

# *The Construction of Subsidized Education System for Poor College Students under the Precise Poverty Alleviation*

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**Abstract:** The precise funding of college students is an important area in which higher education reflects the national poverty alleviation work. In order to improve the accuracy and implement the educational effect of the funding, colleges and universities should improve the effectiveness of "accuracy" based on problem solving methods. Starting from the challenges and opportunities of precision funding in the new era, analyze the "focus" issues emerging in the changing times. In view of the current problems, a series of solutions were proposed, including precise allocation of funding resources, improvement of the funding management system and funding system, expansion of social funding channels, diversification of funding effectiveness, strengthening gratitude education, guiding students to give back to the society with gratitude, and targeted support for family and school personality, to ensure that the poor students in colleges and universities can do their best to help and achieve the goal of funding education.

## 1. Introduction

Student aid is an important work of colleges and universities. With the gradual development of targeted aid for poor students in colleges and universities, good results have been achieved in practical work. At the same time, this work is closely related to poverty alleviation and social equity. "Improving the student aid system" not only points out the direction for student aid work, but also puts forward newer and higher requirements [1]. It is of certain reference value and far-reaching significance to carry out targeted funding education for students in the new era to ensure that "no student will be deprived of school due to family economic difficulties".

## 2. The Important Role of Colleges and Universities in Carrying Out Precise Funding and Educating People

### 2.1. Clarify the Importance of Precise Funding

Colleges and universities should, from the perspective of the overall situation, rigorously formulate decisions and arrangements, and purposefully promote the strategic goal of poverty alleviation and gradually achieve common prosperity. Practice has proved that only by helping the

poor ideologically can they truly get rid of poverty, that is, "helping the poor through education". The concept of "governing poverty first, governing foolishness first, and helping the poor first" is the deepening and development of the concept of targeted poverty alleviation, and is the root of poverty alleviation based on "poverty" and "poverty". It is the primary task of winning the victory fruit of the "fight against poverty" and an important way to prevent and block the intergenerational mobility and transmission of poverty to promote the precise funding and education of poor college students, so that students from economically difficult families can receive good education, master skills, and change their minds.

## **2.2. Give Full Play to the Advantages of Colleges and Universities in Precision Funding and Education**

Colleges and universities are one of the important public organizations serving the social development. It is not only a collection of favorable resources recognized by people, but also has the basic functions of scientific research and social services. Colleges and universities should, based on the local actual situation and market demand, scientifically and reasonably set up targeted settings for each major, so that the plan for cultivating talents is consistent with the current situation and actual demand of social development, and mutually promote the benign coupling of scientific and technological innovation and precise poverty alleviation in colleges and universities, so as to achieve the precise goal of poverty alleviation and provide important human capital elements for poverty alleviation, It is an important hub for universities to achieve targeted funding and education [2].

## **3. Problems Existing in Precise Subsidy for Poor College Students**

The funding of colleges and universities puts forward innovative requirements for the precise funding of colleges and universities, which is the emphasis on current college students, guarantees the fairness of education, and effectively promotes the development of students' physical and mental health. Colleges and universities should be guided by the concept of precise funding, so that every college student from poor families can get real help and have the opportunity to receive fair education. However, there are still many problems in the actual process of college education funding.

### **3.1. The Assistance Measures Lack Accuracy**

With the rapid development of society, the situation of students' families has changed at any time. Students' families have different levels of poverty, and their needs for poverty alleviation are different due to family and regional reasons. At present, colleges and universities have formulated their own administrative measures and rules and regulations for student aid according to local conditions. Although it has certain macro guiding significance, the aid measures are not accurate enough. When implementing the subsidy policy, it lacks pertinence and flexibility, and cannot achieve the corresponding subsidy effect. This has brought serious uncertainty and distortion to the identification of poor college students and the determination of poverty level. To a certain extent, the use of poverty relief resources is unreasonable and inefficient, which has a great impact on the physical and mental conditions and normal life of poor students.

### **3.2. Lack of Accuracy in Management**

At present, all colleges and universities have set up special poverty relief organizations to be

responsible for the donation and subsidies to poor students. The funding management of poor students is a comprehensive, comprehensive and systematic work, which needs to start from the qualification confirmation of poor people, daily management, funding process, capital supervision, dynamic treatment, psychological assistance, information management and other aspects [3]. However, there are still some deficiencies in the management of financial aid for poor students. On the one hand, poverty support still stays at the traditional level. In the face of the rapid development of the Internet, the staff lacks a strict funding mechanism and standardized management system, and has insufficient models in system optimization, comprehensive integration, comprehensive informatization, etc; On the other hand, the accuracy and timeliness of poverty alleviation are not high. Faced with the dynamic family situation of students, they can't update and master it accurately in time. The help staff still use paper information and fail to follow up the electronic information management in time, which makes the information disclosure level low and can't be adjusted in time. To a large extent, this has led to a great discount in the effect of financial aid, leading to a low level of efficiency in the work of school financial aid.

