

Research on Mechanism Construction and Innovation of Vocational Colleges Based on School Enterprise Cooperation

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Abstract: Vocational education is developing rapidly. In the process of talent training, vocational colleges should closely follow the industry trend, contact enterprises and innovate the system and mechanism, so as to improve the quality and level of education and teaching. Based on this, starting with the connotation of school enterprise cooperation, this paper analyzes the innovative ways of constructing the mechanism of Vocational Colleges Based on school enterprise cooperation for reference.

1. Introduction

School enterprise cooperation is the basic paradigm to be followed by talent training in vocational colleges. To speed up the reform of talent training mode in Vocational Colleges and ensure the scientificity and effectiveness of talent training in vocational education, we need to comprehensively carry out school enterprise cooperation and innovate the mechanism and system of school enterprise cooperation, so as to promote the sustainable monitoring and development of vocational education.

2. Connotation and Nature of School Enterprise Cooperation

The so-called school enterprise cooperation is a series of activities carried out between schools and enterprises, such as talent training and technology R&D. As a part of China's education system, vocational education trains skilled talents, which are the types of talents most needed by enterprises.

The so-called school enterprise cooperation is a series of activities carried out between schools and enterprises, such as talent training and technology R&D. As a part of China's education system, vocational education trains skilled talents, which are the types of talents most needed by enterprises. The nature of school enterprise cooperation covers the following aspects: first, vocational colleges and enterprises are independent themes in society. The fundamental purpose of bilateral cooperation is the cultivation of talents. It is not only a way for vocational colleges to implement education, but also a way for enterprises to develop human resources. Therefore, school enterprise cooperation should follow the development law of vocational education and adapt to the principle of market development; Second, school enterprise cooperation has the nature of social public welfare and needs the policy support of relevant government departments; Third, school enterprise cooperation involves multiple stakeholders. We should adhere to the principle of common governance of all

stakeholders and build appropriate institutional mechanisms to enhance the enthusiasm of school enterprise cooperation[1].

3. Innovation Path of Vocational College Mechanism Construction Based on School Enterprise Cooperation

3.1 Innovate the Legal System of Vocational Education and Clarify the Rights and Responsibilities of All Parties

Innovating the legal construction of vocational education is a part of the current construction of vocational education system. Legal construction activities should effectively absorb the latest achievements of school enterprise cooperation, integrate relevant national education laws and regulations, and determine the successful experience generated in the current vocational education reform or the content that can reflect the nature of school enterprise cooperation in the form of law. The details are as follows: first, the cooperation between Vocational Colleges and enterprises is the basic principle to be followed in informing education, and the rights and responsibilities of the government, enterprises and colleges in school enterprise cooperation should be determined; Second, build various forms of decision-making systems such as the board of directors composed of government departments, social enterprises and colleges and universities; Third, social enterprises should accept teachers and students from vocational colleges to participate in practical activities in enterprises; Fourth, local government departments should formulate relevant rules and regulations according to the development of regional industries and the reality of education and teaching, so that there are rules and regulations to follow in all links of school enterprise cooperation[2].

3.2 Innovate the Supporting Fund Policy of Vocational Education to Provide Guarantee for the Effective Implementation of School Enterprise Cooperation

Based on the public welfare and marketability of vocational education, it is decided to strengthen the leading role of the government and give full play to the policy guidance of public financial investment in school enterprise cooperation. Innovative supporting fund policy means that the government should formulate resource allocation policy for vocational education to ensure the fund reorganization for vocational education. At the same time, special funds for school enterprise cooperation should be set up to meet the needs of education and teaching. In addition, we should also set up a surtax policy for vocational education and make scientific planning for vocational education funds[3].

3.3 Innovate the System Design of Vocational Colleges and Provide an Institutional Platform for School Enterprise Cooperation

To some extent, vocational education itself belongs to "cross-border" education. In school enterprise cooperation, it is necessary to integrate some elements such as industry, occupation and colleges, innovate system design, and provide an institutional platform for enterprises and other parties to participate. On the one hand, we should explore and set the articles of association of vocational colleges, and determine the system requirements that enterprises should follow in the decision-making and management of colleges and universities through legislation. On the other hand, we should revise and optimize the relevant system of Vocational Colleges Based on the discussion of systematic theory. At the same time, we should also do a good job in the systematic construction of functional institutions and the systematic construction of school enterprise

cooperation control mechanism,so as to promote the smooth progress of school enterprise cooperation.

3.4 Build a Strategic Cooperation Alliance between Schools and Enterprises and Explore a New Mode of School Enterprise Management

The government should recognize the importance of vocational education,provide a good social environment for its development,and make all sectors and enterprises of society realize that school enterprise cooperation is related to the training quality of social skilled technical talents.The ultimate purpose of school enterprise cooperation is to serve social development.Therefore,under the guidance of relevant policies and systems,industry enterprises need to consciously build strategic alliances with relevant vocational colleges and explore a new mode of running schools by schools and enterprises[4].In other words,according to the specific production and operation business of the enterprise,strengthen the professional cooperation with vocational colleges,and establish school enterprise cooperation departments through cooperation,so as to ensure the effect of cooperative education.At the same time,the enterprise can also set up management departments or special funds for school enterprise cooperation and industry education integration to provide human resources,financial resources and other resource guarantee for school enterprise cooperation.In addition,it can also build a mobile workstation for school enterprise cooperation,so that schools and enterprises can jointly train teachers and do a good job in scientific and technological research and development.It can also build a school factory or a factory practice base to build a good platform for school enterprise cooperation[5].

3.5 Cultivate and Support the Development of Industry Associations and Build Bridges for School Enterprise Cooperation

Industry associations are representatives of enterprises and service organizations with intermediary nature.Based on the particularity of vocational education,trade associations also need to join vocational education.Nowadays,China's government departments can provide financial support for industry associations to cultivate industry associations with sense of responsibility and technical level,entrust them to carry out various business activities such as consultation,evaluation and supervision,and realize the integration of schools and enterprises at all levels such as enrollment,student internship and construction,Bring into play the bridge role of trade associations in vocational teaching.This is not only an effective form of market regulation,but also an indispensable service guarantee for school enterprise cooperation[6].

4. Conclusion

In short,innovating the school enterprise cooperation mechanism can promote the education and teaching reform of vocational colleges,enhance the harmonious competitive advantage of students,and cultivate a number of technical talents to meet the needs of social industries.At the same time,by innovating the school enterprise cooperation mechanism,it is also conducive to the construction of double qualified teachers and promote the sustainable development of sustainable colleges and universities.Therefore,vocational colleges should constantly update their own educational and teaching ideas and means,recognize the importance of school enterprise cooperation,innovate the legal mechanism of vocational education,and clarify the rights and responsibilities of all parties;Innovate the supporting fund policy of vocational education to provide guarantee for the effective implementation of school enterprise cooperation;Innovate the system design of Vocational Colleges and provide an institutional platform for school enterprise cooperation;

Build the strategic cooperation alliance between schools and enterprises and explore the new mode of running schools and enterprises; Cultivate and support the development of industry associations and build bridges for school enterprise cooperation,so as to better achieve the goal of talent training.

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