate people: We should work hard to strengthen our ideals and convictions, to cultivate patriotism, to strengthen our moral cultivation, to increase our knowledge and insight, to cultivate the spirit of struggle, and to enhance our comprehensive quality. The "six efforts" has specified the specific tasks and practical directions of cultivating morality and cultivating people in the new era, and made it clear that cultivating morality and cultivating people in the new era should "establish what morality and cultivate what people".

From the perspective of theory, cultivating people with virtue follows a profound theoretical logic. We believe that human beings are the existence of value and practice, and cultivating virtue reflects the value (moral) direction and practice direction of human existence and development. Practice is the basis of morality, and morality also has a negative effect on practice. Practice is an activity that human beings must carry out in order to survive and develop. Human practical activities promote the development of human morality. At the same time, morality provides spiritual power for human practice, and promotes human practice from low level to high level. When criticizing the eternal moral theory advocated by Duhring profoundly explained the dialectical relationship between morality and practice. He said: "we refuse all unreasonable demands imposed on us by any moral dogma as an eternal, ultimate and unchanging ethical law". Establishing morality and cultivating people provides concrete guidance for the development of human morality and practice. On the one hand, it provides the most profound spiritual power resources for "human practice", and molds the ideological soul of goodness in the human spiritual world; On the other hand, it builds a universal value standard system for "human development" and provides a moral standard for human practice.

3. An Analysis of the Current Situation of Carrying out the Idea of "Cultivating Morality and Cultivating People" in Ideological and Political Theory Courses in Colleges and Universities

3.1. The Diverse and Complex Social Trends of Thought Have Brought Complicated Difficulties to the Ideological and Political Theory Teaching in Colleges and Universities

Various social thoughts affect the teaching environment of Ideological and political theory courses. The environment of Ideological and political theory teaching is divided into two levels, one is the social environment, the other is the internal environment of colleges and universities. There is a circulation of elements between the social environment and the internal environment of colleges and universities. The teaching environment of Ideological and political theory courses is restricted by the above two environments. The fundamental task of Ideological and political theory teaching is to establish morality and cultivate people, and guide college students to build a correct world outlook, outlook on life and values. However, the content of Ideological and political theory teaching needs to be verified in society. The transformation of the social environment and the internal environment of colleges and universities by various and complex social thoughts affects the teaching effect of Ideological and political theory courses in Colleges and universities. The trend of social thought, especially the erroneous trend of social thought, takes advantage of the problems existing in the current social development of our country, uses the narrative mode of "taking care of the reality" to transform the social environment by means of "integrating the local problems and popularizing the individual problems", and guides people's dissatisfaction with the specific

problems in society to transfer to their dissatisfaction with the road of social development, thereby negating the scientific nature of the socialist system, and denying the guiding position of the theory. From the perspective of science and technology, there has not been a fundamental change in the pattern of "the west is strong and I am weak". Under such a realistic situation, some people mistakenly believe that China's modernization road is actually the western modernization road. This understanding reflects the trend that the discipline discourse construction of Chinese universities follows the Western model, and gradually spreads from the field of natural science to the field of social science. "In western social science theories, although there are many contents reflecting the commonness and regularity of modern society in economic management, political operation, social governance, cultural society and other aspects, including some reasonable factors, they are not detached and neutral, and some of them have been embedded in western ideological content, or the rigid characteristics of ideology as a political label have been covered by academic rational discourse".

3.2. There is a Certain Dislocation between the Ideological Characteristics of Contemporary College Students and the Teaching Contents of Ideological and Political Theory Courses in Colleges and Universities