### **3.3. Single Funding Channel**

At present, the assistance to poor students mainly includes scholarships, student loans and supporting subsidies provided by schools. It can be seen that the funding channels are relatively simple [4]. In the new era, colleges and universities should combine current policies according to the actual situation. In order to help poor students solve economic difficulties, colleges and universities and social resources should be combined to broaden the channels of assistance. However, in the process of practical operation, social organizations, non-governmental institutions and individual enterprises have less participation in donation, and the mode of mobilizing social forces to participate in and fund together has not yet been formed. The social assistance force to help poor students is still in the bud, staying at the level of simple economic assistance, lacking psychological care for poor college students [5]. Some poor college students are extremely sensitive and vulnerable psychologically. Without full spiritual protection and support, they are prone to sense of loss, stimulate the inferiority complex, and seriously hinder their healthy growth.

## **4. Effective Measures to Promote Targeted Funding for Poor College Students**

Under the background of the new era, university financial aid workers should keep up with the pulse of the times and seriously think about how to help poor students by doing a good job in the qualification recognition of poor students. It is not only the responsibility of the school level, but also the support and help of the school counselors, head teachers and teachers of various subjects. In this way, we will ensure that every poor student can have the opportunity of national funding policy, ensure that every poor student who receives funding is a student who can really enjoy help, provide external guarantee for their successful completion of their studies and growth into adults, so as to complete the mission of funding in the new era, and make contributions to building socialism with Chinese characteristics in the new era.

### **4.1. Precise Allocation of Funding Resources**

The funding resources of colleges and universities for poor students are very limited. When funding students, colleges and universities should make precise decisions and layers according to local conditions and different people to maximize the function of effective funding resources. In order to ensure that all poor students can obtain living security, colleges and universities must separate all poor students from different levels such as projects and funds, and then provide targeted

funding. College students are in an important period of life, because many families are suffering, they inevitably have a sense of inferiority. Therefore, when we subsidize students, we need to pay attention to the sensitive psychological state of poor students, overcome self-confidence, overcome inferiority, eliminate bad emotions, accept subsidies, and encourage you to improve learning conditions in the face of national subsidies. Ensure that each student has enough self-esteem and self-confidence. At the same time, it has promoted the development of moral, intellectual, physical, aesthetic, labor and other aspects [6].

## **4.2. Precise Management to Ensure the Improvement of the Funding System**

The quality of financial aid to poor students in colleges and universities requires scientific management, professional support teams, sound electronic information files, and ensuring that funds are in place and earmarked for specific purposes.

### **4.2.1. Establish a Professional Support Team**

Colleges and universities should ensure high-quality support work, and establish a high-quality team with "two specialities and one integrity", that is, a team with professional knowledge, ability and honest style. Establish an efficient group with the leading group as the group leader and vice group leader to manage student affairs respectively and lead the students from poor families with the heads of relevant departments as members. A special office shall be set up to take charge of student funding and education one-to-one. A relatively complete three-level management system has been formed for university funding to ensure the smooth progress of the funding work to the grass-roots level [7]. In order to ensure accurate management, colleges and universities can improve the overall quality of the support team by means of training, which is conducive to personalized funding for poor college students.

### **4.2.2. Electronic Information Management**

Relevant documents point out that promoting the informatization construction of student funding is not only conducive to improving the efficiency of funding management, but also to improving the "accuracy" of the implementation of student funding. Through information management, it is improved, the archives account is clear, and the basic electronic information archives of the aided students are established to provide technical support for the students identified as having financial difficulties by colleges and universities, so as to ensure the fair development of the assistance work [8].

### **4.2.3. Ensure that Funds Are in Place and Earmarked for Specific Purposes**

Most colleges and universities take the identification of students from poor families as the basis of the funding work, implement it layer by layer, check it one by one, and form "three-level" records of class review meeting records, department review meeting records, and school funding leading group meeting minutes. For the subsidy funds issued by the Provincial Department of Finance, the funds shall be used for special purposes and accounted for in special accounts. The subsidy funds shall be used and managed in accordance with the regulations, and the diversion of the funds shall be strictly prohibited. In the process of funding, all funds of the school are directly transferred to the student's personal bank card by the financial department. All links are free of cash, so that the information is transparent, timely and efficient.