The thoughts of each generation are a profound reflection of this era. The ideological characteristics of college students reflect the development trend of the values of the times. The impression of the times has a profound and distinct impact on the formation of College Students' thoughts. As the first batch of "Post-00" college students, contemporary college students are those who have grown up in the "network era". Their thoughts are deeply imprinted with the times in the process of formation. The main manifestations are as follows: first, the development of network technology provides more choices for college students to acquire knowledge. The amount of knowledge of college students is increasing, but they lack effective social practice support [3]. Reflected in the ideological level, contemporary college students show a strong sense of independence, but lack the ability to solve problems independently in real life. Second, the network methods such as graphics and audio-video have become an important channel for contemporary college students to acquire knowledge. However, this channel of acquiring knowledge shows the characteristics of "fragmentation", while traditional reading is ignored by college students, so it lacks a deep understanding of system theory. Third, due to the pressure of market competition and the complex influence of social interests, contemporary college students show a value tendency of pursuing pragmatism. "Useful" has become an important standard for a considerable number of college students to judge the value of things. They pay more attention to their own development, pay less attention to social development, pay more attention to economic wealth, and pay less attention to politics. Fourth, the networking of contemporary college students' communication. Contemporary college students are the "aborigines" of the Internet, and their language and ideological communication are characterized by networking. Under the influence of Western Digital Culture, college students' network communication shows a "Pan Entertainment" trend. The topics set up on the network are entertainment topics, which makes college students' ideological values shallow, vulgar and enjoyable. They have lost the mainstream value of "work hard and strive hard" in Chinese Ideology and culture. "Show" has become their lifestyle and "cool" has become their personal pursuit [4]. There is a certain dislocation between the teaching content of Ideological and political theory courses in Colleges and universities as "theoretical narrative" and the ideological characteristics of college students.

3.3. The Teaching Quality of Some Ideological and Political Theory Course Teachers Needs to be Further Improved

Teachers are an important factor in the development of schools, and the key to running ideological and political theory courses is teachers. "To improve the quality and level of Ideological and political theory courses, we should firmly grasp the link of teachers and solve internal problems". At present, there is still a certain gap between the teaching quality of some ideological and political theory course teachers and the requirements of the state, which is mainly manifested as follows: First, some ideological and political theory course teachers' theoretical quality is low and their grasp of basic theories is relatively weak. The theoretical knowledge of Ideological and political theories teaching design is extensive. Some ideological and political theory course teachers are satisfied with the theoretical framework of the textbook. Some ideological and political theory course teachers have a low level of mastery of social science theories such as sociology and politics, and cannot use Marxist theory to explain students' questions in different ways. Second, the teaching methods of some ideological and political theory course teachers lack pertinence. The teaching objects of Ideological and political theory courses are generally all the students in Colleges and universities, while the students are divided into different majors, and the students come from different family backgrounds and are affected by different subcultures. Some teachers of Ideological and political courses lack teaching design for students of different majors and affected by different subcultures, which is divorced from the characteristics of students of different majors. Third, the social practice quality of some ideological and political theory course teachers needs to be improved. Ideological and political theory course course is a course to guide students to form a correct world outlook. Social practice is an important way to improve the teaching effect of Ideological and political course. In the current ideological and political theory course teaching, some ideological and political theory course teachers tend to attach importance to classroom teaching, pursue the concept of "bow your head to study, do not come out with Chinese Affairs", pay less attention to social reality, and lack sufficient attention to social practice.

4. The Path Construction of Ideological and Political Courses in Colleges and Universities to Carry out the Idea of "Cultivating Morality and Cultivating People"

4.1. Deepen the Network Ecological Governance under the Guidance of the Socialist Core Values

With the rapid development of information technology and the popularity of the Internet, the network is increasingly becoming an important network ecological space for people to live. As the "indigenous" of the network ecological space, the formation and development of College Students' ideas are deeply affected by the network ecological space. The ideological and political theory course is a course to help college students shape and form scientific thoughts. The ideological and political textbooks should go in the same direction as the influence of the network on college students. However, the disorderly development of the network ecology in reality has dispelled the role of the ideological and political theory course in Shaping College Students' thoughts. Therefore, it is particularly important to manage the network ecology. First, accelerate the "original innovation" of network technology. Since China's access to the Internet in 1994, the Internet has shown a trend of rapid development. Accelerating the "original innovation" of network technology is an important foundation for network ecological governance. The second is to strengthen the guidance and supervision of Internet public opinion. In the development of network ecology, there is a phenomenon: praising virtue can not cause group resonance, but satirizing reality is easy to cause group sensation and easily develop into network group polarization. The so-called network