### **4.3. Diversification of Funding Effectiveness**

We will establish multi-channel channels for social assistance and expand the scope of assistance. It is far from enough to rely on a single way and school funding, so schools should proceed from reality, make full and reasonable use of policies, and expand social funding channels. Adhere to the combination of various forms to provide students with various effective subsidies and help students complete their studies as much as possible.

#### **4.3.1. Diversified Funding System**

In order to improve the effect of financial aid, it is necessary to establish multi-channel social assistance channels, expand the scope of financial aid, and further improve the diversified financial aid system for college students, such as student loan, new student admission subsidy, work study subsidy, hardship subsidy, national awards and grants, in school awards and grants, tuition fee reduction, etc. Colleges and universities should proceed from reality, make full use of policies, adhere to diversification to provide students with various kinds of financial aid, and effectively help students complete their studies. To ensure that the number of people and quota distributed over the years are open and transparent. In particular, in the first half of 2022, new financial aid will be provided to students from poor families to alleviate the plight of poor students under the epidemic.

#### **4.3.2. Strengthen Family School Communication and Support Individualization**

Precise funding and education funding are crucial links in college students' funding. Home visits and strengthening home school communication are not only to further improve precise funding, but also to further extend the school's funding for education. At the same time, we will further understand the performance and assistance of students in and out of school, start from the actual needs of students, and provide personalized assistance according to the corresponding situation, so as to promote the further development of student education management and funded education [9]. Explain in detail with parents in need the national and school funding policies for poor families, and encourage parents to support their children to receive higher education. Finally, we will improve the connection between families and schools, promote the individualization of financial assistance, and improve the precision of financial assistance.

In a word, we should improve the funding mechanism, strengthen the training of funding personnel, improve the professional work level of the funding team, standardize management, and constantly improve and improve, carry out the funding work more practically and innovatively, promote the standardized construction of the funding management center, and strive to make the student funding work to a new level.

### **4.4. Strengthen Thanksgiving Education and Guide Students to Give Back to Society**

Colleges and universities should pay attention to strengthening the "student-centered, inspirational and thanksgiving oriented" motivational education for poor students, and guide students to express their gratitude to their families for the school and the society with their own practical actions, so as to return the love from schools, society and other aspects.

#### **4.4.1. Focus on Strengthening Thanksgiving Education**

Many colleges and universities actively support and encourage graduates to participate in services in economically backward areas, "three supports and one support", "community service", and "college student village officials" programs. At the same time, we have carried out theme

activities such as "helping people", "giving back to the society", "love transmission" among poor students, carried out a series of practical actions to give back to the society, guided students to give back to the society with their own practical actions, and gradually formed a series of voluntary voluntary brand service activities such as voluntary education, voluntary blood donation, and voluntary service.

#### **4.4.2. Give Play to the Role of Example**

It has become a normal practice for colleges and universities to organize commendation conferences. The voluntary blood donation activities of college teachers and students were highly praised by relevant departments; College student volunteers have a positive influence on the regular care of empty nest elderly and left behind children; The school organizes the annual excellent scholarship commendation meeting to commend the advanced and set up a model. At the same time, we organized and carried out activities to publicize the advanced deeds of the students who received national scholarships and inspirational awards. Through publicizing the typical examples of poor students' growth and success, we gave full play to the role of model and leadership, encouraged poor students to work hard and aspire to become talents, and formed a good pattern of "helping students, building dreams, and casting people" [10].

#### **4.4.3. Improve the Effect of Financial Aid on Education**

In order to improve the educational effect of the precise implementation of the subsidy and the effect of the subsidy, many colleges and universities have carried out the "three rural subsidies" and other promotional activities on holidays to guide students to give back to the society. In this recruitment activity, many propagandists passed the examination and issued training certificates. These "propagandists" use the summer vacation to publicize the national subsidy policy in the village, extend the policy to the door of poor students, ensure that every child can "go to school", rather than "no books to read" due to family reasons, and contribute to targeted poverty alleviation [10].

### **5. Conclusions**

Subsidy for poor college students is one of the cores of poverty alleviation work in China, which is more complicated than the help of poor areas and poor families. In order to ensure that poor college students can receive targeted funding, the author analyzes the problems of funding for poor students from the perspective of targeted poverty alleviation from the perspective of college funding and education, and proposes how to promote effective measures from the aspects of school precise management, expanding social funding channels, guiding students to give back to the society with gratitude, and strengthening family school communication, in order to strengthen the management model of accurate identification and targeted funding, and improve the level of funding management for poor college students, We will promote the accuracy of funding, promote the fair development of funding objects, and ensure that the work of funding education is implemented.

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