group polarization is that "group members have some biases at the beginning. After discussion, people continue to move in the direction of bias, and finally form extreme views [5]." Therefore, perfecting the network legislation mechanism and cultivating the rational thinking of college students are the key links of the network ecological governance. Thirdly, strengthen the value review of online games. Online games have become a part of the daily life of college students. The values contained in online games have a subtle impact on the thinking of college students. Money, violence, power and other bad game factors constantly rush to college students whose ideological immunity is not mature. Establish a perfect online game review mechanism to block the channel for bad games to spread to college students.

4.2. Establish and Improve the Evaluation Mechanism, and Constantly Improve the Teaching Quality of Ideological and Political Theory Course Teachers

Teachers are the main force for the survival and development of colleges and universities. The key to running ideological and political theory course in Colleges and universities lies in teachers. Teachers are the key force to implement the fundamental task of establishing morality and cultivating people in Ideological and political theory courses. Therefore, to establish and improve the evaluation mechanism and improve the teaching quality of Ideological and political theory courses teachers is the fundamental embodiment of the implementation of moral education. First of all, the status of Ideological and political theory courses teachers should be guaranteed from the system. The status of Ideological and political theory courses teachers is the premise of perfecting the evaluation mechanism. The sense of gain generated by the promotion of the status of Ideological and political theory courses teachers is an important factor to enhance the professional attraction. Therefore, colleges and universities should separately calculate the post allowance and class hour allowance for ideological and political theory courses teachers, take multiple measures to provide institutional guarantee for the increase of the income of Ideological and political teachers, and ensure that the actual income of Ideological and political teachers is not lower than the average level of professional teachers. Qualified Colleges and universities should set up a special post allowance for ideological and political theory courses teachers. At present, the evaluation mechanism of teachers' titles in some colleges and universities is biased towards scientific research, and the core conditions for the promotion of teachers' titles are to preside over projects at or above the provincial level and publish papers at or above the core level. The special attribute of Ideological and political theory course determines that teachers of Ideological and political theory course cannot compete with other professional teachers in the evaluation mechanism of professional titles. It is the proper direction of reform to establish an evaluation mechanism suitable for the special attribute of teachers of Ideological and political theory course. Making good use of the "baton" of the evaluation and reward system can give play to the incentive role of the evaluation and reward and stimulate the enthusiasm of teachers. Secondly, improve the training mechanism of Ideological and political theory course teachers, and constantly improve the teaching ability of Ideological and political theory course teachers. With the rapid development of modern society, teachers' thinking structure and knowledge reserve need to be constantly updated. A perfect training mechanism can effectively eliminate teachers' ability panic. Establish a classified training mechanism, provide training according to the characteristics of each teacher, and achieve targeted training. Thirdly, improve the social practice ability of Ideological and political theory course teachers. The ideological and political textbook is a course of "discussing theory with theory", so that college students have a sense of distance from the ideological and political theory course. Through social practice, the correctness of the theory taught in the ideological and political course is verified, thus making college students "truthful", which is the internal requirement for

implementing the mission of Building Morality and cultivating people. Therefore, the establishment of social practice base is an important measure to improve teachers' social practice ability and enhance the effect of Ideological and political education.

5. Conclusion

In the long run, the most essential factor in the reconstruction of honesty education is to cultivate people's spirit of truth-seeking and to enhance people's recognition of different natures and types of lying. It is an important mission of education to cultivate builders and successors for the cause of socialism with Chinese characteristics and to cultivate new people for the great rejuvenation of the Chinese nation. There is a certain dislocation between the teaching content of Ideological and political theory courses in Colleges and universities as "theoretical narrative" and the ideological characteristics of college students. Therefore, colleges and universities should separately calculate the post allowance and class hour allowance for ideological and political theory courses teachers, take multiple measures to provide institutional guarantee for the increase of the income of Ideological and political teachers, and ensure that the actual income of Ideological and political teachers is not lower than the average level of professional teachers.

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